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Children's Television Programming Report

FRN: **0028123164** | File Number: **CPR-136164** | Submit Date: **01/10/2013** | Call Sign: **WTNZ** | Facility ID: **19200** | City:
KNOXVILLE | State: **TN**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
01/10/2013 | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2012

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Knoxille
	Web Home Page Address	www.wtnzfox43.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	Jack Hanna's Animal Adventures (Main Digital Channel 43.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 7a, 830a, 930a (Oct-Dec.2012)
Total times aired at regularly scheduled time	39
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventure takes viewers on exciting journeys to learn about animals and the places they live. Jack Hanna's Animal Adventure gives him the platform to excite people and get them to care about animals. Children learn about animal habitats through an "outdoor classroom" that conveys a sense of hands on and experiential learning essential to a positive learning experience. Jack Hanna offers children a chance to learn about their environment. As a result, the program stimulates critical and creative thinking, develops their ability to make informed decisions about environmental issues and instills a commitment to take responsible action on behalf of the environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	Now Eat This (Main Digital Channel 43.1)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sat. 7:30a (Oct- Dec.2012)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Now Eat This! with Rocco DiSpirito" is chef Rocco DiSpirito's new E/I show, dedicated to helping teens and families eat better, and live healthier lives, without sacrificing flavor. Rocco has two passions in life: family and food. He knows that the pressures of modern life make it harder for families to stay whole and eat wisely. Drawing from his own real life experiences, Rocco is determined to bring families back together over a delicious, healthy meal. Each 30-minute episode is focused on an individual, or a family, and their issues related to food and health. Examples include guests and families struggling with weight issues; trying to feed budding athletes; eating right on a budget; fighting serious health issues like diabetes; simply desiring to live a healthier life. Through the course of each episode, Rocco teaches the guest(s) and viewers important information about food and nutrition, guiding them to make better choices with the food they eat. In the process, they'll learn to cook, Rocco style. Fun and entertaining, and loaded with valuable takeaway information. Each episode ends with a renewed sense of purpose, and a commitment to change for the better.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 12)	Response
Program Title	Animal Atlas (Main Digital Channel 43.1)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sat. 8a (Oct-Dec.2012)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of certain topics such as Animal Appetites (which explores the various diets of animals along with information about how animals catch and eat their food, how diets determine their lifestyle, etc.), Animal Antics(a hilarious look at the crazy physical antics and talents of certain species), Animal Babies(an intimate look at babies of various species, how they are born, how they are raised and the difficulties and delights of growing up), along with shows which focus solely on certain animals such as elephants, bears, and monkeys. In these shows a thorough and entertaining exploration of the specific animal takes the viewer into that animal's world as we see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival. Animal Atlas also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habits, as well as informing viewers how to support wildlife conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	On the Spot (Main Digital Channel 43.1)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sat. 9a (Oct-Dec.2012)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Last year, the National Governors Association and Council of Chief State Officers released the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. The content of On the Spot, a 30-minute E/I program for teens ages 13+, is based on the Common Core State Standards. The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer. The series also succeeds in modeling all ages, ethnicities, and both genders as successful, knowledgeable individuals. Although there are right and wrong answers, there are right answers from people that every audience member can identify with. This is of too-often misunderstood importance for the targeted 13-16 year-old age. Identifying with a successful representative of your own group is extremely important. But it is also very important to learn respect for those outside your own group---and this series does that very well. Beyond the correct or incorrect answers presented by the series is a follow-up for deeper understanding. A question on evolution will lead to an expanded look at Charles Darwin in the way that touches on the pivotal Galapagos Island visit, and the fact that Darwin was 25 when he made the voyage there. Similarly, a question on government leads to a deeper look at James Madison, the man, and the revelation that he was the primary author of the US Constitution---something worth knowing for the targeted group.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 12)	Response
Program Title	Green Screen Adventures (Digital Channel 43.2-This TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 10am (Oct-Dec.2012)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age appropriate sketch comedy, original songs, puppetry, and story theater. By basing the stories on the writing of elementary school students, ages 7 -13, children get the message that their words have power, and that their voices are being heard. GSA provides something that educators can't necessarily offer or replicate in a school setting, as it gives students a real world connection to their writing. Young students have the opportunity to understand the impact of writing on a broader audience by submitting their own writing to the show for consideration and adaptation. Green Screen's company of performers and writers reinforces critical writing skills and emphasizes positive social messages. In addition to academic skills, GSA focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassion. GSA has developed an aesthetic that grabs viewers' attention, stimulates creativity, and emphasizes demonstrated writing skills. Educational content reflects current learning standards and is reviewed in collaboration with educators. GSA designs adaptations of students' work to emphasize and reinforce writing skills and share positive social messages.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 12)	Response
Program Title	Wimzie's House(Digital Channel 43.2-This TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 11a and 11:30a(Oct-Dec.2012)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Come spend a 'day in the life' with the monsters at Wimzie's house and you'll never want to go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside.After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. Five year old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house as does Rousso, Yaya's best friend - even if Yaya is at least one hundred years and fifty years old (and counting) and Russo is much more than a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves but also about the world outside the door: music, nature, art and fun are woven with a touch of humor throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Story time, word games, the acceptance of "your" way. This is what Wimzie brings into the viewers' home. A daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy. Wimzie is a world of enchantment.</p>

