

(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0002538445** File Number: **CPR-118987** Submit Date: **04/07/2011** Call Sign: **WMUR-TV** Facility ID: **73292** 

City: MANCHESTER State: NH

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/07/2011 Filing Status: Active

## Report reflects information for : First Quarter of 2011

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

### **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | ABC                 |
|              | Nielsen DMA           | Boston              |
|              | Web Home Page Address | www.wmur.com        |

## Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 0.0      |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 0.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

## Digital Core Programs(7)

| Digital Core<br>Program (1<br>of 7)  | Response   |
|--|--|
| Program Title  | That's So Raven  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays/10:00-10:30 AM   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 12   |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 10 years to 13 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Main Digital Channel. Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| Digital Core<br>Program (2<br>of 7)  | Response   |  |
|--|--|--|
| Program Title  | That's So Raven  |  |
| Origination  | Network  |  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays/10:30-11:00 AM   |  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |  |
| Total times aired  | 12   |  |
| Number of<br>Preemptions   | 0  |  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |  |
| Length of<br>Program   | 30 mins  |  |
| Age of<br>Target Child<br>Audience   | 10 years to 13 years   |  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyan abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing |  |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |  |

| Digital Core<br>Program (3   |   |
|--|---|
| of 7)  | Response  |
| Program Title  | Hannah Montana  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays/11-11:30 AM   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 12  |
| Total times aired  | 12  |
| Number of<br>Preemptions   | 1   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  | 0   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 10 years to 13 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Main Digital Channel. Thirteen-year-old Miley Stewart, recently moved from Tennessee to Malibu, CA, leads a double life. By day she attends public high school, along with her older brother Jackson, but by night she is emerging pop star "Hannah Montana". Except for her family, only her two best friends, Oliver and Lilly, and her bodyguard know about Miley's career as a singer, and she strives to maintain privacy, fearing that her new classmates would treat her very differently if they knew of her stage identity. Miley wears blonde wigs while performing, and manages to escape being recognized. Miley's mother died three years before the story begins, so her dad is now a single parent. He has just begun dating again. Miley misses her mother very much. One of the songs that she writes and performs is about the pain of growing up without her mother. Unlike her brother, Miley is a dedicated student. At school, her enemies are Amber and Ashley, two girls who constantly bully Miley. Oliver and Lilly are fiercely protective of their friend. Miley has ordinary teenage insecurities, but remains true to herself, despite the allure of concert life, the limos, parties, and glamorous clothes. This is in no small part due to the solid values that her father, Miley's manager (Billy Rae Cyrus), has imparted. Tension and sibling rivalry do occur, especially when Jackson feels that his talented sister is getting all the attention. Stories examine social issues such as peer pressure, integrity, family rules, jealousy, friendship, loyalty, and issues related to bereavement. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

## **Digital Preemption Programs #1**

| Questions  | Response                  |
|--|---------------------------|
| Title of Program   | Hannah Montana            |
| List date and time rescheduled   | N/A                       |
| Is the rescheduled date the second home?   | No                        |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                        |
| Date Preempted   |                           |
| Episode #  | Saturday, January 1, 2011 |
| Reason for Preemption  | Sports                    |

| Digital Core<br>Program (4<br>of 7)                            | Response                        |
|--|---------------------------------|
| Program Title  | The Suite Life of Zack and Cody |
| Origination  | Network                         |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Saturdays/11:30 AM-12 noon      |
| Total times aired at regularly scheduled time                  | 12                              |
| Total times aired  | 12                              |
| Number of<br>Preemptions                                       | 1                               |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                                 |
| Number of<br>Preemptions<br>Rescheduled                        | 0                               |
| Length of<br>Program   | 30 mins                         |
| Age of<br>Target Child<br>Audience                             | 11 years to 13 years            |

Main Digital Channel. Those episodes of "The Suite Life of Zack and Cody" that air on ABC as Core Programming deliver life lessons tailored for the older child and "tween" audience. Stories take place in a luxury hotel in Boston, where twelve-year-old identical twins Zack and Cody live with their divorced mom, a lounge singer for the Tipton Hotel. The boys attend a local public middle school. One of the twins is polite and shy and excels in academics, while the other, athletic and extroverted, barely scrapes by in school, due to lack of effort. He often instigates wacky plans for outwitting hotel authorities, caregivers, and their mother. The boy's mother dates and would like to remarry. Their father is a professional rock musician who is on the road much of the year, but stays in touch with his sons. This sets up occasional parental conflicts about discipline and expectations. Parallel stories involve two teenage girls: heiress London Tipton, whose father owns the hotel, and Maddie, a girl who works after school at the hotel snack bar. Unlike London, Maddie attends a parochial girls' school and comes from a working class Boston family. Series episodes explore sibling rivalry, conflicts with parents, divorce, household and hotel rules, family budget limitations, responsibility, self-esteem, and peer pressure.

