

# Children's Television Programming Report

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 WFLI-TV
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 72060
 City:

 CLEVELAND
 State:
 TN

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
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# **Report reflects information for : First Quarter of 2017**

| General     | Section     | Question   | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? | Yes      |

# Applicant Information

### Applicant Name, Type, and Contact Information

| Applicant  | Address   | Phone                | Email                     | Applicant<br>Type |
|--|---|----------------------|---------------------------|-------------------|
| MPS MEDIA OF TENNESSEE LICENSE, LLC<br>Doing Business As: MPS MEDIA OF<br>TENNESSEE LICENSE, LLC | 1181 HIGHWAY<br>315<br>WILKES BARRE,<br>PA 18702<br>United States | +1 (570)<br>256-7436 | genebrownsc@gmail.<br>com | Company           |

| Contact                | Contact Name   | Address  | Phone             | Email            | Contact Type         |
|------------------------|--|--|-------------------|------------------|----------------------|
| Representatives<br>(1) | Frank Jazzo , Esq<br>Fletcher, Heald & Hildreth, PLC | 1300 North 17th Street<br>11th Floor<br>Arlington, VA 22209<br>United States | +1 (703) 812-0400 | jazzo@fhhlaw.com | Legal Representative |

| Children's                | Section  | Question   | Response            |            |
|---------------------------|--|--|---------------------|------------|
| Television<br>Information | Station Type   | Station Type   | Network Affiliation | ſ          |
|                           |  | Affiliated network   | CW                  |            |
|                           |  | Nielsen DMA  | Chattanooga         |            |
|                           |  | Web Home Page Address  | www.myfoxchatta     | anooga.com |
|                           |  |  |                     |            |
| Digital Core              | Question   |  |                     | Response   |
| Programming               | State the average number of stream   | hours of Core Programming per week broadcast by the station or   | n its main program  | 3.0        |
|                           | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream |  |                     | 336.0      |
|                           | State the average number of main program stream. See 47  | hours per week of Core Programming broadcast by the station or<br>7 C.F.R. Section 73.671:   | o other than its    | 9.5        |
|                           | •  | formation identifying each Core Program aired on its station, inclu<br>o publishers of program guides as required by 47 C.F.R. Section   | •                   | Yes        |
|                           | programming guideline (appli   | t at least 50% of the Core Programming counted toward meeting<br>ed to free video programming aired on other than the main Yes N<br>gram episodes that had already aired within the previous seven d | o program           | Yes        |

station's main program stream or on another of the station's free digital program streams?

# Digital Core Programs(17)

| Digital Core Program<br>(1 of 17)   | Response   |
|---|--|
| Program Title   | CALLING DR. POL  |
| Origination   | Network  |
| Days/Times Program<br>Regularly Scheduled   | 7A/7:30A SATURDAYS   |
| Total times aired at<br>regularly scheduled<br>time   | 24   |
| Total times aired   | 24   |
| Number of<br>Preemptions  | 0  |
| Number of<br>Preemptions for<br>other than Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled   | 0  |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | CALLING DR. POL - Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program aired on the station's main digital channel 53.1. |
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol E<br>/I?                                   | Yes  |

| Digital Core<br>Program (2 of 17)                   | Response  |
|---|---|
| Program Title                                       | DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION |
| Origination   | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled     | 8A/8:30A/9A/9:30A SATURDAYS                     |
| Total times aired<br>at regularly<br>scheduled time | 48  |
| Total times aired                                   | 48  |

| Number of<br>Preemptions  | 0  |
|---|--|
| Number of<br>Preemptions for<br>other than<br>Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled   | 0  |
| Length of Program   | 30 mins  |
| Age of Target<br>Child Audience   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>it meets the<br>definition of Core<br>Programming. | DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION - In this program, animal behaviorist<br>Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about<br>canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the<br>dog owners and documents the transformations that occur. By offering suggestions to modify their own<br>behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a<br>balanced and a natural relationship with their pets. This program aired on the station's main digital<br>channel 53.1. |
| Does the<br>Licensee identify<br>the program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes  |

| Digital Core Program<br>(3 of 17)                        | Response             |
|--|----------------------|
| Program Title  | REAL LIFE 101        |
| Origination  | Syndicated           |
| Days/Times Program<br>Regularly Scheduled                | 7:30AM SATURDAYS     |
| Total times aired at regularly scheduled time            | 12                   |
| Total times aired  | 12                   |
| Number of<br>Preemptions                                 | 0                    |
| Number of<br>Preemptions for other<br>than Breaking News |                      |
| Number of<br>Preemptions<br>Rescheduled                  | 0                    |
| Length of Program  | 30 mins              |
| Age of Target Child<br>Audience                          | 13 years to 16 years |

| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition of<br>Core Programming. | REAL LIFE 101 - This program presents real people pursuing real jobs and careers in an informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected, and the viewer is taken "on the job" to understand why the professionals love what they do; viewers may even learn about job opportunities they may not have known existed. This program aired on the station's secondary digital channel 53.2. |
|--|---|
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol E<br>/I?                                | Yes   |

| Digital Core<br>Program (4 of 17)   | Response   |
|---|--|
| Program Title   | ANIMAL RESCUE  |
| Origination   | Syndicated   |
| Days/Times<br>Program Regularly<br>Scheduled  | 8AM SATURDAYS  |
| Total times aired at regularly scheduled time   | 12   |
| Total times aired   | 12   |
| Number of<br>Preemptions  | 0  |
| Number of<br>Preemptions for<br>other than Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled   | 0  |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | ANIMAL RESCUE - This program exerts a positive influence on its viewers by illustrating the best<br>human instincts. In particular, the show highlights respect and compassion for all living creatures,<br>informative instruction on medical rehabilitation treatments and techniques, and the teamwork of<br>animal rescue personnel. The viewer learns valuable information about animal development,<br>behavior and habitats, and is also made aware of important environmental issues. This program<br>aired on the station's secondary digital channel 53.2. |
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol<br>E/I?                                    | Yes  |

| Digital Core Program<br>(5 of 17)  | Response   |
|--|--|
| Program Title  | DOG TALES  |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | 8:30AM SATURDAYS   |
| Total times aired at regularly scheduled time  | 12   |
| Total times aired  | 12   |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions for other<br>than Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition of<br>Core Programming. | DOG TALES - Each episode of Dog Tales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs, and how they are a valuable part of the family. Several dog experts explain the various dogs' needs, health, nutrition requirements, safety, and care. This program aired on the station's secondary digital channel 53.2. |
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol E<br>/I?                                | Yes  |

| Digital Core<br>Program (6 of |                |
|-------------------------------|----------------|
| 17)                           | Response       |
| Program Title                 | TEEN KIDS NEWS |
| Origination                   | Syndicated     |
| Days/Times                    | 9AM SATURDAYS  |
| Program                       |                |
| Regularly                     |                |
| Scheduled                     |                |
| Total times                   | 12             |
| aired at                      |                |
| regularly                     |                |
| scheduled                     |                |
| time                          |                |

| Total times<br>aired   | 12  |
|--|---|
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  | 0   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child<br>Audience   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | TEEN KIDS NEWS - This program features weekly educational features, such as "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens: reports about healthy eating, driving tips for new drivers, and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen-appropriate manner. The program stimulates the viewer's curiosity, develops learning, cognitive, listening and thinking skills, and serves as a enhancement to the viewer's academic and educational experience. This program aired on the station's secondary digital channel 53.2. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

| Digital Core Program<br>(7 of 17)             | Response           |
|---|--------------------|
| Program Title                                 | WILD ABOUT ANIMALS |
| Origination                                   | Syndicated         |
| Days/Times Program<br>Regularly Scheduled     | 9:30AM SATURDAYS   |
| Total times aired at regularly scheduled time | 12                 |
| Total times aired                             | 12                 |
| Number of<br>Preemptions                      | 0                  |

| Number of<br>Preemptions for other<br>than Breaking News   |   |
|--|---|
| Number of<br>Preemptions<br>Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core Programming. | WILD ABOUT ANIMALS - This program spans the globe to bring viewers interesting stories about<br>the world's most fascinating animals, such as the penguins trek to their breeding grounds in the<br>artic, the animals at a safari in Africa, or during a visit to the Australian outback. The program has<br>four segments, each one featuring a different story to educate the viewer about an exotic unique<br>animal or an animal that can be found in the locality. This program aired on the station's secondary<br>digital channel 53.2. |
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol E<br>/I?                                | Yes   |

