

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0022774368** File Number: **0000013039** Submit Date: **07/11/2016** Call Sign: **KGW** Facility ID: **34874** City:

PORTLAND State: OR

Service: Full Service Television Purpose: Children's TV Programming Report Status: Superceded Status Date:

08/01/2016 Filing Status: Inactive

# Report reflects information for : Second Quarter of 2016

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
SANDER OPERATING CO. III LLC D/B/A KGW TELEVISION	Jennifer Johnson, Esq Covington & Burling, LLP One CityCenter, 850 Tenth St. NW Washington, DC 20001 United States	+1 (202) 662-5552	FCCParalegals@cov.com	Company

#### Contact Representatives (1)

Contact Name	Address	Phone	Email	Contact Type
Jennifer Johnson , Esq . Legal Representative Covington & Burling, LLP	Jennifer Johnson, Esq Covington & Burling, LLP One CityCenter, 850 Tenth St. NW Washington, DC 20001 United States	+1 (202) 662- 5552	FCCParalegals@cov. com	Legal Representative

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Portland OR
	Web Home Page Address	www.kgw.com

# Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	2.88
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

### Digital Core Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	Nina's World (digital 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 0900
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ninas World is an animated show based on a six year old Latina who lives in San Antonio Texas with her parents and grandmother who own the local bakery. Her Tio Uncle Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Ninas best friend is Star a stuffed starfish pillow character brought to life by Ninas imagination. Each episode features Nina taking on a challenge or solving a problem or finding a way to help others. She is very confident about her abilities which sometimes gets her into trouble. However with encouragement and chiding from her grandmother Nina learns about how to plan her work and take responsibility for her actions and correct her mistakes.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	05/28/2016 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-28
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	06/05/2016 03:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-04
Episode #	
Reason for Preemption	Sports

Digital Core Program (2 of 18)	Response
Program Title	Ruff Ruff Tweet and Dave (digital 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 1530
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	4
Number of Preemptions Rescheduled	4

Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff Ruff Tweet and Dave is a preschool adventure activity show where the lead characters travel to faraway lands to have adventures with their guide who is a hamster named Hatty. Ruff Ruff the dog is the most playful of the three. Tweet is a little bird who loves to fly and get creative with her suggestions and Dave the Panda has a thing for bananas. RRTD might go to the beach or the mountains or to strange lands with pillows everywhere just the sort of place where imagination and logic come together. The settings are always brightly colored and beautiful. And their transport vehicles are Roly pods artful go-carts that fit on a spiral ramp that folds in and out of the Spin-Again. They have a colorful round spinning top with special compartments designed to anchor each vehicle right on the outside rim during the journey.
Does the Licensee identify the program by displaying throughout the program the symbol E ///?	Yes

Questions	Response
Title of Program	Ruff Ruff Tweet & Dave
List date and time rescheduled	05/07/2016 08:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-07
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #2**

Questions	Response
Title of Program	Ruff Ruff Tweet & Dave
List date and time rescheduled	05/14/2016 08:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-14
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Ruff Ruff Tweet & Dave
List date and time rescheduled	05/21/2016 08:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-21
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Ruff Ruff Tweet & Dave
List date and time rescheduled	06/11/2016 08:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-11
Episode #	
Reason for Preemption	Sports

Digital Core Program (3 of 18)	Response
Program Title	Astroblast (digital 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 1600
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	4
Number of Preemptions Rescheduled	4

Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast based on the book series by author and illustrator Bob Kolar is set on a space station in an unknown solar system. The station is populated by five animal characters and one 3 eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows into a predicament of some sort needing a solution. While these predicaments take place on a space station populated by animal characters and aliens from different galaxies the issues and resolutions resonate for a preschool audience. Through comedy and zippy action our target audience sees how the characters learn lessons for practical living such as how to keep track of things that belong to you or practice good habits or clean up a space when you have made a mess or rebound from a failure or embarrassing incident or resist the urge to blame others for your mistakes.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Astroblast
List date and time rescheduled	05/07/2016 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-07
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #2**

