



(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0003613825** | File Number: **CPR-118720** | Submit Date: **04/06/2011** | Call Sign: **WHDH** | Facility ID: **72145** | City: **BOSTON** | State: **MA** 

Service: Full Service Television | Purpose: Children's TV Programming Report | Status: Received | Status Date:

04/06/2011 Filing Status: Active

## Report reflects information for : First Quarter of 2011

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

## **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Boston
	Web Home Page Address	www.whdh.com

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	Turbo Dogs
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This CGI animated series incorporates lessons about friendship, self-confidence, teamwork, and perseverance in its fun-filled stories. Kids will relate to the issues that arise in the canine characters' lives (helping a friend who's feeling blue, for instance) and may pick up some tips from the endearing pups on navigating their own relationships with others. Although one character often breaks rules to better his chances of winning, his underhanded methods are always foiled in the end, and the sticky situations remind kids that cheating really doesn't pay off.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Turbo Dogs
List date and time rescheduled	January 2, 2011, 12Noon
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	January 1, 2011

Reason for Preemption	Other
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Digital Core Program (2 of 13)	Response
Program Title	Shelldon
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is an animated series about Shelldon, a school-aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community called Shell Land, which is populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land, who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sealife habitat of Shell Land and environmental conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Shelldon
List date and time rescheduled	January 2, 2011, 12:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	January 1, 2011
Reason for Preemption	Other

Digital Core Program (3 of 13)	Response
Program Title	Magic School Bus
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12Noon
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	7 years to 9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on a series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip is to answer questions or learn many new things about the class visits. Each episode is a fact-filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and, in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the storyline.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Magic School Bus
List date and time rescheduled	January 2, 2011, 1PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	January 1, 2011
Reason for Preemption	Other

Digital Core Program (4 of 13)	Response
Program Title	Babar
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:30PM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the books by Laurent de Brunhoff, "Babar" is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces as he journeys through life. Each episode of the show communicates social-emotional messages that draw upon the bond of family and combine traditional values with a modern lifestyle.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Babar
List date and time rescheduled	January 2, 2011, 1:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	January 1, 2011
Reason for Preemption	Other

Digital Core Program (5 of 13)	Response
Program Title	Willa's Wild Life
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 1:00PM
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Willa's Wild Life" is an enchanting series about a little girl's unique home life that is sure to keep you in stitches and warm your heart. "Willa's Wild Life" follows the adventures of Willa, an unforgettable little girl who finds herself in comic predicaments. But thanks to her loving and patient father, and her entire extended family of personality-rich zoo animals, Willa manages to overcome her obstacles, learn a little something and have a great time along the way.

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Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	January 8, 2011, 10:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	January 8, 2011
Reason for Preemption	Sports

## **Digital Preemption Programs #2**

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	March 12, 2011, 10:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	March 12, 2011
Reason for Preemption	Sports

## **Digital Preemption Programs #3**

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	January 2, 2011, 2PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	January 1, 2011
Reason for Preemption	Other

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	February 12, 2011, 10:30AM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	February 12, 2011
Reason for Preemption	Sports

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	March 5, 2011, 10:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	March 5, 2011
Reason for Preemption	Sports

