

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0030885057** | File Number: **0000023358** | Submit Date: **04/06/2017** | Call Sign: **WXOW** | Facility ID: **64549** | City: **LA CROSSE** | State: **WI** 

Service: Full Service Television | Purpose: Children's TV Programming Report | Status: Received | Status Date:

04/06/2017 Filing Status: Active

## Report reflects information for : First Quarter of 2017

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
WXOW-WQOW LICENSE, LLC Doing Business As: WXOW-WQOW LICENSE, LLC	P.O. BOX 909 QUINCY, IL 62306 United States	+1 (217) 223- 5100	bdreasler@quincyinc. com	Company

#### Contact Representatives (1)

Contact Name	Address	Phone	Email	Contact Type
Stephen Hartzell Brooks, Pierce et al.	150 Fayetteville Street Suite 1700 Raleigh, NC 27601 United States	+1 (919) 839-0300	shartzell@brookspierce.com	Legal Representative

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC, CW ,Decades
	Nielsen DMA	La Crosse-Eau Claire
	Web Home Page Address	www.wxow.com

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	2.77
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	5.54
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(11)

Digital Core Program (1 of 11)	Response
Program Title	Jack Hanna's Wild Countdown E/I 19.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8:00-8:30AM CT
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador Jack Hanna brings the viewer face to face with the best of the beasts. In this weekly half hour series that will engage viewers 13 to 16 as well as the whole family. Jack highlights his favorite animals and adventures from around the world. Presented in countdown style Jack offers up a different top ten each week in a variety of categories. What are the top ten fastest animals in Africa, tallest insects, biggest eaters, smartest birds. Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 11)	Response
Program Title	Ocean Treks with Jeff Corwin E/I 19.1
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays/8:30-9:00AM CT
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half hour series Jeff Corwin embarks on journeys to fascinating global locations most people have only dreamed of visiting. Each episode brings Jeff to a unique are of the world where he will explore natural wonders to bring viewers closer to nature, wildlife and man made treasures. From mountain climbs to deep sea dives, helicopter rides and glacier treks, Jeff brings young audiences on the inspirational trip of a lifetime.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 11)	Response
Program Title	Sea Rescue E/I 19.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30AM CT
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half hour weekly series features the rescue, rehabilitation and in many instances release back into the wild of ocean wildlife. Produced for ages 13 to16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there is a reciprocal benefit rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week Sea Rescue will leave its audience inspired by the real life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (4 of 11)	Response
Program Title	The Wildlife Docs E/I 19.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:30-10:00AM CT
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half hour weekly series, produced for ages 13 to16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x rays to surgery, preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 11)	Response
Program Title	Rock The Park E/I 19.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30AM CT
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rock the Park is a weekly half hour series produced and designed to educate and inform children 13 to 16 years of age and taps into America's love affair with our national parks. In this awe inspiring and entertaining series our hosts Jack Steward and Colton Smith come face to face with nature and some of the most amazing places on earth.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 11)	Response
Program Title	Outback Adventures with Tim Faulkner E/I 19.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00AM CT

Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by wildlife expert Tim Faulkner. Viewers will be provided an eye opening experience as Tim, animal expert and wildlife park operations manager, showcases the beauty and wonder of the natural world. Audiences will be brought closer to the natural world as Time explores the habitats and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, the flying fox and even a newly discovered species of birds.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 11)	Response
Program Title	Calling Dr. Pol E/I 19.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/7:00-7:30am and 7:30-8:00AM CT
Total times aired at regularly scheduled time	24
Total times aired	24
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr. Pol is a weekly half series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13 to 16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. Dr. Pol has been practicing veterinary medicine for over 35 years and has cared for more than 19 thousand patients, specializing in large farm animals. Dr. Pol, his family and staff also care for animals of all shapes and sizes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 11)	Response
Program Title	Dog Whisperer with Cesar Millan Family Edition E/I 19.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/8:00-8:30AM, 8:30-9:00AM, 9:00-9:30AM, 9:30-10:00AM
Total times aired at regularly scheduled time	48
Total times aired	48
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan Family Edition is a weekly half hour series produced for viewers 13-16 and the entire family which educates and informs the audience about canine training techniques and creating healthy environments for dogs. Host Cesar Millan travels far and wide to help problem pups and teach families to better understand how to better deal with a dogs negative behavior. Viewers will have the chance to witness remarkable transformations first hand and discover how to be a responsible pet owner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 11)	Response
Program Title	Animal Rescue Classics E/I 19.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30AM and 9:30-10:00AM CT
Total times aired at regularly scheduled time	24
Total times aired	24
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue is a weekly half hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 11)	Response
Program Title	Swap TV E/I 19.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30AM and 10:30-11:00AM CT
Total times aired at regularly scheduled time	24
Total times aired	24
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SWAP TV is a weekly half hour television series about two teenagers from different backgrounds swapping lives for a weekend. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family seeings. Young viewers are exposed to the special interest of the swapping youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation someone elses way of life. Each episode is informative, entertainings and promotes good social value and respect.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 11)	Response
Program Title	Missing: Cold Cases E/I 19.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:00-11:30am and 11:30am-12:00pm CT
Total times aired at regularly scheduled time	24
Total times aired	24
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing is a half hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the USA. The program includes tips and information to keep children safe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Deborah K. Simonis
Address	P. O. Box 3119
City	La Crosse
State	WI
Zip	54602-3119
Telephone Number	(507) 895-9969
Email Address	dsimonis@wxow.com

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed nonbroadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and

3.

