

Children's Television Programming Report

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 WUPV
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 10897
 City:

 ASHLAND
 State:
 VA

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
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 01/09/2017
 Filing Status:
 Active
 Status:
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 Status:
 Status

Report reflects information for : Fourth Quarter of 2016

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant Name, Type, and Contact Information

Applicant Information

Applicant	Address	Phone	Email	Applicant Type
WUPV LICENSE SUBSIDIARY, LLC Doing Business As: WUPV LICENSE SUBSIDIARY, LLC	Thomas Henson 2131 AYSLEY TOWN BOULEVARD SUITE 300 CHARLOTTE, NC 28273 United States	+1 (704) 643- 4148	thenson@ayrsley. com	Company

Contact	Contact Name	Address	Phone	Email	Contact Type
Representatives (1)	Daniel A. Kirkpatrick , Esq FLETCHER, HEALD & HILDRETH, P.L.C.	1300 N. 17TH STREET ELEVENTH FLOOR ARLINGTON, VA 22209 United States	+1 (703) 812- 0432	kirkpatrick@fhhlaw. com	Legal Representative

Children's	Section	Question Response	
Television Information	Station Type	Station Type Network Affili	ation
		Affiliated network CW	
		Nielsen DMA Richmond-Pe	tersburg
		Web Home Page Address www.cwrichn	iond.tv
Digital Core	Question		Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream		im 3.0
	State the average number station on other than its m	of hours per week of free over-the-air digital video programming broadcast by the ain program stream	336.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:		
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		on Yes
	•	that at least 50% of the Core Programming counted toward meeting the additional oplied to free video programming aired on other than the main Yes No program	Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(15)

Digital Core Program (1 of 15)	Response
Program Title	Calling Dr. Pol (main digital 65.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7:00am and 7:30am (10/01/16-12/31/16)
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 15)	Response
Program Title	Rescue Me with Dr. Lisa (main digital 65.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:00am (10/01/16-12/31/16)
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rescue Me with Dr. Lisa is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine adoption and creating healthy environments for dogs. Hosted by Dr. Lisa Chimes, a passionate emergency veterinarian with a heart of gold, each episode will feature Dr. Lisa matching orphaned and abandoned animals with loving new homes. Rescue Me with Dr. Lisa will teach teen viewers how to be responsible pet owners and maintain a safe and healthy lifestyle for both family and pet. Each week, Rescue Me with Dr. Lisa will take viewers on an experience to witness firsthand these heartwarming stories about pets and their chance for a new life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 15)	Response
Program Title	Dog Whisperer with Cesar Millan: Family Edition (main digital 65.1)
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays, 8:30am, 9:00am, 9:30am (10/01/16-12/31/16)
Total times aired at regularly scheduled time	42
Total times airec	42
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 15)	Response
Program Title	All In with Laila Ali (Bounce TV, digital channel 65.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00am (10/01/16-12/31/16)
Total times aired at regularly scheduled time	14

Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All In with Laila Ali is a weekly half hour series that delves into the world of sports, culture, travel and adventure. Developed and produced for viewers aged 13-16, each week host Laila Ali profiles inspirational people and showcases their extraordinary achievements. In this half hour series Laila Ali scours the globe to track down the world's most compelling stories, profiling inspirational athletes, showcasing groundbreaking achievements and extraordinary stories. Exploring the world of sports, culture, travel and adventure, this educational program steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 15)	Response
Program Title	All In With Laila Ali (Bounce TV, digital channel 65.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30am (10/01/16-12/31/16)
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All In with Laila Ali is a weekly half hour series that delves into the world of sports, culture, travel and adventure. Developed and produced for viewers aged 13-16, each week host Laila Ali profiles inspirational people and showcases their extraordinary achievements. In this half hour series Laila Ali scours the globe to track down the world's most compelling stories, profiling inspirational athletes, showcasing groundbreaking achievements and extraordinary stories. Exploring the world of sports, culture, travel and adventure, this educational program steps off the beaten track into uncharted territor inspiring audiences to go all in on their dreams.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Digital Core Program (6 of 15)	Response
Program Title	Culture Click (Bounce TV, digital channel 65.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:00am (10/01/16-12/31/16)
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a half-hour series that explores the genesis of - and reasons behind- cultural events that permeate our everyday lives. Host Nzinga Blake opens each episode with a list of what's trending on search engines that week which serves as a jumping-off point for a deep dive into the culture that teens will embrace. The web is just the starting point for Nzinga in her quest for knowledge. Culture Click is a highly interactive journey that evokes curiosity about our world.