| Digital Core Program (8 of 17)   | Response  |
|--|---|
| Program Title  | BRAIN GAMES FAMILY EDITION  |
| Origination  | Syndicated  |
| Days/Times Program<br>Regularly Scheduled  | 7:00 MONDAYS  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions<br>Rescheduled   | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational<br>and informational objective<br>of the program and how it<br>meets the definition of<br>Core Programming. | BRAIN GAMES FAMILY EDITION - This program demonstrates how the brain processes information relating to topics like competition, food and language. Interactive games and hidden camera experiments capture hilarious and surprising results. Children will learn real world takeaways about their brains to use in everyday life. This program aired on the station's secondary digital channel 53.2. |
| Does the Licensee identify<br>the program by displaying<br>throughout the program<br>the symbol E/I?                                 | Yes   |

| Digital Core<br>Program (9<br>of 17)   | Response  |
|--|---|
| Program Title  | EXPEDITION WILD   |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | 7:00AM TUESDAYS   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Total times aired  | 13  |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  | 0   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | EXPEDITION WILD - Wildlife expert Casey Anderson showcases his charismatic animal companions on a innovative and action packed odyssey through North America's wild places. Through this program viewers will have a rare glimpse info the beauty and complexity of the natural world. Viewers will follow Casey on a series of adventures, such as paddling the Grand Canyon, skiing with wolverines in British Columbia, observing mountain lions in Montana, staking out the scavengers of Yellowstone, investigating a raven's nest, observing polar bears on Alaska's northern slope and climbing rugged extremes in pursuit of Maine's black bears. These adventures will bring the viewer a rare experience with endangered species some deadly, others dashing, in the stunning natural ecosystem they call home. This program aired on the station's secondary digital channel 53.2. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

| Program Title   | RECIPE REHAB   |
|---|--|
| Origination   | Syndicated   |
| Days/Times<br>Program Regularly<br>Scheduled  | 7:00AM WEDNESDAYS  |
| Total times aired at regularly scheduled time   | 13   |
| Total times aired   | 13   |
| Number of<br>Preemptions  | 0  |
| Number of<br>Preemptions for<br>other than Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled   | 0  |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | RECIPE REHAB - This program uses favorite, high calorie family recipes submitted by viewers as<br>the basis of a faceoff with two acclaimed chefs. Each chef must take a recipe and give a low calor<br>twist, demonstrating that foods don't have to be high in calories or fats to be delicious. As the chef<br>work through the challenge, the viewers will learn the value of healthy, wholesome ingredients, an<br>how healthy food choices can have a positive effect on our quality of life. This program aired on the<br>station's secondary digital channel 53.2. |
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol<br>E/I?                                    | Yes  |

| Digital Core<br>Program (11 of 17)                  | Response         |
|---|------------------|
| Program Title                                       | HATCHED          |
| Origination   | Syndicated       |
| Days/Times Program<br>Regularly Scheduled           | 7:00AM THURSDAYS |
| Total times aired at<br>regularly scheduled<br>time | 13               |
| Total times aired                                   | 13               |
| Number of<br>Preemptions                            | 0                |

| Number of<br>Preemptions for<br>other than Breaking<br>News   |   |
|---|---|
| Number of<br>Preemptions<br>Rescheduled   | 0   |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience   | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | HATCHED - This program features how teens can successfully pursue their entrepreneurial dream<br>Each week, a team of business leaders teaches basic but critical skills needed to execute a detaile<br>business plan that includes product pricing, packaging, marketing and investment strategies.<br>Hatched helps teens develop confidence and business savvy and brings young entrepreneurs to the<br>table encouraging them to step up and seize their dreams. This program aired on the station's<br>secondary digital channel 53.2. |
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol<br>E/I?                                    | Yes   |

| Digital Core<br>Program (12<br>of 17)                          | Response        |
|--|-----------------|
| Program Title  | OCEAN MYSTERIES |
| Origination  | Syndicated      |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | 7:00AM FRIDAYS  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time      | 13              |
| Total times<br>aired   | 13              |
| Number of<br>Preemptions                                       | 0               |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                 |
| Number of<br>Preemptions<br>Rescheduled                        | 0               |

| Length of<br>Program   | 30 mins   |
|--|---|
| Age of Target<br>Child<br>Audience   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | OCEAN MYSTERIES WITH JEFF CORWIN - Supported by a team of Georgia Aquarium biologists, veterinarians and other experts Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays, pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks, he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode, the viewer is able to connect with these animals and learn how important they are to all life on the planet, as well as how sea life connects to life on the res of the globe. This program aired on the station's secondary digital channel 53.2. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

