



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0021144076** File Number: **0000011732** Submit Date: **07/05/2016** Call Sign: **KUTV** Facility ID: **35823** City:

SALT LAKE CITY State: UT

Service: Full Service Television Purpose: Children's TV Programming Report Status: Superceded Status Date:

03/13/2017 Filing Status: Inactive

## Report reflects information for : Second Quarter of 2016

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
KUTV LICENSEE, LLC Doing Business As: KUTV LICENSEE, LLC	C/O CLIFFORD HARRINGTON, PILLSBURY WINTH 1200 SEVENTEENTH STREET, NW WASHINGTON, DC 20036 United States	+1 (202) 663-8525	CLIFFORD. HARRINGTON@PILLSBURYLAW. COM	Company

#### Contact Representatives (1)

Contact Name	Address	Phone	Email	Contact Type
Clifford M Harrington , Esq FCC Counsel Pillsbury Winthrop Shaw Pittman LLP	1200 Seventeenth Street, NW Washington, DC 20036 United States	+1 (202) 663- 8525	clifford. harrington@pillsburylaw.com	Legal Representative

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Salt Lake City
	Web Home Page Address	www.kutv.com

### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	LUCKY DOG
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:00am 4/2/16-6/25/16
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch where his mission is to rescue hard-to love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the theme of rescuing these animals from death and providing a second chance for life. In order to accomplish his goal, McMillan must investigate what each animal needs to find the appropriate method to retrain them so that the animals will make welcome members in a family. Through watching his interaction with these animals, the viewer is encouraged to be sensitive to our own and other's behavior as well as showing how we as individuals can make a difference. This program aired on the station's main channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	DR. CHRIS PET VET
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30am 4/2/16-6/25/16
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program shows veterinarian Dr. Chris at work caring and treating a variety of animals. The viewer is shown what it takes to keep animals healthy, from elective procedures used as part of long-term treatments to specialist services when necessary, which involve the most intricate and technologically advanced surgery. The program also deals with the human owners and how they approach the care of their pets. This program aired on the station's main channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 7)	Response
Program Title	HENRY FORD'S INNOVATION NATION
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:00am 4/2/16-6/25/16
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for	0
other than	
Breaking News	
Number of	0
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
Describe the	Hosted by Mo Rocca, this program is a weekly celebration of the inventor's spirit; from historic scienti
educational and	pioneers throughout past centuries to the forward looking visionaries of today. Each episode inspires
informational	young viewers to dream, create and innovate by telling the dramatic stories behind the world's greate
objective of the	inventions and the perseverance, passion and price required to bring them to life. Episode examples
program and how	include the innovators who condensed a TV satellite truck into a backpack, how solar roads could
it meets the definition of Core	power the world and a 16-year-old who invented a battery free flashlight. This program aired on the station's main channel.
Programming.	Station's main channel.
Does the	Yes
Licensee identify	
the program by	
displaying throughout the	
program the	
symbol E/I?	

Digital Core Program (4 of 7)	Response
Program Title	THE INSPECTORS
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:30am 4/2/16-6/25/16
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is inspired by real life cases handled by the Unites States Postal Inspection Service. In the program, a teenage boy who is paralyzed due to a car accident, works as an intern at the U.S. Postal Inspector's lab assisting his U.S. Postal Inspector mom in solving crimes which include internet scams, identity and mail theft and consumer fraud. The program educates young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. This program aired on the station's main channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 7)	Response
Program Title	HIDDEN HEROES
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00am 4/2/16-6/25/16
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program shows everyday people, regardless of age, sex, occupation or education, stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. The program also includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program encourages children to increase their sensitivity and awareness in order to refine their own moral compass. This program aired on the station's main channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

# Digital Preemption Programs #1

Questions	Response
Title of Program	HIDDEN HEROES
List date and time rescheduled	04/03/2016 10:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-02
Episode #	
Reason for Preemption	Sports

Digital Core Program (6 of 7)	Response
Program Title	GAME CHANGERS WITH KEVIN FRAZIER
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30am 4/2/16-6/25/16
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program celebrates athletes and fans who reach out in their communities to make life better for others. Host Kevin Frazier highlights professional athletes who use their public image to make positive changes in the lives of fans in need. Whether on or off the field the program takes an inspirational look at how sports positively impacts individuals and the communities they serve as well as giving the viewer a look at ways they can make a positive contribution in their own communities. This program aired on the station's main channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### **Digital Preemption Programs #1**

