



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0017130642** | File Number: **0000015151** | Submit Date: **10/07/2016** | Call Sign: **WFLI-TV** | Facility ID: **72060** | City:  
**CLEVELAND** | State: **TN**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**10/07/2016** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2016

General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | Yes      |

Applicant  
Information

Applicant Name, Type, and Contact Information

| Applicant  | Address   | Phone                | Email                     | Applicant Type |
|--|---|----------------------|---------------------------|----------------|
| MPS MEDIA OF TENNESSEE LICENSE, LLC<br>Doing Business As: MPS MEDIA OF<br>TENNESSEE LICENSE, LLC | 1181 HIGHWAY<br>315<br>WILKES BARRE,<br>PA 18702<br>United States | +1 (570)<br>256-7436 | genebrownsc@gmail.<br>com | Company        |

Contact  
Representatives  
(1)

| Contact Name  | Address  | Phone             | Email            | Contact Type         |
|---|--|-------------------|------------------|----------------------|
| Frank Jazzo , Esq. .<br>Fletcher, Heald & Hildreth, PLC | 1300 North 17th Street<br>11th Floor<br>Arlington, VA 22209<br>United States | +1 (703) 812-0400 | jazzo@fhhlaw.com | Legal Representative |

Children's  
Television  
Information

| Section      | Question              | Response                 |
|--------------|-----------------------|--------------------------|
| Station Type | Station Type          | Network Affiliation      |
|              | Affiliated network    | CW                       |
|              | Nielsen DMA           | Chattanooga              |
|              | Web Home Page Address | www.myfoxchattanooga.com |

Digital Core  
Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 6.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 336.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 6.5      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

Digital Core  
Programs(17)

| Digital Core<br>Program (1 of 17)   |  | Response |
|---|--|----------|
| Program Title   | JACK HANNA'S ANIMAL ADVENTURES   |          |
| Origination   | Syndicated   |          |
| Days/Times<br>Program Regularly<br>Scheduled  | 12:30PM SUNDAYS (07/01/2016 - 09/11/2016)  |          |
| Total times aired at<br>regularly<br>scheduled time   | 11   |          |
| Total times aired   | 11   |          |
| Number of<br>Preemptions  | 0  |          |
| Number of<br>Preemptions for<br>other than<br>Breaking News   |  |          |
| Number of<br>Preemptions<br>Rescheduled   | 0  |          |
| Length of Program   | 30 mins  |          |
| Age of Target Child<br>Audience   | 13 years to 16 years   |          |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the<br>definition of Core<br>Programming. | JACK HANNA'S ANIMAL ADVENTURES - Renown animal expert Jack Hanna travels the world to remote areas to study animals in their natural habitat. In each episode of this program, viewers learn as Jack spends time with nature's creatures and the various experts who are knowledgeable about the animal and it's habitat. Each episode is designed to reveal to viewers the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. This program aired on the station's main digital channel 53.1. |          |
| Does the Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes  |          |

| Digital Core<br>Program (2<br>of 17)            |  | Response |
|---|--|----------|
| Program Title                                   | YOUNG ICONS                            |          |
| Origination                                     | Syndicated                             |          |
| Days/Times<br>Program<br>Regularly<br>Scheduled | 12PM SUNDAYS (07/01/2016 - 09/11/2016) |          |

|  |  |
|--|--|
| Total times aired at regularly scheduled time  | 11   |
| Total times aired  | 11   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE YOUNG ICONS - This program showcases world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs that are all under the age of 18. Some of the stories highlighted include: Patrick Peerage, a 14 year old actor and philanthropist, who traveled America raising cancer awareness; Turquoise Thompson, who sprinted her way into the record books and earned a full scholarship to UCLA; and sisters Marni & Berni Barta who created Kidflicks, a non-profit organization that donates new and used DVDs to children's hospitals all across America. These stories are meant to inspire young people to be selfless and to take part in the larger community around them in some meaningful way, and to show them that there are many ways to accomplish things. This program aired on the station's main digital channel 53.1. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program<br>(3 of 17)             |  | Response           |
|---|--|--------------------|
| Program Title                                 |  | CALLING DR. POL    |
| Origination                                   |  | Network            |
| Days/Times Program Regularly Scheduled        |  | 7A/7:30A SATURDAYS |
| Total times aired at regularly scheduled time |  | 26                 |
| Total times aired                             |  | 26                 |