Yes

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Digital Core	
Program (7 of 15)	Response
Program Title	Animal Tails (Bounce TV, digital channel 65.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:30am (10/01/16-12/31/16)
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Tails is a 30 minute educational, studio-based variety show for children 13-16 years of age. This half-hour weekly series highlights various features of the animal kingdom, from household pets to exotic wildlife. Animal lovers of all ages learn about the different creatures of our planet on this informative yet entertaining program. Hosted by Mark Curry, Animal Tails explores and investigates animals of all sizes from all sorts of locations. From uncovering the unique ways different animals communicate with each other to discovering how police teams train their canine partners, Animal Tails provides a unique and educational experience for children and their parents.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 15)	Response
Program Title	Everyday Health (Bounce TV channel 65.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12:00pm (10/01/16-12/31/16)
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour series developed and produced to educate and inform viewers ages 13-16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are 'paying it forward', with good will and new ideas that will inspire other teens to take action.
Does the Licensee identify the program by displaying throughout the program the symbol E /l?	Yes

Digital Core	
Program (9	
of 15)	Response

Program Title	Everyday Health (Bounce channel 65.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12:30pm (10/01/16-12/31/16)
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour series developed and produced to educate and inform viewers ages 13-16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are 'paying it forward', with good will and new ideas that will inspire other teens to take action.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	No

Digital Core Program (10		
of 15)	Response	
Program Title	Jack Hanna's Wild Countdown (Grit channel 65.3)	

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00am (10/01/16-12/31/16)
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jac offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' 'smartest birds'Jack will answer all of these questions and more As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 15)	Response
Program Title	Jack Hanna's Wild Countdown (Grit channel 65.3)
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays 10:30am (10/01/16-12/31/16)
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' 'smartest birds'Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 15)	Response
Program Title	The Brady Barr Experience (Grit channel 65.3)
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays 11:00am (10/01/16-12/31/16)
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Brady Barr Experience is a weekly half-hour series that is designed to inform and educate viewers 16 years of age. In this action-packed series viewers will go behind the scenes with Dr. Brady Barr for a captivating ride through the world of wildlife and animal conservation. As a seasoned herpetologist, Dr. Brady Barr has traveled to five continents, worked with hundreds of scientists and has gotten up close and personal with some of the most misunderstood animals on the planet. Brady Barr has made it his life's work to study and protect some of the world's most dangerous and endangered land animals and i this series, he will share is knowledge and passion for the earth's wildlife with the audience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 15)	Response
Program Title	Sea Rescue (Grit channel 65.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:30am (10/01/16-12/31/16)

Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half hour weekly series, Sea Rescue, features the rescue, rehabilitation and, in many instances, release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit, rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired be the real life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (14 of 15)	Response
Program Title	Sea Rescue (Grit channel 65.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12:00pm (10/01/16-12/31/16)

Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half hour weekly series, Sea Rescue, features the rescue, rehabilitation and, in many instances, release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit, rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired be the real life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (15 of 15)	Response
,	•
Program Title	Rock The Park (Grit channel 65.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 12:30pm (10/01/16-12/31/16)

Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rock the Park is a weekly half-hour series produced and designed to educate and inform children 13-16 years of age and taps into America's love affair with our national parks. In this awe-inspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing places on earth. Viewers will witness the fascinating underwater world of Dry Tortugas National Park in Florida, which is home to the world's most unique coral and marine life. They'll watch as Jack and Colton raft their way through Alaska's remote Aniakchak National Monument and Preserve, spotting the region's famous brown bears. Viewers will reach new heights as Jack and Colton embark on their biggest climbing challenge yet - The Grand Teton in Wyoming's Grand Teton National Park.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (3)