Questions	Response
Title of Program	Astroblast
List date and time rescheduled	05/18/2016 12:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-14
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Astroblast
List date and time rescheduled	05/21/2016 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-21
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Astroblast
List date and time rescheduled	06/11/2016 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-11
Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 18)	Response
Program Title	The Chica Show (digital 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 1630
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	3
Number of Preemptions Rescheduled	3

Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Chica Show features a five year old baby chick that spends her days with her parents in their costume shop, the Coop. The shops one employee, Kelly, doubles as Chicas nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. Chicas parents were formerly entertainers in the vaudeville tradition and they regale the audience with stories and songs from their theatrical past. They enjoy and indulge Chica, who sometimes acts younger than her age and gets into all kinds of predicaments. Kelly uses fantasy play to transform herself, Chica, Bunji and Stitches into animated characters in another universe, who are struggling with a problem similar to the one Chica experienced in the Coop. Without fail, they find the problem can be solved and they carry that knowledge back to the Coop to use on another day.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	05/08/2016 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-07
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #2**

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	05/19/2016 12:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-14
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	05/21/2016 09:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-21
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 18)	Response
Program Title	Floogals (digital 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 1600
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Floogals is an animated show starring three space aliens named Fleeker and Flo and Boomer. They have been sent to earth to explore and investigate and discover and report their findings to their superiors at Floogal headquarters. The diminutive Floogals are no taller than a large safety pin and their visual perspective is literally the point of view of the show. With the multiple challenges of their size and ignorance of all things Hooman which is Floogal speak for human the Floogals have a lot of work on their hands. They are engaged in the dual processes of discovery and problem solving as nothing on earth is familiar to them. Much like young children they begin by encountering something new and then go through a comedic multistep process of watching and listening and touching and note-taking until they have figured out what and how their new discovery fits into the Hooman universe. Floogals replaced Earth to Luna effective 2/9/16.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Floogals
List date and time rescheduled	05/14/2016 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-15
Episode #	
Reason for Preemption	Sports

Digital Core Program (6 of 18)	Response
Program Title	Noodle and Doodle (digital 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 1630
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the childs home. Seans side kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	04/03/2016 03:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-03
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 18)	Response
Program Title	Food For Thought (digital 8.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 0700
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly-half hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes fror friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitud towards food and life.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (8 of 18)	Response
Program Title	Food For Thought (digital 8.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 0730
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly-half hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes fror friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitud towards food and life.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (9 of 18)	Response
Program Title	Wild About Animals (digital 8.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 0800
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than	0
Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals is a reality science series that is produced for children in the 13-16 age group, and is designed to educate, inform and entertain those viewers. This program fulfills its purpose by providing a high level of educational value. The structure of each show consists of four different segments/stories whi make for a varied, fast paced program. Through the use of dramatic, stunning footage combined with an engaging and entertaining narrative, the show creates a general tone that is particularly effective in connecting to the target audience. The level of detail in each show is also appropriate and the segments move quickly from one topic to the next. The host, Mariette Hartley who is an animal rights activist and Emmy award winning actress, creates a bond with the viewer through her pleasing delivery. Coupled with very conversational style is the MTV shooting style. The program open is visually engaging, featuring scenes of animals in their habitats in the form of a preview for the audience.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (10 of 18)	Response
Program Title	Wild About Animals (digital 8.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 0830
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals is a reality science series that is produced for children in the 13-16 age group, and is designed to educate, inform and entertain those viewers. This program fulfills its purpose by providing a high level of educational value. The structure of each show consists of four different segments/stories whimake for a varied, fast paced program. Through the use of dramatic, stunning footage combined with an engaging and entertaining narrative, the show creates a general tone that is particularly effective in connecting to the target audience. The level of detail in each show is also appropriate and the segments move quickly from one topic to the next. The host, Mariette Hartley who is an animal rights activist and Emmy award winning actress, creates a bond with the viewer through her pleasing delivery. Coupled with very conversational style is the MTV shooting style. The program open is visually engaging, featuring scenes of animals in their habitats in the form of a preview for the audience.
Does the Licensee identify the program by displaying throughout the program the symbol E ///?	Yes

