



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

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BALTIMORE | State: **MD**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
10/10/2011 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Baltimore
	Web Home Page Address	www.cwbaltimore.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 10:30 (7/2/11-9/24/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An experienced science journalist travels to the nearest and farthest corners of the world exploring the land, air and sea introducing children to places, people and things they have never seen. The mission of the program is to inspire viewers to preserve the innate human instinct to explore. Each episode will reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 13)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays @ 8a (7/1/11-9/30/11)
Total times aired at regularly scheduled time	14
Total times aired	2

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show guides young people to potential career paths. This program best illustrates our commitment to family in this example of take your kids to work for a day. The show features inspirational interviews with successful celebrities, entrepreneurs and business people from world renowned brain surgeons to marine biologists that share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: What do I want to be when I grow up? This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 13)	
	Response
Program Title	Mad About
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 10a (7/2/11-9/24/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About is a sketch-comedy/variety show aimed at educating and entertaining kids using a creative mixture of humor, improv, animation, and viewer-generated video. Mad About conveys important messages about life skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous man on the street interviews, and viewer-created questions about life's issues. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 13)	Response
Program Title	Noonbory and the Super 7
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays and Tuesdays @ 8a (7/4/11-8/30/11)
Total times aired at regularly scheduled time	18
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noonbory and the Super 7 uses fantasy and fun to promote school readiness in two essential ways. First, the series provides young viewers with an enticing model for ethical actions and effective coexistence. On an episode by episode basis, the Borys highlight instances in which helping, cooperation, and leadership lead to success; and other instances in which taking an untoward risk or telling a lie lead to problems and complications. By being given a delightful bird's-eye view of the community in which the Borys live, little kids gain new information and understanding about their own environment seeing how the Borys effectively function as citizens, and learning to do the same. The series also aids in school readiness in a second significant way. Noonbory and the Super 7 gives children an opportunity to discover and practice those primary discovery and learning to learn understandings and skills which form the groundwork of much further knowledge acquisition. Along with Noonbory, Lunabory, Jetybory, Pongdybory, Cozybory, Totobory, and Lukybory, children learn to ask appropriate questions, and engage in fact-finding, logical reasoning, analysis, and evaluation. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 13)		Response
Program Title		Wimzie's House
Origination		Syndicated
Days/Times Program Regularly Scheduled		Wednesdays (7/6/11-9/14/11) and Thursdays (7/6/11-9/1/11
Total times aired at regularly scheduled time		20
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		3 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wimzie is a five year old puppet monster who attends daycare at her 150 year old Grandmother's house along with her brother and other friends. The series' characters are just familiar enough for the viewers to identify with but different enough to point out that the action takes place in an enchanted fantasy world of monsters. Through unforgettable adventures and original toe-tapping sing-along songs young viewers are introduced to topics of friendship, generosity, jealousy, diversity and sibling rivalry from a preschooler's point of view. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 13)		Response
Program Title		Beta Records TV
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays @ 7a (7/2/11-9/24/11)
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Beta Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major and indie artist interviews, tutorials and how-tos, producer and music executive tips, internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture. This program aired on the secondary digital stream, COOL TV, channel 54.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (7 of 13)		Response
Program Title		Real Life 101
Origination		Network

Days/Times Program Regularly Scheduled	Saturdays @ 7:30a (7/2/11-9/24/11) and Thursdays @ 8a (9/8/11-9/29/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. The series is currently being provided to schools and libraries across the USA by one of the nation's quality educational distributors. This program aired on the secondary digital stream, COOL TV, channel 54.2 on Saturdays and on the main digital stream on Thursdays.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 13)		Response
Program Title	Ultimate Choice	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays @ 8a and 8:30a (7/2/11-9/24/11)	
Total times aired at regularly scheduled time	26	
Total times aired		

