

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0021355177** File Number: **0000026523** Submit Date: **07/07/2017** Call Sign: **WLNY-TV** Facility ID: **73206** 

City: **RIVERHEAD** State: **NY** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/07/2017 Filing Status: Active

# Report reflects information for : Second Quarter of 2017

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
CBS LITV LLC Doing Business As: CBS LITV LLC	Edwin L Nass 1725 DESALES ST NW SUITE 501 WASHINGTON, DC 20036 United States	+1 (202) 457- 4505	ELNASS@CBS. COM	Company

#### Contact Representatives (1)

Contact Name	Address	Phone	Email	Contact Type
Edwin L Nass Director of Spectrum Managment CBS	Edwin L Nass 1725 DESALES ST NW SUITE 501 Washington, DC 20036 United States	+1 (202) 457- 4602	elnass@cbs. com	Technical Representative

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	New York
	Web Home Page Address	www.wlnytv.com

### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

# Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Ocean Mysteries
Origination	Syndicated
Days/Times Program Regularly Scheduled	saturdays - 7am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13 to 16 and beyond by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the family dynamics of the mingling species, viewers will get to know and care about these heroes, and all of the fascinating life teeming in our oceans.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	Expedition Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	saturdays - 7:30am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for ages 13 to16, this educational and informational program is hosted by wildlife expert Casey Anderson and showcases his charismatic animal companions on an innovative and action packed odysse through North Americas wild places revealing a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of breathtakingly wild adventures, he will paddle the Grand Canyon, ski with Wolverines in British Columbia, observe Mountain Lions in Montana, stake out the scavengers of Yellowstone, investigate a ravens nest, observe Polar Bears on Alaskas northern slope, an climb to rugged extremes in pursuit of Northern Maine's Black Bears bringing audiences a rare and person experience with endangered species, some deadly, others dashing, in the stunning natural ecosystems the they call home.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 6)	Response
Program Title	Brain Games Family Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	saturdays - 8am

Total times aired at	13
regularly scheduled	
time	
unic	
Total times	
aired	
Number of	0
Preemptions	
Number of	0
Preemptions	
for other than	
Breaking	
News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child Audience	
Addience	
Describe the	Brain Games Family Edition is a weekly half hour series that explores the fascinating components of the
educational	human brain and how they shape our perceptions and everyday lives. Produced for children aged 13 to1
and	Brain Games Family Editions host Jason Silva opens each episode with an exercise for your mind which
informational	often leave you scratching your head. These exercises will serve as a jumping off point for a deep dive in
objective of	the reality of human perception and the fascinating ways that our brain functions. Each week, Host Jason
the program	Silva will explore a variety of different topics including visual perception, memory, skill learning, decision
and how it	making, and many more. Brain Games Family Edition educates and inspires viewers by presenting a ser
meets the definition of	of experiments and activities designed to help people improve cognitive function and use their brains better
Core	smarter and faster.
Programming.	
. rogianning.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program the symbol E	
IDE SVMDOLE	
/I?	