Digital Core Program (11 of 18)	Response
Program Title	Wild About Animals (digital 8.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 0900
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals is a reality science series that is produced for children in the 13-16 age group, and is designed to educate, inform and entertain those viewers. This program fulfills its purpose by providing a high level of educational value. The structure of each show consists of four different segments/stories which make for a varied, fast paced program. Through the use of dramatic, stunning footage combined with an engaging and entertaining narrative, the show creates a general tone that is particularly effective in connecting to the target audience. The level of detail in each show is also appropriate and the segments move quickly from one topic to the next. The host, Mariette Hartley who is an animal rights activist and Emmy award winning actress, creates a bond with the viewer through her pleasing delivery. Coupled with a very conversational style is the MTV shooting style. The program open is visually engaging, featuring scenes of animals in their habitats in the form of a preview for the audience.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 18)	Response
Program Title	Wild About Animals (digital 8.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 0930
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals is a reality science series that is produced for children in the 13-16 age group, and is designed to educate, inform and entertain those viewers. This program fulfills its purpose by providing a high level of educational value. The structure of each show consists of four different segments/stories wh make for a varied, fast paced program. Through the use of dramatic, stunning footage combined with an engaging and entertaining narrative, the show creates a general tone that is particularly effective in connecting to the target audience. The level of detail in each show is also appropriate and the segments move quickly from one topic to the next. The host, Mariette Hartley who is an animal rights activist and Emmy award winning actress, creates a bond with the viewer through her pleasing delivery. Coupled with very conversational style is the MTV shooting style. The program open is visually engaging, featuring scenes of animals in their habitats in the form of a preview for the audience.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (13 of 18)	Response
Program Title	Reino Animal (digital 8.3)
Origination	Network
Days/Times Program Regularly Scheduled	Mondays 0800
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational series takes viewers on a journey around the world to meet all kinds of animals from the familiar to the not so familiar. This program teaches viewers about the animals lives, histories and adaptations that allow them to survive in their environment. Whether its visiting monkeys or heading underwater for a look at mammals that live-in the ocean and brings animals from around the globe into viewers homes for an up-close look at how the animals live.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 18)	Response
Program Title	Reino Animal (digital 8.3)
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays 0800
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational series takes viewers on a journey around the world to meet all kinds of animals, from the familiar to the not so familiar. This program teaches viewers about the animals lives, histories and adaptations that allow them to survive in their environment. Whether its visiting monkeys or heading underwater for a look at mammals that live-in the ocean and brings animals from around the globe into viewers homes for an up-close look at how the animals live.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program	n
(15 of 18)	

Program Title	Reino Animal (digital 8.3)
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays 0800
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational series takes viewers on a journey around the world to meet all kinds of animal from the familiar to the not so familiar. This program teaches viewers about the animals lives, histories and adaptations that allow them to survive in their environment. Whether its visiting monkeys or heading underwater for a look at mammals that live-in the ocean and brings animal from around the globe into viewers homes for an up-close look at how the animals live.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 18)	Response
Program Title	Reino Animal (digital 8.3)
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays 0800
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational series takes viewers on a journey around the world to meet all kinds of animals, from the familiar to the not so familiar. This program teaches viewers about the animals lives, histories and adaptations that allow them to survive in their environment. Whether its visiting monkeys or heading underwater for a look at mammals that live-in the ocean and brings animals from around the globe into viewers homes for an up-close look at how the animals live.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 18)	Response
Program Title	Reino Animal (digital 8.3)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 0800
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational series takes viewers on a journey around the world to meet all kinds of animals, from the familiar to the not so familiar. This program teaches viewers about the animals lives, histories and adaptations that allow them to survive in their environment. Whether its visiting monkeys or heading underwater for a look at mammals that live-in the ocean and brings animals from around the globe into viewers homes for an up-close look at how the animals live.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 18)	Response
Program Title	Reino Animal (digital 8.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 0800
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational series takes viewers on a journey around the world to meet all kinds of animals, from the familiar to the not so familiar. This program teaches viewers about the animals lives, histories and adaptations that allow them to survive in their environment. Whether its visiting monkeys or heading underwater for a look at mammals that live-in the ocean and brings animals from around the globe into viewers homes for an up-close look at how the animals live.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Response
Yes
Josy Ansley
1501 SW Jefferson St.
Portland,
OR
97201
(503) 226-5000
jansley@kgw.com
A. "The More You Know's" comprehensive website (themoreyouknow. com) provides in-depth referral information, in connection with the on-air public service announcements. Content includes: video of all current public service announcements, a general campaign overview, and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed. B. Non-broadcast efforts enhancing the value of children's programming It was necessary to reschedule certain core children's program this quarter due to live network sports. Advance notice was given to views over the air

and through our regular local listings information.