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (7 of 12)	Response
Program Title	The Busy World of Richard Scarry (Digital Channel 43.2-This TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 10:30a (Oct-Dec.2012)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Busy World of Richard Scarry, like the Scarry books themselves, uses themes that are congruent with preschool and early elementary children. These include love of parents, mastery of all the motor, language and social skills that they see in the world around them, possession (it's mine!) personal routines such as eating, dressing, sleeping, and family living. The aim of the series is to stimulate imagination and foster vicarious play, to teach pro-social behavior (generosity, friendliness, persistence, understanding of others points of view) to help children move beyond family attachments to world of friendships and community, and to help children develop skills on which academic learning depends. Each story has a simple plot line, enough continuity to facilitate understanding, but includes scene changes that allow children to develop early TV literacy skills - to understand and distinguish between scene changes that indicate simultaneous happenings in other locations; and those that indicate temporal sequences. Keeping track of characters and holding events in memory through changes of scene requires considerable cognitive processing in a young children. Interstitials provide explicit educational elements, including safety tips and information on how things work. The How Things Work segment are to help children notice and think about relations of parts to whole objects in their world, to wonder how things are made and where they come from.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (8 of 12)	Response
Program Title	Country Mouse, City Mouse(Digital Channel 43.2-This TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 12 noon (Oct-Dec.2012)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The much-loved children's fable comes to television in a brand new way, full of mysteries, adventures and characters with a unique mouse perspective on the world. Come along with Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and family around the globe, stumbling across mastermind criminals, royalty, famous inventors, artists and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	Doodlebops Rockin' Road Show (Digital Channel 43.2-This TV)

