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Children's Television Programming Report

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Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/03/2016** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2016

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WHDH-TV Doing Business As: WHDH-TV	GOVERNMENT CENTER 7 BULFINCH PLACE BOSTON, MA 02114 United States	+1 (617) 725-0777	PMAGNES@WHDH.COM	Company

Contact
Representatives
(1)

Contact Name	Address	Phone	Email	Contact Type
CHARLES R. NAFTALIN , ESQ. . HOLLAND & KNIGHT LLP	800 17TH STREET N.W. SUITE 1100 WASHINGTON, DC 20006 United States	+1 (202) 457- 7040	CHARLES. NAFTALIN@HKLAW.COM	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Boston (Manchester)
	Web Home Page Address	www.whdh.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(13)

Digital Core Program (1 of 13)		Response
Program Title	Ruff Ruff Tweet & Dave	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays, 12Noon	
Total times aired at regularly scheduled time	1	
Total times aired	1	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff-Ruff, Tweet & Dave is Sprout's newest original series that follows best friends Ruff-Ruff (an excitable puppy), Tweet (a lovable and thoughtful chick), and Dave (a unique blue panda) on a day of adventure, discovery and play. Each episode will reveal a new adventure about making choices and encourages viewers to watch the show while accessing a companion interactive mobile app.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 13)		Response
Program Title	Astroblast	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays, 12:30PM	
Total times aired at regularly scheduled time	1	
Total times aired	1	
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast follows the adventures of a crew of space animals who run the Astroblast Space Station--the coolest hangout in the galaxy. The team of animals who run it are the best of friends--Comet, Halley, Sputnik, Radar and Jet--all under the watchful eye of Sal the Octopus. But when you stick five friends with very different personalities in one place, things are bound to get messy. Through it all the Astroblast crew accept their differences, help one another, make new friends and discover that getting along is always out of this world. Every day brings a new adventure, big and small, whether it involves getting ready for a surprise birthday party for a Gremulon princess, dealing with demanding dairy-obsessed customers from the Milky Way, making peace between two spaceships of hungry space pirates, or helping a scary-looking but shy visitor make friends when no one will sit with him at lunch. The program is a Sprout original series, co-produced with Scholastic Media, and is inspired by the books of the same name.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 13)		Response
Program Title		Nina's World
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays, 11:30AM
Total times aired at regularly scheduled time		1
Total times aired		1
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World tells the story of imaginative 6-year old Nina, based on the childhood of the beloved character Nina from Sprout's The Good Night Show. Nina invites you to join her and best friend, Star, on a day of fun within her vibrant and colorful neighborhood. Every day transforms into a new excursion around the neighborhood--celebrating family, community, diversity and wonder.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 13)		Response
Program Title		Wild About Animals (Digital Multicast Only, Ch. 7.2)
Origination		Network
Days/Times Program Regularly Scheduled		Sundays, 10AM and 10:30AM
Total times aired at regularly scheduled time		26
Total times aired		26
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		"Wild About Animals" is a reality science series hosted by animal rights activist and Emmy award winning actress Mariette Hartley. The program consists of four segments which make for a varied, fast paced program. Through the use of dramatic, stunning footage and an engaging and entertaining narrative, the show creates a general tone that is particularly effective in connecting to the target audience. From wild animals to house pets, the program touches on how animals play an important role in our lives.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?		Yes

Digital Core Program (5 of 13)		Response
Program Title		Awesome Adventures (Digital Multicast Only, Ch. 7.2)
Origination		Network

