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Children's Television Programming Report

FRN: **0022522981** | File Number: **0000020021** | Submit Date: **01/06/2017** | Call Sign: **WEYI-TV** | Facility ID: **72052** |
City: **SAGINAW** | State: **MI**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Superceded** | Status Date:
01/10/2017 | Filing Status: **Inactive**

Report reflects information for : **Fourth Quarter of 2016**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
HSH FLINT (WEYI) LICENSEE, LLC	201 MASSACHUSETTS AVENUE, NE Suite C-1 WASHINGTON, DC 20002 United States	+1 (202) 546- 5400	ponderbrandon@gmail. com	Company

Contact
Representatives
(1)

Contact Name	Address	Phone	Email	Contact Type
Colby M May , Esq . <i>FCC Counsel</i>	PO Box 15473 WASHINGTON, DC	+1 (202) 544- 5171	cmmay@maylawoffices. com	Legal Representative
COLBY M. MAY, ESQ., P. C.	20003 United States			

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Flint-Saginaw-Bay City
	Web Home Page Address	www.nbc25news.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.93
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.39
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(22)

Digital Core Program (1 of 22)		Response
Program Title	The Voyager with Josh Garcia	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat., 10/1 - 12/31 10:00AM	
Total times aired at regularly scheduled time	13	
Total times aired	14	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News	1	
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program chronicles video journalist, Josh Garcia, as he travels the works spotlighting local history, culture and food. Garcia seeks out authentic cultural experiences across the globe. Children will learn geography, history and cultural diversity. This program aired on the station primary digital channel 30.1.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Preemption Programs #1

Questions		Response
Title of Program	The Voyager with Josh Garcia	
List date and time rescheduled	10/01/2016 07:00 AM	
Is the rescheduled date the second home?	Yes	
Were promotional efforts made to notify the public of rescheduled date and time?	No	
Date Preempted	2016-10-01	
Episode #		
Reason for Preemption	Sports	

Digital Core Program (2 of 22)		Response
Program Title	Wilderness Vet	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat., 10/1 -12/31 10:30AM	
Total times aired at regularly scheduled time	13	

Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features stories from the Yukon. Veterinarian Dr. Michelle Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need. Children learn about animals in their native habitat and learn the value of hard work and dedication as animals are rescued and rehabilitated. This program aired on the stations primary digital channel 30.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Wilderness Vet
List date and time rescheduled	10/01/2016 07:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2016-10-01
Episode #	
Reason for Preemption	Sports

Digital Core Program (3 of 22)	Response
Program Title	Journey with Dylan Dreyer
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 10/1 - 12/31 11:00AM
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores nature and animals. Episode examples include learning about black bears of Montana; polar bears in the Arctic and the migration of animals across the Serengeti in Tanzania and Kenya. Children will develop a better understanding of nature and the animal world around them. This program aired on the stations primary digital channel 30.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Journey with Dylan Dreyer
List date and time rescheduled	10/01/2016 08:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2016-10-01
Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 22)		Response
Program Title		Naturally, Danny Seo
Origination		Network
Days/Times Program Regularly Scheduled		Sat., 10/1 - 12/31 11:30AM
Total times aired at regularly scheduled time		13
Total times aired		14
Number of Preemptions		1
Number of Preemptions for other than Breaking News		1
Number of Preemptions Rescheduled		1
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is about seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is an authority on eco-friendly living. Children will learn that caring for the environment can go hand-in-hand with enjoying time with family and friends, sharing delicious and healthy meals all while creating a healthy and environmentally friendly home. This program aired on the stations primary digital channel 30.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Naturally, Danny Seo
List date and time rescheduled	10/01/2016 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2016-10-01
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 22)	Response
Program Title	Give
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 10/8 - 12/31 12:00PM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features celebrity philanthropists from film, television, music, sports, and business who are all on a mission to inspire others to do good. In each episode one of these celebrity philanthropists visit two charities that use innovation, best practices, and dedication for change in their communities and the world. Children learn social responsibility, philanthropy and be inspired to do good. This program aired on the stations primary digital channel 30.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 22)		Response
Program Title	Heart of a Champion	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat. 10/8 - 12/31 12:30PM	
Total times aired at regularly scheduled time	4	
Total times aired	13	
Number of Preemptions	9	
Number of Preemptions for other than Breaking News	9	
Number of Preemptions Rescheduled	9	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. The program introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. Children will learn that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart. This program aired on the station's primary digital channel 30.1.	
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes	

