



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0021205521** | File Number: **CPR-139691** | Submit Date: **04/03/2013** | Call Sign: **WSFX-TV** | Facility ID: **72871**

City: **WILMINGTON** | State: **NC**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

04/03/2013 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2013**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Fox
	Nielsen DMA	Wilmington NC
	Web Home Page Address	www.foxwilmington.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(23)

Digital Core Program (1 of 23)	Response
Program Title	Animal Atlas (WSFX-30)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon. 8am 1/7-2/25/13
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A program that is entertaining and engaging to a wide audience while managing to deliver information that would be very welcome in a middle or high school classroom. The series matches the evolved visual intelligence of the young 21st century audience by building content with short clips, five-seconds or less in length, and weaving them together in a narrative that keeps a viewer engaged with a compelling narrative overview.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 23)	Response
Program Title	Eco Company (WSFX-30)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tue. 8am 1/1-2/26/13
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company will explore all aspects of being green and understanding how we impact our world. The E-Co team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages can use in their daily lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 23)	Response
Program Title	Jack Hanna Animal Adventure (WSFX-30)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wed. 8am 1/2-2/27/13
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Through out Jack's travels he raised awareness of different cultures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 23)	Response
Program Title	Teen Kid's News (WSFX-30)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fri 8am 1/4-3/1/13
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is a dynamic television news program for teens and pre- teens-by teens. The half-hour weekly program provides information and news to students in a way that's educational as well as entertaining. The focus of the program is young people.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 23)	Response
Program Title	Jack Hanna Into the Wild (WSFX-30)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thurs 8am 1/3-2/28/13
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Through out Jack's travels he raised awareness of different cultures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 23)	Response
Program Title	Animal Rescue (WSFX-30)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 7:30am 1/5-3/2/13
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program demonstrates how through teamwork people help animals out of sometimes dangerous situation. It also shows how animals survive in their habitat. It shows people what animals do to stay away from danger.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 23)	Response
Program Title	Jack Hanna Animal Adventure (WSFX-30)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 8am 1/5-3/2/13
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Through out Jack's travels he raised awareness of different cultures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 23)	Response
Program Title	Now Eat This Rocco (WSFX-30)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 7am 1/5-3/30/13
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chef Rocco show is dedicated to helping teens and families eat better, and live healthier lives, without sacrificing flavor. Rocco has two passions in life: family and food. He knows the pressures of modern life make it harder for families to stay whole and eat wisely.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 23)	Response
Program Title	Jack Hanna Into the Wild (WSFX 30)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 7:30am 3/9-3/30
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Through out Jack's travels he raised awareness of different cultures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 23)	Response
Program Title	Eco Company (WSFX 30)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 8am 3/9-3/30/13
Total times aired at regularly scheduled time	4
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company will explore all aspects of being green and understanding how we impact our world. The E-Co team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages can use in their daily lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 23)	Response
Program Title	Teen Kids News (WSFX 30)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 8:30am 3/9-3/30/13
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is a dynamic television news program for teens and pre- teens-by teens. The half-hour weekly program provides information and news to students in a way that's educational as well as entertaining. The focus of the program is young people.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 23)	Response
Program Title	Animal Atlas (WSFX 30)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sat. 9am 3/9-3/30/13
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A program that is entertaining and engaging to a wide audience while managing to deliver information that would be very welcome in a middle or high school classroom. The series matches the evolved visual intelligence of the young 21st century audience by building content with short clips, five-seconds or less in length, and weaving them together in a narrative that keeps a viewer engaged with a compelling narrative overview.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 23)	Response
Program Title	Jack Hanna Animal Adventure (WSFX 30)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 9:30am 3/9-3/30/13
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Through out Jack's travels he raised awareness of different cultures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 23)		Response
Program Title		Animal Rescue (WSFX 30)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sun. 7am 3/10-3/31/13
Total times aired at regularly scheduled time		4
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The program demonstrates how through teamwork people help animals out of sometimes dangerous situation. It also shows how animals survive in their habitat. It shows people what animals do to stay away from danger.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (15 of 23)		Response
Program Title		Horseland (THIS TV)
Origination		Syndicated
Days/Times Program Regularly Scheduled		M,T,W,T,F 9:30am 1/1-3/29/13
Total times aired at regularly scheduled time		65
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Horseland is an American animated series drama and comic mischief program following events in the lives of a group of children riding at Horseland, an equestrian school and stables. Their adventures include riding, and raising and entering their houses in competitions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (16 of 23)		Response
Program Title	Green Screen Adventures (THIS TV)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sat. 10am 1/5-3/30	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	7 years to 13 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (17 of 23)		Response
Program Title	Busy World of Richard Scarry, (THIS TV)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sat. 10:30a 1/5-3/30/13	
Total times aired at regularly scheduled time	12	
Total times aired	13	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	

Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Bustown make time for a song and a smile.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Busy World of Richard Scarry, (THIS TV)
List date and time rescheduled	3/30/13 1pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-23
Episode #	3/23/13 #40
Reason for Preemption	Other

Digital Core Program (18 of 23)	Response
Program Title	Wimzie's House (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 11a 1/5-3/30/13
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wimzie's House, an educationally entertaining series for preschool kids, series presented the delightful adventures of Wimzie, a playful five-year old puppet monster; her baby brother, Bo; er parents, together they learn skills of caring and sharing at Wimzie's House-a home daycare center unlike any other. Through unforgettable learning adventures and original toe-tapping sing along songs, you viewers are introduced to topics like friendship, generosity, jealousy, diversity and sibling rivalry, all from a preschooler's point of view.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Wimzie's House (THIS TV)
List date and time rescheduled	3/30/13 1:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-23
Episode #	3/23/13 /#104
Reason for Preemption	Other

Digital Core Program (19 of 23)	Response
Program Title	Wimzie's House (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 11:30a 1/5-3/30/13
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wimzie's House, an educationally entertaining series for preschool kids, series presented the delightful adventures of Wimzie, a playful five-year old puppet monster; her baby brother, Bo; er parents, together they learn skills of caring and sharing at Wimzie's House-a home daycare center unlike any other. Through unforgettable learning adventures and original toe-tapping sing along songs, you viewers are introduced to topics like friendship, generosity, jealousy, diversity and sibling rivalry, all from a preschooler's point of view.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Wimzie's House (THIS TV)
List date and time rescheduled	3/30/13 2pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-23
Episode #	3/23/13 / #105
Reason for Preemption	Other

Digital Core Program (20 of 23)	Response
Program Title	Country Mouse, City Mouse (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 12n 1/5-3/30/13
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Country mouse Emily and her cousin from the big city, Alexander,visit each other and have adventures together at the turn of the century. They always seem to run into trouble and bother with humans, other animals and exciting situations, but when they put their heads together, they can solve any problem. And in the process, they learn about the places they visit and the things they see.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Country Mouse, City Mouse (THIS TV)
List date and time rescheduled	3/30/13 2:30p
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-23
Episode #	3/23/13 /#24
Reason for Preemption	Other

Digital Core Program (21 of 23)	Response
Program Title	Danger Rangers (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 12:30pm 1/5-3/30/13
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	5 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It features six animal heroes who teach children about safety through example.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Danger Rangers (THIS TV)
List date and time rescheduled	3/30/13 3pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-23
Episode #	3/23/13 /#113

Reason for Preemption	Other
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Digital Core Program (22 of 23)		Response
Program Title	Doodlebops Rockin Road Show (THIS TV)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sun. 10am 1/6-3/31/13	
Total times aired at regularly scheduled time	12	
Total times aired	13	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Doodlebops is intended to promote academic and social readiness in order to help young viewers toward ultimate competence and success in their future school and extracurricular environments. By means of fantasy, fun,music and adventure, the Doodlebops band teaches kids about their world and gives them the vital understanding and behavioral tools to explore it. The show's major educational goals lie in the all-important psycho-social arena. Largely through targeted modeling, the show aids in the enhancement of viewers' personal character and pro-social behavior. Viewers come to see the value of honesty, integrity, the joy that can come from sharing, and so much more.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Preemption Programs #1