| Digital Core<br>Program (13 of 17)                          | Response             |
|---|----------------------|
| Program Title   | DOG TOWN USA         |
| Origination   | Syndicated           |
| Days/Times<br>Program Regularly<br>Scheduled                | 7:00AM SATURDAYS     |
| Total times aired at<br>regularly<br>scheduled time         | 12                   |
| Total times aired   | 12                   |
| Number of<br>Preemptions                                    | 0                    |
| Number of<br>Preemptions for<br>other than<br>Breaking News |                      |
| Number of<br>Preemptions<br>Rescheduled                     | 0                    |
| Length of Program   | 30 mins              |
| Age of Target<br>Child Audience                             | 13 years to 16 years |

| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the<br>definition of Core<br>Programming. | DOG TOWN USA - Dog town follows the stories of orphaned, unwanted, or problem dogs who find<br>their way to Best Friends Animal Society. They are each rehabilitated by volunteers and employees<br>for adoption or spend the rest of their lives in foster care at the Dogtown facility. Viewers learn the<br>proper treatment of animals, volunteerism and social responsibility. Episode examples include<br>rescuing dogs from a puppy mill, and the staff launching a new program to turn shelter dogs into<br>search and rescue dogs. This program aired on the station's secondary channel 53.2. |
|---|---|
| Does the Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes   |

| Digital Core<br>Program (14 of 17)  | Response  |
|---|---|
| Program Title   | MYSTERY HUNTERS   |
| Origination   | Network   |
| Days/Times<br>Program Regularly<br>Scheduled  | 7AM/7:30AM SUNDAYS  |
| Total times aired at regularly scheduled time   | 26  |
| Total times aired   | 26  |
| Number of<br>Preemptions  | 0   |
| Number of<br>Preemptions for<br>other than<br>Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled   | 0   |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience   | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the<br>definition of Core<br>Programming. | MYSTERY HUNTERS - In this program, viewers are taken on a journey around the globe to investigate the mysteries that have baffled people throughout the ages. Through critical observation, analytical thinking and scientific testing, this series encourages the viewer to question the world around him/her. Armed with video cameras and their instincts, the hosts gather facts and meet the experts debunking common myths and offering explanations for legends, spooky stories, and unexplained phenomena. This program aired on the station's tertiary digital channel 53.3. |

| Does the Licensee | Yes |
|-------------------|-----|
| identify the      |     |
| program by        |     |
| displaying        |     |
| throughout the    |     |
| program the       |     |
| symbol E/I?       |     |

| Digital Core<br>Program (15 of 17)  | Response  |
|---|---|
| Program Title   | BEAKMAN'S WORLD   |
| Origination   | Network   |
| Days/Times<br>Program Regularly<br>Scheduled  | 8:00AM/8:30AM SUNDAYS   |
| Total times aired<br>at regularly<br>scheduled time   | 26  |
| Total times aired   | 26  |
| Number of<br>Preemptions  | 0   |
| Number of<br>Preemptions for<br>other than<br>Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled   | 0   |
| Length of Program   | 30 mins   |
| Age of Target<br>Child Audience   | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>it meets the<br>definition of Core<br>Programming. | BEAKMAN'S WORLD - This program centers around Beakman who takes viewers on exciting journeys of discovery while performing experiments that demonstrate how nature, science and the world works. Some of these experiments include learning why the sky is blue or how cat's purr. Beakman is joined in his electric laboratory by a handful of denizens who help with and sometimes hinder his eye-popping experiments. The principles taught in the show are connected to daily life in meaningful and revealing ways. This program aired on the station's tertiary digital channel 53.3. |
| Does the Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes   |

| Digital Core<br>Program (16 of |                          |
|--------------------------------|--------------------------|
| 17)                            | Response                 |
| Program Title                  | BILL NYE THE SCIENCE GUY |

| Origination   | Network   |
|---|---|
| Days/Times<br>Program<br>Regularly<br>Scheduled   | 9:00AM/9:30AM SUNDAYS   |
| Total times aired<br>at regularly<br>scheduled time   | 26  |
| Total times aired   | 26  |
| Number of<br>Preemptions  | 0   |
| Number of<br>Preemptions for<br>other than<br>Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled   | 0   |
| Length of Program   | 30 mins   |
| Age of Target<br>Child Audience   | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>it meets the<br>definition of Core<br>Programming. | BILL NYE THE SCIENCE GUY - This program is produced in associate with the National Science<br>Foundation and teaches scientific concepts such as physics, chemistry and earth science, in a manner<br>in which children can relate by taking a closer look at every day things. Some episode examples<br>include the difference between human and animal communication, the human brain, mammals, rivers<br>and streams, computers and nutrition. The program includes experiments children can do at home that<br>reinforce concepts taught on the program. This program aired on the station's tertiary digital channel<br>53.3 |
| Does the<br>Licensee identify<br>the program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes   |