Digital Core Program (6 of 13)	Response
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 7-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series "Pearlie the Park Fairy" by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audennce within the 4-8 year range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order, she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 13)	Response
Program Title	Green Screen Adventures (Digital Multicast Only, Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Green Screen Adventures" teaches children critical writing skills through improvisation, storytelling and story theatre in this fun, informatinal and educational program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 13)	Response
Program Title	Busytown Mysteries(Digital Multicast Only, Ch. 7.2)
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays, 10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Sally Cat, Hilda Hippo, plus Pig Will and Pig Won't. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarry's books. Viewers follow the friends as they scour Busytown looking for the answer to the episode's mystery.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 13)	Response
Program Title	The Busy World of Richard Scarry (Digital Multicast Only, Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11 and 11:30AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 13)	Response
Program Title	Cake (Digital Multicast Only, Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12Noon
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cake, super creative teen, hosts a cable access show, "Cake TV," with the help of her three best friends, Miracle, Amy and Benjamin. The show is produced out of Cake's garage and co-hosted by the three girls who show their audience how to take ordinary, everyday items (t-shirts, CD cases, plush toys) and make them extraordinary using a little imagination and a glue gun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 13)	Response
Program Title	Dance Revolution (Digital Multicast Only, Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:30PM
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tweens and teens bring their freshest moves to Dance Revolution, the sensational dance competition where teams of dancers incorporate innovative moves into their existing choreography and create "revolutionary" new routines. The show is hosted by popular DJ Rick, and kid-friendly celebrity judges determine the winners as the dance crews perform to the juicy sounds of the Dance Revolution house band, the Slumber Party Girls. Find out who takes home the Grand Prize of a \$20,000 scholarship!
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 13)	Response
Program Title	Magi-Nation (Digital Multicast Only, Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday, 9:30AM and Sunday, 10:30AM
Total times aired at regularly scheduled time	78
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young Tony Jones is an average teen from Earth who finds himself mysteriously transported to the magical world of Magi-Nation. In these Moonlands, Tony befriends two young Magi heroes-in-training who join him on a journey to defeat the evil Shadow Magi who are out to rule their world. Along with their trusty collection of Dream Creatures, these new friends must solve riddles, battle evil and discover the secrets hidden in each region on the Moonlands. During their adventures they just might discover some secrets about themselves!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 13)	Response
Program Title	Stargate Infinity (Digital Multicast Only, Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this animated action-adventure seriesbased on MGM's successful sci-fi movie and television franchise "Stargate" four exceptional Air Force Academy cadets and a wrongly court-martialed Stargate veteran must travel through the gated wormholes from one planet to the next in order to protect a mysterious alien creature from the sinister clutches of a new extraterrestrial enemy. Together they must learn to adapt to new culturesand each otherwhile trying to find a safe haven for the alien and clear their names so they can return home.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sundays, 2:30AM
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue showcases spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. Series is "G" rated and is suitable for family viewing,
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### **Date and Time Aired:**

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 2)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sundays, 2:00AM
Total times aired at regularly scheduled time:	12
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue showcases spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. Series is "G" rated and is suitable for family viewing,

#### **Date and Time Aired:**

Questions	Response
Date Time	

Sponsored Core Programming (0)

## **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Joan McCready
Address	7 Bulfinch Place
City	Boston
State	MA
Zip	02114
Telephone Number	(617) 725-0672
Email Address	jmccready@whdh.com

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed nonbroadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and

3.

