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Children's Television Programming Report

FRN: **0018223693** | File Number: **0000015534** | Submit Date: **10/11/2016** | Call Sign: **WSAW-TV** | Facility ID: **6867** |
City: **WAUSAU** | State: **WI**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
10/11/2016 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2016

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
GRAY TELEVISION LICENSEE, LLC Doing Business As: GRAY TELEVISION LICENSEE, LLC	1114 GRAND AVENUE WAUSAU, WI 54403 United States	+1 (715) 845-4211	chris.swope@wsaw.com	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
JOSEPH DAVIS CONSULTING ENGINEER CHESAPEAKE RF CONSULTANTS, LLC	CHESAPEAKE RF CONSULTANTS, LLC 207 OLD DOMINION ROAD YORKTOWN, VA 23692 United States	+1 (703) 650-9600	JOSEPH.DAVIS@RF- CONSULTANTS.COM	Technical Representative
JOAN STEWART WILEY REIN LLP	1776 K STREET N.W. WASHINGTON, DC 20006 United States	+1 (202) 719-7438	JSTEWART@WILEYREIN. COM	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Wausau-Rhinelanders
	Web Home Page Address	www.wsaw.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	3.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(25)

Digital Core Program (1 of 25)	Response
Program Title	Into the Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10-10:30am Channel 7.2
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. The show provides insight into the protection and conservation of some of the planet's most precious and endangered species.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 25)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30-10:00 a.m. Channel 7.2
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas explores the world of wildlife in a blend of education and entertainment. Some episodes focus solely on one animal, others focus on a theme. Themes include habitats, locomotion, and babies.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 25)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:00-11:30 a.m. Channel 7.2
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue showcase heroic stories of individuals helping animals around the world. The show hopes to inspire everyone to help animals in trouble.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 25)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:30-Noon Channel 7.2
Total times aired at regularly scheduled time	10
Total times aired	10
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sport Stars of Tomorrow is a nationally syndicated show about high school and college athletes. The goal of the show is to show athletes outside the field of sports. It will often show them doing other activities such as music and studying.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 25)	Response
Program Title	The Real Winning Edge

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 12-12:30pm channel 7.2
Total times aired at regularly scheduled time	10
Total times aired	10
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program features personal stories of outstanding young people. Each story is introduced by a famous sports person and presents kids with exceptional talent and athleticism. It also shows how they overcame personal issues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 25) <div>Response</div>	
Program Title	The Coolest Places on Earth
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 12:30-1pm channel 7.2
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Coolest Places on Earth is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 25)	Response
Program Title	Animal Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:30-11:00am channel 7.2
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Exploration with Jarod Miller brings people to the animals they might not otherwise experience-and sometimes brings the animals to the people in amusing and unexpected ways.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 25)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 12:30-1pm channel 7.2
Total times aired at regularly scheduled time	10
Total times aired	10
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog Tales" is a weekly half-hour television series all about dogs and the people who love them. The show features dogs of all sizes, shapes, and breeds. The program instructs young viewers on the proper care of pets.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 25)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 1-1:30pm channel 7.2
Total times aired at regularly scheduled time	10
Total times aired	10
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Think Big" helps kids acquire and showcase their skills in creativity, science, innovation, design, and teamwork.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 25)	Response
Program Title	LUCKY DOG
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8-8:30am Channel 7.1
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan is swooping into animal shelters across the U.S., rescuing hard-to-love, out-of control, untrained and unadoptable dogs. Then, back at Brandon's training facility known as the Lucky Dog Ranch, he goes to work on the seemingly impossible task of turning the frightened pooches into perfect pets. In the end, a lucky family will adopt an even luckier dog, making each episode an adoption story that truly warms the heart.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 25)	
	Response
Program Title	Dr.Chris Pet Vet
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:30-9am Channel 7.1
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers a unique insight into the life of one of the world's busiest vets and the animals he devotes his days to caring and treating. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. Each episode delivers not only a carefully crafted mix of human and animal interest stories, but also features a variety of animals that undergo elective procedures as part of long-term treatments involving the most intricate and technologically advanced surgery.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (12 of 25)	Response
Program Title	Chicken Soup for the Soul's Hidden Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10-10:30am Channel 7.1
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Hidden Heroes Everywhere" - Hosted by Brooke Burke-Charvet. We go undercover to find a Hidden Hero who will console our "bullied teen" when his basketball teammates won't give him a break. With hidden cameras rolling, who will help a big-city dog walker when she has to step away? Our Hidden Heroes bike patrol goes undercover to reward bikers for "going green." Inspired by Chicken Soup for the Soul's popular book series. (New)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 25)	Response
Program Title	GAME CHANGERS WITH KEVIN FRAZIER
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30-11am Channel 7.1