Does the Licensee identify the program by displaying throughout the program the symbol E /I? Yes

#### **Digital Preemption Programs #1**

| Questions  | Response                        |
|--|---------------------------------|
| Title of Program   | The Suite Life of Zack and Cody |
| List date and time rescheduled   | N/A                             |
| Is the rescheduled date the second home?   | No                              |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                              |
| Date Preempted   |                                 |
| Episode #  | Saturday, January 1, 2011       |
| Reason for Preemption  | Sports                          |

| Digital Core Program (5 of 7)                      | Response                 |
|--|--------------------------|
| Program Title                                      | Teen Kids News           |
| Origination  | Syndicated               |
| Days/Times Program Regularly<br>Scheduled          | Sundays, 10:30AM-11:00AM |
| Total times aired at regularly scheduled time      | 13                       |
| Total times aired                                  | 12                       |
| Number of Preemptions                              | 0                        |
| Number of Preemptions for other than Breaking News |                          |
| Number of Preemptions<br>Rescheduled               | 0                        |
| Length of Program                                  | 30 mins                  |
| Age of Target Child Audience                       | 13 years to 16 years     |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Main Digital Channel. Hosted by a diverse team of young journalists. The child-<br>oriented newscast covers serious news topics like terrorism, bullying, health issues<br>as well as entertainment. International news and a regular segment with the Weekly<br>Reader will also be featured. |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (6<br>of 7)  | Response   |
|--|--|
| Program Title  | The Emperor's New School   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays, 11:00-11:30AM   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Total times aired  | 13   |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 1  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 8 years to 11 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Main Digital Channel. Kuzco, a youth who is heir to the throne of a mythical Andean country, must graduate from Kuzco Academy before he can become Emperor of his land. He lives with a peasant foster family and faces the intellectual, physical and social challenges that all teens face, while also preparing to rule justly and well. Sometimes Kuzco wonders whether being Emperor for the rest of his days will be a pleasure or a trap. Kuzco thwarts attempts by the nefarious Yzma and her henchman, Kronk, to stop him from doing well in school. If Kuzco were to fail at his classwork, Yzma would become Empress. Kuzco struggles to complete his assignments and stay on track. Only if he remains steadfast, studies hard, learns from his mistakes, and can relate to citizens at all levels of society, will he ascend the throne. His best friend Malina, an excellent student, attempts to help Kuzco stay out of trouble and achieve his goals. Series episodes explore issues such as coping with peer pressure, respecting authority, taking responsibility, adhering to family and school rules, accepting differences, building self-esteem and trust. |

| Does the     | Yes |  |
|--------------|-----|--|
| Licensee     |     |  |
| identify the |     |  |
| program by   |     |  |
| displaying   |     |  |
| throughout   |     |  |
| the program  |     |  |
| the symbol E |     |  |
| /I?          |     |  |

| Digital Core<br>Program (7<br>of 7)                            | Response                |
|--|-------------------------|
| Program Title  | The Replacements        |
| Origination  | Network                 |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Sundays, 11:30AM-12:00N |
| Total times aired at regularly scheduled time                  | 13                      |
| Total times aired  | 13                      |
| Number of<br>Preemptions                                       | 0                       |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                         |
| Number of<br>Preemptions<br>Rescheduled                        | 1                       |
| Length of<br>Program   | 30 mins                 |
| Age of<br>Target Child<br>Audience                             | 8 years to 12 years     |

Main Digital Channel. Riley and Todd, siblings who were raised in an orphanage after the death of their parents, long to be adopted. They find a comic book advertisement for Fleemco, an agency that will provide Replacement parents or adults to substitute for certain individuals. Brother and sister decide to send in the \$1.98 fee in hopes of obtaining parents to replace their lost ones. They acquire an unorthodox pair of Replacement parents, Dick Daring and Agent K. Dick is a former daredevil stuntman and Agent K is a British super-spy. Neither seems to know much about parenting, although their intentions are good. Agent K's highly intelligent automobile, C.A.R., her former spy partner, also joins the household. Their attempts to forge a family and adjust to a new school are both touching and comedic. Riley and Todd discover that they can call Fleemco to request replacement of any adult whom they dislike, who is overly strict, or who is merely uninteresting. The temporary Replacements for teachers, neighbors or other community figures never prove to be as exciting or fun as the siblings had hoped, and are often immature and obnoxious. As things go awry, Riley and Todd learn that they need adult leadership, discipline, role models, order and structure. By the end of each story they are eager to return the Replacement and reinstate the original adult. Stories revolve around issues such as cooperating with household/family rules, taking responsibility, fairness, building self-esteem, and trust.

