



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0015431570** | File Number: **0000022885** | Submit Date: **04/05/2017** | Call Sign: **WTLF** | Facility ID: **82735** | City:
TALLAHASSEE | State: **FL**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report Amendment** | Status: **Received**

Status Date: **04/05/2017** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2017**

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | Yes |

Applicant
Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|---|---|-------------------|-----------------------|----------------|
| MPS MEDIA OF TALLAHASSEE LICENSE , LLC Doing Business As: MPS MEDIA OF TALLAHASSEE LICENSE , LLC | 1181 HIGHWAY 315 WILKES BARRE, PA 18702 United States | +1 (570) 970-5600 | genebrownsc@gmail.com | Company |

Contact
Representatives
(1)

| Contact Name | Address | Phone | Email | Contact Type |
|--|--|-------------------|------------------|----------------------|
| Frank R. Jazzo , Esq. . Fletcher, Heald & Hildreth, PLC | 1300 North 17th Street 11th Floor Arlington, VA 22209 United States | +1 (703) 812-0400 | jazzo@fhhlaw.com | Legal Representative |

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|-------------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | CW |
| | Nielsen DMA | Tallahassee-Thomasville |
| | Web Home Page Address | |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 7.5 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core
Programs(13)

| Digital Core Program (1 of 13) | Response |
|--|--|
| Program Title | CALLING DR. POL |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 7:00am-7:30am & 7:30am-8:00am |
| Total times aired at regularly scheduled time | 24 |
| Total times aired | 24 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program airs on the station's main digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (2 of 13) | Response |
|---|--|
| Program Title | THE DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 8:00am-8:30am, 8:30am-9:00am, 9:00am-9:30am & 9:30am-10:00am |
| Total times aired at regularly scheduled time | 48 |
| Total times aired | 48 |
| Number of Preemptions | 0 |

| | |
|--|--|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program airs on the station's main digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 13) | | Response |
|--|--|--|
| Program Title | | ORIGINS |
| Origination | | Network |
| Days/Times Program Regularly Scheduled | | Saturdays and Sundays 9:00am-9:30am & 9:30am-10:00am |
| Total times aired at regularly scheduled time | | 50 |
| Total times aired | | 50 |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | 0 |
| Length of Program | | 30 mins |

| | |
|--|--|
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program explores the origin of hundreds of the world's most influential and important inventions, natural objects, customs, ideas from technology, arts and entertainment, government, nature and more. By teaching the history of the world's most significant ideas and creations, Origins gives children an appreciation of progress and the contributions of others while inspiring their own dreams of the future. Episode examples include: "The Horse, Bicycle and Motorcycle", three modes of solitary transportation that gave us freedom and adventure; and, "Clocks, Calendars & Calculators", three pivotal inventions that enable humankind to organize, plan and keep track of their lives. This program airs on the station's digital channel 2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 13) | | Response |
|--|--|--|
| Program Title | | GET WILD AT THE SAN DIEGO ZOO |
| Origination | | Network |
| Days/Times Program Regularly Scheduled | | Saturdays 8:00am-8:30am |
| Total times aired at regularly scheduled time | | 12 |
| Total times aired | | 12 |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | 0 |
| Number of Preemptions Rescheduled | | 0 |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program airs on the station's digital channel 2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | | Yes |

| Digital Core Program (5 of 13) | Response |
|--------------------------------|----------|
|--------------------------------|----------|

| | |
|--|---|
| Program Title | WILD WORLD AT THE SAN DIEGO ZOO |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 8:30am-9:00am |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 12 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program airs on the stations digital channel 2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 13) | | Response |
|--|-----------------------|----------|
| Program Title | THINK BIG | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Sundays 8:00am-8:30am | |
| Total times aired at regularly scheduled time | 13 | |
| Total times aired | 13 | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | 0 | |
| Number of Preemptions Rescheduled | 0 | |

| | |
|--|--|
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Think Big is a kid-hosted entertaining series for young people that follow the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, and sketch and design their idea. Once completed, the inventions are judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program airs on the station's digital channel 2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 13) | Response |
|--|-----------------------|
| Program Title | DRAGONFLY |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays 8:30am-9:00am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. This program airs on the stations digital channel 2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of 13) | Response |
|--|---|
| Program Title | AMERICAS HEARTLAND |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 8:00am-8:30am (2/18/17-3/25/17) |
| Total times aired at regularly scheduled time | 6 |
| Total times aired | 6 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program airs on the stations digital channel 3. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (9 of 13) | | Response |
|--|--|---|
| Program Title | | DOG TALES |
| Origination | | Network |
| Days/Times Program Regularly Scheduled | | Saturdays 8:30am-9:00am (2/18/17-3/25/17) |
| Total times aired at regularly scheduled time | | 6 |
| Total times aired | | 6 |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | 0 |
| Number of Preemptions Rescheduled | | 0 |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | Each episode of Dog Tales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs, and how they are a valuable part of the family. Several dog experts explain the various dogs' needs, health, nutrition requirements, safety, and care. This program airs on the stations digital channel 3. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | | Yes |