Non-Core Educational and Informational Programming (1 of 3)	Response
Program Title	All In With Laila Ali (Bounce channel 65.2)
Origination	Network
Days/Times Program Regularly Scheduled:	Sundays 10:00am (10/30/16-11/27/16); Sundays 10:30am (10/30/16, 11/27/16); Sunday 11: 00am (12/04/16); Sunday 11:30am (12/04/16)
Total times aired at regularly scheduled time:	9
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All In with Laila Ali is a weekly half hour series that delves into the world of sports, culture, travel and adventure. Developed and produced for viewers aged 13-16, each week host Laila Ali profiles inspirational people and showcases their extraordinary achievements. In this half hour series Laila Ali scours the globe to track down the world's most compelling stories, profiling inspirational athletes, showcasing groundbreaking achievements and extraordinary stories. Exploring the world of sports, culture, travel and adventure, this educational program steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes
Date and Time Aired:	
Questions	Response

Non-Core Educational and Informational Programming (2	
of 3)	Response
Program Title	Culture Click (Bounce channel 65.2)
Origination	Network
Days/Times Program Regularly	Sundays 10:30am (11/06/16-11/20/16, 12/11/16)
Scheduled:	
Total times aired at regularly	4
scheduled time:	

Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a half-hour series that explores the genesis of - and reasons behind- cultural events that permeate our everyday lives. Host Nzinga Blake opens each episode with a list of what's trending on search engines that week which serves as a jumping-off point for a deep dive into the culture that teens will embrace. The web is just the starting point for Nzinga in her quest for knowledge. Culture Click is a highly interactive journey that evokes curiosity about our world.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response	
Non-Core Educational and Informational Programming (3 of 3)	Response	
Program Title	Everyday Health (Bounce channel 65.2)	
Origination	Network	
Days/Times Program Regularly Scheduled:	Sunday 10:00am (12/04/16); Sunday 10:30am (12/04/16); Sundays 11:00am (11/06/16-11/27/16); Sundays 11:30am (11/06/16-11/27/16); Sunday 12:00pm (12/04/16); Sunday 12:30pm (12/04/16)	
Total times aired at regularly scheduled time:	12	
Number of Preemptions	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour series developed and produced to educate and inform viewers ages 13-16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are 'paying it forward', with good will and new ideas that will inspire other teens to take action.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C. F.R. Section 73.673?	Yes

Date and Time Aired:

Questions

Response

Sponsored Core Programming (0)

Liaison	Contact
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Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)?	Yes
Name of children's programming liaison	David Hayes
Address	5710 Midlothian Turnpike
City	Richmond
State	VA
Zip	23225
Telephone Number	(804) 230-7039
Email Address	dhayes@cwrichmond.tv
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non- broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Due to a technical error at the Bounce network, the E/I children's programs, "All In with Laila Ali," and "Everyday Health," were aired without the E/I graphic through October 15, 2016. Some episodes of the E/I program, "Culture Click" aired without the E/I graphic through November 5, 2016. The network was put on notice and it remedied the issue, and WUPV has implemented additional procedures to monitor the presence of the E/I graphic. The affected programming was re- aired with the E/I symbol on Sundays from 10am-12:30pm, October 30, 2016-December 11, 2016.

Other Matters (15)

Other Matters (1 of 15)	Response
Program Title	Calling Dr. Pol (main digital 65.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7:00am and 7:30am (01/07/17-03/25/17)
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicid Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary statistic care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. For often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches, the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity for a learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.
Other Matters (2 of 15)	Response
Program Title	Dog Whisperer with Cesar Millan: Family Edition (main digital 65.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:00am and 8:30am (01/07/17-03/25/17)
Total times aired at regularly scheduled time	24
Length of Program	30 mins
	13 years to 16 years

Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 Describe the educational and and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, informational Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach objective of the families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to program and Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable how it meets the definition of transformations first-hand and discover the how to be a responsible pet owner.

Programming.

Core

Other Matters (3 of 15)	Response		
Program Title	Dog Whisperer with Cesar Millan: Family Edition (main digital 65.1)		
Origination	Network		
Days/Times Program Regularly Scheduled	Saturdays, 9:00am and 9:30am (01/07/17-03/25/17)		
Total times aired at regularly scheduled time	24		
Length of Program	30 mins		
Age of Target Child Audience from	13 years to 16 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.		
Other Matters (4 of 15)	Response		
Program Title	All In With Laila Ali (Bounce TV, digital channel 65.2)		
Origination	Network		
Days/Times Program Regularly Scheduled	Saturdays, 10:00am (01/07/17-03/25/17)		
Total times aired at regularly scheduled time	12		
Length of	30 mins		

Program

Age of Target 13 years to 16 years Child Audience from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. All In with Laila Ali is a weekly half hour series that delves into the world of sports, culture, travel and adventure. Developed and produced for viewers aged 13-16, each week host Laila Ali profiles inspirational people and showcases their extraordinary achievements. In this half hour series Laila Ali scours the globe to track down the world's most compelling stories, profiling inspirational athletes, showcasing groundbreaking achievements and extraordinary stories. Exploring the world of sports, culture, travel and adventure, this educational program steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams.