| Digital Core<br>Program (17 of 17)                  | Response                          |
|---|-----------------------------------|
| Program Title                                       | SAVED BY THE BELL                 |
| Origination   | Network                           |
| Days/Times<br>Program Regularly<br>Scheduled        | 10AM/10:30AM/11AM/11:30AM SUNDAYS |
| Total times aired at<br>regularly scheduled<br>time | 52                                |
| Total times aired                                   | 52                                |
| Number of<br>Preemptions                            | 0                                 |

| Number of<br>Preemptions for<br>other than Breaking<br>News   |  |
|---|--|
| Number of<br>Preemptions<br>Rescheduled   | 0  |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | SAVED BY THE BELL - This program is centered around six teen friends who attend Bayside High School, and explores social themes and coping strategies needed to make the most of growing up a complicated world. The multi-ethnic cast members serve as role models for the viewers as they deal with such issues as the death of a loved one, the right to say no, the meaning of heroism, teenage alcohol use, and other issues of particular concern to young teens. This program aired on the station's tertiary digital channel 53.3. |
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol<br>E/I?                                    | Yes  |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### Liaison Contact

| Question  | Response   |
|---|--|
| Does the Licensee publicize the<br>existence and location of the station's<br>Children's Television Programming<br>Reports (FCC 398) as required by 47 C.<br>F.R. Section 73.3526(e)(11)(iii)?  | Yes  |
| Name of children's programming liaison  | JENNY GIDDENS  |
| Address   | 1101 EAST MAIN STREET  |
| City  | CHATTANOOGA  |
| State   | TN   |
| Zip   | 37408  |
| Telephone Number  | (423) 265-0061   |
| Email Address   | jgiddens@sbgtv.com   |
| Include any other comments or<br>information you want the Commission to<br>consider in evaluating your compliance<br>with the Children's Television Act (or use<br>this space for supplemental<br>explanations). This may include<br>information on any other noncore<br>educational and informational<br>programming that you aired this quarter<br>or plan to air during the next quarter, or<br>any existing or proposed non-broadcast<br>efforts that will enhance the educational<br>and informational value of such<br>programming to children. See 47 C.F.R.<br>Section 73.671, NOTES 2 and 3. | WFLI-TV aired Public Service Announcements from TAB during the first quarter<br>Music, WIC Benefits, Wic Eligibility, WIC Retention, TDDA Military, TDTD<br>Beauty, TDTA Experience, TDTD Family, TGA Before You Dig, TGA Leaks,<br>TGA Right of Way. Public Service Announcements for KIDS Values-Better Life<br>Sportsmanship, Ballet, Change the World, Spread the Love, Wonderful World,<br>Guitar Hero. WFLI-TV also aired local Public Service Announcements Blood<br>Assurance, Sheriff Association Shake Hands, Epilepsy Foundation, WUTC. Pat<br>Summitt Invitational. Ad Council PSA also aired AARP Caregiver, American<br>Heart Ceiling Stroke, American Heart Wedding Stroke, Roadblock Buckle Up,<br>Text and Drive, Financial Literacy Picnic, Food Safety Funky Chicken. Arbor Day<br>Replant National public service campaign. WFLI also aired PLOWSHARE Group<br>PSA's Scam Awareness, FEMA Up in Smoke, YMCA Places, CDC HEP C<br>Lifestyles, Red Cross, USMC for Us All, Smile Train Language, March of Dimes<br>Worth the Wait. |