informational value of such programming to children. See 47 C.F.R. Section 73.671,

NOTES 2 and 3.

# Other Matters (19)

Other Matters (1 of 19)	Response
Program Title	Nina's World (digital 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 1530
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World is an animated show based on a six year old Latina, who lives in San Antonio, Texas with her parents, who own the local bakery, and her Abuela (grandmother). Her Tio (Uncle) Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Nina's best friend is Star, a stuffed starfish pillow character brought to life by Nina's imagination. Each episode features Nina taking on a challenge, solving a problem, or finding a way to help others. She is very confident about her abilities, which sometimes gets her into trouble. However, with encouragement and chiding from Abuela, Nina learns about how to plan her "work," take responsibility for her actions, and correct her mistakes.

Other Matters (2 of 19)	Response
Program Title	Ruff Ruff Tweet & Dave (digitl 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 1600
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

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Ruff-Ruff, Tweet, and Dave is a preschool adventure/activity show where the lead characters travel to faraway lands to have adventures with their guide, a hamster named Hatty. Ruff-Ruff, the dog, is the most playful of the three; Tweet is a little bird who loves to fly and get creative with her suggestions; and Dave the Panda has a thing for bananas. RRTD might go to the beach, or the mountains, or to strange lands with pillows everywhere; just the sort of place where imagination and logic come together. The settings are always brightly colored and beautiful. And their transport vehicles are Roly-pods, artful go-carts that fit on a spiral ramp that folds in and out of the Spin-Again, a colorful round spinning top with special compartments designed to anchor each vehicle right on the outside rim during the journey.

Other Matters (3 of 19)	Response
Program Title	The Chica Show (digital 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 1900
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of	The Chica Show features a five year old baby chick that spends her days with her parents in their costume shop, the Coop. The shops one employee, Kelly, doubles as Chicas nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. Chicas parents were formerly entertainers in the vaudeville tradition and they regale the audience with stories and songs from their theatrical past. They enjoy and indulge Chica, who sometimes acts younger than her age and gets into all kinds of predicaments. Kelly uses fantasy play to transform herself, Chica, Bunji and Stitches into animated characters in another universe, who are struggling with a problem similar to the one Chica experienced in the Coop. Without fail, they find the problem can be solved and they carry that knowledge back to the Coop to use on another day.

Other Matters (4 of 19)	Response
Program Title	Floogals (digital 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 1500

Total times	13	
aired at		
regularly		
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time		
on ath of	20 mins	
ength of	30 mins	
Program		
ge of	2 years to 5 years	
Γarget Child		
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Floogals is an animated show starring three space aliens named Fleeker and Flo and Boomer. They have been sent to earth to explore and investigate and discover and report their findings to their superiors at Floogal headquarters. The diminutive Floogals are no taller than a large safety pin and their visual perspective is literally the point of view of the show. With the multiple challenges of their size and ignorance of all things Hooman which is Floogal speak for human the Floogals have a lot of work on their hands. They are engaged in the dual processes of discovery and problem solving as nothing on earth is familiar to them. Much like young children they begin by encountering something new and then go through a comedic multistep process of watching and listening and touching and note-taking until they have figured out what and how their new discovery fits into the Hooman universe.

Other Matters (5 of 19)	Response
Program Title	Noodle and Doodle (digital 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 1630
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the childs home. Seans side kick, Doggity, is an everfaithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.

