



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0028618866** | File Number: **0000027649** | Submit Date: **07/10/2017** | Call Sign: **WKNX-TV** | Facility ID: **83931** |

City: **KNOXVILLE** | State: **TN**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Superceded** | Status Date:

**07/14/2017** | Filing Status: **Inactive**

Report reflects information for : **Second Quarter of 2017**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WMAK TV, LLC Doing Business As: WMAK TV, LLC	220 SALTERS CREEK ROAD HAMPTON, VA 23661 United States	+1 (757) 726- 0136	DHANNA@LOCKWOODBROADCAST. COM	Company

Contact  
Representatives  
(1)

Contact Name	Address	Phone	Email	Contact Type
Stephen Hartzell Brooks, Pierce et al.	150 Fayetteville Street Suite 1700 Raleigh, NC 27601 United States	+1 (919) 839-0300	shartzell@brookspierce.com	Legal Representative

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Knoxville
	Web Home Page Address	www.theknoxtv.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.69
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(14)

Digital Core Program (1 of 14)	Response
Program Title	Live Life and Win (Main Signal)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:00-7:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show features inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism and life skills such as the importance of exercise and nutrition. Aired on Main Signal.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 14)	Response
Program Title	Dr. Wonder's Workshop (7.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30-9:00am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Role models share life-changing truths with your children - all your children - in sign language, English, and captioned Spanish as well. If your children are Deaf, they will see themselves on the screen and know that they can become successful professionals in the arts and sciences one day. Aired on 7.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 14)	Response
Program Title	Cowboy Dan's Frontier (7.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:00-11:30am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join Dan and his trusty horse Biscuit as they sing, laugh, and learn. This 30 minute program will educate and entertain youngsters of all ages. Aired on 7.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 14)	Response
Program Title	Gospel Bill (7.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:00-9:30am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Gospel Bill and his friend Nichodemus use music and biblical teachings to share, with children of all ages, about moral characters and life lessons. Aired on 7.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 14)		Response
Program Title	Maralee Dawn and Friends (7.2)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday 10:30-11:00am	
Total times aired at regularly scheduled time	12	
Total times aired	12	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News	1	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 8 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Maralee Dawn & Friends television series takes a refreshing and imaginative approach to Bible based children's programming. Each episode is jam packed with original songs, amazing stories and more! The action is fast paced as Ventriloquist Maralee Dawn and her unique puppet characters captivate young viewer's imagination with adventures to exotic places, encounters with unusual creatures and creative interactive projects. Children devour the 'character values' and adopt them into their daily lives, as easily as eating ice cream! Aired on 7.2.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (6 of 14)		Response
Program Title	The Adventures of Donkey Ollie (7.2)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday 9:30-10:00am	
Total times aired at regularly scheduled time	12	
Total times aired	12	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News	1	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Delightful musical adventures with impacting messages. Aired on 7.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 14)		Response
Program Title		Adventures in Odyssey (7.2)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday 10:00-10:30am
Total times aired at regularly scheduled time		12
Total times aired		12
Number of Preemptions		1
Number of Preemptions for other than Breaking News		1
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		2 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Presenting exciting entertainment that brings moral and biblical principles to life! Adventures in Odyssey's memorable characters and situations are designed to ignite the imaginations of tweens. Aired on 7.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (8 of 14)		Response
Program Title		iShine KNECT (7.2)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday 11:30am-12:00pm
Total times aired at regularly scheduled time		12
Total times aired		12
Number of Preemptions		1
Number of Preemptions for other than Breaking News		1
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		8 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	iShine KNECT is designed for kids and parents to connect with each other and have some wacky fun in the process. Aired on 7.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 14)		Response
Program Title		Scaly Adventures (7.2)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday 12:00-12:30pm
Total times aired at regularly scheduled time		12
Total times aired		12
Number of Preemptions		1
Number of Preemptions for other than Breaking News		1
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		8 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Scaly Adventures features exciting adventures as seen through the eyes of a young boy and his family. Scaly Adventures encourages young people to follow their dreams and live a life of passion and purpose. This family friendly programming makes conversation and education a super fun, cool experience! Aired on 7.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (10 of 14)		Response
Program Title		Career Day (Main Signal)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday 8:30-9:00am
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What do to do with your life is a question that is answered from those who know in the show Career Day, an interview style show that takes you behind the scenes into the daily life of successful adults giving their career stories to today's youth. Aired on Main Signal
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 14)	Response
Program Title	Dog Tales (Main Signal)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:00am-10:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales is an educational show that showcases stories of dogs and the people who love them. This show educates viewers on the different breeds of dogs and how dogs can be helpful to the community and assist people with special needs. Aired on Main Signal
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 14)	Response
Program Title	Young Icons (Main Signal)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00-8:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It's time to see what powerful and positive young people are doing today. The Young Icons profiles the amazing projects of young philanthropists, entrepreneurs, athletes, and everyday youth. These inspirational stories motivate teens, tweens, and parents. Aired on Main Signal
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 14)	Response
Program Title	Wild About Animals (Main Signal)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30-10:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"WILD ABOUT ANIMALS" is hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years. This series is produced for children 16 and under (specific target audience is 13-16). The objective is to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 14)		Response
Program Title		Xploration Awesome Planet (Main Signal)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday 9:00am
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This show inspires anyone interested in earth sciences. On this show, geological experts share their wisdom with Philippe Cousteau to understand places on earth, inside earth and above the earth.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Kristin Hellyer
Address	3914 Wistar Road
City	Richmond
State	VA
Zip	23228
Telephone Number	(804) 672-6565
Email Address	KHellyer@lockwoodbroadcast.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (14)

Other Matters (1 of 14)	Response
Program Title	Live Life and Win (Main Signal)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:00-7:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show features inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community, considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism and life skills such as the importance of exercise and nutrition. Airl on main signal.

