

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** | File Number: **0000011728** | Submit Date: **07/05/2016** | Call Sign: **WYOW** | Facility ID: **77789** | City: **EAGLE RIVER** | State: **WI**

Service: Full Service Television | Purpose: Children's TV Programming Report | Status: Received | Status Date:

07/05/2016 Filing Status: Active

Report reflects information for : Second Quarter of 2016

| General |
|-------------|
| Information |

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No |

Applicant Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|--|--|-----------------------|-----------------------------|-------------------|
| WAOW-WYOW LICENSE, LLC Doing Business As: WAOW-WYOW LICENSE, LLC | P.O. BOX 909 QUINCY, IL 62306 United States | +1 (217) 223- 5100 | bdreasler@quincyinc. com | Company |

Contact Representatives (1)

| Contact Name | Address | Phone | Email | Contact Type |
|---|---|-------------------|----------------------------|----------------------|
| Stephen Hartzell Brooks, Pierce et al. | PO Box 1800 Raleigh, NC 27602 United States | +1 (919) 839-0300 | shartzell@brookspierce.com | Legal Representative |

Children's Television Information

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | ABC, CW, Decades |
| | Nielsen DMA | Wausau-Rhinelander |
| | Web Home Page Address | www.waow.com |

Digital Core Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.96 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 336.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 8.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(17)

| Digital Core Program (1 of 17) | Response |
|--|---|
| Program Title | Jack Hanna's Wild Countdown E/I 34.1 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/8:00-8:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,'tallest insects,' 'biggest eaters,' smartest birds'Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (2 of 17) | Response |
|--|--|
| Program Title | Ocean Mysteries E/I 34.1 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/8:30-9:00 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13 16 and beyond by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know and care about these heroes, and all of the fascinating life teeming in our oceans. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 17) | Response |
|---|---------------------------|
| Program Title | Sea Rescue E/I 34.1 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/9:00-9:30 AM CT |

| Total times aired at regularly scheduled time | 13 |
|--|---|
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The half hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instances release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (4 of 17) | Response |
|---|----------------------------|
| Program Title | The Wildlife Docs E/I 34.1 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/9:30-10:00 AM CT |
| Total times aired at regularly scheduled time | 13 |

| Total times aired | 13 |
|--|--|
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The half-hour weekly series, The Wildlife Docs, produced for ages 13-16 follows the surprising exotic and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and informational program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of 17) | Response |
|--|-----------------------------|
| Program Title | Rock the Park E/I 34.1 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/10:00-10:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |

| Number of Preemptions Rescheduled | 0 |
|--|---|
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Rock the Park is a weekly half-hour series produced and designed to educate and inform children 13-16 years of age and taps into America's love affair with our national parks. In this awe-inspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing places on earth. Viewers will witness the fascinating underwater world of Dry Tortugas National Park in Florida, which is home to some of the most unique coral and marine life on the planet. They'll watch as Jack and Colton raft their way through Alaska's remote Aniakchak National Monument an Preserve spotting the regions famous brown bears along the way and reach new heights with those park guys as they take on their biggest climbing challenge yet - The Grand Teton in Wyoming's Grand Teton Nation Park. Jack and Colton's adventures on Rock the Park will inspire families to go out and explore the vast resources that the national parks provide. |
| Does the Licensee identify the program by displaying throughout the program the symbol E //? | Yes |

| Digital Core Program (6 of 17) | Response |
|--|-----------------------------|
| Program Title | Born to Explore E/I 34.1 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/10:30-11:00 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |

| Number of | 0 |
|---------------|---|
| Preemptions | |
| Rescheduled | |
| | |
| Length of | 30 mins |
| Program | |
| Age of Target | 13 years to 16 years |
| Child | |
| Audience | |
| | |
| Describe the | Developed and produced for 13-16 year olds, the world's cultures and its geographical wonders come alive |
| educational | as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting |
| and | adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this |
| informational | weekly half-hour series, Richard uncovers amazing facts of nature and man-made treasures. In Born to |
| objective of | Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, bringing the |
| the program | viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount |
| and how it | Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, |
| meets the | viewers will travels the world without leaving their homes. |
| definition of | |
| Core | |
| Programming. | |
| Does the | Yes |
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| Digital Core Program (7 of 17) | Response |
|--|------------------------------|
| Program Title | Into the Outdoors E/I 34.1 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays/11:30 AM-12:00 PM CT |
| Total times aired at regularly scheduled time | 8 |
| Total times aired | 13 |
| Number of Preemptions | 5 |
| Number of Preemptions for other than Breaking News | 5 |
| Number of Preemptions Rescheduled | 5 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 14 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Into the Outdoors is a five-time Emmy Award Winning outdoors television series for kids. They are now in their eighth season of fun and exciting outdoor adventures. Joining a diverse group of kids and adults at all locations, Into the Outdoors introduces fishing, camping, environmental concerns and outdoor safety-just to name a few topics. There are also many great educational subjects for teachers and parents alike to share with their kids. |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|----------------------------|
| Title of Program | Into the Outdoors E/I 34.1 |
| List date and time rescheduled | 04/16/2016 12:00 PM |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-04-17 |
| Episode # | |
| Reason for Preemption | Other |

Digital Preemption Programs #2

| Questions | Response |
|--|----------------------------|
| Title of Program | Into the Outdoors E/I 34.1 |
| List date and time rescheduled | 04/24/2016 10:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-04-24 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #3

| Questions | Response |
|--|----------------------------|
| Title of Program | Into the Outdoors E/I 34.1 |
| List date and time rescheduled | 05/01/2016 10:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-05-01 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #4

| Questions | Response |
|--|----------------------------|
| Title of Program | Into the Outdoors E/I 34.1 |
| List date and time rescheduled | 05/28/2016 11:30 AM |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-05-29 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #5

| Questions | Response |
|--|----------------------------|
| Title of Program | Into the Outdoors E/I 34.1 |
| List date and time rescheduled | 06/05/2016 10:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-06-05 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (8 | Decreases |
|--|---|
| of 17) | Response |
| Program Title | Calling Dr. Pol E/I 34.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/7:00-7:30 AM CT,7:30-8:00 AM CT |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | 26 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |

| Length of Program | 30 mins |
|--|--|
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (9 of 17) | Response |
|--|---------------------------|
| Program Title | Dog Town, USA E/I 34.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/8:00-8:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DogTown, USA is a story of the men and women who devote their lives to the healing and happiness of dogs - from every corner of the nation. Built on 33,000 acres of pristine land in Utah, Dog Town USA is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs. Each week, Dog Town's highly skilled staff and internationally renowned experts first create a safe sanctuary for dogs from around the world. Then, "Dog Town USA's" medical professionals provide personal care to each dog beginning the detailed process of rehabilitation in preparation for uniting each dog with a loving new family and home. |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 17) | Response | |
|--|---|--|
| Program Title | Dog Whisperer with Cesar Millan: Family Edition E/I 34.2 | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Saturdays/8:30-9:00 AM CT, 9:00-9:30 AM CT, 9:30-10:00 AM CT, 10:00-10:30 AM CT | |
| Total times aired at regularly scheduled time | 52 | |
| Total times aired | 52 | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | 0 | |
| Number of Preemptions Rescheduled | 0 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millar Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkab transformations first-hand and discover the how to be a responsible pet owner. | |

| Does the | Yes |
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| Digital Core Program (11 of 17) | Response |
|--|---|
| Program Title | Save Our Shelter E/I 34.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/10:30-11:00 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Save Our Shelter is a series focusing on the "rescue" of animal shelters and pets in need across America. Each week, hosts Rocky Kanaka and Rob North, with the help of local community members, transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions and more lives saved. Produced for children 13-16 years old, Save Our Shelter will inform young people about the urgent need for pet adoption throughout the United Sates and how providing a clean and well-equipped home is essential to pet's healthy lifestyle. Save Our Shelter will demonstrate to young people that the proper care of pets reflects our best human qualities. By expressing this ultimate example of kindness, teens will learn an important educational lesson that will stay with them for life. |