Days/Times Program Regularly Scheduled	Sundays, 11AM and 11:30AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Awesome Adventures" is designed to educate, inform and entertain viewers about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be "preachy" or overly pedantic, but rather the goal is to make the learning fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 13)		Response
Program Title		Whaddyado (Digital Multicast Only, Ch. 7.2)
Origination		Network
Days/Times Program Regularly Scheduled		Sundays, 12Noon and 12:30PM
Total times aired at regularly scheduled time		26
Total times aired		26
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Whaddyado" exposes viewers to real life situations. The reenactments give the viewers the opportunity to develop important life saving skills. The program exposes the audience to perilous situations that have actually occurred, and then through interviews with participants and instructions from experts, the show demonstrates what the proper reaction should be. The program also includes a moral dilemma segment that includes an expert's analysis of the costs and benefits of various courses of action.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 13)		Response
Program Title	Floogals	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays, 11AM	
Total times aired at regularly scheduled time	1	
Total times aired	1	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is an animated show starring three space aliens who have been sent to earth to explore, investigate and report their findings to their superiors. The diminutive creatures are no taller than a large safety pin and their visual perspective is literally the point of view of the show. With the multiple challenges of their size and ignorance of all things human, the aliens have a lot of work on their hands. They are engaged in the dual processes of discovery and problem solving as nothing on earth is familiar to them. Much like young children, they begin by encountering something new and then go through a comedic process of watching, listening and touching until they've figured out how their new discovery fits in the human universe.	

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (8 of 13)	Response
Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 1PM
Total times aired at regularly scheduled time	2
Total times aired	13
Number of Preemptions	11
Number of Preemptions for other than Breaking News	11
Number of Preemptions Rescheduled	11
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The doors of the Costume Coop are now open for business! Step into the Coop as Chica, Kelly and the singing and dancing duo of Mr. and Mrs. C. (also known as Chica's Mom and Dad) welcome you with open wings for fantastic adventures and dress-up fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	09/17/2016 10:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-09-17
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	The Chica Show

List date and time rescheduled	09/04/2016 07:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-20
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	08/13/2016 07:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-06
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	09/24/2016 10:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-09-24
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	09/10/2016 10:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-09-10
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
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Title of Program	The Chica Show
List date and time rescheduled	07/30/2016 10:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-30
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	08/28/2016 12:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-13
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	08/27/2016 10:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-27
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #9

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	07/03/2016 01:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-09
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #10

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	07/23/2016 07:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-16
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #11

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	07/23/2016 10:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-23
Episode #	
Reason for Preemption	Sports

Digital Core Program (9 of 13)	Response
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 7AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All aboard the Noodle and Doodle Bus! Craft, cook and play with Sean, Noodle and Doodle. Have fun learning to cook new and exciting recipes. Then using recycled materials from the recipe, make fun and exciting crafts. Join Doggity and friends as they cook up another special treat!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	07/23/2016 07:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-17
Episode #	
Reason for Preemption	Sports

Digital Core Program (10 of 13)	Response
Program Title	Terrific Trucks
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11AM
Total times aired at regularly scheduled time	6
Total times aired	12
Number of Preemptions	6
Number of Preemptions for other than Breaking News	6
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Terrific Trucks is a live-action series that follows the exploits of five self-driving, heavy-duty construction trucks. They include Tork, the dump truck, Stotz, the flatbed, Dug, the digger, Blinker, the mini-digger, and Sparky, the front-end loader. The trucks reside in a fully equipped truck yard/rock quarry and work as a team on various building projects that require planning, collaboration and implementation. Each truck brings specific skills to the group. They get challenging job assignments from Mr. Bill Board, a digital outdoor screen that outlines and diagrams the problem to be solved. By allocating the role each truck will perform during the project, the group merges those unique skills to fulfill their respective assignments. Unexpected problems that could compromise their success--such as the weather, broken truck parts, or personal conflicts between the trucks--are addressed and overcome so the job can be completed.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Terrific Trucks
List date and time rescheduled	07/02/2016 01:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-09
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Terrific Trucks
List date and time rescheduled	07/09/2016 07:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-16
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Terrific Trucks
List date and time rescheduled	07/23/2016 08:00 AM
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-30
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Terrific Trucks
List date and time rescheduled	07/30/2016 08:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-06
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Terrific Trucks
List date and time rescheduled	08/20/2016 07:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-13
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Terrific Trucks
List date and time rescheduled	08/28/2016 01:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-20
Episode #	
Reason for Preemption	Sports

