



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: 0032111254 | File Number: 0000023932 | Submit Date: 04/10/2017 | Call Sign: KIEM-TV | Facility ID: 53382 | City: EUREKA | State: CA

Service: Full Service Television | Purpose: Children's TV Programming Report | Status: Received | Status Date: 04/10/2017 | Filing Status: Active

Report reflects information for : First Quarter of 2017

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
POLLACK/BELZ BROADCASTING COMPANY, LLC	William H. Pollack 5500 POPLAR AVE. SUITE 1 MEMPHIS, TN 38119 United States	+1 (901) 685-3993	wood@legalcompass.com	Company

Contact
Representatives
(3)

Contact Name	Address	Phone	Email	Contact Type
William Pollack <i>President</i> Pollack/Belz Broadcasting Company, LLC	6699 Wild Berry Lane Memphis, TN 38119 United States	+1 (703) 465- 2361	whpollack@gmail.com	President
Harold Stanton MS Broadcast Consultants	P.O. Box 500 Sumrall, MS 39482 United States	+1 (601) 336- 0015	hastanton2013@yahoo. com	Technical Representative
Barry Wood Wood, Martin & Hardy, PC	Barry D. Wood 3300 Fairfax Drive Suite 202 Arlington, VA 22201 United States	+1 (703) 465- 2361	wood@legalcompass. com	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Eureka
	Web Home Page Address	WWW.KIEM-TV.COM

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.08
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(8)

Digital Core Program (1 of 8)		Response
Program Title	DRAGONFLY TV	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SU 6-630AM	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM HIGHLIGHTS CHILDREN DOING PROJECTS WITH REAL HANDS ON EXPERIENCES AND DEMONSTRATES PRACTICAL APPLICATIONS OF MATHEMATICS AND SCIENCE. IT INTRODUCES YOUNG VIEWERS TO A VARIETY OF SCIENTIFIC DISCIPLINES AND CHALLENGES THEM IN CRITICAL THINKING AND PROBLEM SOLVING SKILLS, WHILE PROVIDING VALUABLE INFORMATION TO REACH ANSWERS. EACH EPISODE IS ENGAGING. ENTERTAINING AND EDUCATIONAL IN STRUCTURE, ALLOWING CHILDREN TO INVESTIGATE SCIENCE ON THEIR OWN.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 8)		Response
Program Title	ANIMAL RESCUE	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SU 630-7AM	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PROGRAM CONTENT INCLUDES SAFETY TIPS AND REAL LIVE IN THE FIELD EXPERIENCES OF PROFESSIONAL AND ORDINARY PEOPLE TAKING CARE OF TREATING AND HELPING ANIMALS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 8)		Response
Program Title		THE VOYAGER WITH JOSH GARCIA
Origination		Network
Days/Times Program Regularly Scheduled		SA 8-830AM
Total times aired at regularly scheduled time		12
Total times aired		12
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		VIEWERS GO ON AN EXCITING AND IMMERSIVE JOURNEY AROUND THE GLOBE WITH WORLD TRAVELER AND HOST, JOSH GARCIA. EACH EPISODE PROVIDES AUDIENCES ACCESS TO THE WORLD'S MOST INCREDIBLE DESTINATIONS AS JOSH SEEKS OUT THE TRULY AUTHENTIC EXPERIENCES ONE CAN ONLY FIND WHEN GUIDED BY A KNOWLEDGEABLE AND PASSIONATE GUIDE.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (4 of 8)		Response
Program Title		WILDERNESS VET
Origination		Network
Days/Times Program Regularly Scheduled		SA 830-9AM

Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HOSTED BY RENOWNED VETERINARIAN, DR. MICHELLE OAKLEY, FEATURES COMPELLING STORIES FROM ONE OF THE MOST RUGGED AREAS ON THE PLANET.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 8)	Response
Program Title	JOURNEY WITH DYLAN DREYER
Origination	Network
Days/Times Program Regularly Scheduled	SA 9AM-930AM
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LED BY DYLAN DREYER. A WONDROUS CELEBRATION OF NATURE. BREATHTAKING CINEMATOGRAPHY WILL BRING VIEWERS UP CLOSE AND PERSONAL WITH BLACK BEARS OF MONTANA TO POLAR BEARS IN THE ARCTIC.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 8)	Response
Program Title	NATURALLY, DANNY SEO
Origination	Network
Days/Times Program Regularly Scheduled	SA 930-10AM