| Digital Core Program (10 of 13) | Response |
|--|--|
| Program Title | ANIMAL RESCUE |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 9:00am-9:30am (2/18/17-3/25/17) |
| Total times aired at regularly scheduled time | 6 |
| Total times aired | 6 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular, the show highlights respect and compassion for all living creatures, informative instruction on medical rehabilitation treatments and techniques, and the teamwork of animal rescue personnel. The viewer learns valuable information about animal development, behavior and habitats, and is also made aware of important environmental issues. This program airs on the station's digital channel 3. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (11 of 13) | Response |
|---|---|
| Program Title | REAL WINNING EDGE |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays 8:00am-8:30am & 8:30am-9:00am (2/19/17-3/26/17) |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 12 |
| Number of Preemptions | 0 |

| | |
|--|--|
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular youth featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline and balancing school work with social activities and friends, and developing a sense of purpose in his/her life, all combine to help the viewer stand against influences which could hurt him/her or others. This program airs on the station's digital channel 3. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (12 of 13) | | Response |
|--|----------------------|---|
| Program Title | | THINK BIG |
| Origination | | Network |
| Days/Times Program Regularly Scheduled | | Sundays 9:00am-9:30am (2/19/17-3/26/17) |
| Total times aired at regularly scheduled time | 6 | |
| Total times aired | 6 | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | 0 | |
| Number of Preemptions Rescheduled | 0 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 13 years to 16 years | |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Think Big is a kid-hosted entertaining series for young people that follow the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, and sketch and design their idea. Once completed, the inventions are judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program airs on the station's digital channel 3. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (13 of 13) Response | |
|--|---|
| Program Title | MISSING |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays 9:30am-10:00am (2/19/17-3/26/17) |
| Total times aired at regularly scheduled time | 6 |
| Total times aired | 6 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features actual cases of missing individuals across the country. Assisted by local state and federal law enforcement agencies, as well as the National Center for Missing and Exploited Children, the program interviews friends, family, and investigators involved with the cases. The program emphasizes taking responsibility for personal safety and promotes situational awareness. Each episode showcases safety tips, a safety quiz, and an instructional message from the National Center for Missing and Exploited Children. This program airs on the station's digital channel 3. |

| | |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Eugene Brown |
| Address | 1181 HIGHWAY 315 |
| City | Wilkes-Barre |
| State | PA |
| Zip | 18702 |
| Telephone Number | (570) 970-5600 |
| Email Address | genebrownsc@gmail.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | WTLF's PSA commitment consists of: Big Brothers & Big Sisters of the Big Bend, Griffin Middle School Band, Tallahassee Memorial Hospital Baby Fair, PACE Center for Women and Girls, FSU Autism Institution. In addition, WTFL partners with Big Brothers & Big Sisters annual fundraiser, serves as the media consultant for the Pediatric Intensive Care Giving Fund for Tallahassee Memorial Hospital and is a media sponsor for their annual Baby Fair (an educational health event for young and expecting families). WTFL is involved with the Early Steps Program for the children's Home Society of Florida which serves as a liaison between parents of developmentally delayed children and the public school system. In addition, WTFL partakes in the Annual Wish Upon a Star fundraiser for the Children's Home Society of Florida by being the exclusive television sponsor and media adviser for the marketing event. WTFL is a media supporter for the Pace Center for Girls, which raises funds for the Annual Celebration of Women and Girls, an event that showcases diverse performances by local women and girls. |