Other Matters (5 of 15)	Response
Program Title	All In With Laila Ali (Bounce TV, digital channel 65.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30am (01/07/17-03/25/17)
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All In with Laila Ali is a weekly half hour series that delves into the world of sports, culture, travel and adventure. Developed and produced for viewers aged 13-16, each week host Laila Ali profiles inspirational people and showcases their extraordinary achievements. In this half hour series Laila Ali scours the globe to track down the world's most compelling stories, profiling inspirational athletes, showcasing groundbreaking achievements and extraordinary stories. Exploring the world of sports, culture, travel and adventure, this educational program steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams.

Other Matters (6 of 15)	Response
Program Title	Culture Click (Bounce TV, digital channel 65.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00am (01/07/17-03/25/17)
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a half-hour series that explores the genesis of - and reasons behind- cultural events that permeate our everyday lives. Host Nzinga Blake opens each episode with a list of what's trending on search engines that week which serves as a jumping-off point for a deep dive into the culture that teens will embrace. The web is just the starting point for Nzinga in her quest for knowledge. Culture Click is a highly interactive journey that evokes curiosity about our world.

Other Matters (7 of 15)	Response
Program Title	Animal Tails (Bounce TV, digital channel 65.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30am (01/07/17-03/25/17)
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	wildlife. Animal lovers of all ages learn about the different creatures of our planet on this informative year entertaining program. Hosted by Mark Curry, Animal Tails explores and investigates animals of all sizes from all sorts of locations. From uncovering the unique ways different animals communicate with each
Other Matters (8 of 15)	Response
Program Title	Everyday Health (Bounce TV, digital channel 65.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12:00pm (01/07/17-03/25/17)
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. In this weekly half-hour series developed and produced to educate and inform viewers ages 13-16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are 'paying it forward', with good will and new ideas that will inspire other teens to take action.

Other Matters (9 of 15)	Response
Program Title	Everyday Health (Bounce TV, digital channel 65.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12:30pm (01/07/17-03/25/17)
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour series developed and produced to educate and inform viewers ages 13-16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are 'paying it forward', with good will and new ideas that will inspire other teens to take action.
Other Matters (10 of 15)	Response
Program Title	Jack Hanna's Wild Countdown (Grit, digital channel 65.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00am (01/07/17-03/25/17)

Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' 'smartest birds'Jack will answer all of these questions and more As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown.
Other Matters (11 of 15)	Response
Program Title	Jack Hanna's Wild Countdown (Grit, digital channel 65.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30am (01/07/17-03/25/17)
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' 'smartest birds'Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown.
Other Matters (12 of 15)	Response
Program Title	The Brady Barr Experience (Grit, digital channel 65.3)

Program Title

The Brady Barr Experience (Grit, digital channel 65.3)

