



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0021144076** | File Number: **0000008632** | Submit Date: **04/01/2016** | Call Sign: **KMYU** | Facility ID: **35822** | City: **ST. GEORGE** | State: **UT**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Superseded** | Status Date: **01/30/2017** | Filing Status: **Inactive**

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## Report reflects information for : First Quarter of 2016

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

<b>Applicant</b>	<b>Address</b>	<b>Phone</b>	<b>Email</b>	<b>Applicant Type</b>
<b>KUTV LICENSEE, LLC</b> Doing Business As: KUTV LICENSEE, LLC	C/O CLIFFORD HARRINGTON, PILLSBURY WINTH 1200 SEVENTEENTH STREET, NW WASHINGTON, DC 20036 United States	+1 (202) 663-8525	CLIFFORD. HARRINGTON@PILLSBURYLAW. COM	Company

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**Contact  
Representatives  
(1)**

Contact Name	Address	Phone	Email	Contact Type
<b>Clifford M Harrington , Esq</b> . <i>FCC Counsel</i> Pillsbury Winthrop Shaw Pittman LLP	1200 Seventeenth Street, NW Washington, DC 20036 United States	+1 (202) 663- 8525	clifford. harrington@pillsburylaw.com	Legal Representative

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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	N A
	Nielsen DMA	Salt Lake City
	Web Home Page Address	www.kmyu.tv

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(7)**

<b>Digital Core Program (1 of 7)</b>	<b>Response</b>
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday, 7:00am 1/4/16-3/28/16
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program guides young people to potential career paths by featuring inspirational interviews with successful celebrities, entrepreneurs, business people, such as, world renowned brain surgeons to marine biologists who share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up?"
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (2 of 7)</b>	<b>Response</b>
Program Title	Jack Hanna's Into The Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday, 7:00am 1/5/16-3/29/16
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program takes viewers around the world with Jack Hanna and his family to provide insight into the protection and conservation of some of our planet's most precious and endangered species. Through this program the viewer will be given a better appreciation for all creatures, great and small.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (3 of 7)</b>	<b>Response</b>
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday, 7:00am 1/6/16-3/30/16
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program presents real people pursuing real jobs and careers in an informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected and the viewer is taken "on the job" to understand why the professionals love what they do and they even may learn about job opportunities they may not have known existed.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (4 of 7)</b>	<b>Response</b>
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday, 7:00am 1/7/16-3/31/16
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Various hosts and teens travel to destinations around the world, that can be both exotic and remote. This program is designed to educate, inform and entertain viewers about the world around them. Each journey is a lesson in the beauty of nature, earth's creatures and the people who inhabit the land. the program is designed to make learning about our neighbors, both human and non-human, and the environment fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (5 of 7)</b>		<b>Response</b>
Program Title		Dragonfly TV
Origination		Syndicated
Days/Times Program Regularly Scheduled		Friday, 7:00am 1/1/16-3/25/16
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (6 of 7)</b>	<b>Response</b>
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 7:30am 1/2/16-3/26/16
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes



Digital Core Program (7 of 7)	Response
Program Title	On The Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 7:30am 1/3/16-3/27/16
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by comedian Eric Schwartz, who randomly interviews people on the street about local and national curriculum. Eric focuses on questions about any of the following topics - geography, history, art, science, mathematics, culture, language, music and sports. The answers to the questions are addressed with video inserts, graphs and/or maps to provide viewers with a deeper understanding of the topic.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

## Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Sue Odette & Anna Eoff
Address	299 South Main Street, #150
City	Salt Lake City
State	UT
Zip	84111
Telephone Number	(801) 839-1234
Email Address	sodette@kutv2.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	CHECK YOUR HEALTH - ongoing campaign in 2016 - KMYU has a long term working relationship with the Department of Health & Intermountain Healthcare for Check Your Health and Baby Your Baby. Check Your Health is a campaign that includes media coverage on KMYU & with the Simmons radio group. Commercials and stories are run that encourage viewers to make good health choices, be active and eat healthy. This campaign has a broad range that we are trying to reach; male, female, old and young. BABY YOUR BABY - KMYU - on going campaign in 2016 - this campaign focuses on women 18-35, sharing the message of seeing your doctor 13 times during your pregnancy and by the 13th week you are pregnant. We cover stories on KMYU and encourage women to participate in pre-natal and post-delivery care. HEALTH EXPO - For the fifth year, KUTV created a Health Expo, free to the public, and featuring more than a hundred vendors offering health and wellness services of every kind. Thousands of Utahans were able to benefit from blood pressure, cancer, dental, hearing and chiropractic screenings. Aggressive television (on both KUTV and KMYU) and digital schedules, as well as interviews with key sponsors helped promote this event. We had our highest social media traffic for the Health Expo than in previous years. Attendees included young families and senior citizens. There was a dance and fitness stage as well as a cooking state to both entertain and educate the public on ways to improve their overall health.

**Other Matters (7)**

<b>Other Matters (1 of 7)</b>	<b>Response</b>
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday, 7:00am 4/4/16-6/27/16
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Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
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<b>Other Matters (2 of 7)</b>	<b>Response</b>
Program Title	Jack Hannah's Into the Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday, 7:00am 4/5/16-6/28/16
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
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<b>Other Matters (3 of 7)</b>	<b>Response</b>
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday, 7:00am 4/6/16-6/29/16
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Length of Program	30 mins
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Other Matters (4 of 7)	Response
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Program Title	Awesome Adventures
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Thursday, 7:00am 4/7/16-6/30/16
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Various hosts and teens travel to destinations around the world, that can be both exotic and remote. The program is designed to educate, inform and entertain the viewer about the world around them. Each journey is a lesson in the beauty of nature, earth's creatures and the people who inhabit the land. The program is designed to make learning about our neighbors, both human and non-human, and the environment, fun.
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Other Matters (5 of 7)	Response
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Program Title	Dragonfly TV
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Friday, 7:00am, 4/1/16-6/24/16
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way.
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Other Matters (6 of 7)	Response
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Program Title	Wild America
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Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 7:30am, 4/2/16-6/25/16
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Length of Program	30 mins
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Other Matters (7 of 7)	Response
Program Title	On The Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 7:30am, 4/3/16-6/26/16
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## Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Sue Odette</b> <i>Executive Assistant &amp; Production Coordinator</i></p> <p>04/01/2016</p>



## Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
<a href="#">KMYU 1Q2016 WEBSITE CERT.pdf</a>	Applicant	All Purpose	KMYU - 1Q2016 WEBSITE CERTIFICATION	Done with Virus Scan and/or Conversion

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