Questions	Response
Title of Program	Doodlebops Rockin Road Show (THIS TV)

List date and time rescheduled	3/29/13 9am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-24
Episode #	3/24/13 #126
Reason for Preemption	Other

Digital Core Program (23 of 23)	
	Response
Program Title	The Doodlebops (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun. 10:30am 1/6-3/31/13
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Doodlebops is intended to promote academic and social readiness in order to help young viewers toward ultimate competence and success in their future school and extracurricular environments. By means of fantasy, fun,music and adventure, the Doodlebops band teaches kids about their world and gives them the vital understanding and behavioral tools to explore it. The show's major educational goals lie in the all-important psycho-social arena. Largely through targeted modeling, the show aids in the enhancement of viewers' personal character and pro-social behavior. Viewers come to see the value of honesty, integrity, the joy that can come from sharing, and so much more.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	The Doodlebops (THIS TV)
List date and time rescheduled	3/31/13 11am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-24
Episode #	3/24/13 /#312
Reason for Preemption	Other

**Non-Core
Educational and
Informational
Programming (0)**

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Connie Petway
Address	322 Shipyard Blvd
City	Wilmington
State	NC
Zip	28412
Telephone Number	910-343-8826
Email Address	cpetway@foxwilmington.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Due to technical difficulty, the E /I logo failed to display during all E/I programming between the hours 10:30am-1pm on Saturday 3/23 and 10-11am on Sunday, 3/24. All affected shows were aired Sat. 3/30

Other Matters (19)

Other Matters (1 of 19)	Response
Program Title	Animal Atlas (WSFX-30)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 9am 4/6-6/29/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A program that is entertaining and engaging to a wide audience while managing to deliver information that would be very welcome in a middle or high school classroom. The series matches the evolved visual intelligence of the young 21st century audience by building content with short clips, five-seconds or less in length, and weaving them together in a narrative that keeps a viewer engaged with a compelling narrative overview.

Other Matters (2 of 19)	Response
Program Title	Eco Co (WSFX-30)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 8am 4/6-6/29/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company will explore all aspects of being green and understanding how we impact our world. The E-Co team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages can use in their daily lives.

Other Matters (3 of 19)	Response
Program Title	Jack Hanna Animal Adv (WSFX-30)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 9:30a 4/6-6/29/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Through out Jack's travels he raised awareness of different cultures.

Other Matters (4 of 19)	Response
Program Title	Jack Hanna Into The Wild (WSFX-30)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 7:30am 4/6-6/29/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Through out Jack's travels he raised awareness of different cultures.

Other Matters (5 of 19)	Response
Program Title	Teen Kids (WSFX-30)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 8:30am 4/6-6/29/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is a dynamic television news program for teens and pre- teens-by teens. The half-hour weekly program provides information and news to students in a way that's educational as well as entertaining. The focus of the program is young people.

Other Matters (6 of 19)	Response
Program Title	Now Eat This Rocco (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 7am 4/6-6/29/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chef Rocco show is dedicated to helping teens and families eat better, and live healthier lives, without sacrificing flavor. Rocco has two passions in life: family and food. He knows the pressures of modern life make it harder for families to stay whole and eat wisely.

Other Matters (7 of 19)	Response
Program Title	Animal Rescue (WSFX-30)

Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun. 7am 4/7-6/30/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program demonstrates how through teamwork people help animals out of sometimes dangerous situation. It also shows how animals survive in their habitat. It shows people what animals do to stay away from danger.

Other Matters (8 of 19)	Response
Program Title	Horseland (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon. 9:30am 4/1-6/24/13
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Horseland is an American animated series drama and comic mischief program following events in the lives of a group of children riding at Horseland, an equestrian school and stables. Their adventures include riding, and raising and entering their houses in competitions.

Other Matters (9 of 19)	Response
Program Title	Horseland (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tue. 9:30am 4/2-6/25/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Horseland is an American animated series drama and comic mischief program following events in the lives of a group of children riding at Horseland, an equestrian school and stables. Their adventures include riding, and raising and entering their houses in competitions.

