



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0009961889** | File Number: **0000012186** | Submit Date: **07/07/2016** | Call Sign: **WOWK-TV** | Facility ID: **23342** |  
City: **HUNTINGTON** | State: **WV**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**07/07/2016** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2016**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WEST VIRGINIA MEDIA HOLDINGS, LLC	R. Charles Dusic, III P.O. BOX 11848 CHARLESTON, WV 25339 United States	+1 (304) 343-1313	cdusic@wvmh.com	Company

Contact  
Representatives  
(2)

Contact Name	Address	Phone	Email	Contact Type
ELLEN MANDELL EDMUNDSON , ESQ . COHN AND MARKS LLP	ELLEN MANDELL EDMUNDSON, ESQ. 1101 17th Street NW - Suite 1001 WASHINGTON, DC 20036 United States	+1 (202) 452-4825	ELLEN. EDMUNDSON@COHNMARKS. COM	Legal Representative
DONALD EVERIST , PE . CONSULTING ENGINEER COHEN, DIPPELL AND EVERIST, P.C.	DONALD G. EVERIST 1420 N Street NW - Suite 1 WASHINGTON, DC 20005 United States	+1 (202) 898-0111	cdepc@comcast.net	Technical Representative

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Charleston-Huntington
	Web Home Page Address	WWW.WOWKTV.COM

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(6)

Digital Core Program (1 of 6)		Response
Program Title	LUCKY DOG	
Origination	Network	
Days/Times Program Regularly Scheduled	SUNDAY'S @ 7:00AM	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan is swooping into animal shelters across the U.S., rescuing hard-to-love, out-of control, untrained and unadoptable dogs. Then, back at Brandon's training facility known as the Lucky Dog Ranch, he goes to work on the seemingly impossible task of turning the frightened pooches into perfect pets. In the end, a lucky family will adopt an even luckier dog, making each episode an adoption story that truly warms the heart. [main digital program stream]	
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes	

Digital Core Program (2 of 6)		Response
Program Title	DR. CHRIS PET VET	
Origination	Network	
Days/Times Program Regularly Scheduled	SUNDAY'S @ 7:30AM	
Total times aired at regularly scheduled time	13	
Total times aired	13	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers a unique insight into the life of one of the world's busiest vets and the animals he devotes his days to caring and treating. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. Each episode delivers not only a carefully crafted mix of human and animal interest stories, but also features a variety of animals that undergo elective procedures as part of long-term treatments involving the most intricate and technologically advanced surgery. [main digital program stream]
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 6)	Response
Program Title	THE HENRY FORDS INNOVATION NATION
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY'S @ 10:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series will be a weekly celebration of the inventors spirit from historic scientific pioneers throughout past centuries to the forward looking visionaries of today. Each episode tells the dramatic stories behind the worlds greatest inventions and the perseverance, passion, and price required to bring them to life. Featuring the what if it never happened, the innovation by accident, and a strong focus on junior geniuses who are changing the face of technology, this TV series will appeal to young viewers and their families. [main digital program stream]
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 6)	Response
Program Title	THE INSPECTORS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY'S @ 10:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Crackin' Cards" - Preston Wainwright (Bret Green) and his friends help to uncover a debit card scam that has hit the Jamestown University campus. The trick is not to interfere with the real investigation led by Preston's mother, U.S. Postal Inspector Amanda Wainwright (Jessica Lundy), and her partner, Mitch Ohlmeyer (Terry Serpico). The team works fast to solve the case before more student bank accounts are wiped out, causing student's to lose their college tuition.[main digital program stream]
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 6)		Response
Program Title	CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES	
Origination	Network	
Days/Times Program Regularly Scheduled	SATURDAY'S @ 11:00AM	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hidden Heroes Everywhere - Hosted by Brooke Burke-Charvet. We go undercover to find a Hidden Hero who will console our "bullied teen" when his basketball teammates won't give him a break. With hidden cameras rolling, who will help a big-city dog walker when she has to step away? Our Hidden Heroes bike patrol goes undercover to reward bikers for "going green." Inspired by Chicken Soup for the Soul's popular book series. [main digital program stream]	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (6 of 6)		Response
Program Title	GAME CHANGERS WITH KEVIN FRAZIER	
Origination	Network	
Days/Times Program Regularly Scheduled	SATURDAY'S @ 11:30AM	
Total times aired at regularly scheduled time	13	
Total times aired	13	



Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GAME CHANGERS, hosted by Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. [main digital program stream]
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	M.J. COSS
Address	96 16TH STREET
City	WHEELING
State	WV
Zip	26003
Telephone Number	(304) 232-7777
Email Address	MCOSS@WTRF.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (6)

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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p><b>MARY JANE COSS</b> <i>PROGRAM MANAGER</i></p> <p>07/07/2016</p>



Attachments

No Attachments.