Approved by OMB (Office of Management and Budget) 3060-0928
January 2015

Federal Communications Commission

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0005795067** | File Number: **CPR-140209** | Submit Date: **04/05/2013** | Call Sign: **WOGX** | Facility ID: **70651** | City: **OCALA** | State: **FL**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/05/2013** | Filing Status: **Active**

## Report reflects information for : First Quarter of 2013

## General Information

| Section | Question | Response |
|---|---|---|
| **Attachments** | Are attachments (other than associated schedules) being filed with this application? | |

## Applicant Information

### Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|---|---|---|---|---|

## Contact Representatives (0)

| Contact Name | Address | Phone | Email | Contact Type |
|---|---|---|---|---|

## Children's Television Information

| Section | Question | Response |
|---|---|---|
| **Station Type** | Station Type | Network Affiliation |
| | Affiliated network | FOX |
| | Nielsen DMA | Gainseville |
| | Web Home Page Address | www.wogx.com |

## Digital Core Programming

| Question | Response |
|---|---|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 0.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 0.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

## Digital Core Programs(6)

| Digital Core Program (1 of 6) | Response |
|---|---|
| Program Title | Real Winning Edge |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 9:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real teens, real challenges, real solutions. This program examines what motivates certain young people to excel even in life's most difficult circumstances and showcases teenagers who have built character through personal struggles of peer pressure, drug abuse, and family loss. The program encourages young people to see beyond their situation and realize they are not alone in their struggles. The Real Winning Edge instills confidence in teens reaching for their dreams and sends a message of hope and optimism through examples & success stories depicted in the program. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 6) | Response |
|---|---|
| Program Title | Awewome Adventures |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 8am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |

| | |
|---|---|
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This weekly adventure series is designed to educate, inform, and entertain young people about the earth and its inhabitants. Each journey throughout the world is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. In so doing children learn about other cultures and regions thereby expanding their sensitivity and understanding for others. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (3 of 6)** | **Response** |
|---|---|
| Program Title | Wild About Animals |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 730am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | During this weekly half hour program Wild About Animals educates & informs young viewers by presenting documentary style stories showcasing the world's most fascinating animals. Each episode contains stories that teach young people about exotic, unique, and sometimes endangered animals from the wild. Surprising information about animals you see every day is also presented. The program gives young people the chance to learn about wild life which they may never experience in real life and thus encourage greater appreciation for the natural world and the environment. |

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|---|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (4 of 6)** | **Response** |
|---|---|
| Program Title | Whaddydo |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 830a |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This weekly educational series is designed to educate, inform, and inspire children about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. Using a combination of actual dramatic footage, re-enactments, and demonstrations, "WHADDYADO" provides a compelling look at perilous situations that have occurred in real life. Then, using interviews with the participants, and instructions from experts, we learn what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make the right decision at the right time many episodes will feature a Moral Dilemma segment. |

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|---|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (5 of 6) | Response |
|---|---|
| Program Title | Swap TV |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 9a |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this fun and fast past educational series, two kids swap lives for a once in a lifetime weekend adventure. Youths from different backgrounds exchange life experiences and learn invaluable lessons about people, places, and cultures. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 6) | Response |
|---|---|
| Program Title | ECO |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 7:00am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |

| | |
|---|---|
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A whole new generation has made the environment, climate change and going green their casue. Eco Company is hosted by a dynamic and diverse group of teens who combine their natural curiosity with their enthusiasm for presserving the planet they will inherit. Each week the program explores all aspects of being green and understanding how we impact our world. The E-Co Team hosts report on the latest developments in renewable energies and alternative guels. They explore organic processes and learn how conservation and recycling can have an impact on reducing our carbon footprint. Eco Company profiles individual teens and organizations who are making a difference. These inspirational stories showcase teens who have made a commitment to being green and to having an impact on their schools, in their communities, in their homes and in their personal lives. The program gives teens throughout th eU.S. and around the world the opportunity to share their stories by uploading their own videos to the program. Eco Company also provides Eco-Wise tips that provide practical ways in which teens and people of all ages can contribute to a sustainable planet. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