|  |  |
|--|--|
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | CALLING DR. POL - Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program aired on the station's main digital channel 53.1. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (4 of 17) Response            |                      |
|--|----------------------|
| Program Title                                      | DOG TOWN USA         |
| Origination  | Network              |
| Days/Times Program Regularly Scheduled             | 8AM SATURDAYS        |
| Total times aired at regularly scheduled time      | 13                   |
| Total times aired                                  | 13                   |
| Number of Preemptions                              | 0                    |
| Number of Preemptions for other than Breaking News |                      |
| Number of Preemptions Rescheduled                  | 0                    |
| Length of Program                                  | 30 mins              |
| Age of Target Child Audience                       | 13 years to 16 years |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DOG TOWN, USA - Dog town follows the stories of orphaned, unwanted, or problem dogs who find their way to Best Friends Animal Society. They are each rehabilitated by volunteers and employees for adoption or spend the rest of their lives in foster care at the Dogtown facility. Viewers learn the proper treatment of animals, volunteerism and social responsibility. Episode examples include rescuing dogs from a puppy mill, and the staff launching a new program to turn shelter dogs into search and rescue dogs. This program aired on the station's main digital channel 53.1. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (5 of 17) Response  |  |
|--|--|
| Program Title  | DOG WHISPERER WITH CESAR MILLAN:FAMILY EDITION   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | 8:30A/9A/9:30A/10A SATURDAYS   |
| Total times aired at regularly scheduled time  | 52   |
| Total times aired  | 52   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION - In this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program aired on the station's main digital channel 53.1. |



|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (6 of 17)   | Response   |
|--|--|
| Program Title  | SAVE OUR SHELTER   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | 10:30AM SATURDAYS  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SAVE OUR SHELTER - This program focuses on the rescue of animal shelters and pets in need across America. With the help of local community members, the program helps transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions and more lives saved. Children will learn about the need for pet adoption throughout the United States, providing a clean and well-equipped home is essential to a pet's healthy lifestyle, and will demonstrate the proper care of pets. This program aired on the station's main digital channel 53.1. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (7 of 17) | Response |
|--------------------------------|----------|
| Program Title                  | HATCHED  |

|  |  |
|--|--|
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | 11:30AM SATURDAYS  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | HATCHED - This program features how teens can successfully pursue their entrepreneurial dreams. Each week, a team of business leaders teaches basic but critical skills needed to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched helps teens develop confidence and business savvy and brings young entrepreneurs to the table encouraging them to step up and seize their dreams. This program aired on the station's main digital channel 53.1. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (8 of 17)                     | Response       |
|--|----------------|
| Program Title                                      | DREAM QUEST    |
| Origination  | Network        |
| Days/Times Program Regularly Scheduled             | 11AM SATURDAYS |
| Total times aired at regularly scheduled time      | 13             |
| Total times aired                                  | 13             |
| Number of Preemptions                              | 0              |
| Number of Preemptions for other than Breaking News |                |
| Number of Preemptions Rescheduled                  | 0              |
| Length of Program                                  | 30 mins        |