Origination	Network
Days/Times Program Regularly Scheduled	Sun 10a (Oct-Dec.2012)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>"Doodlebops Rockin' Road Show" is intended to promote academic and social readiness in order to help young viewers toward ultimate competence and success in their future school and extracurricular environments. By means of fantasy, fun, music and adventure, the Doodlebops Band teaches kids about their world and gives them the vital understanding and behavioral tools to explore it. The show's major educational goals lie in the all-important psycho-social arena. Largely through targeted modeling, the show aids in the enhancement of viewers' personal character and pro-social behavior. Viewers come to see the value of honesty, integrity, the joy that can come from sharing, and so much more. The show's focus on feelings and emotions gives viewers an opportunity to make gains in their own emotional intelligence. They learn to effectively express themselves and "read" the expressions of others. The show also provides a template that youngsters can use to face situations and solve problems with the use of courage, inventiveness, and logical reasoning. The series secondarily addresses complementary core-knowledge goals. The show encourages an understanding and appreciation of music, leading to creative development and gains in multiple other subject areas; and provides practice on fundamental knowledge-based learning and skills, including numbers, the alphabet, colors, vocabulary, sequences, and directions. By incorporating the series' multi-faceted educational goal in the context of fun and laughter, "Doodlebops Rockin' Road Show" furthermore helps to engage kids in new learning, and gives them a chance to hone and develop their burgeoning sense of humor.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	Doodlebops (Digital Channel 43.2-This TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sun 1030a (Oct-Dec.2012)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>"The Doodlebops" is primarily intended to promote social and academic readiness - thereby helping young viewers toward ultimate competence and success in their future school environment. By means of music, fantasy and fun, "The Doodlebops" encourages an understanding and appreciation of music, leading to creative development and gains in multiple other subject areas; aids in the enhancement of viewers' personal character and pro-social behavior; and teaches basic knowledge-based information. On an episode by episode basis, Deedee, Roonie, Moe and their cohorts foster valuable learning along with a great deal of joy. Educational objectives include: To provide viewers with a basic understanding of the elements of music and an appreciation of music itself. This learning is geared to foster creativity and enhance learning in a number of other subject areas, notably including mathematics, language and literature. To encourage viewers to develop positive personal qualities and pro-social behaviors, including honesty, kindness, initiative, earnestness, compassion, cooperation, helpfulness, sharing and leadership. To assist viewers to generate techniques associated with critical thinking in goal-setting, decision-making and problem-solving, bringing them to an appropriate sense of self-reliance and an understanding of the consequences of their actions. To help viewers to gain meaningful life skills and behaviors, such as following directions, being a member of a team, and making new friends - intended to better equip them to take on a functional role in school. To teach and provide practice on fundamental knowledge-based learning and skills, including numbers, the alphabet, vocabulary, colors, sequences, and directions. Meaningful recent studies have highlighted the importance of social and academic readiness for youngsters' ultimate school success and ongoing life achievement. Studies completed by the National Center for Early Development and Learning among others have clearly pointed up the fact that children who come to school armed with characteristics that are important to a child's early learning are far more likely to enjoy school and achieve success in school and after-school environments. Characteristics noted include: physical well-being and motor development, creativity, the ability to think logically and solve simple problems, social and emotional literacy, numeracy and language fluency. "The Doodlebops" three-pronged educational mission consisting of music education, pro-social learning and knowledge-based learning, have a firm foundation in learning theory and developmental psychology, geared toward impacting target viewers' social and academic readiness. The music education component of "The Doodlebops" provides a unique, lively and engaging central core for the series' educational content. Each episode is filled with music, rhythms, rhymes, dance and songs as the Doodlebops band goes from one adventure to the next. Music serves to attract young viewers, welcome them to participate, and provide them with important learning. Music is essential to the overall educational value of the series.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)		Response
Program Title		Horseland(Digital Channel 43.2-This TV)
Origination		Network
Days/Times Program Regularly Scheduled		M-F 930a (Oct-Dec.2012)
Total times aired at regularly scheduled time		65
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		

Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The animated adventures of four amazing kids and their horses come together in an incredible place called Horseland. As these friends strive to become the best competitive riders they can possibly be, the kids and their equine companions must learn to deal with difficult situations and confront an array of problems that put their honesty, integrity, self-confidence and sometimes even their friendship to the test.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)		Response
Program Title		Danger Ranger (Digital Channel 43.2-This TV)
Origination		Network
Days/Times Program Regularly Scheduled		Sat. 12:30p (Oct-Dec.2012)
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		5 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The Danger Rangers teach the importance of safety and how to prevent accidents while still having fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)	Response
Program Title	Animal Rescue (Main Digital Channel 43.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sat. 530a, 6a (Oct-Dec.2012)
Total times aired at regularly scheduled time:	26
Number of Preemptions	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care, and protection.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 2)	Response
Program Title	Now Eat This
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sat. 630 am (Oct.-Dec. 2012)
Total times aired at regularly scheduled time:	13