**Non-Core Educational and Informational Programming (0)**

**Sponsored Core Programming (0)**

## Liaison Contact

| Question | Response |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Terry Walden |
| Address | 35 Skyline Drive |
| City | Lake Mary |
| State | FL |
| Zip | 32746 |
| Telephone Number | 407-741-5115 |
| Email Address | Terry.Walden@foxtv.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | |

## Other Matters (6)

| Other Matters (1 of 6) | Response |
|---|---|
| Program Title | Wild About Animals |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 730a |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | During this weekly half hour program Wild About Animals educates & informs young viewers by presenting documentary style stories showcasing the world's most fascinating animals. Each episode contains stories that teach young people about exotic, unique, and sometimes endangered animals from the wild. Surprising information about animals you see every day is also presented. The program gives young people the chance to learn about wild life which they may never experience in real life and thus encourage greater appreciation for the natural world and the environment. |

| Other Matters (2 of 6) | Response |
|---|---|
| Program Title | Awesome Adventure |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 8a |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This weekly adventure series is designed to educate, inform, and entertain young people about the earth and its inhabitants. Each journey throughout the world is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. In so doing children learn about other cultures and regions thereby expanding their sensitivity and understanding for others. |

| Other Matters (3 of 6) | Response |
|---|---|
| Program Title | Real Winning Edge |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 930a |
| Total times aired at regularly scheduled time | 13 |

| | |
|---|---|
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real teens, real challenges, real solutions. This program examines what motivates certain young people to excel even in life's most difficult circumstances and showcases teenagers who have built character through personal struggles of peer pressure, drug abuse, and family loss. The program encourages young people to see beyond their situation and realize they are not alone in their struggles. The Real Winning Edge instills confidence in teens reaching for their dreams and sends a message of hope and optimism through examples & success stories depicted in the program. |

| **Other Matters (4 of 6)** | **Response** |
|---|---|
| Program Title | Whaddydo |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 830a |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This weekly educational series is designed to educate, inform, and inspire children about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. Using a combination of actual dramatic footage, re-enactments, and demonstrations, "WHADDYADO" provides a compelling look at perilous situations that have occurred in real life. Then, using interviews with the participants, and instructions from experts, we learn what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make the right decision at the right time many episodes will feature a Moral Dilemma segment. |

| **Other Matters (5 of 6)** | **Response** |
|---|---|
| Program Title | Swap TV |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 9a |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

| | |
|---|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this fun and fast past educational series, two kids swap lives for a once in a lifetime weekend adventure. Youths from different backgrounds exchange life experiences and learn invaluable lessons about people, places, and cultures. |

| **Other Matters (6 of 6)** | **Response** |
|---|---|
| Program Title | ECO Company |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 7a |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A whole new generation has made the environment, climate change and going green their casue. Eco Company is hosted by a dynamic and diverse group of teens who combine their natural curiosity with their enthusiasm for presserving the planet they will inherit. Each week the program explores all aspects of being green and understanding how we impact our world. The E-Co Team hosts report on the latest developments in renewable energies and alternative guels. They explore organic processes and learn how conservation and recycling can have an impact on reducing our carbon footprint. Eco Company profiles individual teens and organizations who are making a difference. These inspirational stories showcase teens who have made a commitment to being green and to having an impact on their schools, in their communities, in their homes and in their personal lives. The program gives teens throughout th eU.S. and around the world the opportunity to share their stories by uploading their own videos to the program. Eco Company also provides Eco-Wise tips that provide practical ways in which teens and people of all ages can contribute to a sustainable planet. |

## Certification

| Question | Response |
|---|---|
| The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay.<br>**FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID**<br>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.<br>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). | |
| I certify that this application includes all required and relevant attachments. | |
| I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. | **FOX Television Stations, Inc.** |

## Attachments

No Attachments.