

Modification of a DTV Station Construction Permit Application

 File Number:
 BMPCDT-20080620ALY
 Submit Date:
 06/20/2008
 Call Sign:
 WWMB
 Facility ID:
 3133
 FRN:

 0023159734
 State:
 South Carolina
 City:
 FLORENCE
 File
 Status:
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 Status:
 Status:
 Granted
 Status:
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General Information	Section	Question	Response
	Attachments	Are attachments (other than associated schedules) being filed with this application?	
Fees, Waivers,	Section	Question	Response
and Exemptions	Fees	Is the applicant exempt from FCC application Fees?	No
		Indicate reason for fee exemption:	
		Is the applicant exempt from FCC regulatory Fees?	No
	Waivers	Does this filing request a waiver of the Commission's rule(s)?	
		Total number of rule sections involved in this waiver request:	
		Are the frequencies or parameters requested in this filing covered by grandfathered privileges, previously approved by waiver, or functionally integrated with an existing station?	

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Applicant Email Type
SAGAMOREHILL OF CAROLINA LICENSES, LLC Applicant Doing Business As: SAGAMOREHILL OF CAROLINA LICENSES, LLC	525 BLACKBURN DRIVE AUGUSTA, GA 30907 United States	+1 (706) 855- 8506	Other

Authorization Holder Name

Check box if the Authorization Holder name is being updated because of the sale (or transfer of control) of the Authorization(s) to another party and for which proper Commission approval has not been received or proper notification provided.

Contact	Contact Name	Address	Phone	Email	Contact Type
Representatives (2)	W. JEFFREY REYNOLDS TECHNICAL CONSULTANT	DU TREIL, LUNDIN & RACKLEY, INC. 201 FLETCHER AVE. SARASOTA, FL 34237-6019 United States	+1 (941) 329- 6000	JEFF@DLR.COM	Technical Representative
	TODD M. STANSBURY WILEY REIN LLP	WILEY REIN LLP 1776 K STREET, N.W. WASHINGTON, DC 20006 United States	+1 (202) 719- 7000	TSTANSBU@WILEYREIN. COM	Legal Representative

Alien Ownership	Question	Response
	 Is the applicant a foreign government or the representative of any foreign government as specified in Section 310(a) of the Communications Act? 	
	2) Is the applicant an alien or the representative of an alien? (Section 310(b)(1))	
	3) Is the applicant a corporation, or non-corporate entity, that is organized under the laws of any foreign government? (Section 310(b)(2))	
	4) Is the applicant an entity of which more than one-fifth of the capital stock, or other equity or voting interest, is owned of record or voted by aliens or their representatives or by a foreign government or representative thereof or by any entity organized under the laws of a foreign country? (Section 310(b)(3))	
	5) Is the applicant directly or indirectly controlled by any other entity of which more than one-fourth of the capital stock, or other equity or voting interest, is owned of record or voted by aliens, their representatives, or by a foreign government or representative thereof, or by any entity organized under the laws of a foreign country? (Section 310(b)(4))	
	6) Has the applicant received a declaratory ruling(s) under Section 310(b)(4) of the Communications Act?	
	7) In connection with this application, is the applicant filing a foreign ownership Petition for Declaratory Ruling pursuant to Section 310(b)(4) of the Communications Act?	

Section	Question	Response
Revoked Application	Has the Applicant or any party to this application had any FCC station Authorization revoked or had any application for an initial, modification or renewal of FCC station Authorization denied by the Commission?	
State or Federal Convictions	Has the Applicant or any party to this application, or any party directly or indirectly controlling the Applicant, ever been convicted of a felony by any state or federal court?	