Number of Preemptions	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Now Eat This! with Rocco DiSpirito" is chef Rocco DiSpirito's new E/I show, dedicated to helping teens and families eat better, and live healthier lives, without sacrificing flavor. Rocco has two passions in life: family and food. He knows that the pressures of modern life make it harder for families to stay whole and eat wisely. Drawing from his own real life experiences, Rocco is determined to bring families back together over a delicious, healthy meal. Each 30-minute episode is focused on an individual, or a family, and their issues related to food and health. Examples include guests and families struggling with weight issues; trying to feed budding athletes; eating right on a budget; fighting serious health issues like diabetes; simply desiring to live a healthier life. Through the course of each episode, Rocco teaches the guest(s) and viewers important information about food and nutrition, guiding them to make better choices with the food they eat. In the process, they'll learn to cook, Rocco style. Fun and entertaining, and loaded with valuable takeaway information. Each episode ends with a renewed sense of purpose, and a commitment to change for the better.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
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**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Ni Qiu
Address	9000 Executive Park Dr.Building D. Ste 300
City	Knoxville
State	TN
Zip	37923
Telephone Number	865-684-1306
Email Address	nqiu@wtnzfox43.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Non-Core Children's programming included Now Eat This on Sat. at 630am-7am and Animal Rescue on Sat. 530-6am and 6-630am. Both shows are targeted at kids 13-16 of age but outside the 7am-10 airing windows to be qualified as Core Children's programming.

Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	On the Spot (Main Digital Channel 43.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Last year, the National Governors Association and Council of Chief State Officers released the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. The content of On the Spot, a 30-minute E/I program for teens ages 13+, is based on the Common Core State Standards. The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer. The series also succeeds in modeling all ages, ethnicities, and both genders as successful, knowledgeable individuals. Although there are right and wrong answers, there are right answers from people that every audience member can identify with. This is of too-often misunderstood importance for the targeted 13-16 year-old age. Identifying with a successful representative of your own group is extremely important. But it is also very important to learn respect for those outside your own group---and this series does that very well. Beyond the correct or incorrect answers presented by the series is a follow-up for deeper understanding. A question on evolution will lead to an expanded look at Charles Darwin in the way that touches on the pivotal Galapagos Island visit, and the fact that Darwin was 25 when he made the voyage there. Similarly, a question on government leads to a deeper look at James Madison, the man, and the revelation that he was the primary author of the US Constitution---something worth knowing for the targeted group.

Other Matters (2 of 12)	Response
Program Title	Jack Hanna's Animal Adventures (Main Digital Channel 43.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 7a, 8:30a, 9:30a
Total times aired at regularly scheduled time	39
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventure takes viewers on exciting journeys to learn about animals and the places they live. Jack Hanna's Animal Adventure gives him the platform to excite people and get them to care about animals. Children learn about animal habitats through an "outdoor classroom" that conveys a sense of hands on and experiential learning essential to a positive learning experience. Jack Hanna offers children a chance to learn about their environment. As a result, the program stimulates critical and creative thinking, develops their ability to make informed decisions about environmental issues and instills a commitment to take responsible action on behalf of the environment.

Other Matters (3 of 12)	Response
Program Title	Now Eat This (Main Digital Channel 43.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 6:30a 730a
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Now Eat This! with Rocco DiSpirito" is chef Rocco DiSpirito's new E/I show, dedicated to helping teens and families eat better, and live healthier lives, without sacrificing flavor. Rocco has two passions in life: family and food. He knows that the pressures of modern life make it harder for families to stay whole and eat wisely. Drawing from his own real life experiences, Rocco is determined to bring families back together over a delicious, healthy meal. Each 30-minute episode is focused on an individual, or a family, and their issues related to food and health. Examples include guests and families struggling with weight issues; trying to feed budding athletes; eating right on a budget; fighting serious health issues like diabetes; simply desiring to live a healthier life. Through the course of each episode, Rocco teaches the guest(s) and viewers important information about food and nutrition, guiding them to make better choices with the food they eat. In the process, they'll learn to cook, Rocco style. Fun and entertaining, and loaded with valuable takeaway information. Each episode ends with a renewed sense of purpose, and a commitment to change for the better.