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| Digital Core Program (12 of 17) | Response |
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| Program Title | Dream Quest E/I 34.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/11:00-11:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dream Quest is a weekly half-hour series produced for children 13-16 years of age. The series literally brings the world to young people and their families by fulfilling the desire to learn through experience. Our ship is a floating classroom designed to give families the real-life education of a lifetime. Lead by a seasoned captain, cruise director and highly skilled crew, Dream Quest brings families on an interactive voyage where they learn about the world's amazing oceans, the animals that swim beneath the water and the ecological advancements underway to preserve and protect our most precious resources. Each week, the Dream Quest crew utilizes the ship's indoor and outdoor specially designed facilities to engage a lucky family in a dynamic "classroom on the sea." Families will learn how scientific education can lead to careers that are rewarding and illuminating, while spending time together on amazing adventures. Teens will learn what it takes to pursue their dreams, and may be inspired to try something new along the way. |

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| Digital Core Program (13 of 17) | Response |
|--|---|
| Program Title | Hatched E/I 34.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/11:30 AM -12:00 PM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Hatched is an educational and informational series dedicated to teaching children aged 13-16 about how to successfully pursue their entrepreneurial dreams. Each week, a seasoned team of business leaders instructs entrepreneurs about the basic but critical business skills needed to bring a product from concept to the marketplace. A unique program that combines entertainment with business school, Hatched will focus on the skills needed to launch a product. It will help young people develop the confidence and business savvy to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched brings young entrepreneurs to the table encouraging them to step up and seize their dreams. |

| Does the | Yes |
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| Digital Core Program (14 of 17) | Response |
|--|--|
| Program Title | Animal Rescue Classics E/I 34.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/9:00-9:30 AM CT, 9:30-10:00 AM CT |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | 26 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Rescue Classics showcases the efforts of compassionate individuals helping all kinds of animals in trouble and each show includes animal care tips. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (15 of 17) | Response |
|--|--|
| Program Title | Wonderful World E/I 34.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/10:00-10:30 AM CT, 10:30-11:00 AM CT |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | 26 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wonderful World travels around the world to learn about different animal species and how they survive from deserts and rainforest to oceans. |

| Does the Licensee identify the program by displaying |
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| throughout the program the symbol E/I? |

Yes

| Digital Core Program (16 of 17) | Response |
|--|---|
| Program Title | Missing: Cold Cases E/I 34.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/11:00-11:30 AM CT, 11:30 AM-12:00 PM CT |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | 26 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Missing is a half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (17 of 17) | Response |
|--|--|
| Program Title | Jack Hanna Animal Adventures E/I 34.1 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/11:00-11:30 AM CT |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 12 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | 1 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna talks with people that are knowledgeable about animals and their habitats. Each episode is designed to reveal to children the world around them. Every week Jack Hanna takes television viewers around the world, teaching them about animals and having exciting adventures. |

| Does the Licensee identify the | Yes |
|----------------------------------|-----|
| program by displaying throughout | |
| the program the symbol E/I? | |
| | |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

| Question | Response |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)? | Yes |
| Name of children's programming liaison | Kelly Fuller |
| Address | 1908 Grand Avenue |
| City | Wausau |
| State | WI |
| Zip | 54403 |
| Telephone Number | (715) 843-9236 |
| Email Address | Kfuller@waow.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | The station gives tours to children and other community groups upon request. Our meteorologist explains weather and station components, including weather computers and how they track the weather systems. One or more episodes of childrens programming that was preempted during the quarter was not rescheduled. The Digital Core Programming Summary section of this report would not permit the station to include preemption reports for such unrescheduled preemptions and FCC Staff has advised that no preemption report for such unrescheduled episodes is necessary. |

Other Matters (17)

| Other Matters (1 of 17) | Response |
|--|---|
| Program Title | Jack Hanna's Wild Countdown E/I 34.1 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/8:00-8:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,'tallest insects,' 'biggest eaters,' smartest birds'Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown. |

| Other Matters (2 of 17) | Response |
|---|---------------------------|
| Program Title | Ocean Mysteries E/I 34.1 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/8:30-9:00 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 and beyond by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know and care about these heroes, and all of the fascinating life teeming in our oceans.

