



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** | File Number: **0000008847** | Submit Date: **04/04/2016** | Call Sign: **WDTV** | Facility ID: **70592** | City:
WESTON | State: **WV**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Superceded** | Status Date:
06/30/2016 | Filing Status: **Inactive**

Report reflects information for : **Second Quarter of 2016**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WITHERS BROADCASTING COMPANY OF WEST VIRGINIA Doing Business As: WITHERS BROADCASTING COMPANY OF WEST VIRGINIA	Dana R. Withers POST OFFICE BOX 1508 MOUNT VERNON, IL 62864 United States	+1 (888) 322-5291	drw@mvn. net	Company

Contact
Representatives
(3)

Contact Name	Address	Phone	Email	Contact Type
ROBERT W. GUILL <i>TECHNICAL CONSULTANT</i> KHANNA & GUILL, INC.	1485 CHAIN BRIDGE ROAD, SUITE 302 MCLEAN, VA 22101 United States	+1 (703) 388-0023	BB@KGICONSULTING. COM	Technical Representative
JODY ERNEST HINKLE <i>PROGRAM COORDINATOR</i> WITHERS BROADCASTING COMPANY OF CLARKSBURG, LLC	5 TELEVISION DRIVE BRIDGEPORT, WV 26330 United States	+1 (304) 848-5000	jhinkle@wdtv.com	Technical Representative
Dawn M. Sciarrino , Esq . Sciarrino & Shubert, PLLC	5425 Tree Line Drive Centreville, VA 20120 United States	+1 (202) 256-9551	dawn@sciarrinolaw.com	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Clarksburg-Weston
	Web Home Page Address	WWW.WDTV.COM

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	4.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(8)

Digital Core Program (1 of 8)	Response
Program Title	LUCKY DOG
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS AT 7AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 8)		Response
Program Title	DR. CHRIS PET VET	
Origination	Network	
Days/Times Program Regularly Scheduled	SATURDAYS AT 7:30 AM	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.	
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes	

Digital Core Program (3 of 8)		Response
Program Title	HENRY FORD INNOVATION NATION	

Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS AT 8AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	INNOVATION NATION IS HOSTED BY MO ROCCA AND FEATURES THE CELEBRATION OF THE INVENTOR SPIRIT FROM HISTORIC SCIENTIFIC PIONEERS THROUGHOUT PAST CENTURIES TO THE FORWARD LOOKING VISIONARIES TODAY.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 8)		Response
Program Title	THE INSPECTORS	
Origination	Network	
Days/Times Program Regularly Scheduled	SATURDAYS AT 8:30AM	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE INSPECTORS IS A DRAMATIC SERIES BY A REAL LIFE CASE HANDLED BY UNITED STATES POSTAL INSPECTION SERVICES A PARALYED YOUNG MAN PRESTON WAINWRIGHT ASSISTS HIS US POSTAL INSPECTOR MOM AMANDA IN SOLVING CRIMES THAT DEAL WITH EVERYTHING FROM INTERNET SCAMS IDENTITY AND MAIL THEFT. THIS PROGRAM EDUCATES YOUNG PEOPLE ABOUT THE MAKING THE RIGHT CHOICES IN THEIR DAILY LIVES. AND INCLUDES A POSITIVE MESSAGE REGARDING LIVING WITH DISABILITES AND OVERCOMING CHALLENGES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 8)		Response
Program Title		CHICKEN SOUP FOR THE HIDDEN HEROS
Origination		Network
Days/Times Program Regularly Scheduled		SATURDAYS AT 11AM
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		THIS PROGRAM OFFERS A VIEW FOR TEENS TO SEE EVERYDAY PEOPLE REGARDLESS OF AGE, SEX, OCCUPATION OR EDUCATION IN A CANDID CAMERA TYPE FORMAT INDIVIDUALS ARE REWARDED FOR DEMONSTRATE ACTS OF KINDNESS AND GENEROSITY STAND UP FOR DIVERSITY SHIELDING OTHERS FROM BULLIES AND EMBRACE FRIENDSHIP.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (6 of 8)		Response
Program Title		GAME CHANGERS
Origination		Network

Days/Times Program Regularly Scheduled	SATURDAYS AT 11:30AM
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	3
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GAME CHANGERS, Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	GAME CHANGERS
List date and time rescheduled	03/20/2016 07:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2016-03-20
Episode #	7760
Reason for Preemption	Other

Digital Preemption Programs #2

Questions	Response
Title of Program	GAME CHANGERS
List date and time rescheduled	03/13/2016 07:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-03-12
Episode #	7769
Reason for Preemption	Other

Digital Preemption Programs #3

Questions	Response
Title of Program	GAME CHANGERS
List date and time rescheduled	03/27/2016 07:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2016-03-26
Episode #	7761
Reason for Preemption	Other

Digital Core Program (7 of 8)	Response
Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS AT 7AM
Total times aired at regularly scheduled time	10
Total times aired	10
Number of Preemptions	3
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SHOWCASES SPECTACULAR RESCUES OF ALL TYPES OF ANIMALS AND DEDICATION OF MANY INDIVIDUALS.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (8 of 8)	Response
Program Title	THE REAL WINNING EDGE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS AT 7:30AM
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS SHOW PROVIDES INFORMATIVE SEGMENTS ON RECYCLING AND VARIOUS ACADEMIC ACTIVITIES AND SCIENCE RESEARCH TECHNIQUES ALLOWING CHILDREN TO PLAY THEIR OWN PART IN ENVIRONMENTAL ACTIVITIES BOTH AT HOME AND AT SCHOOL
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	JODY HINKLE
Address	5 TELEVISION DRIVE
City	BRIDGEPORT
State	WV
Zip	26330
Telephone Number	(304) 848- 5000
Email Address	jhinkle@wdtv. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (8)

Other Matters (1 of 8)	Response
Program Title	LUCKY DOG
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS AT 7AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (2 of 8)	Response
Program Title	DR. CHRIS PET VET
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS AT 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
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Other Matters (3 of 8)	Response
Program Title	HENRY FORD'S INNOVATION NATION
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS AT 8AM
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Other Matters (5 of 8)	Response
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Program Title	CHICKEN SOUP FOR THE HIDDEN HEROES
Origination	Network
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Other Matters (6 of 8)	Response
Program Title	GAME CHANGERS
Origination	Network
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Total times aired at regularly scheduled time	13
Length of Program	30 mins
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Other Matters (7 of 8)	Response
Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS AT 7AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SHOWCASES SPECTACULAR RESCUES OF ALL TYPES OF ANIMALS AND DEDICATION OF MANY INDIVIDUALS

Other Matters (8 of 8)	Response
Program Title	THE REAL WINNING EDGE
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS AT 7:30AM
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Length of Program	30 mins
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Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	JODY HINKLE <i>PROGRAM COORDINATOR</i> 04/04/2016

Attachments

No Attachments.