On November 30, 2006, an application for the renewal of the license of WHDH was filed timely with the FCC. That license renewal application remains pending. WHDH completed its DTV transition and terminated all analog operations by June 12, 2009. On January 1, all of the children's programming was rescheduled due to NBC coverage of the Tournament of Roses Parade. On January 8, February 12, March 5, and March 12, Willa's Wild Life was moved to its secondary time periods due to NBC sports. EXHIBIT "A" - PUBLIC SERVICE ANNOUNCEMENTS: For a complete listing of public service announcements designed specifically for children, please refer to WHDH's Public Inspection File, located at 7 Bulfinch Place, Boston. EXHIBIT "B" - NON-BROADCAST EFFORTS: The following events were publicized on the Kids Calendar section of the station's website: Boston Massacre Reenactment at the Old State House in Boston, MA Insect Planet: Family Festival at the Harvard Museum of Natural History in Cambridge, MA Boston Sea Rover Kid's Day at The New England Aquarium in Danvers, MA Sharing is Caring Festival at the Children's Museum in North Easton, MA Family Trees: A Celebration of Children's Literature at the Concord Museum in Concord, MA The Discovery Museums in Acton, MA Bald Eagles & The Lower Merrimack River at the Essex National Heritage Commission in Salem, MA Lunar New Year at the Peabody Essex Museum in Salem, MA 2nd Annual Fall River Children's Healthy Heart Festival in Boston, MA President's Day Visit with Abraham Lincoln at the Concord Museum in Concord, MA February Vacation Week at the Old State House in Boston, MA Whoo's Having a Birthday? At the South Shore Natural Science Center Norwell, Ma February Vacation Week Adventures with MFA at the Museum of Fine Arts in Boston, MA Tea for Two at the Concord Museum in Concord, MA Maple Festival at the South Shore Natural Science Center in Norwell, MA Sap-to-Syrup Farmer's Breakfast at Drumlin Farm in Lincoln, MA St. Patrick's Day Celebration at The Children's Museum in North Easton, MA Spring Fairy Workshop at the Wenham Museum in Wenham, MA Rare Breeds Animal Parade at the Plimoth Plantation in Plymouth, MA Family Breakfast with the Gorillas at the Franklin Park Zoo in Boston, MA Woolapalooza at Drumlin Farm in Lincoln, MA Mother Goose on the Loose at the Lynn Public Library in Lynn, MA Tours of the station's newsroom were conducted for the following groups during this quarter: - Feb 23: Brownie Troop from Waltham, MA - Feb 28: Media Relations Class from Salem State - March 15: The New England Inst. of Art -Graphic Design Class - March 22: Communication Students from Boston University 7 News meteorologists visited the following schools during this quarter to teach lessons about weather: Jan 14 - Wilson Middle School, Natick and Collicot School, Milton Jan 18 - Halifax Elementary School Jan 24 - David Mindess School, Ashland - 5th graders Jan 25 - Muraco School, Winchester - 5th graders Feb 3 - Martha Jones School, Westwood and Bridge Elementary, Lexington Feb 4 - Abby Kelly Foster Charter School, Worcester (Elementary and Middle Schools) Feb 7 - East School, Hingham - 5th graders Feb 8 - Killam School, Reading - 5th graders Feb 14 - Sprague School, Wellesley - 3rd graders Feb 15 - Hillside Elementary School, Needham - 1st graders Feb 16 - Woodward School, Southboro - 3rd graders Feb 28 - Memorial School, Upton - 3rd graders Mar 1 - Hamilton Primary School, Weymouth - 3rd graders Mar 7 - Tucker Elementary School, Milton - 3rd graders Mar 8 - Happy Hollow Elementary School, Wayland - 3rd Graders Mar 9 - L.W. Pingree Primary School, Weymouth - 2nd graders Mar 14 - Robin Hood Elementary School, Stoneham - 3rd graders Mar 15 - Hanlon School, Westwood - 4th graders and Abbot Elementary School, Westford - 5th graders Mar 17 - Sheehan School, Westwood Mar 25 - Whitman Middle Sc

## Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	Turbo Dogs
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This CGI animated series incorporates lessons about friendship, self-confidence, teamwork, and perseverance in its fun-filled stories. Kids will relate to the issues that arise in the canine characters' lives (helping a friend who's feeling blue, for instance) and may pick up some tips from the endearing pups on navigating their own relationships with others. Although one character often breaks rules to better his chances of winning, his underhanded methods are always foiled in the end, and the sticky situations remind kids that cheating really doesn't pay off.

Other Matters (2 of 13)	Response
Program Title	Shelldon
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

This is an animated series about Shelldon, a school-aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community called Shell Land, which is populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land, who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sealife habitat of Shell Land and environmental conservation.

Other Matters (3 of 13)	Response
Program Title	The Magic School Bus
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12Noon
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience	7 years to 9 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

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The Magic School Bus is based on a series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip is to answer questions or learn many new things about the class visits. Each episode is a fact-filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and, in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the storyline.