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GAME CHANGERS, hosted by Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 25)	Response
Program Title	Laura McKenzie's Traveler
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:00-9:30 a.m. Channel 7.2
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Laura McKenzie's Traveler has a wide appeal for children interested in history, geography, and world cultures. It also teaches kids about literature, arts, and the politics of different cultures.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (15 of 25)	Response
Program Title	Biz Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday Noon-12:30pm Channel 7.2
Total times aired at regularly scheduled time	10
Total times aired	10
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kids is a weekly half-hour series featuring teens learning about money and business as well as setting and achieving their financial goals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 25)	Response
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 1:30-2pm Channel 7.2
Total times aired at regularly scheduled time	10
Total times aired	10
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV highlights children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 25)		Response
Program Title	Henry Ford's Innovation Nation	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 9-9:30am Channel 7.1	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>The Henry Ford's INNOVATION NATION, hosted by Mo Rocca, features the celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on 'what if it never happened' and 'the innovation by accident,' and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules</p>	

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (18 of 25)	Response
Program Title	The Inspectors
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30-10am Channel 7.1
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Crackin' Cards" - Preston Wainwright (Bret Green) and his friends help to uncover a debit card scam that has hit the Jamestown University campus. The trick is not to interfere with the real investigation led by Preston's mother, U.S. Postal Inspector Amanda Wainwright (Jessica Lundy), and her partner, Mitch Ohlmeyer (Terry Serpico). The team works fast to solve the case before more student bank accounts are wiped out, causing student's to lose their college tuition. (New)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 25)	Response
Program Title	Saved by the Bell
Origination	Network

Days/Times Program Regularly Scheduled	Sunday, 9-11am (4 episodes)
Total times aired at regularly scheduled time	3
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved By The Bell is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say no, the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 25)	Response
Program Title	Ocean Mysteries with Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 7am-7:30am
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a live action, half hour television program designed to meet the educational and informational needs of children. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13 16 and beyond by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the family dynamics of the mingling species, viewers will get to know and care about these heroes, and all of the fascinating life teeming in our oceans.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 25)		Response
Program Title		Expedition Wild
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays, 7:30-8am
Total times aired at regularly scheduled time		2
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Hosted by wildlife expert Casey Anderson, Expedition Wild showcases his charismatic animal companions on an innovative and action packed odyssey through North America s wild places revealing a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of breathtakingly wild adventures, in the stunning natural ecosystems that they call home.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (22 of 25)		Response
Program Title	Brain Games: Family Edition	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays, 8-8:30am	
Total times aired at regularly scheduled time	2	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Brain Games Family Edition is a weekly half hour series that explores the fascinating components of the human brain and how they shape our perceptions and everyday lives. Each episode with an exercise for your mind which will often leave you scratching your head. These exercises will serve as a jumping off point for a deep dive into the reality of human perception and the fascinating ways that our brain functions.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (23 of 25)		Response
Program Title	Dog Town, USA	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays, 8:30-9am	
Total times aired at regularly scheduled time	2	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Town, USA will inspire young people to pursue their dreams while valuing the importance of dedicating oneself to the greater good of community and family. The series demonstrates the powerful interaction between humans and animals with a focus on our canine companions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (24 of 25)		Response
Program Title		Recipe Rehab
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays, 9-9:30am
Total times aired at regularly scheduled time		2
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		In this weekly half-hour competition-style series developed and produced to educate and inform viewers ages 13-16, it is chef against chef in a recipe makeover challenge. Viewers will submit their favorite, decadent, high-calorie, classic family recipes and two acclaimed chefs will face off in a head-to-head competition to give the recipes a low-calorie twist. The audience will learn the value of healthy, wholesome ingredients and how healthy food choices can have positive effects on our quality of life. Special guests will serve as judge and jury.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (25 of 25)		Response
Program Title		Hatched
Origination		Syndicated