|  |   |
|--|---|
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DREAM QUEST - This program is a floating classroom. The captain and crew take children on an interactive learning voyage. In each episode, children may learn about the world's oceans, marine life, ecology and careers in science. This program aired on the station's main digital channel 53.1. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (9 of 17)   | Response  |
|--|---|
| Program Title  | SAVED BY THE BELL   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | 10AM/10:30AM/11AM/11:30AM SUNDAYS   |
| Total times aired at regularly scheduled time  | 52  |
| Total times aired  | 52  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SAVED BY THE BELL - This program is centered around six teen friends who attend Bayside High School, and explores social themes and coping strategies needed to make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for the viewers as they deal with such issues as the death of a loved one, the right to say no, the meaning of heroism, teenage alcohol use, and other issues of particular concern to young teens. This program aired on the station's tertiary digital channel 53.3. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (10 of 17) | Response |
|---------------------------------|----------|
|---------------------------------|----------|

|  |  |
|--|--|
| Program Title  | GREEN SCREEN ADVENTURES  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | 8A/8:30A SATURDAYS   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 26   |
| Total times<br>aired   | 26   |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | GREEN SCREEN ADVENTURES - This program encourages viewers to use their creativity, curiosity, confidence, compassion, and enthusiasm for writing and reading, and build a foundation for critical thinking and problem solving. The program uses viewers' submissions of stories, reports on science, history or literature, persuasive writing and essays, recipes, drawings, and poetry as the basis for various program segments. Segments include story theatre, brain games, pupil's court, food folks puppets, detective "mcmystery", and journal journey. Watching viewers' submissions transformed by the cast promotes character development, cooperation and mutual respect of others, and inspires other viewers to submit their own entries, which may be aired on the program. This program aired on the station's tertiary digital channel 53.3. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes  |

| Digital Core Program<br>(11 of 17) |  | Response      |
|------------------------------------|--|---------------|
| Program Title                      |  | REAL LIFE 101 |
| Origination                        |  | Syndicated    |

|  |   |
|--|---|
| Days/Times Program Regularly Scheduled   | 7:30AM SATURDAYS  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | REAL LIFE 101 - This program presents real people pursuing real jobs and careers in an informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected, and the viewer is taken "on the job" to understand why the professionals love what they do; viewers may even learn about job opportunities they may not have known existed. This program aired on the station's secondary digital channel 53.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (12 of 17)                    | Response      |
|--|---------------|
| Program Title                                      | ANIMAL RESCUE |
| Origination  | Syndicated    |
| Days/Times Program Regularly Scheduled             | 8AM SATURDAYS |
| Total times aired at regularly scheduled time      | 13            |
| Total times aired                                  | 13            |
| Number of Preemptions                              | 0             |
| Number of Preemptions for other than Breaking News |               |

|  |  |
|--|--|
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ANIMAL RESCUE - This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular, the show highlights respect and compassion for all living creatures, informative instruction on medical rehabilitation treatments and techniques, and the teamwork of animal rescue personnel. The viewer learns valuable information about animal development, behavior and habitats, and is also made aware of important environmental issues. This program aired on the station's secondary digital channel 53.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program<br>(13 of 17)   |  | Response   |
|--|--|--|
| Program Title  |  | DOG TALES  |
| Origination  |  | Syndicated   |
| Days/Times Program Regularly Scheduled   |  | 8:30AM SATURDAYS   |
| Total times aired at regularly scheduled time  |  | 13   |
| Total times aired  |  | 13   |
| Number of Preemptions  |  | 0  |
| Number of Preemptions for other than Breaking News   |  |  |
| Number of Preemptions Rescheduled  |  | 0  |
| Length of Program  |  | 30 mins  |
| Age of Target Child Audience   |  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |  | DOG TALES - Each episode of Dog Tales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs, and how they are a valuable part of the family. Several dog experts explain the various dogs' needs, health, nutrition requirements, safety, and care. This program aired on the station's secondary digital channel 53.2. |