Questions	Response
Title of Program	Heart of a Champion
List date and time rescheduled	10/15/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-15
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Heart of a Champion
List date and time rescheduled	10/22/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-22
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Heart of a Champion
List date and time rescheduled	10/29/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-29
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Heart of a Champion
List date and time rescheduled	11/19/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-11-19
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Heart of a Champion
List date and time rescheduled	11/26/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-11-26
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Heart of a Champion
List date and time rescheduled	12/03/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-03
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Heart of a Champion
List date and time rescheduled	12/10/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-10
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	Heart of a Champion
List date and time rescheduled	12/17/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-17
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #9

Questions	Response
Title of Program	Heart of a Champion
List date and time rescheduled	12/31/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-31
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 22)	Response
Program Title	Pets.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun., 10/2 - 12/25 7:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program relates pets to viewers' lives and interests, and exposes young viewers to diverse pets all over the world, teaching them how different cultures enjoy, care for, and respect animals. Pets from the "everyday" to the unique are showcased with educational information that shares how they evolved to become pets, and their geographic origins. The program and its expert guests instill a grounded balance of priorities, commitment, and perseverance that children can apply to their own lives. This program aired on the station's primary digital channel 30.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 22)		Response
Program Title	America's Heartland	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sun., 10/2 - 12/25 7:30AM	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program aired on the station's primary digital channel 30.1.</p>	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (9 of 22)		Response
Program Title	Calling Dr. Pol	
Origination	Network	

Days/Times Program Regularly Scheduled	Sat., 10/1 - 12/31 7:00AM and 7:30AM
Total times aired at regularly scheduled time	28
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program will air on the station's secondary digital channel 30.2.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 22)		Response
Program Title		Rescue Me with Dr. Lisa
Origination		Network
Days/Times Program Regularly Scheduled		Sat., 10/1 - 12/31 8:00AM
Total times aired at regularly scheduled time		14
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is about a veterinarian's mission to match orphaned pets with new owners and new homes. Episode examples include finding a dog for a mother and her two young daughters; and, overcoming the challenge of finding a dog for a family who doesn't know what they want. Children will learn what it takes to be a responsible pet owner. This program aired on the station's secondary digital channel 30.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 22) Response	
Program Title	Dog Whisperer With Cesar Millan: Family Edition
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 10/1 - 12/31 9AM, 9:30AM and 10:00AM
Total times aired at regularly scheduled time	42
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program aired on the station's secondary digital channel 30.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 22)		Response
Program Title	Wild America	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sat., 10/1 - 12/31 12:00PM	
Total times aired at regularly scheduled time	14	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals, and their environment. Throughout the series, emphasis is placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species, with the aid of up-close and detailed photography throughout the program. Through this understanding, it is hoped that viewers will better relate to the natural environment in North America and learn to protect North America's animal species. This program aired on the station's secondary digital channel 30.2.</p>	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (13 of 22)		Response
Program Title	All In with Laila Ali	
Origination	Network	