Origination	Network
Days/Times Program	Saturdays, 11:00am (01/07/17-03/25/17)
Regularly Scheduled	
Total times	12
aired at regularly	
scheduled time	
Length of Program	30 mins
Age of Target	13 years to 16 years
Child Audience from	
Describe the	The Brady Barr Experience is a weekly half-hour series that is designed to inform and educate vie
educational	16 years of age. In this action-packed series viewers will go behind the scenes with Dr. Brady Ba
and	captivating ride through the world of wildlife and animal conservation. As a seasoned herpetologis
informational objective of the	Brady Barr has traveled to five continents, worked with hundreds of scientists and has gotten up of personal with some of the most misunderstood animals on the planet. Brady Barr has made it his
program and	work to study and protect some of the world's most dangerous and endangered land animals and
how it meets	series, he will share is knowledge and passion for the earth's wildlife with the audience.
the definition of	
Core	
Programming.	
Other Matters	
(13 of 15)	Response
Program Title	Sea Rescue (Grit, digital channel 65.3)
Origination	Network
Days/Times	Saturdays, 11:30am (01/07/17-03/25/17)
Program	
Regularly Scheduled	
	12
Total times aired at	12
regularly	
regulariy	
scheduled	
scheduled	30 mins
scheduled time Length of	30 mins 13 years to 16 years
scheduled time Length of Program	
scheduled time Length of Program Age of Target Child Audience from	13 years to 16 years
scheduled time Length of Program Age of Target Child	13 years to 16 years The half hour weekly series, Sea Rescue, features the rescue, rehabilitation and, in many instance
scheduled time Length of Program Age of Target Child Audience from Describe the	13 years to 16 years The half hour weekly series, Sea Rescue, features the rescue, rehabilitation and, in many instance release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers education
scheduled time Length of Program Age of Target Child Audience from Describe the educational	13 years to 16 years The half hour weekly series, Sea Rescue, features the rescue, rehabilitation and, in many instance release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers education entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation
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scheduled time Length of Program Age of Target Child Audience from Describe the educational and informational objective of the program	13 years to 16 years The half hour weekly series, Sea Rescue, features the rescue, rehabilitation and, in many instance release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers education entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilita programs provide animals. Viewers will also learn that there's a reciprocal benefit, rescued animals valuable insight into their biology and ecology. This information adds to the pool of knowledge nece conserve threatened and endangered species. Each week, Sea Rescue will leave its audience insp
scheduled time Length of Program Age of Target Child Audience from Describe the educational and informational objective of the program and how it	13 years to 16 years The half hour weekly series, Sea Rescue, features the rescue, rehabilitation and, in many instances release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educations entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilita programs provide animals. Viewers will also learn that there's a reciprocal benefit, rescued animals valuable insight into their biology and ecology. This information adds to the pool of knowledge nece conserve threatened and endangered species. Each week, Sea Rescue will leave its audience insp the real life stories of the featured animals and rescuers and with a fuller understanding of the rich a
scheduled time Length of Program Age of Target Child Audience from Describe the educational and informational objective of the program and how it meets the	13 years to 16 years The half hour weekly series, Sea Rescue, features the rescue, rehabilitation and, in many instance release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers education entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilita programs provide animals. Viewers will also learn that there's a reciprocal benefit, rescued animals valuable insight into their biology and ecology. This information adds to the pool of knowledge nece conserve threatened and endangered species. Each week, Sea Rescue will leave its audience insp
scheduled time Length of Program Age of Target Child Audience from Describe the educational and informational objective of the program and how it	13 years to 16 years The half hour weekly series, Sea Rescue, features the rescue, rehabilitation and, in many instances release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers education entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilita programs provide animals. Viewers will also learn that there's a reciprocal benefit, rescued animals valuable insight into their biology and ecology. This information adds to the pool of knowledge nece conserve threatened and endangered species. Each week, Sea Rescue will leave its audience insp the real life stories of the featured animals and rescuers and with a fuller understanding of the rich a

Other Matters (14 of 15)	Response
Program Title	Sea Rescue (Grit, digital channel 65.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:00pm (01/07/17-03/25/17)
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half hour weekly series, Sea Rescue, features the rescue, rehabilitation and, in many instances, release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational a entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit, rescued animals provaluable insight into their biology and ecology. This information adds to the pool of knowledge necessar conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspire the real life stories of the featured animals and rescuers and with a fuller understanding of the rich array sea life with which we share our planet.
Other Matters (15 of 15)	Response
Program Title	Rock the Park (Grit, digital channel 65.3)
Origination	Network
Days/Times Program	Saturdays, 12:30pm (01/07/17-03/25/17)
Regularly Scheduled	
	12
Scheduled Total times aired at regularly scheduled	12 30 mins

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Rock the Park is a weekly half-hour series produced and designed to educate and inform children 13-16 years of age and taps into America's love affair with our national parks. In this awe-inspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing places on earth. Viewers will witness the fascinating underwater world of Dry Tortugas National Park in Florida, which is home to the world's most unique coral and marine life. They'll watch as Jack and Colton raft their way through Alaska's remote Aniakchak National Monument and Preserve, spotting the region's famous brown bears. Viewers will reach new heights as Jack and Colton embark on their biggest climbing challenge yet - The Grand Teton in Wyoming's Grand Teton National Park.

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming; or the represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	Yes
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	David Hayes General Manager 01/09 /2017

Attachments No Attachments.