Days/Times Program Regularly Scheduled	Saturdays, 9:30-10am
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hatched is an educational and informational series dedicated to teaching children aged 13-16 about how to successfully pursue their entrepreneurial dreams. Each week, a seasoned team of business leaders instructs entrepreneurs about the basic but critical business skills needed to bring a product from concept to the marketplace.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Chris Swope
Address	1114 Grand Ave
City	Wausau
State	WI
Zip	54403
Telephone Number	(715) 845-4211
Email Address	chris.swope@wsaw.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (20)

Other Matters (1 of 20)	Response
Program Title	Lucky Dog
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:00-8:30 a.m. channel 7.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan is swooping into animal shelters across the U.S., rescuing hard-to-love, out-of control, untrained and unadoptable dogs. Then, back at Brandon's training facility known as the Lucky Dog Ranch, he goes to work on the seemingly impossible task of turning the frightened pooches into perfect pets. In the end, a lucky family will adopt an even luckier dog, making each episode an adoption story that truly warms the heart.

Other Matters (2 of 20)	Response
Program Title	DR. CHRIS PET VET
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:30-9:00 a.m. channel 7.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers a unique insight into the life of one of the world's busiest vets and the animals he devotes his days to caring and treating. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. Each episode delivers not only a carefully crafted mix of human and animal interest stories, but also features a variety of animals that undergo elective procedures as part of long-term treatments involving the most intricate and technologically advanced surgery.

Other Matters (3 of 20)	Response
Program Title	The Inspectors
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30-10 a.m. channel 7.1

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Crackin' Cards" - Preston Wainwright (Bret Green) and his friends help to uncover a debit card scam that has hit the Jamestown University campus. The trick is not to interfere with the real investigation led by Preston's mother, U.S. Postal Inspector Amanda Wainwright (Jessica Lundy), and her partner, Mitch Ohlmeyer (Terry Serpico). The team works fast to solve the case before more student bank accounts are wiped out, causing student's to lose their college tuition. (New)

Other Matters (4 of 20)		Response
Program Title		Henry Ford's Innovation Nation
Origination		Network
Days/Times Program Regularly Scheduled		Saturday 9-9:30 a.m. channel 7.1
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The Henry Ford's INNOVATION NATION, hosted by Mo Rocca, features the celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on 'what if it never happened' and 'the innovation by accident,' and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules

Other Matters (5 of 20)		Response
Program Title		Chicken Soup for the Soul's Hidden Heroes
Origination		Network
Days/Times Program Regularly Scheduled		Saturday 10:00-10:30 a.m. channel 7.1
Total times aired at regularly scheduled time	13	

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Hidden Heroes Everywhere" - Hosted by Brooke Burke-Charvet. We go undercover to find a Hidden Hero who will console our "bullied teen" when his basketball teammates won't give him a break. With hidden cameras rolling, who will help a big-city dog walker when she has to step away? Our Hidden Heroes bike patrol goes undercover to reward bikers for "going green." Inspired by Chicken Soup for the Soul's popular book series. (New)

Other Matters (6 of 20)	Response
Program Title	The Open Road with Dr Chris
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30-11:00 a.m. Channel 7.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (7 of 20)	Response
Program Title	Ocean Mysteries with Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 7-7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13 16 and beyond by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the family dynamics of the mingling species, viewers will get to know and care about these heroes, and all of the fascinating life teeming in our oceans.
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Other Matters (8 of 20)	Response
Program Title	Expedition Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 7:30-8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational and informational program is hosted by wildlife expert Casey Anderson and showcases his charismatic animal companions on an innovative and action packed odyssey through North America s wild places revealing a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of breathtakingly wild adventures in the stunning natural ecosystems that they call home.