Other	
Matters (6 of	
19)	Response

Program Title	Astroblast (digital 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 0900
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast based on the book series by author and illustrator Bob Kolar is set on a space station in an unknown solar system. The station is populated by five animal characters and one 3 eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows into a predicament of some sort needing a solution. While these predicaments take place on a space station populated by animal characters and aliens from different galaxies the issues and resolutions resonate for a preschool audience. Through comedy and zippy action our target audience sees how the characters learn lessons for practical living such as how to keep track of things that belong to you or practice good habits or clean up a space when you have made a mess or rebound from a failure or embarrassing incident or resist the urge to blame others for your mistakes.

Other Matters (7 of 19)	Response
Program Title	Terrific Trucks (digital 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 1630
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

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towards food and life.

Terrific Trucks is a live-action series that follows the exploits of five self-driving, heavy-duty construction trucks. They include Tork, the dump truck, Stotz, the flatbed, Dug, the digger, Blinker, the mini-digger, and Sparky, the front-end loader. The trucks reside in a fully equipped truck yard/rock quarry and work as a team on various building projects that require planning, collaboration and implementation. Each truck brings specific skills to the group. They get challenging job assignments from Mr. Bill Board, a digital outdoor screen that outlines and diagrams the problem to be solved. By allocating the role each truck will perform during the project, the group merges those unique skills to fulfill their respective assignments. Unexpected problems that could compromise their success-- such as the weather, broken truck parts, or personal conflicts between the trucks--- are addressed and overcome so the job can be completed.

Other Matters (8 of 19)	Response
Program Title	Food For Thought (digital 8.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 0700
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it	Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly-half hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in

Other Matters (9 of 19)	Response
Program Title	Food For Thought (digital 8.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 0730

search of new tastes and places to explore. Based on her unique perspective gathered throughout each

episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude

Total times	13	
aired at		
regularly		
scheduled		
time		
Length of	30 mins	
Program		
Age of	13 years to 16 years	
Target Child		
Audience		
from		

Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly-half hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life.

Other Matters (10 of 19)	Response
Program Title	Wild About Animals (digital 8.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 0800
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the	Wild About Animals is a reality science series that is produced for children in the 13-16 age group, and is

educational and informational objective of the program and how it meets the definition of Core Programming. Wild About Animals is a reality science series that is produced for children in the 13-16 age group, and is designed to educate, inform and entertain those viewers. This program fulfills its purpose by providing a high level of educational value. The structure of each show consists of four different segments/stories which make for a varied, fast paced program. Through the use of dramatic, stunning footage combined with an engaging and entertaining narrative, the show creates a general tone that is particularly effective in connecting to the target audience. The level of detail in each show is also appropriate and the segments move quickly from one topic to the next. The host, Mariette Hartley who is an animal rights activist and Emmy award winning actress, creates a bond with the viewer through her pleasing delivery. Coupled with a very conversational style is the MTV shooting style. The program open is visually engaging, featuring scenes of animals in their habitats in the form of a preview for the audience.

Other	
Matters (11 of 19)	Response
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Program Title	Wild About Animals (digital 8.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 0830
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals is a reality science series that is produced for children in the 13-16 age group, and is designed to educate, inform and entertain those viewers. This program fulfills its purpose by providing a high level of educational value. The structure of each show consists of four different segments/stories which make for a varied, fast paced program. Through the use of dramatic, stunning footage combined with an engaging and entertaining narrative, the show creates a general tone that is particularly effective in connecting to the target audience. The level of detail in each show is also appropriate and the segments move quickly from one topic to the next. The host, Mariette Hartley who is an animal rights activist and Emmy award winning actress, creates a bond with the viewer through her pleasing delivery. Coupled with a very conversational style is the MTV shooting style. The program open is visually engaging, featuring scenes of animals in their habitats in the form of a preview for the audience.

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Other Matters (12 of 19)	Response	
Program Title	Wild About Animals (digital 8.2)	
Origination	Network	
Days/Times Program Regularly Scheduled	Sundays 0900	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	

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Programming.