|  |     |
|--|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |
|--|-----|

| Digital Core Program (14 of 17)  | Response   |
|--|--|
| Program Title  | ON THE SPOT  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | 7AM SATURDAYS (07/01/2016 - 09/11/2016)  |
| Total times aired at regularly scheduled time  | 11   |
| Total times aired  | 11   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ON THE SPOT - This program is hosted by comedian Eric Schwartz, who randomly interviews people on the street about local and national curriculum. Eric focuses on questions about any of the following topics - geography, history, art, science, mathematics, culture, language, music, and sports. The answers to the questions are addressed with video inserts, graphs and/or maps, to provide viewers with a deeper understanding of the topic. This program aired on the station's secondary digital channel 53.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Digital Core Program (15 of 17) | Response       |
|---------------------------------|----------------|
| Program Title                   | TEEN KIDS NEWS |
| Origination                     | Syndicated     |

|  |  |
|--|--|
| Days/Times Program Regularly Scheduled   | 9AM SATURDAYS  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | TEEN KIDS NEWS - This program features weekly educational features, such as "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens: reports about healthy eating, driving tips for new drivers, and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen-appropriate manner. The program stimulates the viewer's curiosity, develops learning, cognitive, listening and thinking skills, and serves as an enhancement to the viewer's academic and educational experience. This program aired on the station's secondary digital channel 53.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program<br>(16 of 17)     |  | Response           |
|--|--|--------------------|
| Program Title                          |  | WILD ABOUT ANIMALS |
| Origination                            |  | Syndicated         |
| Days/Times Program Regularly Scheduled |  | 9:30AM SATURDAYS   |



|  |  |
|--|--|
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WILD ABOUT ANIMALS - This program spans the globe to bring viewers interesting stories about the world's most fascinating animals, such as the penguins trek to their breeding grounds in the artic, the animals at a safari in Africa, or during a visit to the Australian outback. The program has four segments, each one featuring a different story to educate the viewer about an exotic unique animal or an animal that can be found in the locality. This program aired on the station's secondary digital channel 53.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Digital Core<br>Program (17 of 17) Response        |  |
|--|--|
| Program Title                                      | PETS.TV                                  |
| Origination  | Syndicated                               |
| Days/Times Program Regularly Scheduled             | 8:30AM SUNDAYS (07/01/2016 - 09/04/2016) |
| Total times aired at regularly scheduled time      | 10                                       |
| Total times aired                                  | 10                                       |
| Number of Preemptions                              | 0  |
| Number of Preemptions for other than Breaking News |  |
| Number of Preemptions Rescheduled                  | 0  |
| Length of Program                                  | 30 mins                                  |

|  |   |
|--|---|
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | PETS.TV - This program relates pets to viewers' lives and interests, and exposes young viewers to diverse pets all over the world, teaching them how different cultures enjoy, care for, and respect animals. Pets from the "everyday" to the unique are showcased with educational information that shares how they evolved to become pets, and their geographic origins. The program and its expert guests instill a grounded balance of priorities, commitment, and perseverance that children can apply to their own lives. This program aired on the station's secondary digital channel 53.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

| Question  | Response  |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)?  | Yes   |
| Name of children's programming liaison  | JENNY GIDDENS   |
| Address   | 1101 EAST MAIN STREET   |
| City  | CHATTANOOGA   |
| State   | TN  |
| Zip   | 37408   |
| Telephone Number  | (423) 265-0061  |
| Email Address   | jgiddens@sbgtn.com  |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | WFLI-TV aired Public Service Announcements from TAB during the first quarter Music, WIC Benefits, Wic Eligibility, WIC Retention, TDDA Military, TDTD Beauty, TDTA Experience, TDTD Family, TGA Before You Dig, TGA Leaks, TGA Right of Way. Public Service Announcements for KIDS Values-Better Life Sportsmanship, Ballet, Change the World, Spread the Love, Wonderful World, Guitar Hero. WFLI-TV also aired local Public Service Announcements Blood Assurance, Sheriff Association Shake Hands, Epilepsy Foundation, WUTC. Pat Summitt Invitational. Ad Council PSA also aired AARP Caregiver, American Heart Ceiling Stroke, American Heart Wedding Stroke, Roadblock Buckle Up, Text and Drive, Financial Literacy Picnic, Food Safety Funky Chicken. Arbor Day Replant National public service campaign. WFLI also aired PLOWSHARE Group PSA's Scam Awareness, FEMA Up in Smoke, YMCA Places, CDC HEP C Lifestyles, Red Cross, USMC for Us All, Smile Train Language, March of Dimes Worth the Wait. |

