Approved by OMB (Office of Management and Budget) 3060-0928
January 2015

Federal Communications Commission

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0001587583** | File Number: **0000026217** | Submit Date: **07/06/2017** | Call Sign: **KCWE** | Facility ID: **64444** | City: **KANSAS CITY** | State: **MO**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/06/2017** | Filing Status: **Active**

## Report reflects information for : Second Quarter of 2017

### General Information

| Section | Question | Response |
|---|---|---|
| **Attachments** | Are attachments (other than associated schedules) being filed with this application? | No |

## Applicant Information

### Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|---|---|---|---|---|
| **HEARST STATIONS INC.**<br>Doing Business As: HEARST STATIONS INC. | C/O BROOKS, PIERCE, ET. AL<br>P.O. BOX 1800<br>RALEIGH, NC 27602<br>United States | +1 (919) 839-0300 | mprak@brookspierce.com | Company |

## Contact Representatives (1)

| Contact Name | Address | Phone | Email | Contact Type |
|---|---|---|---|---|
| **Mark J Prak**<br>BROOKS, PIERCE, ET. AL. | 150 Fayetteville Street<br>Suite 1700<br>Raleigh, NC 27601<br>United States | +1 (919) 839-0300 | MPRAK@BROOKSPIERCE.COM | Legal Representative |

## Children's Television Information

| Section | Question | Response |
|---|---|---|
| **Station Type** | Station Type | Network Affiliation |
| | Affiliated network | CW, Movies |
| | Nielsen DMA | Kansas City |
| | Web Home Page Address | http://www.kmbc.com/kcwetv |

## Digital Core Programming

| Question | Response |
|---|---|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.5 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 3.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

## Digital Core Programs(13)

| Digital Core Program (1 of 13) | Response |
|---|---|
| Program Title | Calling Dr. Pol |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday/7:00 - 7:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff care for animals of all shapes and sizes. Unstoppable and unflappable, this Doc is a legend in the community. Main digital channel only. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 13) | Response |
|---|---|
| Program Title | Calling Dr. Pol |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday/7:30 - 8:00 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff care for animals of all shapes and sizes. Unstoppable and unflappable, this Doc is a legend in the community. Main digital channel only. |

| | |
|---|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 13) | Response |
|---|---|
| Program Title | Dog Whisperer with Cesar Millan |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/8:00 - 8:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In Dog Whisperer with Cesar Millan: Family Edition, renowned dog behaviorist Cesar Millan travels far and wide to help pups and their families. Millan rehabilitates dogs and trains families to achieve a balance and natural relationship between people and their pets, and goes directly into the homes of dog owners to document the remarkable transformations that occur. Main digital channel only. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 13) | Response |
|---|---|
| Program Title | Dog Whisperer with Cesar Millan: Family Edition |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday/8:30 - 9:00 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |

| | |
|---|---|
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In Dog Whisperer with Cesar Millan: Family Edition, renowned dog behaviorist Cesar Millan travels far and wide to help pups and their families. Millan rehabilitates dogs and trains families to achieve a balance and natural relationship between people and their pets, and goes directly into the homes of dog owners to document the remarkable transformations that occur. Main digital channel only. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (5 of 13)** | **Response** |
|---|---|
| Program Title | Dog Whisperer with Cesar Millan: Family Edition |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday/9:00 - 9:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In Dog Whisperer with Cesar Millan: Family Edition, renowned dog behaviorist Cesar Millan travels far and wide to help pups and their families. Millan rehabilitates dogs and trains families to achieve a balance and natural relationship between people and their pets, and goes directly into the homes of dog owners to document the remarkable transformations that occur. Main digital channel only. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (6 of 13)** | **Response** |
|---|---|
| Program Title | Dog Whisperer with Cesar Millan: Family Edition |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday/9:30 - 10:00 AM CT |

| | |
|---|---|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In Dog Whisperer with Cesar Millan: Family Edition, renowned dog behaviorist Cesar Millan travels far and wide to help pups and their families. Millan rehabilitates dogs and trains families to achieve a balance and natural relationship between people and their pets, and goes directly into the homes of dog owners to document the remarkable transformations that occur. Main digital channel only. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (7 of 13)** | **Response** |
|---|---|
| Program Title | Teen Kids News |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday/12:00 - 12:30 PM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |

| | |
|---|---|
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The mission of Teen Kids News is to provide information and news to kids in a manner that is educational as well as highly entertaining. The target audience for the program is 13- to 16-year-olds. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal to kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news programming that features actual kids reporting to other kids on television. There have been shows by adults working with kids, but none that a young audience can literally identify with. Teen Kids News is filling that void and has captured the imagination of America, becoming the first program in history targeting the next generation of news viewers. Main digital channel only. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| **Digital Core Program (8 of 13)** | **Response** |
|---|---|
| Program Title | Dog Tale Classics |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday/9:00-9:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | |
|---|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Tales is a weekly half-hour educational/informational series showcasing all aspects of the canine world. The series, which is appropriate for family viewing and children ages 13-16 in particular, offers useful information on all kinds of dogs and the people who love them. The program also instructs young viewers on the proper care of pets and provides safety, health and training tips that are useful for all kinds of dogs. In addition to showcasing skilled and compassionate individuals helping dogs and dogs assisting people, the program emphasizes responsible pet ownership, compassion for all living creatures and promotes strong personal and community values, all in a manner that is as entertaining as it is informative. Multicast channel only. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (9 of 13)** | **Response** |
|---|---|
| Program Title | Dog Tale Classics |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday/9:30 - 10:00 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | |
|---|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Tales is a weekly half-hour educational/informational series showcasing all aspects of the canine world. The series, which is appropriate for family viewing and children ages 13-16 in particular, offers useful information on all kinds of dogs and the people who love them. The program also instructs young viewers on the proper care of pets and provides safety, health and training tips that are useful for all kinds of dogs. In addition to showcasing skilled and compassionate individuals helping dogs and dogs assisting people, the program emphasizes responsible pet ownership, compassion for all living creatures and promotes strong personal and community values, all in a manner that is as entertaining as it is informative. Multicast channel only. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (10 of 13)** | **Response** |
|---|---|
| Program Title | The Real Winning Edge |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday/10:00-10:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | |
|---|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Real Winning Edge is a weekly half-hour E/I (13-16) series introducing viewers to some of the most incredibly talented young people in America. But it's more than a showcase for kids with exceptional talent and athleticism. It's about teenagers who've built character through their struggles with cancer or death of a loved one. It's about kids who have come face-to-face with drug abuse and peer pressure without losing their focus on their goal. Through interviews and profiles, these remarkable young people provide honest answers about how they dealt with adversity in their lives. Each half-hour program includes three segments featuring the personal stories of outstanding young people. The stories are introduced by an all-star team of high-profile, professional celebrities that include NASCAR's Jeff Gordon, Super Bowl star David Tyree of the New York Giants, NBA celebrity Dwight Howard, MLB Player of the Year Albert Pujols, Olympic Champions like Apolo Anton Ohno, Misty May-Treanor and Bryan Clay, music stars such as Julianne Hough, and top names from extreme sports such as Shaun Murray and Andy Finch. The Real Winning Edge is pure inspiration. It is a program that encourages young people to see beyond their own circumstances and realize they are not alone in their struggles. It is a program that instills confidence in teenagers who are reaching for their own dreams. It is a program that delivers a strong message of hope and optimism for the future of America's youth. Multicast channel only. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| **Digital Core Program (11 of 13)** | **Response** |
|---|---|
| Program Title | The Real Winning Edge |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday/10:30-11:00 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |

| | |
|---|---|
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Real Winning Edge is a weekly half-hour E/I (13-16) series introducing viewers to some of the most incredibly talented young people in America. But it's more than a showcase for kids with exceptional talent and athleticism. It's about teenagers who've built character through their struggles with cancer or death of a loved one. It's about kids who have come face-to-face with drug abuse and peer pressure without losing their focus on their goal. Through interviews and profiles, these remarkable young people provide honest answers about how they dealt with adversity in their lives. Each half-hour program includes three segments featuring the personal stories of outstanding young people. The stories are introduced by an all-star team of high-profile, professional celebrities that include NASCAR's Jeff Gordon, Super Bowl star David Tyree of the New York Giants, NBA celebrity Dwight Howard, MLB Player of the Year Albert Pujols, Olympic Champions like Apolo Anton Ohno, Misty May-Treanor and Bryan Clay, music stars such as Julianne Hough, and top names from extreme sports such as Shaun Murray and Andy Finch. The Real Winning Edge is pure inspiration. It is a program that encourages young people to see beyond their own circumstances and realize they are not alone in their struggles. It is a program that instills confidence in teenagers who are reaching for their own dreams. It is a program that delivers a strong message of hope and optimism for the future of America's youth. Multicast channel only. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| **Digital Core Program (12 of 13)** | **Response** |
|---|---|
| Program Title | Made in Hollywood: Teen Edition |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday/11:00-11:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Made In Hollywood: Teen Edition targets 13-16-year-old teens with segments ranging from coverage of Animation, Producing & Directing to Costume Design, Casting & Composing. The content-rich program introduces its audience to behind-the-scenes film-making, special effects techniques, and career opportunities focusing on the creative, technical, and artistic skills of the motion picture and television industries. Multicast channel only. |

