

Children's Television Programming Report

 FRN: 0009529157
 File Number: 0000012564
 Submit Date: 07/08/2016
 Call Sign: KWNB-TV
 Facility ID: 21162

 City: HAYES CENTER
 State: NE

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 07/08/2016
 Filing Status: Active
 Filing Status: Active
 Status: Status Date:
 Status Date:

Report reflects information for : Second Quarter of 2016

General Information	Section	Question	Response
	Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant Name, Type, and Contact Information

Applicant Information

Applicant	Address	Phone	Email	Applicant Type
KHGI LICENSEE, LLC Doing Business As: KHGI LICENSEE, LLC	Clifford Harrington C/O C. HARRINGTON - PILLSBURY 1200 SEVENTEENTH STREET, NW WASHINGTON, DC 20036 United States	+1 (202) 663-8525	cliffordharrington@pillsburylaw. com	Company

Contact	Contact Name	Address	Phone	Email	Contact Type
Representatives (1)	Clifford Harrington Pillsbury Winthrop Shaw Pittman, LLC	Clifford Harrington 1200 17th Street, NW Washington, DC 20036 United States	+1 (202) 663- 8000	clifford. harrington@pillsburylaw.com	Legal Representative

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	١
		Affiliated network	ABC	
		Nielsen DMA	Lincoln & Hasting	ls-Krny
		Web Home Page Address	www.nebraska.tv	
			<u>.</u>	
Digital Core	Question			Response
Programming	State the average number stream	of hours of Core Programming per week broadcast by the station on	its main program	3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			168.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			3.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication Ye of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	programming guideline (a	that at least 50% of the Core Programming counted toward meeting t oplied to free video programming aired on other than the main Yes No program episodes that had already aired within the previous seven da	o program	Yes

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	Animal Atlas (DT1-ABC)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 8:00 am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Life science, biological science, beautiful photography and humor combine to provide viewers of this program with life science concepts, animal classification, as well as anatomy and physiology information of animals. The viewers are taken around the biomes of the world merging the fascination of the animal world with a greater understanding of the relationship between the branches of the animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	Jack Hanna's Into the Wild (DT1-ABC)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 8:30 am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild is suited for the young viewers by combining data-oriented scientific information with concern for the conservation status of wildlife. The viewers are introduced to the biodiversity of certain world regions, how animals are adapted to this environment, and the changes humans have imposed on their environment. Program provides a scientific foundation of different environments; the series engages the emotional appeal of the wild animals and the conservation message to encourage the audience to take an active interest in preserving wildlife.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 12)	Response
Program Title	Pets.TV (DT1-ABC)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 9:00 am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program relates pets to viewers' lives and interests and exposes young viewers to diverse pets all over the world, teaching them how different cultures enjoy, care for and respect animals. Pets from every day to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. The program and its expert guests instill a grounded balance of priorities, commitment and perseverance children can apply to their own lives.

Digital Core Program (4 of 12)	Response
Program Title	Wild About Animals (DT1-ABC)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 9:30 am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals spans the globe to bring viewers interesting stories about the world's most fascinating animals; such as the march of the penguins in the artic, a safari in Africa or the Australian outback. The program has four segments each one featuring a different story to educate the viewer about an exotic, unique animal or an animal that can be found locally.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 12)	Response
Program Title	Aqua Kids (DT1-ABC)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 10:00 am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Aqua Kids bright eyed explorers discover the wonders of the sea and its amazing creatures and the forces that threaten their survival. The Aqua Kids have an ambitious agenda: saving the oceans of the world. Led by energetic, fun-loving hosts, Aqua Kids teaches children about how they can help save the ocean creatures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 12)	Response
Program Title	The Coolest Places on Earth (DT1-ABC)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 10:30 am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	3 mins
Age of Target Child Audience	13 years to 16 years
Describe the	Coolest Places on Earth is an educational and informative half-hour E/I program that takes young

viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks, and jaw-dropping works of nature; exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers knowledge of the culturally and geographically diverse world we live in.