Other Matters (2 of 14)	Response
Program Title	Dr. Wonder's Workshop (7.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30-9:00am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	2 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Role models share life-changing truths with your children - all your children - in sign language, English, and captioned Spanish as well. If your children are Deaf, they will see themselves on the screen and know that they can become successful professionals in the arts and sciences one day. Airl on 7.2.

Other Matters (3 of 14)	Response
Program Title	Cowboy Dan's Frontier (7.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:00-11:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join Dan and his trusty horse Biscuit as they sing, laugh, and learn. This 30 minute program will educate and entertain youngsters of all ages. Airl on 7.2.

Other Matters (4 of 14)	Response
Program Title	Gospel Bill (7.2)

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:00-9:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	2 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Gospel Bill and his friend Nichodemus use music and biblical teachings to share, with children of all ages, about moral characters and life lessons. Airs on 7.2.

Other Matters (5 of 14)		Response
Program Title		Maralee Dawn and Friends (7.2)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday 10:30-11:00am
Total times aired at regularly scheduled time	14	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 8 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The Maralee Dawn & Friends television series takes a refreshing and imaginative approach to Bible based children's programming. Each episode is jam packed with original songs, amazing stories and more! The action is fast paced as Ventriloquist Maralee Dawn and her unique puppet characters captivate young viewer's imagination with adventures to exotic places, encounters with unusual creatures and creative interactive projects. Children devour the 'character values' and adopt them into their daily lives, as easily as eating ice cream! Airs on 7.2.

Other Matters (6 of 14)		Response
Program Title		The Adventures of Donkey Ollie (7.2)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday 9:30-10:00am
Total times aired at regularly scheduled time	14	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 8 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Delightful musical adventures with impacting messages. Airs on 7.2.

Other Matters (7 of 14)		Response
Program Title		Adventures in Odyssey (7.2)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday 10:00am-10:30am

Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	2 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Presenting exciting entertainment that brings moral and biblical principles to life! Adventures in Odyssey's memorable characters and situations are designed to ignite the imaginations of tweens. Aired on 7.2.

Other Matters (8 of 14)	Response
Program Title	Young Icons (Main Signal)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00-8:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It's time to see what powerful and positive young people are doing today. The Young Icons profiles the amazing projects of young philanthropists, entrepreneurs, athletes, and everyday youth. These inspirational stories motivate teens, tweens, and parents. Aired on main signal.

Other Matters (9 of 14)	Response
Program Title	Career Day (Main Signal)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30-9:00am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What do to do with your life is a question that is answered from those who know in the show Career Day, an interview style show that takes you behind the scenes into the daily life of successful adults giving their career stories to today's youth. Aired on main signal.

Other Matters (10 of 14)	Response
Program Title	Xploration Awesome Planet (Main Signal)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:00-9:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show inspires anyone interested in earth sciences. On this show, geological experts share their wisdom with Philippe Cousteau to understand places on earth, inside earth and above the earth. Airs on main signal.
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Other Matters (11 of 14)	Response
Program Title	Wild About Animals (Main Signal)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30-10:00am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"WILD ABOUT ANIMALS" is hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years. This series is produced for children 16 and under (specific target audience is 13-16). The objective is to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday. Airs on main signal.

Other Matters (12 of 14)	Response
Program Title	Dog Tales (Main Signal)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:00-10:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales is an educational show that showcases stories of dogs and the people who love them. This show educates viewers on the different breeds of dogs and how dogs can be helpful to the community and assist people with special needs. Airs on main signal.

Other Matters (13 of 14)	Response
Program Title	iShine KNECT (7.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:30am-12:00pm
Total times aired at regularly scheduled time	14

Length of Program	30 mins
Age of Target Child Audience from	8 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	iShine KNECT is designed for kids and parents to connect with each other and have some wacky fun in the process. Aired on 7.2.

Other Matters (14 of 14)	Response
Program Title	Scaly Adventures (7.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 12:00-12:30pm
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	8 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Scaly Adventures features exciting adventures as seen through the eyes of a young boy and his family. Scaly Adventures encourages young people to follow their dreams and live a life of passion and purpose. This family friendly programming makes conversation and education a super fun, cool experience! Aired on 7.2.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Tiffany Humphrey</b> <i>Business &amp; Traffic Manager</i></p> <p>07/10/2017</p>

**Attachments**

No Attachments.