Total times aired at regularly scheduled time	5
Total times aired	12
Number of Preemptions	7
Number of Preemptions for other than Breaking News	7
Number of Preemptions Rescheduled	7
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDUCATIONAL SERIES FOR YOUNG PEOPLE AND THEIR FAMILIES SEEKING A HEALTHIER LIFESTYLE BY LEARNING THE SCIENCE BEHIND EATING WELL AND EXERCISING YOUR MIND AND BODY WHILE CARING FOR OUR PLANET
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	NATURALLY, DANNY SEO
List date and time rescheduled	02/04/2017 03:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-02-04
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	NATURALLY, DANNY SEO
List date and time rescheduled	03/18/2017 03:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-03-18
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	NATURALLY, DANNY SEO
List date and time rescheduled	01/21/2017 03:00 PM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-01-21
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	NATURALLY, DANNY SEO
List date and time rescheduled	01/14/2017 04:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-01-14
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	NATURALLY, DANNY SEO
List date and time rescheduled	03/11/2017 03:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-03-11
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	NATURALLY, DANNY SEO
List date and time rescheduled	02/25/2017 03:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-02-25
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	NATURALLY DANNY SEO

List date and time rescheduled	02/11/2017 03:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-02-11
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 8)	Response
Program Title	GIVE
Origination	Network
Days/Times Program Regularly Scheduled	SA 3:30-4P
Total times aired at regularly scheduled time	9
Total times aired	12
Number of Preemptions	3
Number of Preemptions for other than Breaking News	3
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	INTRODUCING VIEWERS TO THE WORLD OF PHILANTHROPY THROUGH THE STORES OF SMALL CHARITIES MAKING A BIG IMPACT.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	GIVE
List date and time rescheduled	01/08/2017 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-01-07
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	GIVE
List date and time rescheduled	01/14/2017 04:30 PM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-01-14
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	GIVE
List date and time rescheduled	03/25/2017 10:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-03-25
Episode #	
Reason for Preemption	Sports

Digital Core Program (8 of 8)	Response
Program Title	HEART OF A CHAMPION WITH LAUREN THOMPSON
Origination	Network
Days/Times Program Regularly Scheduled	SA 730-8AM
Total times aired at regularly scheduled time	7
Total times aired	12
Number of Preemptions	5
Number of Preemptions for other than Breaking News	5
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	POWERFUL AND INSPIRING STORIES OF SUCCESSFUL ATHLETES WHO EXEMPLIFY WHAT IT REALLY MEANS TO BE A CHAMPION.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	HEART OF A CHAMPION WITH LAUREN THOMPSON
List date and time rescheduled	03/25/2017 10:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2017-03-25
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	HEART OF A CHAMPION WITH LAUREN THOMPSON
List date and time rescheduled	02/18/2017 03:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-02-18
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	HEART OF A CHAMPION WITH LAUREN THOMPSON
List date and time rescheduled	03/04/2017 03:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-03-04
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	HEART OF A CHAMPION WITH LAUREN THOMPSON
List date and time rescheduled	01/28/2017 03:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-01-28
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
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Title of Program	HEART OF A CHAMPION WITH LAUREN THOMPSON
List date and time rescheduled	01/08/2017 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-01-07
Episode #	
Reason for Preemption	Sports

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	SHAWNA BRISCO
Address	5650 SOUTH BROADWAY
City	EUREKA
State	CA
Zip	95503
Telephone Number	(707) 443-3123
Email Address	KIEM-TV@SONIC.NET
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (8)

Other Matters (1 of 8)		Response
Program Title		JOURNEY WITH DYLAN DREYER
Origination		Network
Days/Times Program Regularly Scheduled		SA 9-930AM
Total times aired at regularly scheduled time	13	
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		LED BY DYLAN DREYER. A WONDROUS CELEBRATION OF NATURE. BREATHTAKING CINEMATOGRAPHY WILL BRING VIEWERS UP CLOSE AND PERSONAL WITH BLACK BEARS OF MONTANA TO POLAR BEARS IN THE ARCTIC.