### Other Matters (17)

| Other Matters (1 of<br>17)  | Response  |
|---|---|
| Program Title   | CALLING DR. POL   |
| Origination   | Network   |
| Days/Times Program<br>Regularly Scheduled   | 7A/7:30A SATURDAYS  |
| Total times aired at regularly scheduled time   | 26  |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience from  | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | CALLING DR. POL - Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program will air on the station's main digital channel 53.1. |

| Other Matters (2<br>of 17)  | Response  |
|---|---|
| Program Title   | DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION   |
| Origination   | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | 8AM/8:30AM/9AM/9:30AM SATURDAYS   |
| Total times aired<br>at regularly<br>scheduled time   | 52  |
| Length of Program   | 30 mins   |
| Age of Target<br>Child Audience<br>from   | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>it meets the<br>definition of Core<br>Programming. | DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION - In this program, animal behaviorist<br>Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about<br>canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the<br>dog owners and documents the transformations that occur. By offering suggestions to modify their own<br>behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a<br>balanced and a natural relationship with their pets. This program will air on the station's main digital<br>channel 53.1. |
| Other Matters (3 of   |   |

| 17)           | Response     |
|---------------|--------------|
| Program Title | DOG TOWN USA |
| Origination   | Syndicated   |

| Days/Times<br>Program Regularly<br>Scheduled  | 7AM SATURDAYS  |
|---|--|
| Total times aired at<br>regularly<br>scheduled time   | 13   |
| Length of Program   | 30 mins  |
| Age of Target<br>Child Audience<br>from   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the<br>definition of Core<br>Programming. | DOG TOWN USA - Dog town follows the stories of orphaned, unwanted, or problem dogs who find<br>their way to Best Friends Animal Society. They are each rehabilitated by volunteers and employees<br>for adoption or spend the rest of their lives in foster care at the Dogtown facility. Viewers learn the<br>proper treatment of animals, volunteerism and social responsibility. Episode examples include<br>rescuing dogs from a puppy mill, and the staff launching a new program to turn shelter dogs into<br>search and rescue dogs. This program will air on the station's secondary channel 53.2. |

| Other Matters (4 of 17)  | Response   |
|--|--|
| Program Title  | REAL LIFE 101  |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | 7:30AM SATURDAYS   |
| Total times aired at<br>regularly scheduled<br>time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition of<br>Core Programming. | REAL LIFE 101 - This program presents real people pursuing real jobs and careers in an informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected, and the viewer is taken "on the job" to understand why the professionals love what they do; viewers may even learn about job opportunities they may not have known existed. This program will air on the station's secondary digital channel 53.2. |
| Other Matters (5 of<br>17)   | Response   |
| Program Title  | ANIMAL RESCUE  |
| Origination  | Syndicated   |
| Days/Times<br>Program Regularly  | 8AM SATURDAYS  |

| Program Regularly<br>Scheduled                |         |
|---|---------|
| Total times aired at regularly scheduled time | 13      |
| Length of Program                             | 30 mins |

Age of Target Child Audience from

13 years to 16 years

ANIMAL RESCUE - This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular, the show highlights respect and compassion for all living creatures, informative instruction on medical rehabilitation treatments and techniques, and the teamwork of animal rescue personnel. The viewer learns valuable information about animal development, behavior and habitats, and is also made aware of important environmental issues. This program will program and how it air on the station's secondary digital channel 53.2.

meets the definition of Core Programming.

Describe the

informational

educational and

objective of the

| Other Matters (6 of<br>17)   | Response  |
|--|---|
| Program Title  | DOG TALES   |
| Origination  | Syndicated  |
| Days/Times Program<br>Regularly Scheduled  | 8:30AM SATURDAYS  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition of<br>Core Programming. | DOG TALES - Each episode of Dog Tales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs, and how they are a valuable part of the family. Several dog experts explain the various dogs' needs, health, nutrition requirements, safety, and care. This program will air on the station's secondary digital channel 53.2. |

| Other Matters<br>(7 of 17)                             | Response             |
|--|----------------------|
| Program Title  | TEEN KIDS NEWS       |
| Origination  | Syndicated           |
| Days/Times<br>Program<br>Regularly<br>Scheduled        | 9AM SATURDAYS        |
| Total times<br>aired at<br>regularly<br>scheduled time | 13                   |
| Length of<br>Program                                   | 30 mins              |
| Age of Target<br>Child<br>Audience from                | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. TEEN KIDS NEWS - This program features weekly educational features, such as "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens: reports about healthy eating, driving tips for new drivers, and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen-appropriate manner. The program stimulates the viewer's curiosity, develops learning, cognitive, listening and thinking skills, and serves as an enhancement to the viewer's academic and educational experience. This program will air on the station's secondary digital channel 53.2.