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ultimate Choice provides an opportunity for its young viewers to learn more about themselves and their lives, as well as to develop their own convictions about each of the moral issues explored and discussed on this television series. Each episode presents the teens a heart stopping extreme adventure along with an opportunity to discuss that experience and its application to major real life issues. The show also finds five diverse young women who are invited to join a revolution, a revolution to live a dramatically different life than dictated by the pop culture. These "real" girls are brought to an incredible house on the water and introduced to their new weekly routine and time with their new mentors (the show's hosts Courtenay and Shennette). This program aired on the secondary digital stream, COOL TV, channel 54.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 13)	Response
Program Title	Teen Kids News
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 9a and 9:30a (7/2/11-9/24/11)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News produces weekly educational features such as, College and You(tips for choosing and getting into college), and Word, (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The show has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The Program stimulates teenagers' curiosity, develops their learning and cognitive, listening and thinking skills, and serves as an enhancement of their academic and educational experience. This program aired on the secondary digital stream, COOL TV, channel 54.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 13)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 11a (9/17/11-9/24/11)
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sports Stars of Tomorrow focuses on amateur athletes who display a drive, determination, and a commitment to excellence that pays off both in competition and in life. The program tells the stories of individuals, teams, and communities that work to achieve greatness. It focuses on accomplishment, highlights exceptional performances, and emphasizes the results of teamwork, and discipline. Often, the show will include highlight stories on players and coaches to emphasize key attributes, such as commitment, perseverance, dedication, and avoidance of negative life factors such as drugs and alcohol, which allow the athlete to succeed. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 13)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays @ 8a (9/5/11-9/26/11)
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales informs and educates kids about the world of dogs. Every episode includes valuable information about dog care and pet responsibility, plus tips from vets and trainers. Young viewers learn about various types of dogs, and how they are more than just pets. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 13)		Response
Program Title	Dragon Fly	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Tuesdays @ 8a (9/6/11-9/27/11)	
Total times aired at regularly scheduled time	4	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragon Fly features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. This program is aired on the main digital stream.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (13 of 13)		Response
Program Title	On The Spot	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Wednesdays @ 8a (9/21/11-9/28/11)	
Total times aired at regularly scheduled time	2	

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot is based on national and state curriculum standards and presents trivia everyone should know in a "man on the street format" designed to be both entertaining and educational. Aimed at audiences aged 13-plus, the new series features questions from key subjects like science, math, English, history, art, geography and more. This program aired on the main program stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	Magi-Nation
Origination	Network
Days/Times Program Regularly Scheduled:	Saturdays @ 5a and 5:30a (7/2/11-9/24/11)
Total times aired at regularly scheduled time:	26
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The general learning goal and discreet educational objectives are fully integrated with the story-line, characters and settings that make up "Magi Nation." By focusing on the thrilling adventures of Tony, Edyn and Strag and the other forces for good in their battle with evil, the series provides young viewers with a non-threatening arena from which to observe and learn from the actions of others. Learning is attractive, natural and becomes part of the overall excitement of the series. This program aired on the main digital stream.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Belinda Johnson
Address	2000 West 41st Street
City	Baltimore
State	MD
Zip	21211
Telephone Number	410-662-9688
Email Address	bmjohnso@cunninghambroadcasting.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	<p>During 3rd Quarter 2011: On 9/5/11, WNUV-TV worked with the Muscular Dystrophy Association's Jerry Lewis Telethon to produce and air a local telethon in which we asked our viewers to call in and make donations to the organization that helps children with muscular dystrophy. WNUV-TV aired and produced numerous PSA's directly relating to children: March of Dimes, Enoch Pratt Library Book Bash, Believe in Tomorrow, Baltimore County Recreation & Parks, Center for Infant and Child Loss, MD Mentoring Program, Afterschool Program, MD Science Center, CollegeBound Foundation, Drug Free America-kids, Baltimore County Library Novel Night, MD Libraries, Childhood Cancer, Ronald McDonald House, Howard County Recreation & Parks. An employee of WNUV-TV also serves on the Board of Directors for the Fuel Fund of Maryland, a Maryland nonprofit that helps low-income families pay their utility bills. Over half the people the Fuel Fund help are children. The Fuel Fund of Maryland helps keep children safe and warm. WNUV-TV served as media sponsor of the Baltimore Office of Promotion and Arts' annual Baltimore Book Festival. The Baltimore Book Festival features children's authors, a storybook parade, crafts, and other activities for children. Fridays After Five is a program of the Maryland Science Center and the National Aquarium in Baltimore in which admission prices decrease after 5p every Friday during the month of September. WNUV-TV supports these two kid oriented attractions with PSA's, news promotion, and web promotion. WNUV-TV supported the B&O Railroad Museum's Annual Kid Fest which took place one weekend in September. The kids fest featured train rides, kids activities, music by the popular kids band Milkshake, and other educational activities related to Maryland's role in railroads and trains. A weekly and monthly calendar is also produced for the website and broadcast that promotes local events geared for families and children.</p>

Other Matters (11)

Other Matters (1 of 11)	Response
Program Title	Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:30a (10/1/11-12/31/11)
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An experienced science journalist travels to the nearest and farthest corners of the world exploring the land, air and sea introducing children to places, people and things they have never seen. The mission of the program is to inspire viewers to preserve the innate human instinct to explore. Each episode will reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. This program will air on the main digital stream.

