



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0019509470** | File Number: **0000008774** | Submit Date: **03/07/2017** | Call Sign: **WWSI** | Facility ID: **23142** | City:
MOUNT LAUREL | State: **NJ**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report Amendment** | Status: **Received**

Status Date: **03/07/2017** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2016**

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | Yes |

Applicant
Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|--|--|----------------------|-------------------------------|----------------|
| NBC TELEMUNDO LICENSE LLC Doing Business As: NBC TELEMUNDO LICENSE LLC | Margaret L. Tobey 300 NEW JERSEY AVENUE, N.W. SUITE 700 WASHINGTON, DC 20001 United States | +1 (202) 524-6401 | MARGARET. TOBEY@NBCUNI.COM | Company |

Contact
Representatives
(2)

| Contact Name | Address | Phone | Email | Contact Type |
|---|---|-----------------------|-------------------------------|-----------------------------|
| H. Douglas Lung <i>Corporate Engineering Manager</i> NBCUniversal, LLC | PO Box 98 Honolulu, HI 96728 United States | +1 (818) 334- 4034 | doug.lung@nbcuni.com | Technical Representative |
| Margaret L. Tobey <i>Assistant Secretary</i> NBCUniversal, LLC | Margaret L. Tobey 300 New Jersey Avenue, NW Suite 700 Washington, DC 20001 United States | +1 (202) 524- 6401 | margaret. tobey@nbcuni.com | Legal Representative |

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|-------------------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | Telemundo |
| | Nielsen DMA | Philadelphia |
| | Web Home Page Address | www.telemundophiladelphia.com |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 3.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core
Programs(5)

| Digital Core Program (1 of 5) | Response |
|--|--|
| Program Title | Raggs (Telemundo Network) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 8AM & 830AM |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | 26 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | RAGGS is a musical & educational preschool series starring five colorful canines. They are not your average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. Over 200 original songs, the power of the music and humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self and others, as well as fostering a strong motivation to learn and achieve. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (2 of 5) | Response |
|---|---------------------------------------|
| Program Title | Noodle and Doodle (Telemundo Network) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 9AM & 930am |
| Total times aired at regularly scheduled time | 26 |

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|--|---|
| Total times aired | 26 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | NOODLE AND DOODLE is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are also very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 5) | Response |
|---|------------------------------|
| Program Title | LazyTown (Telemundo Network) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sat 10A-1030AM |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | 26 |

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|--|--|
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 5 years to 8 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | LAZYTOWN promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, LazyTown, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in LazyTown, where her uncle is Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of LazyTown is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete, who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of LazyTown is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games and holding athletic competitions, to building forts and play structures. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 5) | |
|--|---|
| | Response |
| Program Title | Dudley The Dragon (TeleXitos Network on multi-cast channel) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sat 10:00, 10:30, & 11:00am |
| Total times aired at regularly scheduled time | 39 |
| Total times aired | 39 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

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|--|--|
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 4 years to 8 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DUDLEY THE DRAGON is a friendly eight-foot green dragon, who has just woken up from a century of hibernation. The program centers on Dudley and his relationship with his new 10-year old friends, Matt & Sally, who are his guides to the modern world. With a combination of live action, puppetry, stories and songs, the show follows Dudley and his friends on their adventures, exploring issues such the importance of caring for the environment and friendship while emphasizing pro-social values. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (5 of 5) | Response |
|--|--|
| Program Title | Raggs (TeleXitos Network on multi-cast channel) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sat 11:30am, 12:00 & 12:30pm |
| Total times aired at regularly scheduled time | 39 |
| Total times aired | 39 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | RAGGS is a musical & educational preschool series starring five colorful canines. They are not your average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. Over 200 original songs, the power of the music and humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self and others, as well as fostering a strong motivation to learn and achieve. |

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|--|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |
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Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

| Question | Response |
|---|-----------------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Lillian Aponte |
| Address | 10 MONUMENT ROAD |
| City | BALA CYNWYD |
| State | PA |
| Zip | 19004 |
| Telephone Number | (215) 634-8862 |
| Email Address | Lillian. Aponte@NBCUNI. COM |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | |

Other Matters (8)

| Other Matters (1 of 8) | Response |
|--|---|
| Program Title | Noodle and Doodle (Telemundo Network) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 8am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | NOODLE AND DOODLE is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are also very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal. |

| Other Matters (2 of 8) | Response |
|---|------------------------------|
| Program Title | LazyTown (Telemundo Network) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 10:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 5 years to 8 years |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | LAZYTOWN promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, LazyTown, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in LazyTown, where her uncle is Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of LazyTown is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete, who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of LazyTown is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games and holding athletic competitions, to building forts and play structures. |
|--|--|

| Other Matters (3 of 8) | Response |
|--|--|
| Program Title | El Show de Chica |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 830am & 9am |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | EL SHOW DE CHICA features a five year old baby chick who spends her days with her parents in their costume shop, the Coop. The shops one employee, Kelly, doubles as Chicas nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter personal behaviors. She and Kelly usually work on the problem through an adventure a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. |

| Other Matters (4 of 8) | Response |
|--|-------------------|
| Program Title | Ninas World |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 9:30am & 10am |

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|--|---|
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | NINAS WORLD is a childhood adventure series, which re-imagines a childhood for the character Nina, host of the Sprout Good Night Show. Nina is a six year old Latina living in San Antonio Texas. She is exposed to adults and children from many cultures that live in her immediate neighborhood and in the mixed use housing complex, where her parents own a bakery downstairs from their apartment. Nina has frequent adventures with her friends, her parents, and other grown ups in her neighborhood. She is curious and determined to over reach her abilities in pursuit of her goals. Nina models resilience as there is not a day where she doesnt reflect on her encounters with good natured common sense and an ability to rebound after her mistakes. |

| Other Matters (5 of 8) | Response |
|--|--|
| Program Title | Dudley the Dragon (TeleXitos Network on multi-cast |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sat 10a & 1030am |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 4 years to 8 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DUDLEY THE DRAGON is a friendly eight foot green dragon, who has just woken up from a century of hibernation. The program centers on Dudley and his relationship with his new 10 year old friends, Matt & Sally, who are his guides to the modern world. With a combination of live action, puppetry, stories and songs, the show follows Dudley and his friends on their adventures, exploring issues such the importance of caring for the environment and friendship while emphasizing pro social values. |

| Other Matters (6 of 8) | Response |
|---|--|
| Program Title | Veggie Tales (TeleXitos Network on multi-cast channel) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sat 11am & 1130am |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |

| | |
|--|---|
| Age of Target Child Audience from | 4 years to 8 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | VEGGIE TALES is a childrens series featuring animated vegetables who teach life lessons through stories. Hosted by Bob the Tomato and Larry the Cucumber, each episode begins by establishing the problem, uses short stories to parallel the situation with a problem and solution, and ends by reiterating the proposed solution and the life lesson learned through the experience. The show communicates social emotional messages based upon the core values of honesty, kindness, forgiveness, and appreciation for all, using music, unusual characters, and allegorical storylines. |
| Other Matters (7 of 8) | |
| Program Title | Guess with Jess (TeleXitos Network on multi-cast channel) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sat 12n |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 4 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In GUESS WITH JESS, animated barnyard animals encounter everyday situations that raise a question of the day. Jess and his friends search for the answers to science and nature led questions, allowing children to learn about the world around them. Each episode is based upon a big question, which is answered by asking, testing and finding a way. Guess with Jess also demonstrates how to work together to solve a problem. Children can see firsthand how getting along with friends and or classmates can help conquer any task or challenge. |
| Other Matters (8 of 8) | |
| Program Title | Tinga Tinga Tales (TeleXitos Network on multi-cast channel) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sat 1230p |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 6 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Created for a global audience of 3 to 6 year olds and inspired by traditional African folktales and the Tingatinga art of Tanzania, TINGA TINGA TALES opens up a fantastical world of color, characters and transformation. Tinga Tinga Tales is centered on various animated animals and employs music, dialogue, and colorful imagery to teach lessons about the origins of those animals. Each episode tells the fantastical story of how a particular animal came to be, combining eye grabbing content with a fun approach to science, while each animal has their role to play and nothing is more important than community and friendship in Tinga. |
|--|--|

Certification

| Question | Response |
|--|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| I certify that this application includes all required and relevant attachments. | Yes |
| I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. | <p>Lisa Hernandez <i>Traffic Coordinator</i></p> <p>03/07/2017</p> |

Attachments

| File Name | Uploaded By | Attachment Type | Description | Upload Status |
|---|-------------|-----------------|-------------|--|
| Amended Q2 2016 FCC.pdf | Applicant | Amendment | | Done with Virus Scan and/or Conversion |