Other Matters (17)

| Other Matters (1 of 17)  | Response  |
|--|---|
| Program Title  | CALLING DR. POL   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | 7A/7:30A SATURDAYS  |
| Total times aired at regularly scheduled time  | 28  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | CALLING DR. POL - Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program will air on the station's main digital channel 53.1. |

| Other Matters (2 of 17)  | Response  |
|--|---|
| Program Title  | RESCUE ME WITH DR. LISA   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | 8AM SATURDAYS   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | RESCUE ME WITH DR. LISA - This program is about a veterinarian's mission to match orphaned pets with new owners and new homes. Episode examples include finding a dog for a mother and her tow young daughters; and, overcoming the challenge of finding a dog for a family who doesn't know what they want. Children will learn what it takes to be a responsible pet owner. This program will air on the station's main digital channel 53.1. |

| Other Matters (3 of 17)                       | Response                                       |
|---|--|
| Program Title                                 | DOG WHISPERER WITH CESAR MILLAN:FAMILY EDITION |
| Origination                                   | Network  |
| Days/Times Program Regularly Scheduled        | 8:30A/9A/9:30A SATURDAYS                       |
| Total times aired at regularly scheduled time | 38   |

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|--|---|
| Length of Program  | 30 mins   |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION - In this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program will air on the station's main digital channel 53.1. |

| Other Matters (4 of 17)  | Response  |
|--|---|
| Program Title  | SAVE OUR SHELTER  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | 10AM SATURDAYS  |
| Total times aired at regularly scheduled time  | 14  |
| Length of Program  | 30 mins   |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SAVE OUR SHELTER - This program focuses on the rescue of animal shelters and pets in need across America. With the help of local community members, the program helps transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions and more lives saved. Children will learn about the need for pet adoption throughout the United States, providing a clean and well-equipped home is essential to a pet's healthy lifestyle, and will demonstrate the proper care of pets. This program will air on the station's main digital channel 53.1. |

| Other Matters (5 of 17)                       | Response                          |
|---|-----------------------------------|
| Program Title                                 | SAVED BY THE BELL                 |
| Origination                                   | Network                           |
| Days/Times<br>Program Regularly<br>Scheduled  | 10AM/10:30AM/11AM/11:30AM SUNDAYS |
| Total times aired at regularly scheduled time | 52                                |
| Length of Program                             | 30 mins                           |
| Age of Target Child<br>Audience from          | 13 years to 16 years              |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SAVED BY THE BELL - This program is centered around six teen friends who attend Bayside High School, and explores social themes and coping strategies needed to make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for the viewers as they deal with such issues as the death of a loved one, the right to say no, the meaning of heroism, teenage alcohol use, and other issues of particular concern to young teens. This program will air on the station's tertiary digital channel 53.3. |
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| Other Matters (6 of 17)  | Response  |
|--|---|
| Program Title  | GREEN SCREEN ADVENTURES   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | 8A/8:30A SATURDAYS  |
| Total times aired at regularly scheduled time  | 28  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GREEN SCREEN ADVENTURES - This program encourages viewers to use their creativity, curiosity, confidence, compassion, and enthusiasm for writing and reading, and build a foundation for critical thinking and problem solving. The program uses viewers' submissions of stories, reports on science, history or literature, persuasive writing and essays, recipes, drawings, and poetry as the basis for various program segments. Segments include story theatre, brain games, pupil's court, food folks puppets, detective "mcmystery", and journal journey. Watching viewers' submissions transformed by the cast promotes character development, cooperation and mutual respect of others, and inspires other viewers to submit their own entries, which may be aired on the program. This program will air on the station's tertiary digital channel 53.3. |

| Other Matters (7 of 17)                       | Response             |
|---|----------------------|
| Program Title                                 | REAL LIFE 101        |
| Origination                                   | Syndicated           |
| Days/Times Program Regularly Scheduled        | 7:30AM SATURDAYS     |
| Total times aired at regularly scheduled time | 14                   |
| Length of Program                             | 30 mins              |
| Age of Target Child Audience from             | 13 years to 16 years |



