



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** File Number: **CPR-130040** Submit Date: **04/10/2012** Call Sign: **WISE-TV** Facility ID: **13960**

City: FORT WAYNE State: IN

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/10/2012 Filing Status: Active

Report reflects information for : First Quarter of 2012

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Ft. Wayne
	Web Home Page Address	www.incnow.tv

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(17)

Digital Core Program (1 of 17)	Response
Program Title	Jack Hanna Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 9-9:30 AM EST (33.1)
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode of JACK HANNA ANIMAL ADVENTURES, the camera follows Jack as he spends time with nature's creatures around the world. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is desigend to reveal to children the world around them in a way that presents positive role models and presocial values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Jack Hanna Animal Adventures
List date and time rescheduled	Saturday, 1/14/2012 8:30-9 AM EST
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Saturday, 1/14/2012 / 2189
Reason for Preemption	Sports

Questions	Response	
Title of Program	Jack Hanna Animal Adventures	
List date and time rescheduled	Saturday, 3/3/2012 7-7:30 AM EST	

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Saturday, 3/3/2012 / 2250
Reason for Preemption	Sports

Questions	Response
Title of Program	Jack Hanna Animal Adventures
List date and time rescheduled	Saturday, 3/24/2012 7-7:30 AM EST
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 3/24/2012 / 2268
Reason for Preemption	Sports

Questions	Response
Title of Program	Jack Hanna Animal Adventures
List date and time rescheduled	Saturday, 3/10/2012 8-8:30 AM EST
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Saturday, 3/10/2012 / 2256
Reason for Preemption	Sports

Digital Core Program (2 of 17)	Response
Program Title	Jack Hanna Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 9:30-10 AM EST 33.1
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode of JACK HANNA ANIMAL ADVENTURES, the camera follows Jack as he spends time with nature's creatures around the world. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is desigend to reveal to children the world around them in a way that presents positive role models and presocial values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Jack Hanna Animal Adventures
List date and time rescheduled	Saturday, 3/3/2012 7:30-8 AM EST
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Saturday, 3/3/2012 / 2251
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Jack Hanna Animal Adventures
List date and time rescheduled	Saturday, 3/10/2012 8:30-9 AM EST
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Saturday, 3/10/2012 / 2257
Reason for Preemption	Sports

Questions	Response
Title of Program	Jack Hanna Animal Adventures
List date and time rescheduled	Saturday, 3/24/2012 7:30-8 AM EST
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 3/24/2012 / 2269

Reason for Preemption Sports

Questions	Response
Title of Program	Jack Hanna Animal Adventures
List date and time rescheduled	Saturday, 1/14/2012 9-9:30 AM EST
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Saturday, 1/14/2012 / 2190
Reason for Preemption	Sports

Digital Core Program (3 of 17)	Response
Program Title	Turbo Dogs
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10-10:30 AM EST (33.1) (aired 1/7-2/4/2012)
Total times aired at regularly scheduled time	5
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TURBO DOGS is a show about six canine friends-Dash, GT, Clutch, Stinkbert, Strut, and Mags-who have their own distinct characteristics but share a common love of racing cars. Each story begins with one of the Turbo Dogs encountering a problem that must be resolved while preparing to compete. Usually, the Turbo Dog learns his/her lesson through experience and accountability for negative behavior. Social-emotional messages about sportsmanship, teamwork, cooperation, and fairness developed in the story are emphasized in a separate tag at the end of each episode.

Does the Licensee
identify the
program by
displaying
throughout the
program the
symbol E/I?

Digital Core Program (4 of 17)	Response
Program Title	The Zula Patrol
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10-10:30 AM EST 33.1 (aired 2/11-3/31/2012)
Total times aired at regularly scheduled time	6
Total times aired	7
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE ZULA PATROL is a group of six animated aliens who carry out a variety fo scientific space missing During their missions the crew often encounter their foes, who are trying to take over the universe. On course of the story, the audience learns different facts about specific space topics such as stars, plan orbits, moons, asteroids, comets, gravity, and space probes. The information is then highlighted during segment where crew member Professor Multo delivers his "Multo-Moments" or summary of scientific from the story. Typically, the stories also provide a social-emotional tag based on tolerance and non-conflict resolution. (The Zula Patrol was pre-empted due to sports on 3/3/2012; we were not able to reschedule due to technical difficulties)

Does the	Yes		
Licensee			
identify the			
program by			
displaying			
throughout			
the program			
the symbol E			
/I?			

