

Children's Television Programming Report

 FRN:
 0015435399
 File Number:
 0000009486
 Submit Date:
 04/07/2016
 Call Sign:
 WTLH
 Facility ID:
 23486
 City:

 BAINBRIDGE
 State:
 GA

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 04/07/2016
 Filing Status:
 Active
 Status:
 Status:
 Status Date:

Report reflects information for : First Quarter of 2016

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant Name, Type, and Contact Information

Applicant Information

Applicant	Address	Phone	Email	Applicant Type
NEW AGE MEDIA OF TALLAHASSEE LICENSE, LLC Doing Business As: NEW AGE MEDIA OF TALLAHASSEE LICENSE, LLC	1181 HIGHWAY 315 WILKES-BARRE, PA 18702 United States	+1 (570) 970-5600	jparente1966@gmail. com	Company

Contact	Contact Name	Address	Phone	Email	Contact Type
Representatives (1)	Frank R Jazzo , Esq . <i>FCC Counsel</i> FLETCHER, HEALD & HILDRETH, PLC	Frank R. Jazzo, Esq. 1300 North 17th St 11th Floor Arlington, VA 22209 United States	+1 (703) 812- 0400	jazzo@FHHLAW. com	Legal Representative

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	n
		Affiliated network	MeTV	
		Nielsen DMA	Tallahassee-Tho	masville
		Web Home Page Address		
Digital Core Programming	Question			Response
	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			336.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			9.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	programming guideline (ap	hat at least 50% of the Core Programming counted toward meeting oplied to free video programming aired on other than the main Yes N program episodes that had already aired within the previous seven d	o program	Yes

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(10)

Digital Core Program (1 of 10)	Response
Program Title	GREEN SCREEN ADVENTURES
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:00am-8:30am & 8:30am-9:00am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program encourages its viewers to use their creativity, curiosity, confidence, compassion, and enthusiasm for writing and reading and build a foundation for critical thinking and problem solving by using viewer's submissions of stories, reports on science, history or literature, persuasive writing and essays, recipes, drawings and poetry as the basis for various program segments. Segments includes: story theatre, brain games, pupil's court, food folks puppets, detective mcmystery and journal journey. Watching viewer submissions transformed by the cast promotes character development, cooperation and mutual respect of others, as well as inspiring viewers to submit their own entries which may be aired. This program aired on the station's main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 10)	Response
Program Title	SAVED BY THE BELL
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10:00am-10:30am, 10:30am-11:00am, 11:00am-11:30am & 11:30am-12:00pm
Total times aired at regularly scheduled time	52
Total times aired	52
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is centered around six teen friends who attend Bayside High School and explores social themes and coping strategies needed to make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for the viewers as they deal with such issues as the death of a loved one, the right to say no, the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. This program aired on the station's main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 10)	Response
Program Title	CALLING DR. POL
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:00am-7:30am & 7:30am-8:00am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program aired on the station's digital channel 2.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 10)	Response
Program Title	Dog Town, USA
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:00am-8:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog town follows the stories of orphaned, unwanted, or problem dogs who find their way to Best Friends Animal Society. They are each rehabilitated by volunteers and employees for adoption or spend the rest of their lives in foster care at the Dogtown facility. Viewers learn the proper treatment of animals, volunteerism and social responsibility. Episode examples include rescuing dogs from a puppy mill, and the staff launching a new program to turn shelter dogs into search and rescue dogs. This program aired on the station's digital channel 2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 10)	Response
Program Title	DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30am-9:00am, 9:00am-9:30am, 9:30am-10:00am & 10:00am-10:30am
Total times aired at regularly scheduled time	52
Total times aired	52
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occu By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program aired on the station's digital channel 2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 10)	Response
Program Title	SAVE OUR SHELTER
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:00am-11:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program focuses on the rescue of animal shelters and pets in need across America. With the help of local community members, the program helps transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions an more lives saved. Children will learn about the need for pet adoption throughout the United States, providing a clean and well-equipped home is essential to a pet's healthy lifestyle, and will demonstrate the proper care of pets. This program aired on the station's digital channel 2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 10)	Response
Program Title	HATCHED
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:00am-11:30am
Total times aired at regularly scheduled time	13
Total times aired	13