| Other Matters (3 of 17) | Response |
|--|---|
| Program Title | Sea Rescue E/I 34.1 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/9:00-9:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The half hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instances release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet. |

| Other Matters (4 of 17) | Response |
|---|----------------------------|
| Program Title | The Wildlife Docs E/I 34.1 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/9:30-10:00 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The half-hour weekly series, The Wildlife Docs, produced for ages 13-16 follows the surprising exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and informational program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care.

| Other Matters (5 of 17) | Response |
|--|--|
| Program Title | Rock the Park E/I 34.1 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/10:00-10:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Rock the Park is a weekly half-hour series produced and designed to educate and inform children 13-16 years of age and taps into America's love affair with our national parks. In this awe-inspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing places on earth. Viewers will witness the fascinating underwater world of Dry Tortugas National Park in Florida, which is home to some of the most unique coral and marine life on the planet. They'll watch as Jack and Colton raft their way through Alaska's remote Aniakchak National Monument and Preserve spotting the regions famous brown bears along the way and reach new heights with those park guys as they take on their biggest climbing challenge yet - The Grand Teton in Wyoming's Grand Teton Nation Park. Jack and Colton's adventures on Rock the Park will inspire families to go out and explore the vast resources that the national parks provide. |

| Other Matters (6 of 17) | Response |
|---|----------------------------|
| Program Title | Born to Explore E/I 34.1 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 10:30-11:00 AM CT |
| Total times aired at regularly scheduled time | 13 |

| Length of Program | 30 mins |
|--|---|
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Developed and produced for 13-16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and man-made treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes. |

| Other Matters (7 of 17) | Response | |
|--|---|--|
| Program Title | Into the Outdoors E/I 34.1 | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | Sundays/11:30 AM -12:00 PM CT | |
| Total times aired at regularly scheduled time | 13 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience from | 7 years to 14 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Into the Outdoors is a five-time Emmy Award Winning outdoors television series for kids. They are now in their eighth season of fun and exciting outdoor adventures. Joining a diverse group of kids and adults at all locations, Into the Outdoors introduces fishing, camping, environmental concerns and outdoor safety-just to name a few topics. There are also many great educational subjects for teachers and parents alike to share with their kids. | |

| Other Matters (8 of 17) | Response |
|---|---|
| Program Title | Calling Dr. Pol E/I 34.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/7:00-7:30 AM CT,7:30-8:00 AM CT |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |

| Age of | 13 years to 16 years |
|--------------|----------------------|
| Target Child | |
| Audience | |
| from | |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.

| Other Matters (9 of 17) | Response | |
|--|---|--|
| Program Title | Dog Town, USA E/I 34.2 | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Saturdays/8:00-8:30 AM CT | |
| Total times aired at regularly scheduled time | 13 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience from | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DogTown, USA is a story of the men and women who devote their lives to the healing and happiness of dogs - from every corner of the nation. Built on 33,000 acres of pristine land in Utah, Dog Town USA is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs. Each week, Dog Town's highly skilled staff and internationally renowned experts first create a safe sanctuary for dogs from around the world. Then, "Dog Town USA's" medical professionals provide personal care to each dog beginning the detailed process of rehabilitation in preparation for uniting each dog with a loving new family and home. | |

| Other Matters (10 of 17) | Response | |
|--|---|--|
| Program Title | Dog Whisperer with Cesar Millan: Family Edition E/I 34.2 | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Saturdays/8:30-9:00 AM CT, 9:00-9:30 AM CT, 9:30-10:00 AM CT, 10:00-10:30 AM CT | |
| Total times aired at regularly scheduled time | 52 | |

| Length of Program | 30 mins |
|--|---|
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner. |