Wild About Animals is a reality science series that is produced for children in the 13-16 age group, and is designed to educate, inform and entertain those viewers. This program fulfills its purpose by providing a high level of educational value. The structure of each show consists of four different segments/stories which make for a varied, fast paced program. Through the use of dramatic, stunning footage combined with an engaging and entertaining narrative, the show creates a general tone that is particularly effective in connecting to the target audience. The level of detail in each show is also appropriate and the segments move quickly from one topic to the next. The host, Mariette Hartley who is an animal rights activist and Emmy award winning actress, creates a bond with the viewer through her pleasing delivery. Coupled with a very conversational style is the MTV shooting style. The program open is visually engaging, featuring scenes of animals in their habitats in the form of a preview for the audience.

Other Matters (13 of 19)	Response
Program Title	Wild About Animals (digital 8.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 0930
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it	Wild About Animals is a reality science series that is produced for children in the 13-16 age group, and is designed to educate, inform and entertain those viewers. This program fulfills its purpose by providing a high level of educational value. The structure of each show consists of four different segments/stories which make for a varied, fast paced program. Through the use of dramatic, stunning footage combined with an engaging and entertaining narrative, the show creates a general tone that is particularly effective in connecting to the target audience. The level of detail in each show is also appropriate and the segments move quickly from one topic to the next. The host, Mariette Hartley who is an animal rights activist and

Other Matters (14 of 19)	Response
Program Title	Reino Animal (digital 8.3)
Origination	Network
Days/Times Program Regularly Scheduled	Mondays 0800
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Emmy award winning actress, creates a bond with the viewer through her pleasing delivery. Coupled with a

very conversational style is the MTV shooting style. The program open is visually engaging, featuring

scenes of animals in their habitats in the form of a preview for the audience.

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational series takes viewers on a journey around the world to meet all kinds of animals, from the familiar to the not so familiar. This program teaches viewers about the animals lives, histories and adaptations that allow them to survive in their environment. Whether its visiting monkeys or heading underwater for a look at mammals that live-in the ocean and brings animals from around the globe into viewers homes for an up-close look at how the animals live.

Other Matters (15 of 19)	Response
Program Title	Reino Animal (digital 8.3)
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays 0800
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational series takes viewers on a journey around the world to meet all kinds of animals, from the familiar to the not so familiar. This program teaches viewers about the animals lives, histories and adaptations that allow them to survive in their environment. Whether its visiting monkeys or heading underwater for a look at mammals that live-in the ocean and brings animals from around the globe into viewers homes for an up-close look at how the animals live.

Other Matters (16 of 19)	Response
Program Title	Reino Animal (digital 8.3)
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays 0800
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational series takes viewers on a journey around the world to meet all kinds of animals, from the familiar to the not so familiar. This program teaches viewers about the animals lives, histories and adaptations that allow them to survive in their environment. Whether its visiting monkeys or heading underwater for a look at mammals that live-in the ocean and brings animals from around the globe into viewers homes for an up-close look at how the animals live.

Other Matters (17 of 19)	Response
Program Title	Reino Animal (digital 8.3)
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays 0800
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational series takes viewers on a journey around the world to meet all kinds of animals from the familiar to the not so familiar. This program teaches viewers about the animals lives, histories and adaptations that allow them to survive in their environment. Whether its visiting monkeys or heading underwater for a look at mammals that live-in the ocean and brings animal from around the globe into viewers homes for an up-close look at how the animals live.

Other Matters (18 of 19)	Response
Program Title	Reino Animal (digital 8.3)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 0800
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational series takes viewers on a journey around the world to meet all kinds of animals, from the familiar to the not so familiar. This program teaches viewers about the animals lives, histories and adaptations that allow them to survive in their environment. Whether its visiting monkeys or heading underwater for a look at mammals that live-in the ocean and brings animals from around the globe into viewers homes for an up-close look at how the animals live.

Other Matters (19 of 19)	Response
Program Title	Reino Animal (digital 8.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 0800
Total times aired at regularly scheduled time	13

Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational series takes viewers on a journey around the world to meet all kinds of animals, from the familiar to the not so familiar. This program teaches viewers about the animals lives, histories and adaptations that allow them to survive in their environment. Whether its visiting monkeys or heading underwater for a look at mammals that live-in the ocean and brings animals from around the globe into viewers homes for an up-close look at how the animals live.	

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Akin S. Harrison, Esq.

Secretary

07/11 /2016 **Attachments** 

No Attachments.