Basic Qualifying Questions

Channel and	Section	Question	Response
Facility Information	Proposed Community of	Facility ID	3133
	License	State	South Carolina
		City	FLORENCE
		DTV Channel	21
		Designated Market Area	Myrtle Beach-Florence
	Facility Type	Facility Type	Commercial
		Station Type	Main
	Zone	Zone	2

Antenna Location	Section	Question	Response
Data	Antenna Structure Registration	Do you have an FCC Antenna Structure Registration (ASR) Number?	Yes
		ASR Number	1024373
	Coordinates (NAD83)	Latitude	34° 22' 03.0" N+
		Longitude	079° 19' 48.0" W-
		Structure Type	
		Overall Structure Height	609.6 meters
		Support Structure Height	
		Ground Elevation (AMSL)	32.6 meters
	Antenna Data	Height of Radiation Center Above Ground Level	579 meters
		Height of Radiation Center Above Average Terrain	581 meters
		Height of Radiation Center Above Mean Sea Level	611.6 meters
		Effective Radiated Power	400 kW

Antenna	Section	Question	Response
Technical Data	Antenna Type	Antenna Type	Directional Custom
		Do you have an Antenna ID?	Yes
		Antenna ID	87879
	Antenna Manufacturer and	Manufacturer:	DIE
	Model	Model	TFU-30DSC-R3BP290DC
	DTV and DTS: Elevation Pattern	Rotation	0 degrees
		Electrical Beam Tilt	0.7
		Mechanical Beam Tilt	Not Applicable
		toward azimuth	
		Polarization	Horizontal
		Does the proposed antenna propose elevation radiation patterns that vary with azimuth for reasons other than the use of mechanical beam tilt?	No
		Uploaded file for elevation antenna (or radiation) pattern data	

Directional Antenna Relative Field Values (Pre-rotated Pattern)

Degree	Value	Degree	Value	Degree	Value	Degree	Value
0	0.299	90	0.215	180	0.647	270	0.96
10	0.358	100	0.259	190	0.472	280	0.999
20	0.41	110	0.399	200	0.369	290	0.936
30	0.441	120	0.594	210	0.346	300	0.789
40	0.441	130	0.789	220	0.346	310	0.594
50	0.41	140	0.936	230	0.369	320	0.399
60	0.358	150	0.999	240	0.472	330	0.259
70	0.299	160	0.96	250	0.647	340	0.215
80	0.246	170	0.831	260	0.831	350	0.246

Additional Azimuths

Degree	V _A
279	1
151	1

Information not provided.

Parties to the Application (0)

Attributable	Section	Question	Response
Interest	Equity and Financial Interests	Applicant certifies that equity and financial interests not set forth by the applicant parties are non-attributable.	
	Other Authorizations	Does the applicant or any party to the application have an attributable interest in any other broadcast station(s).	
	Multiple Ownership	Is the applicant or any party to the application the holder of an attributable radio or television joint sales agreement or an attributable radio or television time brokerage agreement in the same market as the station subject to this application?	No
		Applicant certifies that the proposed facility complies with the Commission's multiple ownership rules and cross- ownership rules.	Yes
		Applicant certifies that the proposed facility:	Yes
		 (a) does not present an issue under the Commission's policies relating to media interests of immediate family members; 	
		(b) complies with the Commission's polices relating to future ownership interests;	
		 (c) complies with the Commission's restrictions relating to the insulation and non-participation of non-party investors and creditors 	
		Does the Applicant claim status as an "eligible entity," that is, an entity that qualifies as a small business under the Small Business Administration's size standards for its industry grouping (as set forth in 13 C.F.R. § 121-201), and holds:	
		 (a) 30 percent or more of the stock or partnership interests and more than 50 percent of the voting power of the corporation or partnership that will own the media outlet; or 	
		(b) 15 percent or more of the stock or partnership interests and more than 50 percent of the voting power of the corporation or partnership that will own the media outlet, provided that no other person or entity owns or controls more than 25 percent of the outstanding stock or partnership interests; or	
		(c) more than 50 percent of the voting power of the corporation that will own the media outlet (if such corporation is a publicly traded company)?	