The stations childrens core programming average set forth in the Digital Core Programming section of this report takes into account the fact that the First Quarter 2017 only had 12 Saturdays. Because all of the stations core programs on both the primary and multicast program streams aired on Saturdays, the calculation in the Digital Core Programming section is artificially low as a result of the calendrical quirk. 1Q2017 STATION EVENTS RIVER CITY HOBBIES CONTEST ON JANUARY 23 News 19 aired a promotion for the CW and River City Hobbies selfie contest. This promotion urged viewers to visit River City Hobbies to take a selfie with a Supergirl standee. This selfie will give the participants a chance to win a prize from River City Hobbies on January 23. YMCA WINTER RUN WALK SERIES FEBRUARY 11 News 19 aired promotion for the YMCAs Winter Run Walk Series. This promotion urged viewers to stay active and register for the Valentines Heart Throb Run Walk. This is the third and final part of the YMCAs winter run walk. RELAY FOR LIFE LAX COLLEGES FEBRUARY 24 News 19 aired promotion for the American Cancer Societys Relay For Life of the La Crosse Colleges. This is the first of many events the American Cancer Society will hold this year. News19 is a sponsor of all American Cancer Society of the Coulee Regions events in 2017. The promotion urged viewers to attend to help in the fight against cancer, presented by honorary chair, Linda Martin. CATERED FOR KIDS SAKE MARCH 2 News 19 aired promotion for the Big Brothers Big Sisters of the seven rivers region Catered For Kids Sake. The promotion urged viewers to join News19 for an evening of good food for a good cause. News19 Anchor Dustin Luecke presented the promotion. CMN HERO NEWS STORY FEBRUARY 16 News 19 aired promotion for the Childrens Miracle Network Hero program. News 19s Heather Armstrong brought the story of one CMN Hero who has found a way to be active despite incredible hurdles. This promotion reminded viewers to watch this touching story. RURAL SCHOOL BUDGETS NEWS STORY FEBRUARY 23 News 19 aired promotion for a news story Schooling the Budget. News 19s Caroline Hecker brought the story one local schools struggle with funding in the state of Minnesota. MINUTES IN MOTION MARCH 20 THROUGH APRIL 29 News 19 aired promotion for Gundersen Health Systems Minutes in Motion program. This promotion urged viewers to register and get active for six weeks. News19 Anchors Brittany Lake and Dustin Luecke presented the promotion. SOLE BURNER 5K APRIL 23 News 19 aired promotion for the American Cancer Societys Sole Burner of La Crosse. This event raises money and awareness of cancer in the La Crosse area. News19 Meteorologist Dan Breeden and Radio Host John Stevenson presented the promotion. LUPUS ALLIANCE MURDER MYSTERY MARCH 25 News 19 aired promotion for the Local Lupus Alliances event a Murder Mystery. This promotion urged viewers to attend this event, which promotes awareness and raises funds to help those affected in the La Crosse area. The promotion featured News19 Anchor Heather Armstrong. WIAA HOCKEY TOURNAMENT MARCH 4 News 19 aired a promotion for our WIAA Hockey coverage. This promotion urged viewers to watch the Wisconsin State Hockey Tournament on WXOW News19. The promotion featured former state championship hockey players. WIAA GIRLS BASKETBALL TOURNAMENT MARCH 9 THROUGH 11 News 19 aired a promotion for our WIAA Girls State Basketball coverage. This promotion urged viewers to watch the Wisconsin State Girls Basketball Tournament on WXOW News19. The promotion featured an actress and former state championship basketball players. WIAA BOYS BASKETBALL TOURNAMENT MARCH 16 THROUGH 18 News 19 aired a promotion for our WIAA Boys State Basketball coverage. This promotion urged viewers to watch the Wisconsin State Boys Basketball Tournament on WXOW News19. The promotion featured an actor and former state championship basketball players. CENTRAL STRIKES GOLD MARCH 23 News 19 aired a promotion for our special program, Central Strikes Gold. This program followed the Central boys basketball team on their journed to the state tournament. This was produced by News19 and featured News Director Scott Emerich, Weekend Sports Anchor Nick Tabbert, Anchors Dave Solie and Caroline Hecker.

#### Other Matters (11)

Other Matters (1 of 11)	Response
Program Title	Jack Hannas Wild Countdown E/I 19.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8:00-8:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador Jack Hanna brings the viewer face to face with the best of the beasts. In this weekly half hour series that will engage viewers 13 to 16 as well as the whole family. Jack highlights his favorite animals and adventures from around the world. Presented in countdown style Jack offers up a different top ten each week in a variety of categories. What are the top ten fastest animals in Africa, tallest insects, biggest eaters, smartest birds. Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom.

