



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: 0024403065 | File Number: 0000018930 | Submit Date: 12/05/2016 | Call Sign: WLYH-TV | Facility ID: 23338 |

City: LANCASTER | State: PA

Service: Full Service Television | Purpose: Children's TV Programming Report | Status: Superceded | Status Date: 08/30/2018 | Filing Status: Inactive

Report reflects information for : Third Quarter of 2016

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
Howard Stirk Holdings, LLC Doing Business As: Howard Stirk Holdings	Clyde Vanel 201 Massachusetts Avenue NE C-1 Washington, DC 20002 United States	+1 (212) 402-5472	clydevanel@vanellaw.com	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
Colby M May , Esq . <i>FCC Counsel</i> Law Offices of Colby M. May ESQ	Colby May PO Box 15473 washington, DC 20003 United States	+1 (202) 544- 5171	cmmay@maylawoffices. com	Legal Representative
Clyde Vanel <i>General Manager</i> Howard Stirk Holdings	201 Massachusetts Avenue Suite C-3 Washington, DC 20002 United States	+1 (202) 546- 5400	clydevanel@vanellaw. com	Technical Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	CW
	Nielsen DMA	Harrisburg-Lncstr-Leb-York
	Web Home Page Address	

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(7)

Digital Core Program (1 of 7) Response	
Program Title	FUTURE PHENOMS
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10am & 12:30pm - each a separate episode (07/01/16-09/30/16)
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Pat Summerall, this program takes viewers coast-to-coast and in-depth with the brightest young athletes in sports. The series profiles high school athletes who have overcome personal adversity to pursue their dreams. The athletes are recognized for their classroom achievements, as well as their contributions in extracurricular activities. The importance of dedication, discipline, commitment to academics, and community involvement are spotlighted as part of the athletes' success. The stories strive to inspire viewers to pursue knowledge and a healthy, active lifestyle, despite any personal difficulties. This program airs on the primary digital stream, 15.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 7) Response	
Program Title	ON THE SPOT
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10am & 12:30pm - each a separate episode (07/01/16-09/30/16)

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by comedian Eric Schwartz, who randomly interviews people on the street about local and national curriculum. Eric focuses on questions about any of the following topics - geography, history, art, science, mathematics, culture, language, music, and sports. The answers to the questions are addressed with video inserts, graphs and/or maps, to provide viewers with a deeper understanding of the topic. This program airs on the primary digital stream, 15.1.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 7) Response	
Program Title	BETTER PLANET TV
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11am (07/01/16-09/30/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series stresses the importance of learning about the environment and how to protect it. The episodes showcase the innovative ways people make new products and create sources of energy, all while saving money. New scientific discoveries and their practical applications are examined to show teen viewers how easy it can be to reduce wasteful consumption, recycle different products, improve the viewers' quality of life, and improve the environment. Viewers are challenged to engage in critical thinking about the ecosystem, and to choose sensible and economical approaches to protecting it. This program airs on the primary digital stream, 15.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 7)		Response
Program Title		MAKE TELEVISION
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays 11:30am (07/01/16-09/30/16)
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This program celebrates the inventors, artists, and everyday people who mix old and new technology to create new products. On the program, every-day items are transformed for new purposes in the up-cycling process. Viewers are encouraged to combine critical thinking, imagination, and scientific principles to create products that meet the ever-changing needs of our society. This program airs on the primary digital stream, 15.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (5 of 7)		Response
Program Title	OCEAN MYSTERIES	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays 12pm (07/01/16-09/30/16)	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Supported by a team of Georgia Aquarium biologists, veterinarians, and other experts, Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays, pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks, he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode, the viewer is able to connect with these animals and learn how important they are to all life on the planet, as well as how sea life connects to life on the rest of the globe. This program airs on the primary digital channel, 15.1.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (6 of 7)		Response
Program Title	3 WIDE LIFE	
Origination	Network	

Days/Times Program Regularly Scheduled	Saturdays & Sundays 8am & 8:30am - each a separate episode (07/01/16-09/30/16)
Total times aired at regularly scheduled time	36
Total times aired	36
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	seThis program provides an inside look at the world of NASCAR auto racing. NASCAR teams, crew members, business personnel, and drivers are featured. They share their experiences, advice, and stories with viewers to provide an in-depth look at the hard work and dedication it takes to achieve their goals. Besides learning how to overcome adversity and the importance of teamwork, the program also informs viewers about the technical aspects of racing, how racing began, information on racing as a career, and the importance of philanthropy and helping others. This program airs on the secondary digital stream, 15.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 7)		Response
Program Title		ORIGINS
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays & Sundays 9am & 9:30am - each a separate episode (07/01/16-09/30/16)
Total times aired at regularly scheduled time		36
Total times aired		36