| Other Matters (8 of<br>17)   | Response   |
|--|--|
| Program Title  | WILD ABOUT ANIMALS   |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | 9:30AM SATURDAYS   |
| Total times aired at<br>regularly scheduled<br>time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core Programming. | WILD ABOUT ANIMALS - This program spans the globe to bring viewers interesting stories about<br>the world's most fascinating animals, such as the penguins trek to their breeding grounds in the<br>artic, the animals at a safari in Africa, or during a visit to the Australian outback. The program has<br>four segments, each one featuring a different story to educate the viewer about an exotic unique<br>animal or an animal that can be found in the locality. This program will air on the station's secondary<br>digital channel 53.2. |

| Other Matters (9 of 17)  | Response   |
|--|--|
| Program Title  | BRAIN GAMES: FAMILY EDITION  |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | 7AM MONDAYS  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the educational<br>and informational objective<br>of the program and how it<br>meets the definition of<br>Core Programming. | BRAIN GAMES FAMILY EDITION - This program demonstrates how the brain processes<br>information relating to topics like competition, food and language. Interactive games and<br>hidden camera experiments capture hilarious and surprising results. Children will learn real<br>world takeaways about their brains to use in everyday life. This program will air on station's<br>secondary digital channel 53.2. |
|  |  |

Other Matters (10 of 17) Response

| Program Title          | EXPEDITION WILD   |
|------------------------|---|
| Origination            | Syndicated  |
| -                      | ·   |
| Days/Times<br>Program  | 7AM TUESDAYS  |
| Regularly              |   |
| Scheduled              |   |
| Total times            | 13  |
| aired at               |   |
| regularly<br>scheduled |   |
| time                   |   |
| Length of              | 30 mins   |
| Program                |   |
| -                      |   |
| Age of<br>Target Child | 13 years to 16 years  |
| Audience               |   |
| from                   |   |
| Describe the           | EXPEDITION WILD - Wildlife expert Casey Anderson showcases his charismatic animal companions on a   |
| educational            | innovative and action packed odyssey through North America's wild places. Through this program viewers  |
| and<br>informational   | will have a rare glimpse info the beauty and complexity of the natural world. Viewers will follow Casey on a series of adventures, such as paddling the Grand Canyon, skiing with wolverines in British Columbia, |
| objective of           | observing mountain lions in Montana, staking out the scavengers of Yellowstone, investigating a raven's   |
| the program            | nest, observing polar bears on Alaska's northern slope and climbing rugged extremes in pursuit of Maine's   |
| and how it             | black bears. These adventures will bring the viewer a rare experience with endangered species some  |
| meets the              | deadly, others dashing, in the stunning natural ecosystem they call home. This program will air on the  |
| definition of<br>Core  | station's secondary digital channel 53.2.   |
| Programming.           |   |
| Fiogramming.           |   |
| Other Matters (<br>17) | (11 of<br>Response  |
|                        | Koponoc   |
| Program Title          | RECIPIE REHAB   |

| Program Title   | RECIPIE REHAB  |
|---|--|
| Origination   | Syndicated   |
| Days/Times<br>Program Regularly<br>Scheduled  | 7AM WEDNESDAYS   |
| Total times aired at regularly scheduled time   | 13   |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience from  | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | RECIPE REHAB - This program uses favorite, high calorie family recipes submitted by viewers as the basis of a faceoff with two acclaimed chefs. Each chef must take a recipe and give a low calorie twist, demonstrating that foods don't have to be high in calories or fats to be delicious. As the chefs work through the challenge, the viewers will learn the value of healthy, wholesome ingredients, and how healthy food choices can have a positive effect on our quality of life. This program will air on the station's secondary digital channel 53.2. |

| Other Matters (12 of |          |
|----------------------|----------|
| 17)                  | Response |

| Program Title   | HATCHED   |
|---|---|
| Origination   | Syndicated  |
| Days/Times Prog<br>Regularly Sched  | -   |
| Total times aired<br>regularly schedu<br>time   |   |
| Length of Progra  | am 30 mins  |
| Age of Target Ch<br>Audience from   | hild 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>meets the definit<br>of Core<br>Programming. |   |
| Other Matters<br>(13 of 17)   | Response  |
| Program Title   | OCEAN MYSTERIES   |
| Origination   | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | 7AM FRIDAYS   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time   | 13  |
| Length of<br>Program  | 30 mins   |
| Age of Target<br>Child<br>Audience from   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of   | OCEAN MYSTERIES WITH JEFF CORWIN - Supported by a team of Georgia Aquarium biologists, veterinarians and other experts Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water w whale sharks, he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode, the viewer is able to connect with these animals and learn how important |
| the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming.   | they are to all life on the planet, as well as how sea life connects to life on the res of the globe. This program will air on the station's secondary digital channel 53.2.  |
| and how it<br>meets the<br>definition of<br>Core  | program will air on the station's secondary digital channel 53.2.   |