Other Matters (2 of 11)	Response
Program Title	Ocean Treks with Jeff Corwin E/I 19.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8:30-9:00AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ocean Treks with Jeff Corwin is a weekly half hour series where Jeff embarks on journeys to fascinating global locations most people have only dreamed of visiting. Each episode brings Jeff to a unique are of the world where he will explore the areas natural wonders to bring viewers closer to nature, wildlife and man made treasures. From mountain climbs to deep sea dives, helicopter rides and glacier treks, Jeff brings young audience members on the inspiration trip of a lifetime.

Other Matters (3 of			
11)	Response		

Program Title	Sea Rescue E/I 19.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sea Rescue features the rescue, rehabilitation and in many instances release back into the wild of ocean wildlife. Produced for ages 13 to 16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there is a reciprocal benefit rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species.

Other Matters (4 of 11)	Response
Program Title	The Wildlife Docs E/I 19.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:30-10:00AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Wildlife Docs, produced for ages 13 to 16 follows the surprising, exotic, and challenging lives a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x rays to surgery preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictal events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets standard for animal care. Series Description:

Other Matters (5 of 11)	Response
Program Title	Rock The Park E/I 19.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30AM CT

Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child	
Audience	
from	
Describe the	Rock the Park is a weekly half hour series produced and designed to educate and inform children 13 to 16

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Rock the Park is a weekly half hour series produced and designed to educate and inform children 13 to 16 years of age and taps into Americas love affair with our national parks. In this awe inspiring and entertaining series our hosts Jack Steward and Colton Smith come face to face with nature and some of the most amazing places on earth. Viewers will witness the fascinating underwater world of Dry Tortugas National Park in Florida which is home to the worlds most unique coral and marine life. They will watch as Jack and Colton raft their way through Alaska's remote Aniakchak National Monument and Preserve spotting the regions famous brown bears. Viewers will reach new heights as Jack and Colton embark on their biggest climbing challenge yet the Grand Teton in Grand Teton National Park.

Other Matters (6 of 11)	Response
Program Title	Outback Adventures with Tim Faulkner E/I 19.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a live action, half hour TV program designed to meet the educational and information needs of children ages 13 through 16. Viewers will be provided an eye opening experience as Tim, animal expert and wildlife park operations manager, showcases the beauty and wonder of the natural world. Viewers will be brought closer to the natural world as Tim explores the habitats and adventures of creatures of all sizes including a giant Galapagos tortoise, a baby wombat, the flying fox and even a newly discovered species of birds.

Other Matters (7 of 11)	Response
Program Title	Calling Dr. Pol E/I 19.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/7:00-7:30AM and 7:30-8:00AM CT

Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of	Calling Dr. Pol is a weekly half hour series that explores the fascinating occupation of veterinary medicine Designed to educate and inform viewers aged 13 to 16 and the entire family. This inspiring series invites viewers to share in the experiences of Dr. Pol who has been practicing veterinary medicine for over 35 years, caring for more than 19 thousand patients with a specialty in large farm animals. He and his staff take care of animals of all shapes and sizes. Each week the audience has a chance to understand the challenges and rewards of this fulfilling profession and learn that the work does not end at the clinic. Dr. Pol and his team often hit the road to help sick or injured animals on neighboring farms and ranches.

Core

Programming.

Other Matters (8 of 11)	Response
Program Title	Dog Whisperer with Cesar Milan: Family Edition E/I 19.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/8:00-8:30AM, 8:30-9:00am, 9:00am-9:30am and 9:30-10:00am CT
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer Cesar Millan informs the audience about canine training techniques and creating healthy environments for dogs. Milan is a renowned dog behaviorist and trainer, who travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. Viewers will have the chance to witness remarkable transformations first hand and discover how to be a responsible pet owner.

Other Matters (9 of 11)	Response
Program Title	Animal Rescue Classics E/I 19.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30AM and 9:30-10:00AM CT 00AM CT
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Animal Rescue is a weekly half hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection.

Other Matters (10 of 11)	Response
Program Title	Swap TV E/I 19.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30AM and 10:30-11:00AM CT
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Swap TV is a weekly half hour television series about two teenagers from different backgrounds swapping lives for a weekend. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. young viewers are exposed to the special interests of the swapping youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone elses way of life. Each episode is informative, entertaining and promotes good social values and respect.

Other Matters (11 of 11)	Response
Program Title	Missing: Cold Cases E/I 19.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:00-11:30AM and 11:30AM-12:00PM CT
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing is a half hour reality series featuring actual cases of missing individuals, both adult and juvenile from across the United States. The program includes tips and information to keep children safe.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

David W.

Booth , Mr. .

VP /General

Manager

04/06

04/06 /2017 **Attachments** 

No Attachments.