



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0009326257** | File Number: **0000012504** | Submit Date: **07/07/2016** | Call Sign: **KVMD** | Facility ID: **16729** | City:  
**TWENTYNINE PALMS** | State: **CA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**07/07/2016** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2016**

General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No       |

Applicant  
Information

Applicant Name, Type, and Contact Information

| Applicant              | Address  | Phone             | Email           | Applicant Type |
|------------------------|--|-------------------|-----------------|----------------|
| KVMD LICENSEE CO., LLC | RONALD L. ULLOA<br>2323 CORINTH AVENUE<br>WEST LOS ANGELES, CA<br>90064<br>United States | +1 (202) 331-8800 | RULLOA@KXLA.COM | Company        |

Contact  
Representatives  
(2)

| Contact Name   | Address  | Phone                 | Email                                   | Contact Type                |
|--|--|-----------------------|---|-----------------------------|
| BARRY A.<br>FRIEDMAN<br>THOMPSON<br>HINE LLP   | SUITE 700<br>1919 M STREET, N.W.<br>WASHINGTON, DC<br>20036<br>United States               | +1 (202) 331-<br>8800 | BARRY.<br>FRIEDMAN@THOMPSONHINE.<br>COM | Legal<br>Representative     |
| S. MERRILL<br>WEISS<br><i>Technical<br/>Consultant</i><br>Merrill Weiss<br>Group LLC | MERRILL WEISS<br>GROUP LLC<br>227 CENTRAL<br>AVENUE<br>METUCHEN, NJ 08840<br>United States | +1 (732) 494-<br>6400 | MERRILL@MWGRP.COM                       | Technical<br>Representative |

Children's  
Television  
Information

| Section      | Question              | Response       |
|--------------|-----------------------|----------------|
| Station Type | Station Type          | Independent    |
|              | Affiliated network    |                |
|              | Nielsen DMA           | Los Angeles    |
|              | Web Home Page Address | www.kvmdtv.com |

Digital Core  
Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 3.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

Digital Core  
Programs(6)

| Digital Core Program (1 of 6)  |  | Response |
|--|--|----------|
| Program Title  | Animal Rescue  |          |
| Origination  | Syndicated   |          |
| Days/Times Program Regularly Scheduled   | Mondays 1:30 PM  |          |
| Total times aired at regularly scheduled time  | 13   |          |
| Total times aired  | 13   |          |
| Number of Preemptions  | 0  |          |
| Number of Preemptions for other than Breaking News   |  |          |
| Number of Preemptions Rescheduled  | 0  |          |
| Length of Program  | 30 mins  |          |
| Age of Target Child Audience   | 13 years to 16 years   |          |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the field experiences of professional and ordinary people taking care of, treating and helping various animals. |          |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |          |

| Digital Core Program (2 of 6)                      |                      | Response |
|--|----------------------|----------|
| Program Title                                      | Dragonfly TV         |          |
| Origination  | Syndicated           |          |
| Days/Times Program Regularly Scheduled             | Monday 2:00 PM       |          |
| Total times aired at regularly scheduled time      | 13                   |          |
| Total times aired                                  | 13                   |          |
| Number of Preemptions                              | 0                    |          |
| Number of Preemptions for other than Breaking News |                      |          |
| Number of Preemptions Rescheduled                  | 0                    |          |
| Length of Program                                  | 30 mins              |          |
| Age of Target Child Audience                       | 13 years to 16 years |          |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dragonfly TV highlights children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (3 of 6)  | Response  |
|--|---|
| Program Title  | Biz Kids  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Tuesday 1:30 PM   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Biz Kids is a weekly half-hour series focusing on financial literacy and entrepreneurship for teens, targeting 13 to 16-year-olds. Using a mix of strong financial education tools, dynamic sketch comedy, and inspiring true stories of young entrepreneurs, Biz Kids provides important information for future success. Each episode features math, language arts, and social studies as well as teaching teens about money and business. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (4 of 6)          | Response        |
|--|-----------------|
| Program Title                          | Dog Tales       |
| Origination                            | Syndicated      |
| Days/Times Program Regularly Scheduled | Tuesday 2:00 PM |

|  |  |
|--|--|
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Tales serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterenary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (5 of 6)                      | Response             |
|--|----------------------|
| Program Title                                      | Real Winning Edge    |
| Origination  | Syndicated           |
| Days/Times Program Regularly Scheduled             | Wednesdays 1:30 PM   |
| Total times aired at regularly scheduled time      | 13                   |
| Total times aired                                  | 13                   |
| Number of Preemptions                              | 0                    |
| Number of Preemptions for other than Breaking News |                      |
| Number of Preemptions Rescheduled                  | 0                    |
| Length of Program                                  | 30 mins              |
| Age of Target Child Audience                       | 13 years to 16 years |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (6 of 6)  | Response   |
|--|--|
| Program Title  | Awesome Adventures   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Thursdays 1:00PM   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | AWESOME ADVENTURES is designed to educate, inform and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. This series is designed with a goal to make learning fun. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |



**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

Liaison Contact

| Question  | Response              |
|---|-----------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                   |
| Name of children's programming liaison  | Luis Cardenas         |
| Address   | 28202 Cabot Road #300 |
| City  | Laguna Niguel         |
| State   | CA                    |
| Zip   | 92677                 |
| Telephone Number  | (310) 943-5288        |
| Email Address   | lcardenas@latv.com    |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                       |

Other Matters (6)

| Other Matters (1 of 6)   | Response   |
|--|--|
| Program Title  | Animal Rescue  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Monday 1:30 PM   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the field experiences of professional and ordinary people taking care of, treating and helping various animals. |

| Other Matters (2 of 6)   | Response   |
|--|--|
| Program Title  | Dragonfly TV   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Monday 2:00 PM   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dragonfly TV highlights children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. |

| Other Matters (3 of 6)                        | Response             |
|---|----------------------|
| Program Title                                 | Biz Kids             |
| Origination                                   | Syndicated           |
| Days/Times Program Regularly Scheduled        | Tuesday 1:30 PM      |
| Total times aired at regularly scheduled time | 13                   |
| Length of Program                             | 30 mins              |
| Age of Target Child Audience from             | 13 years to 16 years |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Biz Kids is a weekly half-hour series focusing on financial literacy and entrepreneurship for teens, targeting 13 to 16-year-olds. Using a mix of strong financial education tools, dynamic sketch comedy, and inspiring true stories of young entrepreneurs, Biz Kids provides important information for future success. Each episode features math, language arts, and social studies as well as teaching teens about money and business. |
|--|---|

| Other Matters (4 of 6)   | Response   |
|--|--|
| Program Title  | Dog Tales  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Tuesday 2:00 PM  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Tales serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterenary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests. |

| Other Matters (5 of 6)   | Response   |
|--|--|
| Program Title  | Real Winning Edge  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Wednesday 1:30 PM  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Real Winning Edge is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message. |

| Other Matters (6 of 6)   | Response   |
|--|--|
| Program Title  | Awesome Adventures   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Thursdays 1:00 PM  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | AWESOME ADVENTURES is designed to educate, inform and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. This series is designed with a goal to make learning fun. |

Certification

| Question  | Response  |
|---|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |   |
| I certify that this application includes all required and relevant attachments.   | Yes   |
| I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.  | <p><b>Luis Cardenas</b><br/><i>Programming Director</i></p> <p>07/07/2016</p> |

Attachments

No Attachments.