Questions	Response
Title of Program	GAME CHANGERS WITH KEVIN FRAZIER
List date and time rescheduled	04/03/2016 06:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-02
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 7)	Response
Program Title	TEEN KIDS NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 11:00am 4/2/16 -6/25/16
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2

Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features weekly educational features such as, "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teen: reports about healthy eating, driving tips for new drivers and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewer's curiosity, develops learning, cognitive, listening and thinking skills, and serves as an enhancement to the viewer's academic and educational experience. This program aired on the station's main channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### **Digital Preemption Programs #1**

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	04/03/2016 06:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-02
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #2**

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	06/26/2016 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-25
Episode #	

Reason for Preemption Sports

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

enhance the educational and

programming to children. See

informational value of such

47 C.F.R. Section 73.671,

NOTES 2 and 3.

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Sue Odette & Anna Eoff
Address	299 South Main Street, #150
City	Salt Lake City
State	UT
Zip	84111
Telephone Number	(801) 839-1234
Email Address	sodette@kutv2.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will	CHECK YOUR HEALTH - ongoing campaign - KUTV solidified the long-term working relationship with the Department of Health & Intermountain Healthcare for Check Your Health and Baby Your Baby. Check Your Health is a campaign that includes media coverage on KUTV & with the Simmons radio group. Commercials and stories are run that encourage viewers to make good choices, be active and eat healthy. This campaign has a broad range that we are trying to reach; male, female, old and young. BABY YOUR BABY - on going campaign - this campaign focuses on women 18-35, sharing the message of seeing your doctor 13 times during your pregnancy and by the 13th week you are pregnant. We cover stories, have in studio interviews and maintain multiple social media platforms that encourage women to participate in pre-natal and post-delivery care. Keys to Success - KUTV has partnered with the Keys To Success Program for the tenth year to help high school students through individual recognition. Students in participating Keys to Success high schools earn rewards by improving academically or setting goals with their teachers. Participants can earn scholarships, iPads and some students are

through social media avenues.

entered to win a car. KUTV promotes the program through pro bono spots as well as

going live from the car giveaway events/assemblies. KUTV also helps to spread the word

### Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	LUCKY DOG
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:00am 7/2/16-9/24/16
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch where his mission is to rescue hard to love and untrained dogs and find them homes. The show focuses on exercising responsibility and developing a sense of appreciation for life and animals. Life lessons are an integral part of the theme of rescuing these animals from death and providing a second chance for life. In order to accomplish this goal, McMillan must investigate what each animal needs to find the appropriate method to train them, so that the animals will make welcome family members. Through watching his interactions with these animals, the viewer is encouraged to be sensitive to our own and other's behavior and shown how we as individuals can make a difference. This program will air on the station's main channel.

Other Matters (2 of 7)	Response
Program Title	DR. CHRIS PET VET
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30am 7/2/16-9/24/16
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Other Matters (3 of 7)	Response	
Program Title	THE HENRY FORD'S INNOVATION NATION	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday, 9:00am 7/2/16-9/24/16	
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Mo Rocca, this program is a weekly celebration of the inventor's spirit; from historic scientific pioneers throughout past centuries to the forward looking visionaries of today. Each episode inspires young viewers to dream, create and innovate by telling the dramatic stories behind the world's greatest inventions and the perseverance, passion and price required to bring them to life. Episode examples include the innovators who condensed a TV satellite truck into a backpack, how solar roads could power the world and a 16-year-old who invented a battery free flashlight. This program will air on the station's main channel.	

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Origination	Network
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Program Title	HIDDEN HEROES
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00am 7/2/16-9/24/16
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Length of Program	30 mins
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Other Matters (6 of 7)	Response
')	response
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Origination	Network
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Other Matters	
(7 of 7)	Response

Program Title	TEEN KIDS NEWS	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday, 11:00a 7/2/16-9/24/16	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features weekly educational features such as, "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens: reports about healthy eating, driving tips for new drivers and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewer's curiosity, develops learning, cognitive, listening and thinking skills, and serves as an enhancement to the viewer's academic and educational experience. This program will air on the station's main channel.	

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Kent Crawford General

Manager

07/05 /2016

#### **Attachments**

 File Name
 Uploaded By
 Attachment Type
 Description
 Upload Status

 KUTV WEB CERT 2Q2016.pdf
 Applicant
 All Purpose
 Done with Virus Scan and/or Conversion