| of 17)        | Response        |
|---------------|-----------------|
| Program Title | MYSTERY HUNTERS |

| Origination   | Network   |
|---|---|
| Days/Times<br>Program Regularly<br>Scheduled  | 7AM/7:30AM SUNDAYS  |
| Total times aired at<br>regularly<br>scheduled time   | 26  |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience from  | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the<br>definition of Core<br>Programming. | MYSTERY HUNTERS - In this program, viewers are taken on a journey around the globe to investigate the mysteries that have baffled people throughout the ages. Through critical observa analytical thinking and scientific testing, this series encourages the viewer to question the world around him/her. Armed with video cameras and their instincts, the hosts gather facts and meet the experts debunking common myths and offering explanations for legends, spooky stories, and unexplained phenomena. This program will air on the station's tertiary digital channel 53.3. |
| od - N. 4.  |   |
| Other Matters (15 of 17)  | Response  |
| Program Title   | BEAKMAN'S WORLD   |
| Origination   | Network   |
| Days/Times<br>Program Regularly<br>Scheduled  | 8AM/8:30AM SUNDAYS  |
| Total times aired<br>at regularly<br>scheduled time   | 26  |
| Length of Program   | 30 mins   |
| Age of Target<br>Child Audience<br>from   | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the  | BEAKMAN'S WORLD - This program centers around Beakman who takes viewers on exciting journeys of discovery while performing experiments that demonstrate how nature, science and the world works. Some of these experiments include learning why the sky is blue or how cat's purr. Beakman is joined in his electric laboratory by a handful of denizens who help with and sometime hinder his eye-popping experiments. The principles taught in the show are connected to daily life.  |

| Other Matters (16 of 17)                        | Response                 |
|---|--------------------------|
| Program Title                                   | BILL NYE THE SCIENCE GUY |
| Origination                                     | Network                  |
| Days/Times<br>Program<br>Regularly<br>Scheduled | 9AM/9:30AM SUNDAYS       |

| Total times aired  | 26   |
|--------------------|--|
| at regularly       |  |
| scheduled time     |  |
| Length of Program  | 30 mins  |
| Age of Target      | 13 years to 16 years   |
| Child Audience     |  |
| from               |  |
| Describe the       | BILL NYE THE SCIENCE GUY - This program is produced in associate with the National Science               |
| educational and    | Foundation and teaches scientific concepts such as physics, chemistry and earth science, in a mann       |
| informational      | in which children can relate by taking a closer look at every day things. Some episode examples          |
| objective of the   | include the difference between human and animal communication, the human brain, mammals, rivers          |
| program and how    | and streams, computers and nutrition. The program includes experiments children can do at home th        |
|                    |  |
| it meets the       | reinforce concepts taught on the program. This program will air on the station's tertiary digital channe |
| definition of Core | 53.3   |
| Programming.       |  |

| Other Matters (17 of 17)  | Response   |
|---|--|
| ,   |  |
| Program Title   | SAVED BY THE BELL  |
| Origination   | Network  |
| Days/Times<br>Program Regularly<br>Scheduled  | 10AM/10:30AM/11AM/11:30AM SUNDAYS  |
| Total times aired at regularly scheduled time   | 52   |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience from  | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | SAVED BY THE BELL - This program is centered around six teen friends who attend Bayside High School, and explores social themes and coping strategies needed to make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for the viewers as they deal with such issues as the death of a loved one, the right to say no, the meaning of heroism, teenage alcohol use, and other issues of particular concern to young teens. This program will air on the station's tertiary digital channel 53.3. |

| Certification | Question   | Response  |
|---------------|--|---|
|               | The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. <b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b> Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). |   |
|               | I certify that this application includes all required and relevant attachments.  | Yes   |
|               | I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.   | <b>Jenny</b><br><b>Giddens</b><br>Program<br>Coordinate |
|               |  | 04/10/2017  |

## Attachments

| File Name  | Uploaded<br>By | Attachment<br>Type | Description | Upload Status                             |
|--|----------------|--------------------|-------------|---|
| <u>WFLI 398 Exhibit 1st Quarter 2009.</u><br>pdf | Applicant      | All Purpose        |             | Done with Virus Scan and/or<br>Conversion |