Other Matters (2 of 8)		Response
Program Title		WILDERNESS VET
Origination		Network
Days/Times Program Regularly Scheduled		SA 830-9AM
Total times aired at regularly scheduled time	13	
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		HOSTED BY RENOWNED VETERINARIAN, DR. MICHELLE OAKLEY, FEATURES COMPELLING STORIES FROM ONE OF THE MOST RUGGED AREAS ON THE PLANET.

Other Matters (3 of 8)		Response
Program Title		DRAGONFLY TV
Origination		Syndicated
Days/Times Program Regularly Scheduled		SU 6-630AM
Total times aired at regularly scheduled time	13	
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM HIGHLIGHTS CHILDREN DOING PROJECTS WITH REAL HANDS ON EXPERIENCES AND DEMONSTRATES PRACTICAL APPLICATIONS OF MATHEMATICS AND SCIENCE. IT INTRODUCES YOUNG VIEWERS TO A VARIETY OF SCIENTIFIC DISCIPLINES AND CHALLENGES THEM IN CRITICAL THINKING AND PROBLEM SOLVING SKILLS, WHILE PROVIDING VALUABLE INFORMATION TO REACH ANSWERS. EACH EPISODE IS ENGAGING. ENTERTAINING AND EDUCATIONAL IN STRUCTURE, ALLOWING CHILDREN TO INVESTIGATE SCIENCE ON THEIR OWN.
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Other Matters (4 of 8)	Response
Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 630-7AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PROGRAM CONTENT INCLUDES SAFETY TIPS AND REAL LIVE IN THE FIELD EXPERIENCES OF PROFESSIONAL AND ORDINARY PEOPLE TAKING CARE OF TREATING AND HELPING ANIMALS.

Other Matters (5 of 8)	Response
Program Title	GIVE
Origination	Network
Days/Times Program Regularly Scheduled	SA 10-1030AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	INTRODUCING VIEWERS TO THE WORLD OF PHILANTHROPY THROUGH THE STORES OF SMALL CHARITIES MAKING A BIG IMPACT.

Other Matters (6 of 8)	Response
Program Title	HEART OF A CHAMPION WITH LAUREN THOMPSON
Origination	Network
Days/Times Program Regularly Scheduled	SA 1030-11AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	POWERFUL AND INSPIRING STORIES OF SUCCESSFUL ATHLETES WHO EXEMPLIFY WHAT IT REALLY MEANS TO BE A CHAMPION.

Other Matters (7 of 8)	Response
Program Title	THE VOYAGER WITH JOSH GARCIA

Origination	Network
Days/Times Program Regularly Scheduled	SA 8-830AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	VIEWERS GO ON AN EXCITING AND IMMERSIVE JOURNEY AROUND THE GLOBE WITH WORLD TRAVELER AND HOST, JOSH GARCIA. EACH EPISODE PROVIDES AUDIENCES ACCESS TO THE WORLD'S MOST INCREDIBLE DESTINATIONS AS JOSH SEEKS OUT THE TRULY AUTHENTIC EXPERIENCES ONE CAN ONLY FIND WHEN GUIDED BY A KNOWLEDGEABLE AND PASSIONATE GUIDE.

Other Matters (8 of 8)	Response
Program Title	NATURALLY, DANNY SEO
Origination	Network
Days/Times Program Regularly Scheduled	SA 930-10AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDUCATIONAL SERIES FOR YOUNG PEOPLE AND THEIR FAMILIES SEEKING A HEALTHIER LIFESTYLE BY LEARNING THE SCIENCE BEHIND EATING WELL AND EXERCISING YOUR MIND AND BODY WHILE CARING FOR OUR PLANET

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>SHAWNA RACHELLE BRISCO <i>PROGRAM MANAGER</i></p> <p>04/10/2017</p>

Attachments

No Attachments.