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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | REAL LIFE 101 - This program presents real people pursuing real jobs and careers in an informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected, and the viewer is taken "on the job" to understand why the professionals love what they do; viewers may even learn about job opportunities they may not have known existed. This program will air on the station's secondary digital channel 53.2. |
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| Other Matters (8 of 17)  | Response  |
|--|---|
| Program Title  | ANIMAL RESCUE   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | 8AM SATURDAYS   |
| Total times aired at regularly scheduled time  | 14  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ANIMAL RESCUE - This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular, the show highlights respect and compassion for all living creatures, informative instruction on medical rehabilitation treatments and techniques, and the teamwork of animal rescue personnel. The viewer learns valuable information about animal development, behavior and habitats, and is also made aware of important environmental issues. This program will air on the station's secondary digital channel 53.2. |

| Other Matters (9 of 17)  | Response  |
|--|---|
| Program Title  | DOG TALES   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | 8:30AM SATURDAYS  |
| Total times aired at regularly scheduled time  | 14  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DOG TALES - Each episode of Dog Tales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs, and how they are a valuable part of the family. Several dog experts explain the various dogs' needs, health, nutrition requirements, safety, and care. This program will air on the station's secondary digital channel 53.2. |

| Other Matters (10 of 17) | Response |
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|---|--|
| Program Title   | DOG TOWN USA   |
| Origination   | Syndicated   |
| Days/Times<br>Program Regularly<br>Scheduled  | 7AM SATURDAYS  |
| Total times aired<br>at regularly<br>scheduled time   | 14   |
| Length of Program   | 30 mins  |
| Age of Target<br>Child Audience<br>from   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>it meets the<br>definition of Core<br>Programming. | DOG TOWN, USA Dog town follows the stories of orphaned, unwanted, or problem dogs who find their way to Best Friends Animal Society. They are each rehabilitated by volunteers and employees for adoption or spend the rest of their lives in foster care at the Dogtown facility. Viewers learn the proper treatment of animals, volunteerism and social responsibility. Episode examples include rescuing dogs from a puppy mill, and the staff launching a new program to turn shelter dogs into search and rescue dogs. This program will air on the station's secondary digital channel 53.2. |

| Other Matters<br>(11 of 17)  | Response   |
|--|--|
| Program Title  | TEEN KIDS NEWS   |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | 9AM SATURDAYS  |
| Total times<br>aired at<br>regularly<br>scheduled time   | 14   |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child<br>Audience from  | 13 years to 16 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | TEEN KIDS NEWS - This program features weekly educational features, such as "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens: reports about healthy eating, driving tips for new drivers, and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen-appropriate manner. The program stimulates the viewer's curiosity, develops learning, cognitive, listening and thinking skills, and serves as an enhancement to the viewer's academic and educational experience. This program will air on the station's secondary digital channel 53.2 |

| Other Matters (12 of 17) | Response           |
|--------------------------|--------------------|
| Program Title            | WILD ABOUT ANIMALS |