Days/Times Program Regularly Scheduled	Sat., 10/1 - 12/31 10:00AM and 10:30AM
Total times aired at regularly scheduled time	28
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Former professional boxer, Laila Ali, scours the globe to find some of the world's most compelling stories. The program steps off the beaten track into uncharted territory profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Whether through sports, culture, travel or adventure, this program inspires its audience to go ALL IN on their dreams. This program aired on the station's third digital channel 30.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 22) Response	
Program Title	Culture Click
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 10/1 - 12/31 11:00AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores connections in history which affect pop culture and our lives today. Using a unique flowchart style, the program draws surprising connections between such subjects such as what do Justin Bieber and Cleopatra have in common, or what connection did John Wilkes Booth have to Abraham Lincoln, or what do cavemen have to do with pancakes. Through these comparisons, the program introduces the viewer to American history, Greek mythology, and architecture, as well as fashion and pop culture, and inspires the viewer to learn more about the subjects. This program aired on the station's third digital channel 30.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 22)		Response
Program Title	Animal Tails	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat., 10/1 - 12/31 11:30AM	
Total times aired at regularly scheduled time	14	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features a variety of animals, and their stories. Episode examples include uncovering the unique ways different animals communicate with each other; and, discovering how police teams train their canine partners . This program educates children about the care for different types of animals, and presents positive role models and pro-social values to children. This program aired on the station's third digital channel 30.3.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (16 of 22)		Response
Program Title	Everyday Health	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat., 10/1 - 12/31 12:00PM and 12:30PM	
Total times aired at regularly scheduled time	28	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, the three co-hosts visit areas in the U.S. to bring inspiring stories of people affected by a health crisis. These people are "paying it forward" by giving others currently facing the same health crisis a message of hope and healing, and also helping fulfill some wishes. The program brought a celebrity idol to a cheerleading squad with disabilities and helped a Flash Mob raise awareness for cystic fibrosis. They also give helpful information on how to cope with the health crisis as well as helpful information on nutrition and fitness. This program informs the viewer about health issues as well as showing how to reach out and help in the community. This program aired on the station's third digital channel 30.3.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (17 of 22)		Response
Program Title	All In with Laila Ali	
Origination	Network	

Days/Times Program Regularly Scheduled	Sun., 10/30 - 11/27 10:00AM
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Former professional boxer, Laila Ali, scours the globe to find some of the world's most compelling stories. The program steps off the beaten track into uncharted territory profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Whether through sports, culture, travel or adventure, this program inspires its audience to go ALL IN on their dreams. This program aired on the station's third digital channel 30.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 22)	Response
Program Title	All In with Laila Ali
Origination	Network
Days/Times Program Regularly Scheduled	Sun., 10/30 and 11/27 10:30AM
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Former professional boxer, Laila Ali, scours the globe to find some of the world's most compelling stories. The program steps off the beaten track into uncharted territory profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Whether through sports, culture, travel or adventure, this program inspires its audience to go ALL IN on their dreams. This program aired on the station's third digital channel 25.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 22)	Response
Program Title	All In with Laila Ali
Origination	Network
Days/Times Program Regularly Scheduled	Sun., 12/4 11:00AM and 11:30AM
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Former professional boxer, Laila Ali, scours the globe to find some of the world's most compelling stories. The program steps off the beaten track into uncharted territory profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Whether through sports, culture, travel or adventure, this program inspires its audience to go ALL IN on their dreams. This program aired on the station's third digital channel 30.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 22)	Response
Program Title	Culture Click
Origination	Network