Other Matters (10 of 19)	Response
Program Title	Horseland (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wed. 9:30am 4/3-6/26/13

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Horseland is an American animated series drama and comic mischief program following events in the lives of a group of children riding at Horseland, an equestrian school and stables. Their adventures include riding, and raising and entering their houses in competitions.

Other Matters (11 of 19)	Response
Program Title	Horseland (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thu. 9:30am 4/4-6/27/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Horseland is an American animated series drama and comic mischief program following events in the lives of a group of children riding at Horseland, an equestrian school and stables. Their adventures include riding, and raising and entering their houses in competitions.

Other Matters (12 of 19)	Response
Program Title	The Busy World of Richard Scarry (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 10:30a 4/6-6/29/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.

Other Matters (13 of 19)	Response
Program Title	Wimzie's House (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 11am 4/6-6/29/13

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wimzie's House, an educationally entertaining series for preschool kids, series presented the delightful adventures of Wimzie, a playful five-year old puppet monster; her baby brother, Bo; er parents, together they learn skills of caring and sharing at Wimzie's House-a home daycare center unlike any other. Through unforgettable learning adventures and original toe-tapping sing along songs, you viewers are introduced to topics like friendship, generosity, jealousy, diversity and sibling rivalry, all from a preschooler's point of view.

Other Matters (14 of 19)	Response
Program Title	Wimzie's House (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat/11:30am 4/6-6/29/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wimzie's House, an educationally entertaining series for preschool kids, series presented the delightful adventures of Wimzie, a playful five-year old puppet monster; her baby brother, Bo; er parents, together they learn skills of caring and sharing at Wimzie's House-a home daycare center unlike any other. Through unforgettable learning adventures and original toe-tapping sing along songs, you viewers are introduced to topics like friendship, generosity, jealousy, diversity and sibling rivalry, all from a preschooler's point of view.

Other Matters (15 of 19)	Response
Program Title	Country Mouse, City Mouse (THIS-TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 12n 4/6-6/29/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Country mouse Emily and her cousin from the big city, Alexander,visit each other and have adventures together at the turn of the century. They always seem to run into trouble and bother with humans, other animals and exciting situations, but when they put their heads together, they can solve any problem. And in the process, they learn about the places they visit and the things they see.
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Other Matters (16 of 19)	Response
Program Title	Danger Rangers (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 12:30pm 4/6-6/29/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It features six animal heroes who teach children about safety through example.

Other Matters (17 of 19)	Response
Program Title	Doodlebops Rockin Rd Show (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun.10a 4/7-4/30/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Doodlebops is intended to promote academic and social readiness in order to help young viewers toward ultimate competence and success in their future school and extracurricular environments. By means of fantasy, fun,music and adventure, the Doodlebops band teaches kids about their world and gives them the vital understanding and behavioral tools to explore it. The show's major educational goals lie in the all-important psycho-social arena. Largely through targeted modeling, the show aids in the enhancement of viewers' personal character and pro-social behavior. Viewers come to see the value of honesty, integrity, the joy that can come from sharing, and so much more.

Other Matters (18 of 19)	Response
Program Title	The Doodlebops (THIS TV)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sun. 10:30am 4/6-6/29/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Doodlebops is intended to promote academic and social readiness in order to help young viewers toward ultimate competence and success in their future school and extracurricular environments. By means of fantasy, fun,music and adventure, the Doodlebops band teaches kids about their world and gives them the vital understanding and behavioral tools to explore it. The show's major educational goals lie in the all-important psycho-social arena. Largely through targeted modeling, the show aids in the enhancement of viewers' personal character and pro-social behavior. Viewers come to see the value of honesty, integrity, the joy that can come from sharing, and so much more.
Other Matters (19 of 19)	
Program Title	Horseland (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fri. 9:30am 4/5-6/28/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Horseland is an American animated series drama and comic mischief program following events in the lives of a group of children riding at Horseland, an equestrian school and stables. Their adventures include riding, and raising and entering their houses in competitions.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WSFX License Subsidiary, LLC</p>

Attachments

No Attachments.