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Licensee identifyYesthe program by
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program the
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Digital Core Program (7 of 12)	Response
Program Title	Jack Hanna's Into the Wild (DT2-FOX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays at 7:00 am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program takes viewers around the world with Jack Hanna and his family to provide insight into the protection and conversation of some of our most precision and endangered species. Through this program the viewer will be given a better appreciation for all creatures; great and small.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	Real Life 101 (DT2-FOX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays at 7:00 am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program presents real people pursuing real jobs and careers in an informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected and the viewer is taken 'on the job' to understand why the professionals love what they do and they even may learn about job opportunities they may not have known existed.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	The Coolest Places on Earth (DT2-FOX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays at 7:00 am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Coolest Places on Earth is an educational and informative half-hour E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks, and jaw-dropping works of nature; exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers knowledge of the culturally and geographically diverse world we live in.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	Eco Company (DT2-FOX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays at 7:00 am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by teens and used reporting to profile individuals and organizations committed to environmental issues, including reports on the latest recycling and nature conservation efforts, advances renewable energies and carbon footprint-reducing technology. It also offers advice on how to be more eco wise, while performing daily activities. The program also includes as 'eco-bytes' (bits of trivial related to environmental issues) and video footage uploaded by teen viewers to the program's website. By using thi information from a youthful point of view, it enthusiastically encourages young adults to become more proactive about environmentalism and stresses the positive impact that young adults to become more how small they may seem; can have on the larger world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core	
Program (11 of	
12)	Response

Program Title	Aqua Kids (DT2-FOX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays at 7:00 am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores the marine ecosystem from tributaries, rivers, and oceans to develop an understanding and let the viewer know that we are key in perceiving the ocean environment. Aqua Kids teaches about the diversity and beauty of the marine environment and its potential destruction by pollution and carelessness of the human population; such as marine mammals dying from the ingestion of plastic and toxic waste in our waterways destroying the habitat and marine life. By showing audiences the problems they encounter, the Aqua Kids educate their peers on what can be done to solve environmental dilemmas.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

12)	Response
Program Title	Wild About Animals (DT2-FOX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays at 7:30 am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program spans the globe to bring viewers interesting stories about the world's most fascinating animals; such as the march of the penguins in the artic, a safari in Africa in the Australian outback. The program has four segments each - each one featuring a different story to educate the viewer about an exotic, unique animal or an animal that can be found locally.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Scott C. Swenson
Address	PO Box 220
City	Kearney
State	NE
Zip	68845
Telephone Number	(308) 743-2494
Email Address	sswenson@nebraska.tv
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	KWNB continued to the serve the educational, informational, and social needs of children throughout the 2nd Quarter 2016 through extensive broadcast and outreach activities. The station has continued to air PSAs for local and national organizations serving the interests of children and families, including those from Earth Share teaching environmental responsibility, and from the Ad Council on the dangers of childhood asthma. We also have presented stories in our newscasts highlighting children's issues, such as the importance of education in combating teen pregnancy, improving gun safety following the shooting of an eight-year-old, and increased understanding of environment and the impact of bad air quality on the area's children. The station continues to provide tours of our facility to local schools to show where and how the news is produced, and to answer questions on what skills are needed to work in the industry, including education. The station's on air talent maintain and extensive schedule with community groups and schools. Dozens of visits were made to schools to read to students, helping them develop a love of reading and continuing education, teaching them about weather and the environment, sports and health, and to answer questions about television, world events, and issues that impact children.

Liaison Contact

Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	Animal Atlas (DT1-ABC)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 8:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is a program about life science, biological science, beautiful photography and humor combined to provide viewers of the program with life science concepts, animal classification, as well as, anatomy and the physiology information of animals. The viewers are taken around the biomes of the world merging the fascination of the animal world with a greater understanding of the relationship between the branches of the animal kingdom.