Digital Core Program (11 of 13)		Response
Program Title	Floogals	
Origination	Network	

Days/Times Program Regularly Scheduled	Saturdays, 11:30AM
Total times aired at regularly scheduled time	6
Total times aired	12
Number of Preemptions	6
Number of Preemptions for other than Breaking News	6
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is an animated show starring three space aliens who have been sent to earth to explore, investigate and report their findings to their superiors. The diminutive creatures are no taller than a large safety pin and their visual perspective is literally the point of view of the show. With the multiple challenges of their size and ignorance of all things human, the aliens have a lot of work on their hands. They are engaged in the dual processes of discovery and problem solving as nothing on earth is familiar to them. Much like young children, they begin by encountering something new and then go through a comedic process of watching, listening and touching until they've figured out how their new discovery fits in the human universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Floogals
List date and time rescheduled	07/03/2016 07:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-09
Episode #	

Reason for Preemption	Sports
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Digital Preemption Programs #2

Questions	Response
Title of Program	Floogals
List date and time rescheduled	07/09/2016 07:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-16
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Floogals
List date and time rescheduled	07/23/2016 08:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-30
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Floogals
List date and time rescheduled	07/30/2016 08:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-06
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Floogals
List date and time rescheduled	08/20/2016 07:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-13

Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Floogals
List date and time rescheduled	08/28/2016 01:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-20
Episode #	
Reason for Preemption	Sports

Digital Core Program (12 of 13)		Response
Program Title		Nina's World
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays, 12Noon
Total times aired at regularly scheduled time		3
Total times aired		12
Number of Preemptions		9
Number of Preemptions for other than Breaking News		9
Number of Preemptions Rescheduled		9
Length of Program		30 mins
Age of Target Child Audience		2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Nina's World tells the story of imaginative 6-year old Nina, based on the childhood of the beloved character Nina from Sprout's The Good Night Show. Nina invites you to join her and best friend, Star, on a day of fun within her vibrant and colorful neighborhood. Every day transforms into a new excursion around the neighborhood--celebrating family, community, diversity and wonder.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	07/03/2016 12:00 PM

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-09
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	07/10/2016 07:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-16
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	07/24/2016 07:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-23
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	07/31/2016 07:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-30
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Nina's World

List date and time rescheduled	08/07/2016 07:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-06
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	08/14/2016 07:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-13
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	08/21/2016 07:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-20
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	09/11/2016 07:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-09-10
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #9

Questions	Response
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Title of Program	Nina's World
List date and time rescheduled	09/25/2016 07:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-09-24
Episode #	
Reason for Preemption	Sports

Digital Core Program (13 of 13)		Response
Program Title		Ruff-Ruff, Tweet and Dave
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays, 12:30PM
Total times aired at regularly scheduled time		1
Total times aired		12
Number of Preemptions		11
Number of Preemptions for other than Breaking News		11
Number of Preemptions Rescheduled		11
Length of Program		30 mins
Age of Target Child Audience		2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Ruff-Ruff, Tweet & Dave is Sprout's newest original series that follows best friends Ruff-Ruff (an excitable puppy), Tweet (a lovable and thoughtful chick), and Dave (a unique blue panda) on a day of adventure, discovery and play. Each episode will reveal a new adventure about making choices and encourages viewers to watch the show while accessing a companion interactive mobile app.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Ruff-Ruff, Tweet & Dave
List date and time rescheduled	07/03/2016 12:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-09
Episode #	

Reason for Preemption	Sports
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Digital Preemption Programs #2

Questions	Response
Title of Program	Ruff-Ruff, Tweet & Dave
List date and time rescheduled	07/10/2016 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-16
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Ruff-Ruff, Tweet & Dave
List date and time rescheduled	07/23/2016 10:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-23
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Ruff-Ruff, Tweet & Dave
List date and time rescheduled	07/30/2016 10:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-30
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Ruff-Ruff, Tweet & Dave
List date and time rescheduled	08/13/2016 07:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-06

Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Ruff-Ruff, Tweet & Dave
List date and time rescheduled	08/28/2016 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-13
Episode #	
Reason for Preemption	Non-breaking News