Questions	Response
Title of Program	The Zula Patrol
List date and time rescheduled	Saturday, 3/24/2012 8-8:30 AM EST
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 3/24/2012 / ZUL107
Reason for Preemption	Sports

Questions	Response
Title of Program	The Zula Patrol
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Saturday, 3/3/2012 / ZUL104
Reason for Preemption	Sports

Digital Core Program (5 of 17)	Response
Program Title	Shelldon
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30-11 AM EST 33.1
Total times aired at regularly scheduled time	11
Total times aired	12

Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SHELLDON is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water-dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk adopted by the Clam family and living with them in the family-owned Charming Clam Inn. Shelldon and his buddies, Herman (a hermit crab) and Connie (a cowrie shell), always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant social-emotional lesson and also share information relating to their ocean habitat and environmental protection. (Shelldon was pre-empted due to sports on 3/3/2012; we were not able to reschedule due to technical difficulties)
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Shelldon
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Saturday, 3/3/2012 / SHL012
Reason for Preemption	Sports

Questions	Response
Title of Program	Shelldon
List date and time rescheduled	Saturday, 3/24/2012 8:30-9 AM EST

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Saturday, 3/24/2012 / SHL002
Reason for Preemption	Sports

Digital Core Program (6 of 17)	Response
Program Title	The Magic School Bus
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11-11:30 AM EST 33.1 (aired 1/7-2/4/2012)
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE MAGIC SCHOOL BUS is a show that features the most adventuresome teacher on the planet, Ms. Frizzle and her group of students who dutifully follow her approach to education-by taking magical field trips to learn about anything that interests her or them. All the students are curious, but with each one, there is often a personal problem that needs solving and the field trip has a way of dovetailing with the personal challenge to get everything all worked out. The class has been on 52 field trips, traveling in a magic bus that can transform its shape and power source, so it can travel through any environment, from the bottom of the ocean to outermost space. Ms. Frizzle can handle it all, from driving the bus, navigating unfamiliar terrain, to guiding the children's learning through inquiry. She is undeterred and rarely discouraged and expects no less from her students. Ms. Frizzle is amazingly understanding and permissive in her approach and the children are ambitiously curious about the world as a result. It's not just the bus that's magic.

Does the	Yes	
Licensee		
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program by		
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the program		
the symbol E		
/I?		

Digital Core Program (7 of 17)	Response
Program Title	Jane And The Dragon
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11-11:30 AM EST 33.1 (aired 2/11-3/31/2012)
Total times aired at regularly scheduled time	6
Total times aired	7
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JANE AND THE DRAGON in each episode encounters a challenge that tests Jane's problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved. (Jane and The Dragon was pre-empted due to sports on 3/3/2012; we were not able to reschedule due to technical difficulties)
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Jane And The Dragon
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Saturday, 3/3/2012 / JAD109
Reason for Preemption	Sports

Questions	Response
Title of Program	Jane And The Dragon
List date and time rescheduled	Saturday, 3/24/2012 9-9:30 AM EST
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 3/24/2012 / JAD113
Reason for Preemption	Sports

Digital Core Program (8 of 17)	Response
Program Title	Babar
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30 AM - 12 Noon EST (33.1)
Total times aired at regularly scheduled time	11
Total times aired	12
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BABAR, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members. (Babar was pre-empted due to sports on 3/3/2012; we were not able to reschedule due to technical difficulties)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Babar
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Saturday, 3/3/2012 / BAR124
Reason for Preemption	Sports

Questions	Response
Title of Program	Babar
List date and time rescheduled	Saturday, 3/24/2012 9:30-10AM EST
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 3/24/2012 / BAR203
Reason for Preemption	Sports

Digital Core Program (9 of 17)	Response
Program Title	Willa's Wild Life
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12-12:30 PM EST (33.1)

Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILLA'S WILD LIFE is a new animated series featuring a six-year-old girl, Willa's Wild Life, who is permitted to share her home with an ever-growing menagerie of animals an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa's Wild Life, offering her advice and friendship from each of their respective points of view. In each episode, Willa's Wild Life faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa's Wild Life finds ways to maintain healthy friendships, experience success, develop competence and become altruistic.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	Saturday, 3/24 10-10:30AM EST
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 3/24/2012 / WIL002

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	Saturday, 3/10 9-9:30AM EST
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 3/10/2012 / WIL013
Reason for Preemption	Sports

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	Saturday, 3/3 8-8:30AM EST
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Saturday, 3/3/2012 / WIL007
Reason for Preemption	Sports

