



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0002538445** | File Number: **0000010086** | Submit Date: **04/08/2016** | Call Sign: **WMUR-TV** | Facility ID: **73292** |
City: **MANCHESTER** | State: **NH**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/08/2016 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2016**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
HEARST PROPERTIES INC. Doing Business As: HEARST PROPERTIES INC.	P.O. BOX 1800 RALEIGH, NC 27602 United States	+1 (919) 830-0300	SHARTZELL@brookspierce.com	Company

Contact
Representatives
(1)

Contact Name	Address	Phone	Email	Contact Type
Mark J Prak BROOKS, PIERCE, ET AL.	PO Box 1800 Raleigh, NC 27602 United States	+1 (919) 839- 0300	MPRAK@BROOKSPIERCE. COM	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC, Me-TV
	Nielsen DMA	Boston (Manchester)
	Web Home Page Address	www.wmur.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(9)

Digital Core Program (1 of 9)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 10-10:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel Only. Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' 'smartest birds'...Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals, allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 9)		Response
Program Title	Ocean Mysteries	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays, 10:30-11AM	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel Only. Ocean Mysteries offers a fresh approach to the quest for aquatic understanding with stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries illustrates how animals and humans often share the same behaviors, challenges and triumphs. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of mingling specials, viewers will get to know and care about the fascinating life teeming in our oceans.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (3 of 9)		Response
Program Title	Sea Rescue	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays, 11-11:30AM	

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel Only. The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and in many instances, release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. The information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 9)	Response
Program Title	The Wildlife Docs
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 11:30am-12pm
Total times aired at regularly scheduled time	13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel Only. The half-hour weekly series, The Wildlife Docs, produced for ages 13-16, follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and informational program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our veterinary team. Unpredictable events unfold, giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 9)	Response
Program Title	Rock The Park
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 11:00AM-11:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel Only. Rock the Park is a weekly half-hour series produced and designed to educate and inform children 13-16 years of age and taps into America's love affair with our national parks. In this awe-inspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing places on earth. Viewers will witness the fascinating underwater world of Dry Tortugas National Park in Florida, which is home to the world's most unique coral and marine life. They'll watch as Jack and Colton raft their way through Alaska's remote Aniakchak National Monument and Preserve, spotting the region's famous brown bears. Viewers will reach new heights as Jack and Colton embark on their biggest climbing challenge yet - The Grand Teton in Wyoming's Grand Teton National Park.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 9)	Response
Program Title	Born To Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 11:30AM-12PM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel Only. Developed and produced for 13-16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 9)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/8-8:30AM, 8:30-9AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Me-TV second digital channel only. Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power and that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s, as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 9)	Response
Program Title	Saved By The Bell
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/10-10:30AM, 10:30-11AM, 11-11:30AM, 11:30AM-12PM
Total times aired at regularly scheduled time	52
Total times aired	52
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Me-TV second digital channel only. Saved By The Bell is a weekly television series targeted to the teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teenaged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (9 of 9)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 12:00p-12:30p
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel Only. Hosted by a diverse team of young journalists. The child-oriented newscast covers serious news topics like terrorism, bullying and health issues, as well as entertainment. International news and a regular segment with the Weekly Reader will also be featured.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Alex Jasiukowicz
Address	100 South Commercial Street
City	Manchester
State	NH
Zip	03101
Telephone Number	(603) 641-9073
Email Address	ajasiukowicz@hearst.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	In 2nd QT 2016, Rock the Park and Born to Explore may be pre-empted on Sunday, May 29th and Teen Kids News may be pre-empted on Saturday, June 4th due to network sports programming. If pre-empted, WMUR plans to air programming crawls and on-air promotions (:05 ID's) two weeks out from each of the dates noted above notifying our viewers.

Other Matters (9)

Other Matters (1 of 9)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 10-10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel Only. Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. As Jack reveals the categories, he gives insights and interesting facts about the animals.

Other Matters (2 of 9)	Response
Program Title	Ocean Mysteries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 10:30-11AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel Only. Ocean Mysteries offers a fresh approach to the quest for aquatic understanding with stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries illustrates how animals and humans often share the same behaviors, challenges and triumphs. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of mingling specials, viewers will get to know and care about the fascinating life teeming in our oceans.

Other Matters (3 of 9)	Response
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 11-11:30AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel Only. The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and in many instances, release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. The information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.

Other Matters (4 of 9)	Response
Program Title	The Wildlife Docs
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 11:30AM-12PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
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Other Matters (5 of 9)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 12:00P-12:30P
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel Only. Hosted by a diverse team of young journalists. The child-oriented newscast covers serious news topics like terrorism, bullying, health issues as well as entertainment. International news and a regular segment with the Weekly Reader will also be featured.

Other Matters (6 of 9)	Response
Program Title	Born To Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 11:30AM-12PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel Only. Developed and produced for 13-16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes.

Other Matters (7 of 9)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8-8:30AM and 8:30-9AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins

Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Me-TV second digital channel only. Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s, as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion.
Other Matters (8 of 9)	
Program Title	Saved By The Bell
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10-10:30AM, 10:30-11AM, 11-11:30AM 11:30AM-12PM
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Me-TV second digital channel only. Saved By The Bell is a weekly television series targeted to the teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teenaged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.
Other Matters (9 of 9)	
Program Title	Rock The Park
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 11:00AM-11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Channel Only. Rock the Park is a weekly half-hour series produced and designed to educate and inform children 13-16 years of age and taps into America's love affair with our national parks. In this awe-inspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing places on earth. Viewers will witness the fascinating underwater world of Dry Tortugas National Park in Florida, which is home to the world's most unique coral and marine life. They'll watch as Jack and Colton raft their way through Alaska's remote Aniakchak National Monument and Preserve, spotting the region's famous brown bears. Viewers will reach new heights as Jack and Colton embark on their biggest climbing challenge yet - The Grand Teton in Wyoming's Grand Teton National Park.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Jeff Bartlett <i>General Manager</i></p> <p>04/08 /2016</p>

Attachments

No Attachments.