Digital Preemption Programs #7

Questions	Response
Title of Program	Ruff-Ruff, Tweet & Dave
List date and time rescheduled	09/03/2016 01:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-20
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	Ruff-Ruff, Tweet & Dave
List date and time rescheduled	08/27/2016 10:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-27
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #9

Questions	Response
Title of Program	Ruff-Ruff, Tweet & Dave
List date and time rescheduled	09/10/2016 10:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2016-09-10
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #10

Questions	Response
Title of Program	Ruff-Ruff, Tweet & Dave
List date and time rescheduled	09/17/2016 10:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-09-17
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #11

Questions	Response
Title of Program	Ruff-Ruff, Tweet & Dave
List date and time rescheduled	09/24/2016 10:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-09-24
Episode #	
Reason for Preemption	Sports

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Joan McCreedy
Address	7 Bulfinch Place
City	Boston
State	MA
Zip	02114
Telephone Number	(617) 725-0672
Email Address	jmccreedy@whdh.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and 3.	WHDH completed its DTV transition and terminated all analog operations by June 12, 2009. EXHIBIT - "A" -PUBLIC SERVICE ANNOUNCEMENTS: For a complete listing of public service announcements designed specifically for children, please refer to WHDH's on-line Public Inspection File. EXHIBIT "B" -NON-BROADCAST EFFORTS: The following events were publicized on the Kids' Calendar section of the station's website: Boston Mini-Maker Faire at Children's Museum; Toddler Tuesdays at Spectacle Island; Topsfield Fair; Mural Painting and Ice Cream Social at Walden Garden; Gloucester Schooner Festival; Curiosity Day with Curious George at the Cambridge Public Library; Beach Plum picking at Crane's Beach; Challah Bake and Storytime at Coolidge Corner Library; SailMobiles at the Discovery Museum; Tie Dye Day at Children's Museum in Easton; Saturplay in Chinatown Park; Children's Summer Festival at the Playstead; Creepy Crawly Storytime at Gore Place; Free Fun Fridays at Boston's Children's Museum; Splash Dance Party at Hunt/Almont Playground; Rise and Shine Little Farmers Program at Appleton Farms; Family Film Festival at the Prudential; Power of Play Festival at Boston Children's Museum; Clifford the Big Red Dog Day at Edaville Railroad; Screen on the Green at Westborough Public Library; Ice Cream and Frogs Day at Mass. Audubon Sanctuary; Free Fun Fridays at Museums of Boston; Superhero and Princess Weekend at Edaville Railroad; Baseball Day at Boston Children's Museum; Autism Weekend and Touch-a-Truck event at Edaville Railroad; Alice in Wonderland performance at North Shore Music Theatre; Bubble Blowout at Providence Children's Museum; Fairies and Gnomes Day at Children's Museum in Easton; Mommy and Me StoryTime at Hyde Park Library; Nerf Adventure Night in Burlington; The Pirate, the Princess and the Pea performance at Puppet Showplace Theatre Tours of the station's newsroom were provided to the following groups: 18 high school students from Emerson College summer Program 17 summer interns from Boathouse Media 8 people from Pine Grove School, Rowley 12 people from Triangle, Inc.

Other Matters (11)

Other Matters (1 of 11)	Response
Program Title	The Voyager with Josh Garcia
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Voyager with Josh Garcia takes viewers on an exciting and immersive journey around the globe with world traveler and host, Josh Garcia. Each episode provides audiences access to the world's most incredible destinations as Josh seeks out the truly authentic experiences one can only find when guided by a knowledgeable and passionate guide. Each week, Josh Garcia brings viewers on an enthralling voyage exploring the people and cultures that make our world so breathtaking.

Other Matters (2 of 11)	Response
Program Title	Wilderness Vet
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wilderness Vet, hosted by renowned veterinarian Dr. Michelle Oakley, features compelling stories from one of the most rugged areas on the planet, the Yukon. Dr. Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need. Wilderness Vet brings viewers closer than ever before to wild animals in their native habitats by showcasing the hard work and dedication involved in their rescue and rehabilitation.