Digital Core Program (10 of 17)	Response
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:30-1PM EST (33.1)
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PEARLIE recounts the weekly escapades of an optimistic, amiable fairy who has been appointed by Fairy HQ to maintain order in Jubilee Park. She lives among a dozen assorted characters, including her fairy best friends, Opal and Jasper, a garden elf, a wood nymph, possum, bats, other fairies, rats, a small colony of fleas, a lizard and her arch-rival, Saphira, who is also her fairy cousin. While Pearlie is very likable, she is a bit of a busy-body who likes to arrange things according to over-ambitious plans that ultimately get her in trouble. She gets along with everyone so, ultimately, every problem is solved and Pearlie learns a lesson. However, her greatest challenges are usually presented by her one enemy, the bully and diva Saphira. Fortunately, Pearlie rises to Saphira's challenges, not with meanness, but by outwitting her. Overall, learning is a constant process for Pearlie because she has big responsibilities, taking care of an entire little community, but she is indomitable and tenacious and ends up preserving order and happiness in Jubilee Park.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	Saturday, 1/14/2012 9:30-10AM EST
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 1/14/2012 / PEA108
Reason for Preemption	Sports

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	Sunday, 3/4/2012 10-10:30AM EST
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 3/3/2012 / PEA109

Reason for Preemption	Sports

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	Saturday, 3/10/2012 9:30-10AM EST
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 3/10/2012 / PEA106
Reason for Preemption	Sports

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	Sunday, 3/25/2012 10-10:30AM EST
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 3/24/2012 / PEA112
Reason for Preemption	Sports

Digital Core Program (11 of 17)	Response
Program Title	Animal Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 7-7:30 AM EST (33.2)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL EXPLORATION WITH JAROD MILLER you have your own personal tour guide to the world of animals. From cheetahs to chimpanzees, from snakes to snails, from baboons to bears, Animal Exploration with Jarod Miller brings viewers up close and personal with the most fascinating members of the animal kingdom. Exciting, surprising, and fun, Animal Exploration entertains, informs and inspires viewers as Jarod interacts with creatures in unexpected ways. Jarod's unique perspective on creatures large and small is seen in each episode.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 17)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 7:30-8 AM EST (33.2)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode of JACK HANNA ANIMAL ADVENTURES, the camera follows Jack as he spends time with nature's creatures around the world. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is desigend to reveal to children the world around them in a way that presents positive role models and presocial values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 17)	Response
Program Title	Animal Atlas
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday, 8-8:30 AM EST (33.2)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS explores the world of wildlife in a blend of education and entertainment. Some episodes focus solely on one animal, whereas others are organized in themes, including habitats, antics, locomotion and animal babies. Endangered species and conservation are also addressed.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 17)	Response
Program Title	Ariel, Zoey & Eli, too
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 8:30-9 AM EST (33.2) (aired 1/7-1/28/2012)
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ARIEL, ZOEY & ELI, TOO has a central theme to empower childen to accomplish their goals and their dreams. There is always a focus on important life lessons-treating others with respect and kindness. Musicians, artists and others at the top of their field share their life lessons with the audience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program Title	Passport To Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 8:30-9 AM EST (33.2) (aired 2/4-3/31/2012)
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PASSPORT TO EXPLORE has Vibrant hosts who travel to the most kid-friendly vacation destinations in the world to help children explore the best of what the world has to offer as they focus on local culture, history and entertainment through a variety of hands-on activities.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 17)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 9-9:30 AM EST (33.2)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL LIFE 101 presents real people pursuing real jobs and careers in an educational a informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order present vivid impressions that can be used by the series young audience.

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Digital Core Program (17 of 17)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 9:30-10 AM EST (33.2)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode of CAREER DAY, the young audience takes a look at accomplished every day people and the career path they have selected, as a guide to experiencing first hand the career choice each young person in each episode may take.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (4)

Non-Core Educational and	
Informational Programming	
(1 of 4)	Response
Program Title	Animal Tails
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday, 3/3/2012 8:30-9 AM EST (33.1)
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL TAILS highlights various features of the animal kingdom, from household pets to exotic wildlife. Animal lovers of all ages learn about the different creatures of our planet on this informative yet entertaining program. Animal Tails explores and investigates animals of all sizes formal sorts of locations. From uncovering the unique ways different animals communicate with each other to discovering how police teams train their canine partners, the show also provides a unique and educational experience for children and their parents.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 4)	Response
Program Title	Danger Rangers
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday, 3/3/2012 9-9:30 AM EST (33.1)
Total times aired at regularly scheduled time:	1
Number of Preemptions	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DANGER RANGERS follows the adventures of a relatable group of animal, superhero characters whose mission is to keep children safe by educating them on how to avoid or reduce their risk of being injured around fire, water, poisons, cars, and any number of other potential hazards that children could encounter in their daily lives. The show viewers to adopt proactive attitudes and behaviors related to their personal safety in order to reduce preventable accidents, the leading cause of death and permanent disability for young children. The Danger Rangers mission is to use education to empower children to "think Safe, Play Safe & be Safe."
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