Other Matters (2 of 11)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays @ 8a (10/7/11-12/30/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show guides young people to potential career paths. This program best illustrates our commitment to family in this example of take your kids to work for a day. The show features inspirational interviews with successful celebrities, entrepreneurs and business people from world renowned brain surgeons to marine biologists that share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up?" This program will air on the main digital stream.

Other Matters (3 of 11)	Response
Program Title	Mad About
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays @ 10a (10/1/11-12/31/11)
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About is a sketch-comedy/variety show aimed at educating and entertaining kids using a creative mixture of humor, improv, animation, and viewer-generated video. Mad About conveys important messages about life skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues. This program will air on the main digital stream.

Other Matters (4 of 11)	Response
Program Title	Beta Records TV
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 7a (10/1/11-12/31/11)
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Beta Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major and indie artist interviews, tutorials and how-tos, producer and music executive tips, internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture. This program will air on the secondary digital stream, COOL TV, channel 54.2.

Other Matters (5 of 11)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 7:30a (10/1/11-12/31/11) and Thursdays @ 8a (10/6/11-12/29/11)
Total times aired at regularly scheduled time	27
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Real Life 101" presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. This program will air on the secondary digital stream, COOL TV, channel 54.2 on Saturdays and the main digital stream on Thursdays.
Other Matters (6 of 11)	
Program Title	Ultimate Choice
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 8a and 8:30a (10/1/11-12/31/11)
Total times aired at regularly scheduled time	28
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ultimate Choice provides an opportunity for its young viewers to learn more about themselves and their lives, as well as to develop their own convictions about each of the moral issues explored and discussed on this television series. Each episode presents the teens a heart stopping extreme adventure along with an opportunity to discuss that experience and its application to major real life issues. The show also finds five diverse young women who are invited to join a revolution, a revolution to live a dramatically different life than dictated by the pop culture. These "real" girls are brought to an incredible house on the water and introduced to their new weekly routine and time with their new mentors (the show's hosts Courtenay and Shennette). This program will air on the secondary digital stream, COOL TV, channel 54.2.
Other Matters (7 of 11)	
Program Title	Teen Kid News
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 9a and 9:30a (10/1/11-12/31/11)
Total times aired at regularly scheduled time	28

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News produces weekly educational features such as, "College and You" (tips for choosing and getting into college), and "Word," (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The show has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The Program stimulates teenagers' curiosity, develops their learning and cognitive, listening and thinking skills, and serves as an enhancement of their academic and educational experience. This program will air on the secondary digital stream, COOL TV, channel 54.2.

Other Matters (8 of 11)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 11a (10/1/11-12/31/11)
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sports Stars of Tomorrow focuses on amateur athletes who display a drive,determination, and a commitment to excellence that pays off both in competition and in life. The program tells the stories of individuals, teams, and communities that work to achieve greatness. It focuses on accomplishment, highlights exceptional performances, and emphasizes the results of teamwork, and discipline. Often, the show will include highlight stories on players and coaches to emphasize key attributes, such as commitment, perseverance, dedication, and avoidance of negative life factors such as drugs and alcohol, which allow the athlete to succeed. This program will air on the main digital stream.

Other Matters (9 of 11)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays @ 8a (10/3/11-12/26/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales informs and educates kids about the world of dogs. Every episode includes valuable information about dog care and pet responsibility, plus tips from vets and trainers. Young viewers learn about various types of dogs, and how they are more than just pets. This program will air on the main digital stream.
Other Matters (10 of 11)	
Program Title	Dragon Fly
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays @ 8a (10/4/11-12/27/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragon Fly features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. This program will air on the main digital stream.
Other Matters (11 of 11)	
Program Title	On The Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays @ 8a (10/5/11-12/28/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot is based on national and state curriculum standards and presents trivia everyone should know in a "man on the street format" designed to be both entertaining and educational. Aimed at audiences aged 13-plus, the new series features questions from key subjects like science, math, English, history, art, geography and more. This program will air on the main digital stream.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Baltimore (WNUV-TV) Licensee, Inc.</p>

Attachments

No Attachments.