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|--|---|
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | 9:30AM SATURDAYS  |
| Total times aired at regularly scheduled time  | 14  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WILD ABOUT ANIMALS - This program spans the globe to bring viewers interesting stories about the world's most fascinating animals, such as the penguins trek to their breeding grounds in the artic, the animals at a safari in Africa, or during a visit to the Australian outback. The program has four segments, each one featuring a different story to educate the viewer about an exotic unique animal or an animal that can be found in the locality. This program will air on the station's secondary digital channel 53.2. |

| Other Matters (13 of 17)   | Response  |
|--|---|
| Program Title  | BRAIN GAMES: FAMILY EDITION   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | 7A MONDAYS  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BRAIN GAMES, FAMILY EDITION This program demonstrates how the brain processes information relating to topics like competition, food and language. Interactive games and hidden camera experiments capture hilarious and surprising results. Children will learn real world takeaways about their brains to use in everyday life. This program will air on station's secondary digital channel 53.2. |

| Other Matters (14 of 17)                      | Response        |
|---|-----------------|
| Program Title                                 | EXPEDITION WILD |
| Origination                                   | Syndicated      |
| Days/Times Program Regularly Scheduled        | 7A TUESDAYS     |
| Total times aired at regularly scheduled time | 13              |
| Length of Program                             | 30 mins         |

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| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | EXPEDITION WILD Wildlife expert Casey Anderson showcases his charismatic animal companions on an innovative and action packed odyssey through North America's wild places. Through this program viewer will have a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of adventures such as paddling the Grand Canyon, skiing with wolverines in British Columbia, observing mountain lions in Montana, staking out the scavengers of Yellowstone, investigating a raven's nest, observing polar bears on Alaska's northern slop, and climbing rugged extremes in pursuit of Maine's black bears. These adventures will bring the viewer a rare experience with endangered species some deadly others dashing in the stunning natural ecosystem they call home. This program will air on the station's secondary digital channel 53.2. |

| Other Matters (15 of 17)   | Response   |
|--|--|
| Program Title  | RECIPIE REHAB  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | 7A WEDNESDAYS  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | RECIPE REHAB This program uses favorite, high calorie family recipes submitted by viewers as the basis of a face off with two acclaimed chefs. Each chef must take a recipe and give a low calorie twist, demonstrating that foods don't have to be high in calories or fats to be delicious. As the chefs work through the challenge, the viewers will learn the value of healthy, wholesome ingredients and how healthy food choices can have a positive effect on our quality of life. This program will air on the station's secondary digital channel 53.2. |

| Other Matters (16 of 17)                      | Response             |
|---|----------------------|
| Program Title                                 | HATCHED              |
| Origination                                   | Syndicated           |
| Days/Times Program Regularly Scheduled        | 7A THURSDAYS         |
| Total times aired at regularly scheduled time | 13                   |
| Length of Program                             | 30 mins              |
| Age of Target Child Audience from             | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | HATCHED - This program features how teens can successfully pursue their entrepreneurial dreams. Each week, a team of business leaders teaches basic but critical skills needed to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched helps teens develop confidence and business savvy and brings young entrepreneurs to the table encouraging them to step up and seize their dreams. This program will air on the station's secondary digital channel 53.2. |
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| Other Matters<br>(17 of 17)  | Response   |
|--|--|
| Program Title  | OCEAN MYSTERIES  |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | 7A FRIDAYS   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child<br>Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | OCEAN MYSTERIES WITH JEFF CORWIN Supported by a team of Georgia Aquarium biologists, veterinarians, and other experts Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays, pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks, he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode, the viewer is able to connect with these animals and learn how important they are to all life on the planet, as well as how sea life connects to life on the rest of the globe. This program will air on the station's secondary digital channel 53.2. |

Certification

| Question   | Response   |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |  |
| <p>I certify that this application includes all required and relevant attachments.</p>   | <p>Yes</p>   |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>Jenny Giddens</b><br/><i>Program Coordinator</i></p> <p>10/07/2016</p> |

Attachments

| File Name                                    | Uploaded By | Attachment Type | Description | Upload Status                          |
|--|-------------|-----------------|-------------|--|
| <u>WFLI 398 Exhibit 1st Quarter 2009.pdf</u> | Applicant   | All Purpose     |             | Done with Virus Scan and/or Conversion |