Questions	Response
Date Time	

Non-Core Educational and Informational	
Programming (3 of 4)	Response
Program Title	Danger Rangers
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday, 3/3/2012 9:30-10 AM EST (33.1)
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DANGER RANGERS follows the adventures of a relatable group of animal, superhero characters whose mission is to keep children safe by educating them on how to avoid or reduce their risk of being injured around fire, water, poisons, cars, and any number of other potential hazards that children could encounter in their daily lives. The show viewers to adopt proactive attitudes and behaviors related to their personal safety in order to reduce preventable accidents, the leading cause of death and permanent disability for young children. The Danger Rangers mission is to use education to empower children to "think Safe, Play Safe & be Safe."

Does the program have educating and informing children ages 16 and	Yes
under as a significant purpose?	
Does the Licensee	Yes
identify the program by	
displaying throughout the	
program the symbol E/I?	
Does the Licensee	No
provide information	
regarding the program,	
including an indication of	
the target child audience,	
to publishers of program	
guides consistent with 47	
C.F.R. Section 73.673?	

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (4 of 4)	Response
Program Title	Go For It
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday, 3/3/2012 10-10:30 AM EST (33.1)
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GO FOR IT contains teams of children competing in a variety of educational and athletic activities, including trivia and athletic competitions. Trivia competitions require children to use their math, science, history, and geography skills to defeat the opposing team and win prizes. Athletic competitions encourage children to stay physically fit and healthy. Sports Celebrities offer facts and advice on subjects such as nutrition, training, and motivation. Each episode brings relevant life-messages to kids in a fast paced format designed to encourage learning, participation, and competition.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Does the Licensee provide No information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

Questions	Response
Date Time	

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jerry L. Giesler
Address	3401 Butler Road
City	Fort Wayne
State	IN
Zip	46808-3811
Telephone Number	(260) 483-0584
Email Address	www.jerryg@incnow.tv
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.	Non-broadcast efforts include: THE MORE YOU KNOW WEBSITE, which is a comprehensive website (TheMoreYouKnow.com) provides in-depth referral information, in commenction with the on-air public service announcements. Content includes: video of all current public service announcements, a general campaign overview, message boards, kids' pages and referral information by topic to partnering agencies referenced in the PSAs. The site incudes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed. Golden Apple Award: students honor teachers that are changing young people for the better every day, and rewards outstanding teachers and the schools that allow them to flourish. Each month a winner is chosen throughout the school year. After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to all programs specifically designed for children ages twelve (12) and under.

F.R. Section 73.671, NOTES 2 and

3.

Other Matters (14)

Other Matters (1 of 14)	Response
Program Title	Jack Hanna Animal Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9-9:30 AM EST (33.1)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode of JACK HANNA ANIMAL ADVENTURES, the camera follows Jack as he spends time with nature's creatures around the world. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is desigend to reveal to children the world around them in a way that presents positive role models and presocial values within an environmentally responsible universe.

Other Matters (2 of 14)	Response
Program Title	Jack Hanna Animal Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:30-10 AM EST (33.1)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode of JACK HANNA ANIMAL ADVENTURES, the camera follows Jack as he spends time with nature's creatures around the world. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is desigend to reveal to children the world around them in a way that presents positive role models and presocial values within an environmentally responsible universe.

Other Matters (3 of 14)	Response
Program Title	The Zula Patrol
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10-10:30 AM EST (33.1)
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target
Child Audience
from

6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core

Programming.

meets the definition of

Programming.

Core

environmental protection.

THE ZULA PATROL is a group of six animated aliens who carry out a variety fo scientific space missions. During their missions the crew often encounter their foes, who are trying to take over the universe. Over the course of the story, the audience learns different facts about specific space topics such as stars, planets, orbits, moons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his "Multo-Moments" or summary of scientific facts from the story. Typically, the stories also provide a social-emotional tag based on tolerance and non-violent conflict resolution.