Days/Times Program Regularly Scheduled	Sun., 11/6 - 11/20 and 12/11 10:30AM
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores connections in history which affect pop culture and our lives today. Using a unique flowchart style, the program draws surprising connections between such subjects such as what do Justin Bieber and Cleopatra have in common, or what connection did John Wilkes Booth have to Abraham Lincoln, or what do cavemen have to do with pancakes. Through these comparisons, the program introduces the viewer to American history, Greek mythology, and architecture, as well as fashion and pop culture, and inspires the viewer to learn more about the subjects. This program aired on the station's third digital channel 30.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 22)	Response
Program Title	Everyday Health
Origination	Network
Days/Times Program Regularly Scheduled	Sun., 11/6 - 11/27 11:00AM and 11:30AM
Total times aired at regularly scheduled time	8
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, the three co-hosts visit areas in the U.S. to bring inspiring stories of people affected by a health crisis. These people are 'paying it forward' by giving others currently facing the same health crisis a message of hope and healing, and also helping fulfill some wishes. The program brought a celebrity idol to a cheerleading squad with disabilities and helped a Flash Mob raise awareness for cystic fibrosis. They also give helpful information on how to cope with the health crisis as well as helpful information on nutrition and fitness. This program informs the viewer about health issues as well as showing how to reach out and help in the community. This program aired on the station's third digital channel 30.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (22 of 22)	Response
Program Title	Everyday Health
Origination	Network
Days/Times Program Regularly Scheduled	Sun., 12/4 10:00AM, 10:30AM, 12:00PM and 12:30PM
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, the three co-hosts visit areas in the U.S. to bring inspiring stories of people affected by a health crisis. These people are "paying it forward" by giving others currently facing the same health crisis a message of hope and healing, and also helping fulfill some wishes. The program brought a celebrity idol to a cheerleading squad with disabilities and helped a Flash Mob raise awareness for cystic fibrosis. They also give helpful information on how to cope with the health crisis as well as helpful information on nutrition and fitness. This program informs the viewer about health issues as well as showing how to reach out and help in the community. This program aired on the station's third digital channel 30.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Pam Bishop
Address	3463 W. Pierson Road
City	Flint
State	MI
Zip	48504
Telephone Number	(810) 670-1119
Email Address	pbishop@hstirkholdings.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	<p>During this quarter, two high school students visited the station for a "day on the job." They spent time with our engineering and weather departments. Also this quarter, two of our meteorologists visited area classrooms to discuss what a meteorologist does at work, how the forecast is put together, where they get the weather data and what type of schooling is required. Between 11/22 and 12/16 they visited seven classrooms. WEYI and NBC Television Network provided specific public service announcements targeted toward the needs of children in our community. NBC continues its series "The More You Know" announcements featuring important messages to prevent Global Warming and Violence, and to promote Self-esteem, Internet Safety, Environment, Nutrition, Diversity, Reading, and Physical Activity. "The More You Know's" comprehensive website (themoreyouknow.com) provides in-depth referral information, in connection with the on-air public service announcements, a general campaign overview, message boards, press releases, kids' pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody Awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed.</p>

Other Matters (16)

Other Matters (1 of 16)	Response
Program Title	The Voyager with Jeff Garcia
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 1/7 - 3/25 10:00am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program chronicles video journalist, Josh Garcia, as he travels the works spotlighting local history, culture and food. Garcia seeks out authentic cultural experiences across the globe. Children will learn geography, history and cultural diversity. This program will air on the station's primary digital channel 30.1.

Other Matters (2 of 16)	Response
Program Title	Wilderness Vet
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 1/7 - 3/25 10:30AM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features stories from the Yukon. Veterinarian Dr. Michelle Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need. Children learn about animals in their native habitat and learn the value of hard work and dedication as animals are rescued and rehabilitated. This program will air on the station's primary digital channel 30.1.

Other Matters (3 of 16)	Response
Program Title	Journey with Dylan Dreyer
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 1/7 - 3/25 11:00AM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores nature and animals. Episode examples include learning about black bears of Montana; polar bears in the Arctic and the migration of animals across the Serengeti in Tanzania and Kenya. Children will develop a better understanding of nature and the animal world around them. This program will air on the station's primary digital channel 30.1.

Other Matters (4 of 16)	Response
Program Title	Naturally, Danny Seo
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 1/7 - 3/25 11:30AM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is about seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is an authority on eco-friendly living. Children will learn that caring for the environment can go hand-in-hand with enjoying time with family and friends, sharing delicious and healthy meals all while creating a healthy and environmentally friendly home. This program will air on the station's primary digital channel 30.1.

Other Matters (5 of 16)	Response
Program Title	Give
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 1/7 - 3/25 12:00PM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features celebrity philanthropists from film, television, music, sports, and business who are all on a mission to inspire others to do good. In each episode one of these celebrity philanthropists visit two charities that use innovation, best practices, and dedication for change in their communities and the world. Children learn social responsibility, philanthropy and be inspired to do good. This program will air on the station's primary digital channel 30.1.

Other Matters (6 of 16)	Response
Program Title	Heart of a Champion with Lauren Thompson
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 1/7 - 3/25 12:30PM

Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. The program introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. Children will learn that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart. This program will air on the station's primary digital channel 30.1.