Construction Permit Certifications	Section	Question	Response
	Post-Incentive Auction Expedited Processing	It will operate on the DTV channel for this station as established in the post-incentive auction channel reassignment public notice.	
		It will operate post-incentive auction facilities that do not expand the noise-limited service contour in any direction beyond that established by the post-incentive auction channel reassignment public notice.	
		It will operate post-incentive auction facilities that match or reduce by no more than five percent with respect to predicted population from those defined in the post-incentive auction channel reassignment public notice.	
		The antenna structure to be used by this facility has been registered by the Commission and will not require re- registration to support the proposed antenna, OR the FAA has previously determined that the proposed structure will not adversely affect safety in air navigation and this structure qualifies for later registration under the Commission's phased registration plan, OR the proposed installation on this structure does not require notification to the FAA pursuant to 47 C.F.R. Section 17.7.	
	Environmental Effect	Would a Commission grant of Authorization for this location be an action which may have a significant environmental effect? (See 47 C.F.R. Section 1.1306)	
	Broadcast Facility	The proposed facility complies with the applicable engineering standards and assignment requirements of 47 C. F.R. Sections 73.616, 73.622(i), 73.623(e), 73.625, 73.1030, and 73.1125.	Yes

<section-header></section-header>	Section	Question	Response
	Character Issues	Applicant certifies that neither applicant nor any party to the application has or had any interest in, or connection with:	
		 (a) any broadcast application in any proceeding where character issues were left in unresolved or were resolved adversely against the applicant or party to the application; or 	
		(b) any pending broadcast application in which character issues have been raised.	
	Adverse Findings	Has the Applicant or any party to this application had an adverse finding or an adverse final action taken by any court or administrative body in a civil or criminal proceeding brought under any law related to the following: any felony; mass media-related antitrust or unfair competition; fraudulent statements to another governmental unit; or discrimination?	
	Program Service Certification	Applicant certifies that it is cognizant of and will comply with its obligations as a Commission licensee to present a program service responsive to the issues of public concern facing the station's community of license and service area.	
	Local Public Notice	Applicant certifies that it has or will comply with the public notice requirements of 47 C.F.R. Section 73.3580.	
	Auction Authorization	Is the applicant submitting an application to obtain a construction permit as a result of winning an auction?	
	Equal Employment Opportunity (EEO)	If the applicant proposes to employ five or more full-time employees, applicant certifies that it is filing simultaneously with this application a Model EEO Program Report.	

Certification	Section	Question	Response
	General Certification Statements	The Applicant waives any claim to the use of any particular frequency or of the electromagnetic spectrum as against the regulatory power of the United States because of the previous use of the same, whether by authorization or otherwise, and requests an Authorization in accordance with this application (See Section 304 of the Communications Act of 1934, as amended.).	
		The Applicant certifies that neither the Applicant nor any other party to the application is subject to a denial of Federal benefits pursuant to §5301 of the Anti-Drug Abuse Act of 1988, 21 U.S.C. §862, because of a conviction for possession or distribution of a controlled substance. This certification does not apply to applications filed in services exempted under §1.2002(c) of the rules, 47 CFR . See §1. 2002(b) of the rules, 47 CFR §1.2002(b), for the definition of "party to the application" as used in this certification §1.2002 (c). The Applicant certifies that all statements made in this application and in the exhibits, attachments, or documents incorporated by reference are material, are part of this application, and are true, complete, correct, and made in good faith.	
	Authorized Party to Sign	 FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND /OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). 	
		I certify that this application includes all required and relevant attachments.	
		I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	LOUIS WALL 06/20/2008

Attachments	

	File Name	Uploaded By	Attachment Type	Description
	<u>1251195_4501421.</u> pdf	Applicant	All Purpose	RFR COMPLIANCE EXHIBIT
	<u>1251195_4513246.</u> pdf	Applicant	All Purpose	FIGURE 1 - COVERAGE MAP
	<u>1251195_4513267.</u> pdf	Applicant	All Purpose	FIGURE 2 - SECTION 73.622(F)(5) COMPLIANCE
	<u>1251195_650672.</u> <u>txt</u>	Applicant	All Purpose	POST-TRANSITION MAXIMIZATION APPLICATION - TECHNICAL SUMMARY
	<u>1251195_650673.</u> <u>txt</u>	Applicant	All Purpose	RFR COMPLIANCE EXHIBIT