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|---|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (13 of 13)** | **Response** |
|---|---|
| Program Title | Made in Hollywood: Teen Edition |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday/11:30 AM - 12:00 PM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Made In Hollywood: Teen Edition targets 13-16-year-old teens with segments ranging from coverage of Animation, Producing & Directing to Costume Design, Casting & Composing. The content-rich program introduces its audience to behind-the-scenes film-making, special effects techniques, and career opportunities focusing on the creative, technical, and artistic skills of the motion picture and television industries. Multicast channel only. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

**Non-Core Educational and Informational Programming (0)**

**Sponsored Core Programming (0)**

## Liaison Contact

| Question | Response |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Karen King |
| Address | 6455 Winchester Avenue |
| City | Kansas City |
| State | MO |
| Zip | 64133 |
| Telephone Number | (816) 760-9260 |
| Email Address | kking@hearst.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | |

## Other Matters (13)

| Other Matters (1 of 13) | Response |
|---|---|
| Program Title | Calling Dr. Pol |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday/7:00 - 7:30 AM CT |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff care for animals of all shapes and sizes. Unstoppable and unflappable, this Doc is a legend in the community. Main digital channel only. |

| Other Matters (2 of 13) | Response |
|---|---|
| Program Title | Calling Dr. Pol |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday/7:30 - 8:00 AM CT |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff care for animals of all shapes and sizes. Unstoppable and unflappable, this Doc is a legend in the community. Main digital channel only. |

| Other Matters (3 of 13) | Response |
|---|---|
| Program Title | Dog Whisperer with Cesar Millan: Family Edition |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday/8:00 - 8:30 AM CT |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In Dog Whisperer with Cesar Millan: Family Edition, renowned dog behaviorist Cesar Millan travels far and wide to help pups and their families. Millan rehabilitates dogs and trains families to achieve a balance and natural relationship between people and their pets, and goes directly into the homes of dog owners to document the remarkable transformations that occur. Main digital channel only. |

| Other Matters (4 of 13) | Response |
|---|---|

| | |
|---|---|
| Program Title | Dog Whisperer with Cesar Millan: Family Edition |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday/8:30 - 9:00 AM CT |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In Dog Whisperer with Cesar Millan: Family Edition, renowned dog behaviorist Cesar Millan travels far and wide to help pups and their families. Millan rehabilitates dogs and trains families to achieve a balance and natural relationship between people and their pets, and goes directly into the homes of dog owners to document the remarkable transformations that occur. Main digital channel only. |

| **Other Matters (5 of 13)** | **Response** |
|---|---|
| Program Title | Dog Whisperer with Cesar Millan: Family Edition |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday/9:00 - 9:30 AM CT |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In Dog Whisperer with Cesar Millan: Family Edition, renowned dog behaviorist Cesar Millan travels far and wide to help pups and their families. Millan rehabilitates dogs and trains families to achieve a balance and natural relationship between people and their pets, and goes directly into the homes of dog owners to document the remarkable transformations that occur. Main digital channel only. |

| **Other Matters (6 of 13)** | **Response** |
|---|---|
| Program Title | Dog Whisperer with Cesar Millan: Family Edition |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday/9:30 - 10:00 AM CT |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In Dog Whisperer with Cesar Millan: Family Edition, renowned dog behaviorist Cesar Millan travels far and wide to help pups and their families. Millan rehabilitates dogs and trains families to achieve a balance and natural relationship between people and their pets, and goes directly into the homes of dog owners to document the remarkable transformations that occur. Main digital channel only. |

| Other Matters (7 of 13) | Response |
|---|---|
| Program Title | Teen Kids News |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday/12:00 - 12:30 PM CT |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The mission of Teen Kids News is to provide information and news to kids in a manner that is educational as well as highly entertaining. The target audience for the program is 13- to 16-year-olds. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal to kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news programming that features actual kids reporting to other kids on television. There have been shows by adults working with kids, but none that a young audience can literally identify with. Teen Kids News is filling that void and has captured the imagination of America, becoming the first program in history targeting the next generation of news viewers. Main digital channel only. |

| Other Matters (8 of 13) | Response |
|---|---|
| Program Title | Dog Tales Classics |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday/9:00 - 9:30 AM CT |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

| | |
|---|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Tales is a weekly half-hour educational/informational series showcasing all aspects of the canine world. The series, which is appropriate for family viewing and children ages 13-16 in particular, offers useful information on all kinds of dogs and the people who love them. The program also instructs young viewers on the proper care of pets and provides safety, health and training tips that are useful for all kinds of dogs. In addition to showcasing skilled and compassionate individuals helping dogs and dogs assisting people, the program emphasizes responsible pet ownership, compassion for all living creatures and promotes strong personal and community values, all in a manner that is as entertaining as it is informative. Multicast channel only. |