Other Matters (7 of 16)	Response
Program Title	Pets.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun., 1/1 - 3/26 7:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program relates pets to viewers' lives and interests, and exposes young viewers to diverse pets all over the world, teaching them how different cultures enjoy, care for, and respect animals. Pets from the "everyday" to the unique are showcased with educational information that shares how they evolved to become pets, and their geographic origins. The program and its expert guests instill a grounded balance of priorities, commitment, and perseverance that children can apply to their own lives. This program will air on the station's primary digital channel 30.1.

Other Matters (8 of 16)	Response
Program Title	America's Heartland
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun., 1/1 - 3/26 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program will air on the station's primary digital channel 30.1.
Other Matters (9 of 16)	
Program Title	Calling Dr. Pol
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 1/7 - 3/25 7:00AM & 7:30AM
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program will air on the station's secondary digital channel 30.2.
Other Matters (10 of 16)	
Program Title	Rescue Me with Dr. Lisa
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 1/7 - 3/25 8:00AM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is about a veterinarian's mission to match orphaned pets with new owners and new homes. Episode examples include finding a dog for a mother and her two young daughters; and, overcoming the challenge of finding a dog for a family who doesn't know what they want. Children will learn what it takes to be a responsible pet owner. This program will air on the station's secondary digital channel 30.2.

Other Matters (11 of 16)		Response
Program Title	Dog Whisperer With Cesar Millan Family Edition	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat., 1/7 - 3/25 8:30AM, 9:00AM, 9:30AM	
Total times aired at regularly scheduled time	36	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program will air on the station's secondary digital channel 30.2.	
Other Matters (12 of 16)		Response
Program Title	Wild America	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sat., 1/7 - 3/25 12:00PM	
Total times aired at regularly scheduled time	12	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals, and their environment. Throughout the series, emphasis is placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species, with the aid of up-close and detailed photography throughout the program. Through this understanding, it is hoped that viewers will better relate to the natural environment in North America and learn to protect North America's animal species. This program will air on the station's secondary digital channel 30.2	
Other Matters (13 of 16)		Response

Program Title	All In with Laila Ali
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 1/7 - 3/25 10:00AM and 10:30AM
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Former professional boxer, Laila Ali, scours the globe to find some of the world's most compelling stories. The program steps off the beaten track into uncharted territory profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Whether through sports, culture, travel or adventure, this program inspires its audience to go ALL IN on their dreams. This program will air on the station's third digital channel 30.3.

Other Matters (14 of 16)	Response
Program Title	Culture Click
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 1/7 - 3/25 11:00AM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores connections in history which affect pop culture and our lives today. Using a unique flowchart style, the program draws surprising connections between such subjects such as what do Justin Bieber and Cleopatra have in common, or what connection did John Wilkes Booth have to Abraham Lincoln, or what do cavemen have to do with pancakes. Through these comparisons, the program introduces the viewer to American history, Greek mythology, and architecture, as well as fashion and pop culture, and inspires the viewer to learn more about the subjects. This program will air on the station's third digital channel 30.3.

Other Matters (15 of 16)	Response
Program Title	Animal Tails
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 1/7 - 3/25 11:30AM
Total times aired at regularly scheduled time	12
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by comedian Mark Curry, Animal Tails explores and investigates animals of all sizes from all sorts of locations. From uncovering the unique ways different animals communicate with each other to discovering how police teams train their canine partners, Animal Tails provides a unique and educational experience for children and their parents. This program will air on the stations third digital channel 30.3.
Other Matters (16 of 16)	
Program Title	Everyday Health
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 1/7 - 3/25 12:00PM and 12:30PM
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, the three co-hosts visit areas in the U.S. to bring inspiring stories of people affected by a health crisis. These people are "paying it forward" by giving others currently facing the same health crisis a message of hope and healing, and also helping fulfill some wishes. The program brought a celebrity idol to a cheerleading squad with disabilities and helped a Flash Mob raise awareness for cystic fibrosis. They also give helpful information on how to cope with the health crisis as well as helpful information on nutrition and fitness. This program informs the viewer about health issues as well as showing how to reach out and help in the community. This program will air on the station's third digital channel 30.3.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p>Pam Bishop JSA Manager</p> <p>01/06 /2017</p>

Attachments

No Attachments.