Other Matters (4 of 13)	Response
Program Title	Babar
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Based on the books by Laurent de Brunhoff, "Babar" is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces as he journeys through life. Each episode of the show communicates social-emotional messages that draw upon the bond of family and combine traditional values with a modern lifestyle.

Other Matters (5 of 13)	Response
Program Title	Willa's Wild Life
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 1PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Willa's Wild Life" is an enchanting series about a little girl's unique home life that is sure to keep you in stitches and warm your heart. "Willa's Wild Life" follows the adventures of Willa, an unforgettable little girl who finds herself in comic predicaments. But thanks to her loving and patient father, and her entire extended family of personality-rich zoo animals, Willa manages to overcome her obstacles, learn a little something and have a great time along the way.

Other Matters (6 of 13)	Response
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 7:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Pearlie is an animated comedy series based on the children's book series "Pearlie the Park Fairy" by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audennce within the 4-8 year range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order, she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.

Other Matters (7 of 13)	Response
Program Title	Green Screen Adventures (Digital Multicast Only, Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Green Screen Adventures" teaches children critical writing skills through improvisation, storytelling and story theatre in this fun, informatinal and educational program.

Other Matters (8 of 13)	Response
Program Title	Busytown Mysteries(Digital Multicast Only, Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Sally Cat, Hilda Hippo, plus Pig Will and Pig Won't. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarry's books. Viewers follow the friends as they scour Busytown looking for the answer to the episode's mystery.

Other Matters (9 of 13)	Response
Program Title	The Busy World of Richard Scarry (Digital Multicast Only, Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00AM and 11:30AM
Total times aired at regularly scheduled time	26

Length of Program	30 mins	
Age of Target Child Audience from	4 years to 9 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.	

Other Matters (10 of 13)	Response
Program Title	Cake (Digital Multicast Only, Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12Noon
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cake, super creative teen, hosts a cable access show, "Cake TV," with the help of her three best friends, Miracle, Amy and Benjamin. The show is produced out of Cake's garage and co-hosted by the three girls who show their audience how to take ordinary, everyday items (t-shirts, CD cases, plush toys) and make them extraordinary using a little imagination and a glue gun.

Other Matters (11 of 13)	Response
Program Title	Dance Revolution (Digital Multicast Only, Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tweens and teens bring their freshest moves to Dance Revolution, the sensational dance competition where teams of dancers incorporate innovative moves into their existing choreography and create "revolutionary" new routines. The show is hosted by popular DJ Rick, and kid-friendly celebrity judges determine the winners as the dance crews perform to the juicy sounds of the Dance Revolution house band, the Slumber Party Girls. Find out who takes home the Grand Prize of a \$20,000 scholarship!

Other Matters (12 of	
13)	Response
Program Title	Stargate Infinity (Digital Multicast Only, Ch. 7.2)
Origination	Network

Days/Times Program Regularly Scheduled	Sundays, 10AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this animated action-adventure seriesbased on MGM's successful sci-fi movie and television franchise "Stargate" four exceptional Air Force Academy cadets and a wrongly court-martialed Stargate veteran must travel through the gated wormholes from one planet to the next in order to protect a mysterious alien creature from the sinister clutches of a new extraterrestrial enemy. Together they must learn to adapt to new culturesand each otherwhile trying to find a safe haven for the alien and clear their names so they can return home.

Other Matters (13 of 13)	Response
Program Title	Magi-Nation (Digital Multicast Only, Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Mon-Fri, 9:30AM and Sundays, 10:30AM
Total times aired at regularly scheduled time	79
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young Tony Jones is an average teen from Earth who finds himself mysteriously transported to the magical world of Magi-Nation. In these Moonlands, Tony befriends two young Magi heroes-in-training who join him on a journey to defeat the evil Shadow Magi who are out to rule their world. Along with their trusty collection of Dream Creatures, these new friends must solve riddles, battle evil and discover the secrets hidden in each region on the Moonlands. During their adventures they just might discover some secrets about themselves!

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

WHDH-TV, Inc. **Attachments** 

No Attachments.