Does the Licensee identify the program by displaying throughout the program the symbol E /I? Yes

#### Non-Core Educational and Informational Programming (1)

| Non-Core Educational and<br>Informational Programming (1 of 1)  | Response   |
|---|--|
| Program Title   | The Real Winning Edge  |
| Origination   | Syndicated   |
| Days/Times Program Regularly Scheduled:   | Saturdays, 5:00-5:30AM   |
| Total times aired at regularly scheduled time:  | 13   |
| Number of Preemptions   | 0  |
| Length of Program   | 30 mins  |
| Age of Target Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  | Main Digital Channel. An uplifting show that profiles remarkable young achievers who have successfully dealt with adversity in order to achieve national success. These youthful role models hail from across the country and from every walk of life. Endorsed by schools and athletic programs around the nation, these stories feature a respected celebrity who is tops in the field of the profiled achiever. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?  | Yes  |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?   | Yes  |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C. F.R. Section 73.673? | Yes  |

#### **Date and Time Aired:**

| Questions | Response |
|-----------|----------|
| Date Time |          |

Sponsored Core Programming (0)

#### **Liaison Contact**

| Question  | Response                       |
|---|--------------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                            |
| Name of children's programming liaison  | Alex Jasiukowicz               |
| Address   | 100 South<br>Commercial Street |
| City  | Manchester                     |
| State   | NH                             |
| Zip   | 03101                          |
| Telephone Number  | 603-641-9073                   |
| Email Address   | ajasiukowicz@hearst.           |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                                |

#### Other Matters (7)

| Other<br>Matters (1 of<br>7)                              | Response   |
|---|--|
| Program Title   | That's So Raven  |
| Origination   | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | Saturdays/10:00-10:30 AM   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13   |
| Length of Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from                | 10 years to 13 years   |
| Describe the  | Main Digital Channel. Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, |

educational and informational objective of the program and how it meets the definition of Core Programming.

Main Digital Channel. Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating.

| Other<br>Matters (2 of<br>7)                    | Response                 |
|---|--------------------------|
| Program Title                                   | That's So Raven          |
| Origination                                     | Network                  |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays/10:30-11:00 AM |
| Total times aired at regularly scheduled time   | 13                       |
| Length of Program                               | 30 mins                  |

Age of
Target Child
Audience
from

10 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Main Digital Channel. Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating.

| Other<br>Matters (3 of<br>7)                  | Response              |
|---|-----------------------|
| Program Title                                 | Hannah Montana        |
| Origination                                   | Network               |
| Days/Times Program Regularly Scheduled        | Saturdays/11-11:30 AM |
| Total times aired at regularly scheduled time | 13                    |
| Length of Program                             | 30 mins               |
| Age of<br>Target Child<br>Audience<br>from    | 10 years to 13 years  |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Main Digital Channel. Thirteen-year-old Miley Stewart, recently moved from Tennessee to Malibu, CA, leads a double life. By day she attends public high school, along with her older brother Jackson, but by night she is emerging pop star "Hannah Montana". Except for her family, only her two best friends, Oliver and Lilly, and her bodyguard know about Miley's career as a singer, and she strives to maintain privacy, fearing that her new classmates would treat her very differently if they knew of her stage identity. Miley wears blonde wigs while performing, and manages to escape being recognized. Miley's mother died three years before the story begins, so her dad is now a single parent. He has just begun dating again. Miley misses her mother very much. One of the songs that she writes and performs is about the pain of growing up without her mother. Unlike her brother, Miley is a dedicated student. At school, her enemies are Amber and Ashley, two girls who constantly bully Miley. Oliver and Lilly are fiercely protective of their friend. Miley has ordinary teenage insecurities, but remains true to herself, despite the allure of concert life, the limos, parties, and glamorous clothes. This is in no small part due to the solid values that her father, Miley's manager (Billy Rae Cyrus), has imparted. Tension and sibling rivalry do occur, especially when Jackson feels that his talented sister is getting all the attention. Stories examine social issues such as peer pressure, integrity, family rules, jealousy, friendship, loyalty, and issues related to bereavement.