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features how teens can successfully pursue their entrepreneurial dreams. Each week, a team of business leaders teaches basic but critical skills needed to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched helps teens develop confidence and business savvy and brings young entrepreneurs to the table encouraging them to step up and seize their dreams. This program aired on the station's digital channel 2.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 10)	Response
Program Title	DREAM QUEST
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:30am-12:00pm
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a floating classroom. The captain and crew take children on an interactive learning voyage. In each episode, children may learn about the world' oceans, marine life, ecology and careers in science. This program aired on the station's digital channel 2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 10)	Response
Program Title	3 WIDE LIFE
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays 8:00am-8:30am & 8:30am-9:00am
Total times aired at regularly scheduled time	52
Total times aired	52
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program provides an inside look at the world of NASCAR auto racing. NASCAR teams, crew members, business personnel, and drivers are featured. They share their experiences, advice, and stories with viewers to provide an in-depth look at the hard work and dedication it takes to achieve their goals. Besides learning how to overcome adversity and the importance of teamwork, the program also informs viewers about the technical aspects of racing, how racing began, information on racing as a career, and the importance of philanthropy and helping others. This program aired on the station's digital channel 3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 10)	Response
Program Title	ORIGINS
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays 9:00am-9:30am & 9:30am-10:00am

Total times aired at regularly scheduled time	52
Total times aired	52
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores the origin of hundreds of the world's most influential and important inventions, natural objects, customs, ideas from technology, arts and entertainment, government, nature and more. By teaching the history of the world's most significant ideas and creations, Origins gives children an appreciation of progress and the contributions of others while inspiring their own dreams of the future. Episode examples include: "The Horse, Bicycle and Motorcycle", three modes of solitary transportation that gave us freedom and adventure; and, "Clocks, Calendars & Calculators", three pivotal inventions that enable humankind to organize, plan and keep track of their lives. This program aired on the station's digitar channel 3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Susan Connors
Address	1181 HIGHWAY 315
City	Wilkes-Barre
State	PA
Zip	18702
Telephone Number	(570) 970-5629
Email Address	sconnors@newagemediatv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and 3.	WTLH's PSA commitment consists of: Big Brothers & Big Sisters of the Big Bend, Griffin Middle School Band, Tallahassee Memorial Hospital Baby Fair, PACE Center for Women and Girls, FSU Autism Institution. In addition, WTLH partners with Big Brothers & Big Sisters for their annual fundraiser, serves as the media consultant for the Pediatric Intensive Care Giving Fund for Tallahassee Memorial Hospital and is a media sponsor for their annual Baby Fair (an educational health event for young and expecting families). WTLH is involved with the Early Steps Program for the children's Home Society of Florida which serves as a liaison between parents of developmentally delayed children and the public school system. In addition, WTLH partakes in the Annual Wish Upon a Star fundraiser for the Children's Home Society of Florida by being the exclusive television sponsor and media adviser for the marketing event. WTLH is a media supporter for the Pace Center for Girls, which raises funds for the Annual Celebration of Women and Girls, an event that showcases diverse performances by local women and girls.

Other Matters (10)

Other Matters (1 of 10)	Response	
Program Title	GREEN SCREEN ADVENTURES	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays 8:00am-8:30am & 8:30am-9:00am	
Total times aired at regularly scheduled time	26	
Length of Program	30 mins	
Age of Target Child Audience from	7 years to 13 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program encourages its viewers to use their creativity, curiosity, confidence, compassion, and enthusiasm for writing and reading and build a foundation for critical thinking and problem solving by using viewer's submissions of stories, reports on science, history or literature, persuasive writing and essays, recipes, drawings and poetry as the basis for various program segments. Segments includes: story theatre, brain games, pupil's court, food folks puppets, detective mcmystery and journal journey. Watching viewer submissions transformed by the cast promotes character development, cooperation and mutual respect of others, as well as inspiring viewers to submit their own entries which may be aired. This program will air on the station's main digital channel.	
Other Matters (2 10)	2 of Response	
Program Title	SAVED BY THE BELL	
Origination	Network	
Days/Times Pro Regularly Scheo		
Total times aired regularly schedu time		
Length of Progra	am 30 mins	
Age of Target C Audience from	hild 13 years to 16 years	
Describe the educational and informational objective of the program and ho meets the defini Core Programm	tion of digital channel.	
Other Matters (3 of	