Other Matters (4 of 12)	Response
Program Title	Animal Atlas (Main Digital Channel 43.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 8a

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of certain topics such as Animal Appetites (which explores the various diets of animals along with information about how animals catch and eat their food, how diets determine their lifestyle, etc.), Animal Antics(a hilarious look at the crazy physical antics and talents of certain species), Animal Babies(an intimate look at babies of various species, how they are born, how they are raised and the difficulties and delights of growing up), along with shows which focus solely on certain animals such as elephants, bears, and monkeys. In these shows a thorough and entertaining exploration of the specific animal takes the viewer into that animal's world as we see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival. Animal Atlas also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habits, as well as informing viewers how to support wildlife conservation.
Other Matters (5 of 12)	
Program Title	Green Screen Adventures (Digital Channel 43.2-This TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 10a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age appropriate sketch comedy, original songs, puppetry, and story theater. By basing the stories on the writing of elementary school students,ages 7 -13, children get the message that their words have power, and that their voices are being heard. GSA provides something that educators can't necessarily offer or replicate in a school setting, as it gives students a real world connection to their writing. Young students have the opportunity to understand the impact of writing on a broader audience by submitting their own writing to the show for consideration and adaptation. Green Screen's company of performers and writers reinforces critical writing skills and emphasizes positive social messages. In addition to academic skills, GSA focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassion. GSA has developed an aesthetic that grabs viewers' attention, stimulates creativity, and emphasizes demonstrated writing skills. Educational content reflects current learning standards and is reviewed in collaboration with educators. GSA designs adaptations of students' work to emphasize and reinforce writing skills.

Other Matters (6 of 12)	Response
Program Title	Wimzie's House (Digital Channel 43.2-This TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 11am and 11:30a
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Come spend a 'day in the life' with the monsters at Wimzie's house and you'll never want to go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside.After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. Five year old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house as does Rousso, Yaya's best friend - even if Yaya is at least one hundred years and fifty years old (and counting) and Russo is much more than a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves but also about the world outside the door: music, nature, art and fun are woven with a touch of humor throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Story time, word games, the acceptance of "your" way. This is what Wimzie brings into the viewers' home. A daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy. Wimzie is a world of enchantment.

Other Matters (7 of 12)	Response
Program Title	The Busy World of Richard Scarry (Digital Channel 43.2-This TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 1030a
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Busy World of Richard Scarry, like the Scarry books themselves, uses themes that are congruent with pre-school and early elementary children. These include love of parents, mastery of all the motor, language and social skills that they see in the world around them, possession (it's mine!) personal routines such as eating, dressing, sleeping, and family living. The aim of the series is to stimulate imagination and foster vicarious play, to teach pro-social behaviour (generosity, friendliness, persistence, understanding of others points of view) to help children move beyond family attachments to world of friendships and community, and to help children develop skills on which academic learning depends. Each story has a simple plot line, enough continuity to facilitate understanding, but includes scene changes that allow children to develop early TV literacy skills - to understand and distinguish between scene changes that indicate simultaneous happenings in other locations; and those that indicate temporal sequences. Keeping track of characters and holding events in memory through changes of scene requires considerable cognitive processing in a young children. Interstitials provide explicit educational elements, including safety tips and information on how things work. The How Things Work segment are to help children notice and think about relations of parts to whole objects in their world, to wonder how things are made and where they come from.

Other Matters (8 of 12)	Response
Program Title	Country Mouse, City Mouse (Digital Channel 43.2-This TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 12pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The much-loved children's fable comes to television in a brand new way, full of mysteries, adventures and characters with a unique mouse perspective on the world. Come along with Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and family around the globe, stumbling across mastermind criminals, royalty, famous inventors, artists and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century.