Other Matters (9 of 20)	Response
Program Title	Brain Games: Family Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 8-8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, Host Jason Silva will explore a variety of different topics including visual perception, memory, skill learning, decision making, and many more. Brain Games Family Edition educates and inspires viewers by presenting a series of experiments and activities designed to help people improve cognitive function and use their brains better, smarter and faster.

Other Matters (10 of 20)	Response
Program Title	Dog Town, USA
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 8:30-9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Town, USA will inspire young people to pursue their dreams while valuing the importance of dedicating oneself to the greater good of community and family. The series demonstrates the powerful interaction between humans and animals with a focus on our canine companions. Dog Town, USA educates and informs the audience about canine training techniques and creating healthy environments for dogs.
Other Matters (11 of 20)	
Program Title	Recipe Rehab
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 9-9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour competition-style series developed and produced to educate and inform viewers, it is chef against chef in a recipe makeover challenge. Viewers will submit their favorite, decadent, high calorie, classic family recipes and two acclaimed chefs will face off in a head-to-head competition to give the recipes a low calorie twist. The audience will learn the value of healthy, wholesome ingredients and how healthy food choices can have positive effects on our quality of life. Special guests will serve as judge and jury.
Other Matters (12 of 20)	
Program Title	Hatched
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 9:30-10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A unique program that combines entertainment with business school, Hatched will focus on the skills needed to launch a product. It will help young people develop the confidence and business savvy to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies.
Other Matters (13 of 20)	
Program Title	Beakmans's World (1)
Origination	Network

Days/Times Program Regularly Scheduled	Sundays, 7-7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This live action series proves that learning about science and nature can be fun and fascinating. Performance artist Paul Zaloom stars as the slightly nutty but never boring scientist whose answers to kids questions reveal the relationships between principles of science and nature and how they impact our daily environment. Topics are addressed with cutting edge humor designed to make learning fun.

Other Matters (14 of 20)	Response
Program Title	Beakmans's World (2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 7:30-8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This live action series proves that learning about science and nature can be fun and fascinating. Performance artist Paul Zaloom stars as the slightly nutty but never boring scientist whose answers to kids questions reveal the relationships between principles of science and nature and how they impact our daily environment. Topics are addressed with cutting edge humor designed to make learning fun.

Other Matters (15 of 20)	Response
Program Title	Bill Nye the Science Guy (1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 8-8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	With 28 Emmys and a slew of other prestigious awards, Disney's resident way-cool scientist knows how to get kids fired up about science. From Earth science to complex discussions on genetics, Bill Nye's enthusiasm for all things science is contagious.

Other Matters (16 of 20)	Response
Program Title	Bill Nye the Science Guy (2)
Origination	Network

Days/Times Program Regularly Scheduled	Sundays, 8:30-9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	With 28 Emmys and a slew of other prestigious awards, Disney's resident way-cool scientist knows how to get kids fired up about science. From Earth science to complex discussions on genetics, Bill Nye's enthusiasm for all things science is contagious.

Other Matters (17 of 20)	Response
Program Title	Saved by the Bell (1)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 9-9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved By The Bell is a weekly television series targeted to teens 13 16 years of age, which explores social themes and coping strategies through the daily school life of six teen aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say no, the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.

Other Matters (18 of 20)	Response
Program Title	Saved by the Bell (2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 9:30-10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved By The Bell is a weekly television series targeted to teens 13 16 years of age, which explores social themes and coping strategies through the daily school life of six teen aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say no, the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.
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Other Matters (19 of 20)	Response
Program Title	Saved by the Bell (3)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10-10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved By The Bell is a weekly television series targeted to teens 13 16 years of age, which explores social themes and coping strategies through the daily school life of six teen aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say no, the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.

Other Matters (20 of 20)	Response
Program Title	Saved by the Bell (4)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10:30-11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved By The Bell is a weekly television series targeted to teens 13 16 years of age, which explores social themes and coping strategies through the daily school life of six teen aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say no, the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p>Chris Swope Sales /Programming Assistant</p> <p>10/11/2016</p>

Attachments

No Attachments.