| Other Matters (11 of 17) | Response | |
|--|---|--|
| Program Title | Save Our Shelter E/I 34.2 | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Saturdays/10:30-11:00 AM CT | |
| Total times aired at regularly scheduled time | 13 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience from | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Save Our Shelter is a series focusing on the "rescue" of animal shelters and pets in need across America. Each week, hosts Rocky Kanaka and Rob North, with the help of local community members, transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions and more lives saved. Produced for children 13-16 years old, Save Our Shelter will inform young people about the urgent need for pet adoption throughout the United Sates and how providing a clean and well-equipped home is essential to pet's healthy lifestyle. Save Our Shelter will demonstrate to young people that the proper care of pets reflects our best human qualities. By expressing this ultimate example of kindness, teens will learn an important educational lesson that will stay with them for life. | |

| Other Matters (12 of 17) | Response |
|--------------------------------|----------------------|
| Program Title | Dream Quest E/I 34.2 |
| Origination | Network |

| Days/Times Program | Saturdays/11:00-11:30 AM CT |
|-----------------------|-----------------------------|
| Regularly | |
| Scheduled | |
| Total times | 13 |
| aired at | |
| regularly | |
| scheduled | |
| time | |
| Length of Program | 30 mins |
| Age of | 13 years to 16 years |
| Target Child | |
| Audience | |
| from | |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

meets the

Core

definition of

Programming.

and seize their dreams.

Dream Quest is a weekly half-hour series produced for children 13-16 years of age. The series literally brings the world to young people and their families by fulfilling the desire to learn through experience. Our ship is a floating classroom designed to give families the real-life education of a lifetime. Lead by a seasoned captain, cruise director and highly skilled crew, Dream Quest brings families on an interactive voyage where they learn about the world's amazing oceans, the animals that swim beneath the water and the ecological advancements underway to preserve and protect our most precious resources. Each week, the Dream Quest crew utilizes the ship's indoor and outdoor specially designed facilities to engage a lucky family in a dynamic "classroom on the sea." Families will learn how scientific education can lead to careers that are rewarding and illuminating, while spending time together on amazing adventures. Teens will learn what it takes to pursue their dreams, and may be inspired to try something new along the way.

| Other Matters (13 of 17) | Response | |
|--|---|--|
| Program Title | Hatched E/I 34.2 | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Saturdays/11:30 AM -12:00 PM CT | |
| Total times aired at regularly scheduled time | 13 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience from | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it | Hatched is an educational and informational series dedicated to teaching children aged 13-16 about how to successfully pursue their entrepreneurial dreams. Each week, a seasoned team of business leaders instructs entrepreneurs about the basic but critical business skills needed to bring a product from concept to the marketplace. A unique program that combines entertainment with business school, Hatched will focus on the skills needed to launch a product. It will help young people develop the confidence and business savvy to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched brings young entrepreneurs to the table encouraging them to step up | |

| Other Matters (14 of 17) | Response |
|--|--|
| Program Title | Animal Rescue Classics E/I 34.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/9:00-9:30 AM CT, 9:30-10:00 AM CT |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Rescue Classics showcases the efforts of compassionate individuals helping all kinds of animals in trouble and each show includes animal care tips. |

| Other Matters (15 of 17) | Response |
|--|---|
| Program Title | Wonderful World E/I 34.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/10:00-10:30 AM CT, 10:30-11:00 AM CT |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wonderful World travels around the world to learn about different animal species and how they survive from deserts and rainforests to oceans. |

| Other Matters (16 of 17) | Response |
|--|---|
| Program Title | Missing: Cold Cases E/I 34.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/11:00-11:30 AM CT, 11:30 AM-12:00 PM CT |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Missing is a half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe. |

| Other Matters (17 of 17) | Response |
|---|---------------------------------------|
| Program Title | Jack Hanna Animal Adventures E/I 34.1 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/11:00-11:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Jack Hanna talks with people that are knowledgeable about animals and their habitats. Each episode is designed to reveal to children the world around them. Every week Jack Hanna takes television viewers around the world, teaching them about animals and having exciting adventures.

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Brad Heinkel Station

Manager

07/05 /2016 **Attachments**

No Attachments.