Other Matters (9 of 12)	Response
Program Title	Doodlebops Rockin' Road Show (Digital Channel 43.2-This TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sun 10a

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Doodlebops Rockin' Road Show" is intended to promote academic and social readiness in order to help young viewers toward ultimate competence and success in their future school and extracurricular environments. By means of fantasy, fun, music and adventure, the Doodlebops Band teaches kids about their world and gives them the vital understanding and behavioral tools to explore it. The show's major educational goals lie in the all-important psycho-social arena. Largely through targeted modeling, the show aids in the enhancement of viewers' personal character and pro-social behavior. Viewers come to see the value of honesty, integrity, the joy that can come from sharing, and so much more. The show's focus on feelings and emotions gives viewers an opportunity to make gains in their own emotional intelligence. They learn to effectively express themselves and "read" the expressions of others. The show also provides a template that youngsters can use to face situations and solve problems with the use of courage, inventiveness, and logical reasoning. The series secondarily addresses complementary core-knowledge goals. The show encourages an understanding and appreciation of music, leading to creative development and gains in multiple other subject areas; and provides practice on fundamental knowledge-based learning and skills, including numbers, the alphabet, colors, vocabulary, sequences, and directions. By incorporating the series' multi-faceted educational goal in the context of fun and laughter, "Doodlebops Rockin' Road Show" furthermore helps to engage kids in new learning, and gives them a chance to hone and develop their burgeoning sense of humor.

Other Matters (10 of 12)	Response
Program Title	Doodlebops (Digital Channel 43.2-This TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sun 1030a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"The Doodlebops" is primarily intended to promote social and academic readiness - thereby helping young viewers toward ultimate competence and success in their future school environment. By means of music, fantasy and fun, "The Doodlebops" encourages an understanding and appreciation of music, leading to creative development and gains in multiple other subject areas; aids in the enhancement of viewers' personal character and pro-social behavior; and teaches basic knowledge-based information. On an episode by episode basis, Deedee, Roonie, Moe and their cohorts foster valuable learning along with a great deal of joy. Educational objectives include: To provide viewers with a basic understanding of the elements of music and an appreciation of music itself. This learning is geared to foster creativity and enhance learning in a number of other subject areas, notably including mathematics, language and literature. To encourage viewers to develop positive personal qualities and pro-social behaviors, including honesty, kindness, initiative, earnestness, compassion, cooperation, helpfulness, sharing and leadership. To assist viewers to generate techniques associated with critical thinking in goal-setting, decision-making and problem-solving, bringing them to an appropriate sense of self-reliance and an understanding of the consequences of their actions. To help viewers to gain meaningful life skills and behaviors, such as following directions, being a member of a team, and making new friends - intended to better equip them to take on a functional role in school. To teach and provide practice on fundamental knowledge-based learning and skills, including numbers, the alphabet, vocabulary, colors, sequences, and directions. Meaningful recent studies have highlighted the importance of social and academic readiness for youngsters' ultimate school success and ongoing life achievement. Studies completed by the National Center for Early Development and Learning among others have clearly pointed up the fact that children who come to school armed with characteristics that are important to a child's early learning are far more likely to enjoy school and achieve success in school and after-school environments. Characteristics noted include: physical well-being and motor development, creativity, the ability to think logically and solve simple problems, social and emotional literacy, numeracy and language fluency. "The Doodlebops" three-pronged educational mission consisting of music education, pro-social learning and knowledge-based learning, have a firm foundation in learning theory and developmental psychology, geared toward impacting target viewers' social and academic readiness. The music education component of "The Doodlebops" provides a unique, lively and engaging central core for the series' educational content. Each episode is filled with music, rhythms, rhymes, dance and songs as the Doodlebops band goes from one adventure to the next. Music serves to attract young viewers, welcome them to participate, and provide them with important learning. Music is essential to the overall educational value of the series.
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Other Matters (11 of 12)	Response
Program Title	Horseland (Digital Channel 43.2-This TV)
Origination	Network
Days/Times Program Regularly Scheduled	M-F 930a
Total times aired at regularly scheduled time	64
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The animated adventures of four amazing kids and their horses come together in an incredible place called Horseland. As these friends strive to become the best competitive riders they can possibly be, the kids and their equine companions must learn to deal with difficult situations and confront an array of problems that put their honesty, integrity, self-confidence and sometimes even their friendship to the test.

Other Matters (12 of 12)	Response
Program Title	Danger Rangers (Digital Channel 43.2-This TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 12:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	5 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Danger Rangers teach the importance of safety and how to prevent accidents while still having fun.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WTNZ License Subsidiary, LLC</p>

Attachments

No Attachments.