Other Matters (13)

| Other Matters (1 of 13) | Response |
|--|--|
| Program Title | CALLING DR. POL |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 7:00am-7:30am & 7:30-8:00am |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program will air on the station's main digital channel. |

| Other Matters (2 of 13) | Response |
|--|--|
| Program Title | THE DOG WHISPERER WITH CESAR MILAN: FAMILY EDITION |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 8:00am-8:30am, 8:30am-9:00am, 9:00am-9:30am & 9:30am-10:00am |
| Total times aired at regularly scheduled time | 52 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program will air on the station's main digital channel. |

| Other Matters (3 of 13) | Response |
|-------------------------|----------|
| Program Title | ORIGINS |
| Origination | Network |

| | |
|--|--|
| Days/Times Program Regularly Scheduled | Saturday and Sunday, 9:00am-9:30am & 9:30am-10:00am |
| Total times aired at regularly scheduled time | 52 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program explores the origin of hundreds of the world's most influential and important inventions, natural objects, customs, ideas from technology, arts and entertainment, government, nature, and more. By teaching the history of the world's most significant ideas and creations, Origins gives children an appreciation of progress and the contributions of others while inspiring dreams of the future. Episode examples include: "The Horse, Bicycle and Motorcycle", three modes of solitary transportation that gave us freedom and adventure; and, "Clocks, Calendars & Calculators", three pivotal inventions that enable humankind to organize, plan and keep track of their lives. This program will air on the station's main digital channel 2. |

| Other Matters (4 of 13) | Response |
|--|--|
| Program Title | GET WILD AT THE SAN DIEGO ZOO |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 8:00am-8:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program will air on the station's digital channel 2. |

| Other Matters (5 of 13) | Response |
|---|---------------------------------|
| Program Title | WILD WORLD AT THE SAN DIEGO ZOO |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 8:30am-9:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program will air on the stations digital channel 2. |
|--|---|

| Other Matters (6 of 13) | Response |
|--|--|
| Program Title | THINK BIG |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays 8:00am-8:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Think Big is a kid-hosted entertaining series for young people that follow the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, and sketch and design their idea. Once completed, the inventions are judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program will air on the station's digital channel 2. |

| Other Matters (7 of 13) | Response |
|---|-----------------------|
| Program Title | DRAGONFLY |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays 8:30am-9:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. This program will air on the stations digital channel 2. |
|--|--|

| Other Matters (8 of 13) | Response |
|--|--|
| Program Title | AMERICA'S HEARTLAND |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 8:00am-8:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program will air on the station's digital channel 3. |

| Other Matters (9 of 13) | Response |
|---|-------------------------|
| Program Title | DOG TALES |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 8:30am-9:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each episode of Dog Tales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs, and how they are a valuable part of the family. Several dog experts explain the various dogs' needs, health, nutrition requirements, safety, and care. This program will air on the station's digital channel 3. |
|--|--|

| Other Matters (10 of 13) | Response |
|--|--|
| Program Title | ANIMAL RESCUE |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 9:00am-9:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular, the show highlights respect and compassion for all living creatures, informative instruction on medical rehabilitation treatments and techniques, and the teamwork of animal rescue personnel. The viewer learns valuable information about animal development, behavior and habitats, and is also made aware of important environmental issues. This program will air on the station's digital channel 3. |

| Other Matters (11 of 13) | Response |
|--|--|
| Program Title | REAL WINNING EDGE |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays 8:00am-8:30am & 8:30am-9:00am |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular youth featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline and balancing school work with social activities and friends, and developing a sense of purpose in his/her life, all combine to help the viewer stand against influences which could hurt him/her or others. This program will air on the station's digital channel 3. |

| Other Matters (12 of 13) | Response |
|--------------------------|----------|
|--------------------------|----------|

| | |
|--|--|
| Program Title | THINK BIG |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays 9:00am-9:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Think Big is a kid-hosted entertaining series for young people that follow the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, and sketch and design their idea. Once completed, the inventions are judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program will air on the station's digital channel 3. |

| Other Matters (13 of 13) | Response |
|---|---|
| Program Title | MISSING |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays 9:30am-10:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features actual cases of missing individuals across the country. Assisted by local state and federal law enforcement agencies, as well as the National Center for Missing and Exploited Children, the program interviews friends, family, and investigators involved with the cases. The program emphasizes taking responsibility for personal safety and promotes situational awareness. Each episode showcases safety tips, a safety quiz, and an instructional message from the National Center for Missing and Exploited Children. This program airs on the station's digital channel 3. |

Certification

| Question | Response |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | <p>Yes</p> |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>Eugene Brown <i>Sole Member</i></p> <p>04/05 /2017</p> |

Attachments

| File Name | Uploaded By | Attachment Type | Description | Upload Status |
|--|-------------|-----------------|--|--|
| <u>WTLF</u> <u>Amendment.</u> <u>pdf</u> | Applicant | Amendment | Revised airdates on America's Heartland, Dog Tales, Animal Rescue, Real Winning Edge, Think Big & Missing. | Done with Virus Scan and/or Conversion |