Other Matters (2 of 12)	Response
Program Title	Jack Hanna's Into the Wild (dT1-ABC)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 8:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program takes viewers around the world with Jack Hanna and his family to provide insight into the protection and conversation of some of our most precision and endangered species. Through this program the viewer will be given a better appreciation for all creatures; great and small.

Other Matters (3 of 12)	Response
Program Title	Pets.TV (DT1-ABC)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 9:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Pets.TV This program relates pets to viewers' lives and interests and exposes young viewers to diverse pets all over the world, teaching them how different cultures enjoy, care for, and respect animals. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. The program and its expert guests instill a grounded balance of priorities, commitment and perseverance children can apply to their own lives.

Other Matters (4 of 12)	Response
Program Title	Wild About Animals (DT1-ABC)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 9:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program spans the globe to bring viewers interesting stories about the world's most fascinating animals; such as the march of the penguins in the artic, a safari in Africa in the Australian outback. The program has four segments each - each one featuring a different story to educate the viewer about an exotic, unique animal or an animal that can be found locally.
Other Matters (5 of 12)	Response
Program Title	Aqua Kids (DT1-ABC
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 10:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Aqua Kids bright eyed explorers discover the wonders of the sea and its amazing creatures and the forces that threaten their survival. The Aqua Kids have an ambitious agenda: saving the oceans of the world. Led by energetic, fun-loving hosts, Aqua Kids teaches children about how they can help save the ocean creatures.
Other Matters (6 of 12) Response	
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Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 10:30 am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the	Coolest Places on Earth is an educational and informative half-hour E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks, and jaw-dropping works of nature; exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers knowledge of the culturally and

geographically diverse world we live in.

Other Matters (7 of 12)	Response
Program Title	Jack Hanna's Into the Wild (DT2-FOX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays at 7:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program takes viewers around the world with Jack Hanna and his family to provide insight into the protection and conversation of some of our most precision and endangered species. Through this program the viewer will be given a better appreciation for all creatures; great and small.

Other Matters (8 of 12)	Response
Program Title	Real Life 101 (DT2-FOX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays at 7:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program presents real people pursuing real jobs and careers in an informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected and the viewer is taken on the job to understand why the professionals love what they do and they even may learn about job opportunities they may not have known existed.

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Programming.

Program Title	The Coolest Places on Earth (DT2-FOX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays at 7:00 am
Total times aire at regularly scheduled time	d 13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and ho it meets the definition of Cor Programming.	landmarks, and jaw-dropping works of nature; exploring each locations history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that perfect match for the 21st century learner. The series is packed with facts about history, geogra and culture. The goal of the series is to provide young viewers knowledge of the culturally and
Other Matters (10 of 12)	Response
Program Title	Eco Company (DT2-FOX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays at 7:00 pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child	13 years to 16 years
Audience from	

of 12)	Response
Program Title	Aqua Kids (DT2-FOX)
Origination	Syndicated
Days/Times	Fridays at 7:00 am
Program	
Regularly	
Scheduled	
Total times aired	13
at regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
from	
Describe the	This program explores the marine ecosystem from tributaries, rivers, and oceans to develop an
educational and	understanding and let the viewer know that we are key in perceiving the ocean environment. Aqua k
informational	teaches about the diversity and beauty of the marine environment and its potential destruction by
objective of the	pollution and carelessness of the human population; such as marine mammals dying from the inges
program and how	of plastic and toxic waste in our waterways destroying the habitat and marine life. By showing
it meets the	audiences the problems they encounter, the Aqua Kids educate their peers on what can be done to
definition of Core	solve environmental dilemmas.

Other Matters (12 of 12)	Response
Program Title	Wild About Animals (DT2-FOX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays at 7:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program spans the globe to bring viewers interesting stories about the world's most fascinating animals; such as the march of the penguins in the arctic, a safari in Africa in the Australian outback. The program has four segments each - each one featuring a different story to educate the viewer about an exotic, unique animal or an animal that can be found locally.

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	Yes
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Scott C. Swenson Program Manager 07/08 /2016

Attachments No Attachments.