Digital Core Program (4 of 6)	Response
Program Title	Dog Town USA
Origination	Syndicated
Days/Times Program Regularly Scheduled	saturdays - 8:30am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Town, USA is a story of the men and women who devote their lives to the healing and happiness of dogs from every corner of the nation. Built on 33,000 acres of pristine land in Utah, Dog Town, USA is the nations preeminent facility dedicated to finding safe homes for abandoned dogs. Each week, Dog Town, USAs highly skilled staff and internationally renowned experts first create a safe sanctuary for dogs from around the world. Then, Dog Town, USAs medical professionals provide unique personal care to each dog, beginning the detailed process of rehabilitation in preparation for uniting each dog with a loving new family and home. Dog Town, USA is produced for ages 13 to16 and will inspire young people to pursue their dreams while valuing the importance of dedicating oneself to the greater good of community and family. The series demonstrates the powerful interaction between humans and animals with a focus on our canine companions. Dog Town, USA educates and informs the audience about canine training techniques and creating healthy environments for dogs. Dog Town, USAs trained experts teach teen viewers how to be a responsible pet owner and maintain a safe and healthy lifestyle for both family and pet. Viewers will get to know and care about these dogs and the heroes who do whatever it takes to give them a second chance.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 6)	Response
Program Title	Recipe Rehab
Origination	Syndicated
Days/Times Program Regularly Scheduled	saturdays - 9am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half hour competition style series developed and produced to educate and inform viewers ages 13 to16, it is chef against chef in a recipe makeover challenge. Viewers will submit their favorite, decadent, high calorie, classic family recipes and two acclaimed chefs will face off in a head to head competition to give the recipes a low calorie twist. The audience will learn the value of healthy, wholesome ingredients and how healthy food choices can have positive effects on our quality of life. Special guests will serve as judge and jury.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 6)	Response
Program Title	Hatched
Origination	Syndicated
Days/Times Program Regularly Scheduled	saturdays - 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hatched is an educational and informational series dedicated to teaching children aged 13 to16 about how to successfully pursue their entrepreneurial dreams. Each week, a seasoned team of business leaders instructs entrepreneurs about the basic but critical business skills needed to bring a product from concept to the marketplace. A unique program that combines entertainment with business school, Hatched will focus on the skills needed to launch a product. It will help young people develop the confidence and business savvy to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched brings young entrepreneurs to the table encouraging them to step up and seize their dreams.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Joel Goldberg
Address	524 West 57th Street
City	New York
State	NY
Zip	10019
Telephone Number	(212) 975-8014
Email Address	jdgoldberg@cbs.
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

## Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Recipe Rehab
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In an effort to promote healthier living, families submit their favorite high calorie, family style recipes, and two chefs face off in a head to head competition to give the recipes a low calorie twist. After making each rehabbed recipe in their own kitchen, the family chooses their new favorite. This recipe makeover challenge promotes using healthy, wholesome ingredients and demonstrates how a few modern changes can transform a family favorite into an even healthier meal.

Other Matters (2 of 6)	Response
Program Title	Expedition Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert Casey Anderson will inspire us to see the world around us, when he takes us on an innovative and action packed odyssey through North Americas wild places revealing a rare glimpse into the beauty and complexity of our natural world. Adventures include river rafting through the Grand Canyon, ski with wolverines in British Columbia, observe mountain lions in Montana, stake out the scavengers of Yellowstone, observe polar bears on Alaska's northern slope, and climb to rugged extremes in pursuit of Northern Maines black bears.

Other Matters (3 of 6)	Response
Program Title	Ocean Mysteries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7am

Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experiences. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13 to 16 and beyond, and shows how animals share the same behaviors, challenges and triumphs as humans. From exciting rescues of abandoned animals to unexpected conflicts in the family dynamics of the mingling species, viewers will get to know, and care, about these heroes and all of the fascinating life teeming in our oceans.

Other Matters (4 of 6)	Response
Program Title	Dogtown USA
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Built on 33,000 acres of pristine land in Utah, DogTown USA, is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs. Viewers will watch and be inspired by the efforts of the men and women who have devoted their lives to the healing and happiness of dogs. Trained experts will also teach viewers how to be responsible pet owners and maintain a safe and healthy lifestyle for both family and pet. Each week, we will get to know and care about these dogs and the heroes who do whatever it takes to give them a second chance.

Other Matters (5 of 6)	Response
Program Title	Brain Games Family Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Are you ready for a mind-blowing television experience for the whole family? Host Jason Silva teams up with some of the worlds foremost neuroscientists to mess with your mind. The show is interactive, with viewers encouraged to participate in experiments, or brain games. It is a fun way to explore questions about stress, addiction, competition, taste, trust, language, etc. It promises to be an entertaining and revealing journey of discovery into what makes you, you.

Other Matters (6 of 6)	Response
Program Title	Hatched
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hatched is an educational and informational series dedicated to teaching children aged 13-16 about how to successfully pursue their entrepreneurial dreams. Each week, a seasoned team of business leaders instructs entrepreneurs about the basic but critical business skills needed to bring a product from concept to the marketplace. A unique program that combines entertainment with business school, Hatched will focus on the skills needed to launch a product. It will help young people develop the confidence and business savvy to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched brings young entrepreneurs to the table encouraging them to step up and seize their dreams.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Joel Goldberg

SVP Station Operations

07/07 /2017 **Attachments** 

No Attachments.