#### Other Matters (4 of

| Program Title                                   | The Suite Life of Zack and Cody |
|---|---------------------------------|
| Origination                                     | Network                         |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays/11:30 AM-12 noon      |
| Total times aired at regularly scheduled time   | 13                              |
| Length of<br>Program                            | 30 mins                         |
| Age of<br>Target Child<br>Audience<br>from      | 11 years to 13 years            |

Main Digital Channel. Those episodes of "The Suite Life of Zack and Cody" that air on ABC as Core Programming deliver life lessons tailored for the older child and "tween" audience. Stories take place in a luxury hotel in Boston, where twelve-year-old identical twins Zack and Cody live with their divorced mom, a lounge singer for the Tipton Hotel. The boys attend a local public middle school. One of the twins is polite and shy and excels in academics, while the other, athletic and extroverted, barely scrapes by in school, due to lack of effort. He often instigates wacky plans for outwitting hotel authorities, caregivers, and their mother. The boy's mother dates and would like to remarry. Their father is a professional rock musician who is on the road much of the year, but stays in touch with his sons. This sets up occasional parental conflicts about discipline and expectations. Parallel stories involve two teenage girls: heiress London Tipton, whose father owns the hotel, and Maddie, a girl who works after school at the hotel snack bar. Unlike London, Maddie attends a parochial girls' school and comes from a working class Boston family. Series episodes explore sibling rivalry, conflicts with parents, divorce, household and hotel rules, family budget limitations, responsibility, self-esteem, and peer pressure.

| Other Matters (5 of 7)   | Response   |
|--|--|
| Program Title  | Teen Kids News   |
| Origination  | Syndicated   |
| Days/Times Program Regularly<br>Scheduled  | Sundays, 10:30-11:00AM   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Main Digital Channel. Hosted by a diverse team of young journalists. The child-<br>oriented newscast covers serious news topics like terrorism, bullying, health issues<br>as well as entertainment. International news and a regular segment with the Weekly<br>Reader will also be featured. |

| Other Matters (6 of 7) | Response                 |
|------------------------|--------------------------|
| Program Title          | The Emperor's New School |
| Origination            | Network                  |

| Days/Times   | Sundays, 11:00-11:30AM |
|--------------|------------------------|
| Program      |                        |
| Regularly    |                        |
| Scheduled    |                        |
| Total times  | 13                     |
| aired at     |                        |
| regularly    |                        |
| scheduled    |                        |
| time         |                        |
| Length of    | 30 mins                |
| Program      |                        |
| Age of       | 8 years to 11 years    |
| Target Child |                        |
| Audience     |                        |
| from         |                        |

Main Digital Channel. Kuzco, a youth who is heir to the throne of a mythical Andean country, must graduate from Kuzco Academy before he can become Emperor of his land. He lives with a peasant foster family and faces the intellectual, physical and social challenges that all teens face, while also preparing to rule justly and well. Sometimes Kuzco wonders whether being Emperor for the rest of his days will be a pleasure or a trap. Kuzco thwarts attempts by the nefarious Yzma and her henchman, Kronk, to stop him from doing well in school. If Kuzco were to fail at his classwork, Yzma would become Empress. Kuzco struggles to complete his assignments and stay on track. Only if he remains steadfast, studies hard, learns from his mistakes, and can relate to citizens at all levels of society, will he ascend the throne. His best friend Malina, an excellent student, attempts to help Kuzco stay out of trouble and achieve his goals. Series episodes explore issues such as coping with peer pressure, respecting authority, taking responsibility, adhering to family and school rules, accepting differences, building self-esteem and trust.

| Other<br>Matters (7 of<br>7)                    | Response                |
|---|-------------------------|
| Program Title                                   | The Replacements        |
| Origination                                     | Network                 |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Sundays, 11:30AM-12:00N |
| Total times aired at regularly scheduled time   | 13                      |
| Length of Program                               | 30 mins                 |
| Age of<br>Target Child<br>Audience<br>from      | 8 years to 12 years     |

Main Digital Channel. Riley and Todd, siblings who were raised in an orphanage after the death of their parents, long to be adopted. They find a comic book advertisement for Fleemco, an agency that will provide Replacement parents or adults to substitute for certain individuals. Brother and sister decide to send in the \$1.98 fee in hopes of obtaining parents to replace their lost ones. They acquire an unorthodox pair of Replacement parents, Dick Daring and Agent K. Dick is a former daredevil stuntman and Agent K is a British super-spy. Neither seems to know much about parenting, although their intentions are good. Agent K's highly intelligent automobile, C.A.R., her former spy partner, also joins the household. Their attempts to forge a family and adjust to a new school are both touching and comedic. Riley and Todd discover that they can call Fleemco to request replacement of any adult whom they dislike, who is overly strict, or who is merely uninteresting. The temporary Replacements for teachers, neighbors or other community figures never prove to be as exciting or fun as the siblings had hoped, and are often immature and obnoxious. As things go awry, Riley and Todd learn that they need adult leadership, discipline, role models, order and structure. By the end of each story they are eager to return the Replacement and reinstate the original adult. Stories revolve around issues such as cooperating with household/family rules, taking responsibility, fairness, building self-esteem, and trust.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

## FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Hearst Properties Inc. **Attachments** 

No Attachments.