Other	Matters (3 of	
10)		Response

Program Title	CALLING DR. POL
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:00am-7:30am & 7:30am-8:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program will air on the station's digital channel 2
Other Matters (4 of 10)	Response
Program Title	DOG TOWN, USA
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:00am-8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
educational and informational objective of the program and how it	Dog town follows the stories of orphaned, unwanted, or problem dogs who find their way to Best Friends Animal Society. They are each rehabilitated by volunteers and employees for adoption or spend the rest of their lives in foster care at the Dogtown facility. Viewers learn the proper treatment of animals, volunteerism and social responsibility. Episode examples include rescuing dogs from a puppy mill, and the staff launching a new program to turn shelter dogs into search and rescue dogs. This program will air on the station's digital channel 2.
Other Matters (5 of 10)	Response
Program Title	DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30am-9:00am, 9:00am-9:30am, 9:30am-10:00am & 10:00am-10:30am
Total times aired at	52

regularly scheduled

time

Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program will air on the station's digital channel 2.	

Response
SAVE OUR SHELTER
Network
Saturdays 10:30am-11:00am
13
30 mins
13 years to 16 years
This program focuses on the rescue of animal shelters and pets in need across America. With the help of local community members, the program helps transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions and more lives saved. Children will learn about the need for pet adoption throughout the United States, providing a clean and well-equipped home is essential to a pet's healthy lifestyle, and will demonstrate the proper care of pets. This program will air on the station's digital channel 2.

Other Matters (7 of 10)	Response
Program Title	DREAM QUEST
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:00am-11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a floating classroom. The captain and crew take children on an interactive learning voyage. In each episode, children may learn about the world's oceans, marine life, ecology and careers in science. This program will air on the station's digital channel 2.

10)

Response

Program Title	HATCHED
Origination	Network
Days/Times Progr Regularly Schedu	
Total times aired a regularly schedule time	
Length of Program	n 30 mins
Age of Target Chil Audience from	Id 13 years to 16 years
Describe the educational and informational objective of the program and how meets the definition Core Programming	on of digital channel 2.
Other Matters (9 of 10)	Response
Program Title	3 WIDE LIFE
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays, 8:00am-8:30am & 8:30am-9:00am
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program provides an inside look at the world of NASCAR auto racing. NASCAR teams, crew members, business personnel, and drivers are featured. They share their experiences, advice, and stories with viewers to provide an in-depth look at the hard work and dedication it takes to achieve their goals. Besides learning how to overcome adversity and the importance of teamwork, the program also informs viewers about the technical aspects of racing, how racing began, information on racing as a career, and the importance of philanthropy and helping others. This program will air on the station's digital channel 3.
Other Matters (10 of 10)	Response
Program Title	ORIGINS
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays, 9:00am-9:30am & 9:30am-10:00am

Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores the origin of hundreds of the world's most influential and important inventions, natural objects, customs, ideas from technology, arts and entertainment, government, nature and more. E teaching the history of the world's most significant ideas and creations, Origins gives children an appreciation of progress and the contributions of others while inspiring their own dreams of the future. Episode examples include: "The Horse, Bicycle and Motorcycle", three modes of solitary transportation that gave us freedom and adventure; and, "Clocks, Calendars & Calculators", three pivotal inventions that enable humankind to organize, plan and keep track of their lives. This program will air on the station's digital channel 3.

ertification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	Yes
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Susan Connors Chief Financial Officer
		04/07 /2016

Attachments No Attachments.