| **Other Matters (9 of 13)** | **Response** |
|---|---|
| Program Title | Dog Tales Classics |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday/9:30 - 10:00 AM CT |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Tales is a weekly half-hour educational/informational series showcasing all aspects of the canine world. The series, which is appropriate for family viewing and children ages 13-16 in particular, offers useful information on all kinds of dogs and the people who love them. The program also instructs young viewers on the proper care of pets and provides safety, health and training tips that are useful for all kinds of dogs. In addition to showcasing skilled and compassionate individuals helping dogs and dogs assisting people, the program emphasizes responsible pet ownership, compassion for all living creatures and promotes strong personal and community values, all in a manner that is as entertaining as it is informative. Multicast channel only. |

| **Other Matters (10 of 13)** | **Response** |
|---|---|
| Program Title | The Real Winning Edge |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday/10:00-10:30 AM CT |
| Total times aired at regularly scheduled time | 14 |

| | |
|---|---|
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Real Winning Edge is a weekly half-hour E/I (13-16) series introducing viewers to some of the most incredibly talented young people in America. But it's more than a showcase for kids with exceptional talent and athleticism. It's about teenagers who've built character through their struggles with cancer or death of a loved one. It's about kids who have come face-to-face with drug abuse and peer pressure without losing their focus on their goal. Through interviews and profiles, these remarkable young people provide honest answers about how they dealt with adversity in their lives. Each half-hour program includes three segments featuring the personal stories of outstanding young people. The stories are introduced by an all-star team of high-profile, professional celebrities that include NASCAR's Jeff Gordon, Super Bowl star David Tyree of the New York Giants, NBA celebrity Dwight Howard, MLB Player of the Year Albert Pujols, Olympic Champions like Apolo Anton Ohno, Misty May-Treanor and Bryan Clay, music stars such as Julianne Hough, and top names from extreme sports such as Shaun Murray and Andy Finch. The Real Winning Edge is pure inspiration. It is a program that encourages young people to see beyond their own circumstances and realize they are not alone in their struggles. It is a program that instills confidence in teenagers who are reaching for their own dreams. It is a program that delivers a strong message of hope and optimism for the future of America's youth. Multicast channel only. |

| **Other Matters (11 of 13)** | **Response** |
|---|---|
| Program Title | The Real Winning Edge |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday/10:30-11:00 AM CT |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Real Winning Edge is a weekly half-hour E/I (13-16) series introducing viewers to some of the most incredibly talented young people in America. But it's more than a showcase for kids with exceptional talent and athleticism. It's about teenagers who've built character through their struggles with cancer or death of a loved one. It's about kids who have come face-to-face with drug abuse and peer pressure without losing their focus on their goal. Through interviews and profiles, these remarkable young people provide honest answers about how they dealt with adversity in their lives. Each half-hour program includes three segments featuring the personal stories of outstanding young people. The stories are introduced by an all-star team of high-profile, professional celebrities that include NASCAR's Jeff Gordon, Super Bowl star David Tyree of the New York Giants, NBA celebrity Dwight Howard, MLB Player of the Year Albert Pujols, Olympic Champions like Apolo Anton Ohno, Misty May-Treanor and Bryan Clay, music stars such as Julianne Hough, and top names from extreme sports such as Shaun Murray and Andy Finch. The Real Winning Edge is pure inspiration. It is a program that encourages young people to see beyond their own circumstances and realize they are not alone in their struggles. It is a program that instills confidence in teenagers who are reaching for their own dreams. It is a program that delivers a strong message of hope and optimism for the future of America's youth. Multicast channel only. |

| Other Matters (12 of 13) | Response |
|---|---|
| Program Title | Made in Hollywood: Teen Edition |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday/11:00 - 11:30 AM CT |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Made In Hollywood: Teen Edition targets 13-16-year-old teens with segments ranging from coverage of Animation, Producing & Directing to Costume Design, Casting & Composing. The content-rich program introduces its audience to behind-the-scenes film-making, special effects techniques, and career opportunities focusing on the creative, technical, and artistic skills of the motion picture and television industries. Multicast channel only. |

| Other Matters (13 of 13) | Response |
|---|---|
| Program Title | Made in Hollywood: Teen Edition |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday/11:30 AM - 12:00 PM CT |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Made In Hollywood: Teen Edition targets 13-16-year-old teens with segments ranging from coverage of Animation, Producing & Directing to Costume Design, Casting & Composing. The content-rich program introduces its audience to behind-the-scenes film-making, special effects techniques, and career opportunities focusing on the creative, technical, and artistic skills of the motion picture and television industries. Multicast channel only. |

## Certification

| Question | Response |
|---|---|
| The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay.<br>**FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID**<br>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.<br>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). | |
| I certify that this application includes all required and relevant attachments. | Yes |
| I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. | **Sarah Smith**<br>*General Manager*<br><br>07/06/2017 |

## Attachments

No Attachments.