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores the origin of hundreds of the world's most influential and important inventions, natural objects, customs, ideas from technology, arts and entertainment, government, nature and more. By teaching the history of the world's most significant ideas and creations, Origins gives children an appreciation of progress and the contributions of others while inspiring their own dreams of the future. Episode examples include: "The Horse, Bicycle and Motorcycle", three modes of solitary transportation that gave us freedom and adventure; and, "Clocks, Calendars & Calculators", three pivotal inventions that enable humankind to organize, plan and keep track of their lives. This program airs on the secondary digital stream, 15.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	CLYDE VANEL
Address	3300 N 6TH STREET
City	HARRISBURG
State	PA
Zip	17110
Telephone Number	(212) 402-5472
Email Address	clydevanel@vanellaw.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	During Third Quarter 2016, WBXU-TV and its secondary channels aired no fewer than 8 different PSAs specifically geared toward children. Topics included, but were not limited to anti-drug, science and environmental issues, general safety, and the importance of staying in school. Each of the following Kids PSAs aired 40 or more times- "Fatherhood Involvement Princess," "Bullying Prevention," "Discovering Nature Redwoods," "Discover the Forest Smurfs," "Arbor Day Foundation Nature," "Reading Book People Unite," "Childhood Obesity - Dunk," and "ADA Smartphone Dudley."

Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	FUTURE PHENOMS
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10am & 10:30am - each a different episode (07/01/16-09/30/16)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Pat Summerall, this program takes viewers coast-to-coast and in-depth with the brightest young athletes in sports. The series profiles high school athletes who have overcome personal adversity to pursue their dreams. The athletes are recognized for their classroom achievements, as well as their contributions in extracurricular activities. The importance of dedication, discipline, commitment to academics, and community involvement are spotlighted as part of the athletes' success. The stories strive to inspire viewers to pursue knowledge and a healthy, active lifestyle, despite any personal difficulties. This program airs on the main digital channel, 15.1.

Other Matters (2 of 7)	Response
Program Title	ON THE SPOT
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30am (07/01/16-09/30/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by comedian Eric Schwartz, who randomly interviews people on the street about local and national curriculum. Eric focuses on questions about any of the following topics - geography, history, art, science, mathematics, culture, language, music, and sports. The answers to the questions are addressed with video inserts, graphs and/or maps, to provide viewers with a deeper understanding of the topic. This program airs on the main digital channel, 15.1.

Other Matters (3 of 7)	Response
Program Title	LIVING GREENER
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays 11am (07/01/16-09/30/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series features stories on the environment and explores solutions to making planet earth greener. Stories range from how solar power is helping African villagers to using hydrogen cars to monitoring greenhouse gases. The series expands a teenager viewer's knowledge of the environment and how other people around the world are dealing with such issues as pollution and other environmental problems. At the same time, the series examines current and future eco-friendly ideas and practices. Living Greener is educational, informative and entertaining, while providing teen viewers with specific examples of showing how people from various places are trying to live greener. This program airs on the main digital channel, 15.1.

Other Matters (4 of 7)	Response
Program Title	UNCAGED
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:30am (07/01/16 -09/30/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series explores all types of wild animals in their own environment and how they survive, from whales to orangutans, to turtles, penguins and many more animals. Teenage viewers learn about the living habits of these various critters and why some may be on their way to extinction. Each episode provides detailed explanations of the different animal species and helps viewers understand their daily lives. Uncaged is educational, informative and entertaining, while providing unique, up-close televised visits of wild and exotic creatures and teaching viewers all about life in the animal kingdom. This program airs on the main digital channel, 15.1.

Other Matters (5 of 7)	Response
Program Title	OCEAN MYSTERIES
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays 12pm (07/01/16-09/30/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Supported by a team of Georgia Aquarium biologists, veterinarians, and other experts, Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays, pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks, he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode, the viewer is able to connect with these animals and learn how important they are to all life on the planet, as well as how sea life connects to life on the rest of the globe. This program airs on the main digital channel, 15.1.

Other Matters (6 of 7)	Response
Program Title	3 WIDE LIFE
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays & Sundays 8am & 8:30am - each a different episode (07/01/16-09/30/16)
Total times aired at regularly scheduled time	52
Length of Program	30 mins
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Other Matters (7 of 7)	Response
Program Title	ORIGINS
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays & Sundays 9am & 9:30am - each a different episode (07/01/16-09/30/16)
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Clyde Vanel <i>General Manager</i></p> <p>12/05 /2016</p>

Attachments

No Attachments.