Other Matters (3 of 11)	Response
Program Title	Journey with Dylan Dreyer
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12Noon
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Led by NBC News meteorologist and Today contributor Dylan Dreyer, Journey with Dylan Dreyer is a wondrous celebration of nature. Breathtaking cinematography will bring viewers up-close and personal with the black bears of Montana to polar bears in the Arctic. The audience will have a unique platform to see animals in their natural habitat, including exploring the extraordinary migration of 1.5 million animals traveling over 500 miles across the Serengeti in Tanzania and Kenya. Journey with Dylan Dreyer will tell us why.

Other Matters (4 of 11)	Response
Program Title	Naturally, Danny Seo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Naturally, Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is America's leading authority on eco-friendly living. Danny has devoted his career to the idea that caring for the environment can go hand-in-hand with enjoying time with family and friends and sharing delicious and healthy meals while creating a healthy and environmentally friendly home.

Other Matters (5 of 11)	Response
Program Title	Give
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 1PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Give introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features NBC News correspondent and the founder of UNICEF's Next Generation, Jenna Bush Hager, esteemed actor Blair Underwood, and passionate celebrity philanthropists from film, television, music, sports and business who are all on a mission to inspire others to do good. In each episode one of the celebrity ambassadors will visit two charities that use innovation, best practices, and dedication for change in their communities and the world. With the help of some of the country's top foundations, viewers will meet these inspiring individuals to see to see how they do it through the eyes of the celebrity ambassadors.
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Other Matters (6 of 11)	Response
Program Title	Heart of a Champion with Lauren Thompson
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 7AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Heart of a Champion with Lauren Thompson features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. Hosted by Lauren Thompson, host of Golf Channel's Morning Drive, Heart of a Champion with Lauren Thompson introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. Heart of a Champion with Lauren Thompson proves that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart.

Other Matters (7 of 11)	Response
Program Title	Wild About Animals (Digital Multicast Only, Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Wild About Animals" is a reality science series hosted by animal rights activist and Emmy award winning actress Mariette Hartley. The program consists of four segments which make for a varied, fast paced program. Through the use of dramatic, stunning footage and an engaging and entertaining narrative, the show creates a general tone that is particularly effective in connecting to the target audience. From wild animals to house pets, the program touches on how animals play an important role in our lives.
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Other Matters (8 of 11)	Response
Program Title	Awesome Adventures (Digital Multicast Only, Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Awesome Adventures" is designed to educate, inform and entertain viewers about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be "preachy" or overly pedantic, but rather the goal is to make the learning fun.

Other Matters (9 of 11)	Response
Program Title	Whaddyadoo (Digital Multicast Only, Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 12Noon and 12:30PM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Whaddyado" exposes viewers to real life situations. The reenactments give the viewers the opportunity to develop important life saving skills. The program exposes the audience to perilous situations that have actually occurred, and then through interviews with participants and instructions from experts, the show demonstrates what the proper reaction should be. The program also includes a moral dilemma segment that includes an expert's analysis of the costs and benefits of various courses of action.

Other Matters (10 of 11)	Response
Program Title	Get Wild (Digital Multicast Only, Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10:30AM
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Get Wild explores all types of wild animals, introducing viewers to the living habits of animals, from jaguars to orangutans to pandas, as well as rare species such as Amur Leopards and Indian Gaurs.

Other Matters (11 of 11)	Response
Program Title	Wild World (Digital Multicast Only, Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 11AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild World explores the lives of animals and examines their living environment while providing important information about how they survive in the world. In each episode, animal experts from the San Diego Zoo provide a detailed explanation of an animal species, as well as information on the animal's daily nutrition and other living habits.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Joan McCreedy <i>Dir. of Programming & Community Services</i></p> <p>10/03/2016</p>

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
<u>2016 WHDH KIDS EXHBIT A 3RD QTR.pdf</u>	Applicant	All Purpose		Done with Virus Scan and/or Conversion