Other Matters (4 of 14)	Response
Program Title	Shelldon
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30-11 AM EST (33.1)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it	SHELLDON is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water-dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk adopted by the Clam family and living with them in the family-owned Charming Clam Inn. Shelldon and his buddies, Herman (a hermit crab) and Connie (a cowrie shell), always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children

Other Matters (5 of 14)	Response
Program Title	Jane and The Dragon
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11-11:30 AM EST (33.1)
Total times aired at regularly scheduled time	13
Length of Program	30 mins

learn a significant social-emotional lesson and also share information relating to their ocean habitat and

Age of Target Child	6
Audience from	

6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

JANE AND THE DRAGON in each episode encounters a challenge that tests Jane's problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.

Other Matters (6 of 14)	Response
Program Title	Babar
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30 AM - 12 Noon EST (33.1)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BABAR, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

Other Matters	
(7 of 14)	Response
Program Title	Willa's Wild Life
Origination	Network
Days/Times	Saturday, 12-12:30 PM EST (33.1)
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	6 years to 10 years
Child	
Audience from	

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

the program and how it

meets the definition of

Programming.

Park.

Core

WILLA'S WILD LIFE is a new animated series featuring a six-year-old girl, Willa's Wild Life, who is permitted to share her home with an ever-growing menagerie of animals-- an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa's Wild Life, offering her advice and friendship from each of their respective points of view. In each episode, Willa's Wild Life faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa's Wild Life finds ways to maintain healthy friendships, experience success, develop competence and become altruistic.

Other Matters (8 of	
14)	Response
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:30-1 PM EST (33.1)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of	PEARLIE recounts the weekly escapades of an optimistic, amiable fairy who has been appointed by Fairy HQ to maintain order in Jubilee Park. She lives among a dozen assorted characters, including her fairy best friends, Opal and Jasper, a garden elf, a wood nymph, possum, bats, other fairies, rats, a small colony of fleas, a lizard and her arch-rival, Saphira, who is also her fairy cousin. While Pearlie is very likable, she is a bit of a busy-body who likes to arrange things according to over-ambitious plans that ultimately get her in

Other Matters (9 of 14)	Response
Program Title	Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 7-7:30 AM EST (33.2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins

trouble. She gets along with everyone so, ultimately, every problem is solved and Pearlie learns a lesson.

learning is a constant process for Pearlie because she has big responsibilities, taking care of an entire little community, but she is indomitable and tenacious and ends up preserving order and happiness in Jubilee

However, her greatest challenges are usually presented by her one enemy, the bully and diva Saphira. Fortunately, Pearlie rises to Saphira's challenges, not with meanness, but by outwitting her. Overall,

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL EXPLORATION WITH JAROD MILLER you have your own personal tour guide to the world of animals. From cheetahs to chimpanzees, from snakes to snails, from baboons to bears, Animal Exploration with Jarod Miller brings viewers up close and personal with the most fascinating members of the animal kingdom. Exciting, surprising, and fun, Animal Exploration entertains, informs and inspires viewers as Jarod interacts with creatures in unexpected ways. Jarod's unique perspective on creatures large and small is seen in each episode.

Other Matters (10 of 14)	Response
Program Title	Jack Hanna Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 7:30-8 AM EST (33.2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode of JACK HANNA ANIMAL ADVENTURES, the camera follows Jack as he spends time with nature's creatures around the world. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is desigend to reveal to children the world around them in a way that presents positive role models and presocial values within an environmentally responsible universe.

Other Matters (11 of 14)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 8-8:30 AM EST (33.2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS explores the world of wildlife in a blend of education and entertainment. Some episodes focus solely on one animal, whereas others are organized in themes, including habitats, antics, locomotion and animal babies. Endangered species and conservation are also addressed.

Other Matters (12 of 14)	Response
Program Title	Passport to Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 8:30-9 AM EST (33.2)

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PASSPORT TO EXPLORE has Vibrant hosts who travel to the most kid-friendly vacation destinations in the world to help children explore the best of what the world has to offer as they focus on local culture, history and entertainment through a variety of hands-on activities.

Other Matters (13 of 14)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 9-9:30 AM EST (33.2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL LIFE 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series young audience.

Other Matters (14 of 14)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 9:30-10 AM EST (33.2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode of CAREER DAY, the young audience takes a look at accomplished every day people and the career path they have selected, as a guide to experiencing first hand the career choice each young person in each episode may take.

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

WISE-TV LICENSE, LLC **Attachments**

No Attachments.