

Children's Television Programming Report

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 Submit Date:
 10/24/2013
 Call Sign:
 KCVU
 Facility ID:
 58605
 City:

 PARADISE
 State:
 CAll Sign:
 KCVU
 Facility ID:
 58605
 City:

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 10/24/2013
 Filing Status:
 Active
 Status:
 Status:
 Status:

Report reflects information for : Third Quarter of 2013

General Information	Section	Question	Response
	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information	Applicant Name, Type, and Contact Information				
	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question Response		
Television Information	Station Type	Station Type Network Affiliation	n	
		Affiliated network FOX		
		Nielsen DMA Chico-Redding		
		Web Home Page Address WWW.KCVUFO	X20.COM	
Digital Core Programming	Question		Response	
	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			
	•	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		
		y that at least 50% of the Core Programming counted toward meeting the additional applied to free video programming aired on other than the main Yes No program	Yes	

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(15)

Digital Core Program (1 of 15)	Response
Program Title	Pets.TV KCVU Digital 20.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:00-7:30 AM PT
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV celebrates the pets we love and the people who love them by providing educational information on pet news, pet care, pet health, and various pets lifestyles. The program provides fun and educational programming for the whole family, young & old. The program is 30- minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 15)	Response
Program Title	Dog Tales KCVU Digital 20.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/7:30-8:00 AM PT
Total times aired at regularly scheduled time	10

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales provides educational information to children 13-16 years , focusing on the dog safety and do care tips, as well as lessons on the responsibilities of owning a dog. The show provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The program also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests. The program is 30- minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 15)	Response
Program Title	ECO Company KCVU Digital 20.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 8A 7/6-9/7 Sat 830A 9/14-9/28
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of	
Preemptions	
for other than	
Breaking	
News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of	12 years to 16 years
Target Child	
Audience	
Describe the	ECO Company explores all aspects of being green and understanding how we impact our world, from
educational	reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of
and	young people making a positive impact on the environment. In addition every week ECO Company provide
informational	a practical tip that teens and people of all ages can use in their daily lives. ECO Company is designed to be
objective of	an interactive program from finding out what's on the mind of all teens by talking to them to providing a
the program	forum on the website for teens to share their own videos about going green. The program is regularly
and how it	scheduled and airs between the hours of 7am and 10pm. The program is 30 minutes in length, and will be
meets the	identified as an educational and informational show targeted to viewers 12-16 year old, at the beginning of
definition of	and through each broadcast and in the listings provided to publishers of program guides.
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Core Program (4 of 15)	Response
Program Title	Animal Rescue KCVU Digital 20.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8:30-9:00 AM PT
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue showcases heroic stories of dedicated individuals helping animals around the world. The program welcomes viewers to share their stories and video of amazing animal rescues or information about animal rescue sanctuaries. The program presents stories of rescued animals in order to inspire everyone to help animals in trouble. The host Alex Paen travels around the world capturing dramatic animal rescues. The program is 30- minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year old), at the beginning of each broadcast and in listing provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 15)	Response
Program Title	Mystery Hunters KCVU Digital 20.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30 AM PT
Total times aired at regularly scheduled time	9
Total times aired	11
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters is an excellent example of a children's program that is innovative and empowering. Through critical observation, analytical thinking and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries, there is profound focus on history, culture, geography, and international customs. The program is regularly scheduled and airs between the hours of 7a and 10pm. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 13-16 year old, at the beginning of and through each broadcast and in the listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Mystery Hunters KCVU Digital 20.1
List date and time rescheduled	9/15 3pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/14 9AM
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Mystery Hunters KCVU Digital 20.1
List date and time rescheduled	9/8 7AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/7 9AM
Reason for Preemption	Sports

Digital Core Program (6 of 15)	Response
Program Title	Now Eat This! KCVU Digital 20.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:30-10:00 AM PT

Total times aired at regularly scheduled time	9
Total times aired	10
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Now Eat This! Provides health education and teaches students how to maintain and improve their health; prevent disease; reduce health-related risk behaviors; and develop health knowledge, attitude, and skills. The attitude of the program, the behavioral reinforcements, and the skills presented by Rocco Dispirito are the core of the program's entertaining mission. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 6 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Now Eat This! KCVU Digital 20.1
List date and time rescheduled	9/15 7AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/14 930A
Reason for Preemption	Sports

Digital Core Program (7 of 15)	Response
Program Title	Jack Hanna Animal Adventure KCVU 20.1
Origination	Syndicated

Days/Times Program Regularly Scheduled	M-F 7A 7/1/13 - 9/6/13
Total times aired at regularly scheduled time	50
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people who are knowledgeable about each animal and its habitat, teaching a he goes. The program is designed to reveal to children the world around them in a way represents positive role models and pro-social values within an environmentally responsible universe. The program is regularly scheduled and airs at 7:00 am. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 15)	Response
Program Title	Wild America KCVU 20.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7A 9/14 - 9/28

Total times aired at regularly scheduled time	3
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild America is targeted to children ages 13-16. The key educational objective of the program is to familiarize children with the animals of the North America content, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. Each episode of the series will be specific to a particular animal. Topics will range from basic food gather, mating, natural enemies, relationships to other animals, and the interaction of the specific ecology on the survival of the species. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of	
15)	Response
Program Title	Animal Atlas KCVU 20.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 730A 9/14 - 9/28

Total times aired at regularly scheduled time	3
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an engaging and informative series. This program brings information about the natural world of animals to young viewers in an entertaining way. The program consists of original and detailed footage of animals, a narration, and a charming musical score. The animal subjects are presented as they move informally and comfortably through their normal activities. The ability for young people to observe, wonder, and compare is one of the strengths of the series. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 12 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of	Peoperee
15)	Response
Program Title	Jarrol Miller Animal Exploration KCVU 20.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8AM 9/14 - 9/28
Total times aired at regularly scheduled time	3
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Exploration is animal TV for the next generation. This program travels with television star Jarrod Miller each week as he looks at exotic and domestic animals from his own unique perspective. Whether it is the need for speed or animal heroes - there is always something amazing happening. Filled with energy, youth, and humor, Jarrod educates and captures the attention of young and old. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 15)	Response
Program Title	Country Mouse, City Mouse KCVU Digital 20.2 THIS TV
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9A-930A PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of Target	4 years to 9 years
Child	
Audience	
Describe the	The much-loved children's fable comes to television in a brand new way, full of mysteries, adventures and
educational	characters with a unique mouse perspective on the world. Come along with Emily, the practical Country
and	Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and
informational	family around the globe, stumbling across mastermind criminals, royalty, famous inventors, artists and an
objective of	array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of th
the program	20th century. The program is 30 minutes in length, and is identified as an informative and educational
and how it	show, targeted to youth ages 4 through 9, at the beginning of each broadcast and in listings provided to
meets the	publishers of program guides.
definition of	
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Core Program (12 of 15)	Response
Program Title	Danger Rangers KCVU Digital 20.2 THIS TV
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/930A-10A PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Danger Rangers teach the importance of safety and how to prevent accidents while still having fun. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 5 through 7, at the beginning of each broadcast and in listings provided to publishers of program guides.

Does the Licensee identify the	Yes
program by displaying	
throughout the program the	
symbol E/I?	

Digital Core Program (13 of 15)	Response
Program Title	The Busy World of Richard Scarry KCVU Digital 20.2 THIS TV
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/730A-8A PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on the teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. The program is 30 minutes in length, and is identified as an informative and educational show, target to youth ages 2 through 5, at the beginning of each broadcast and in listings provided to publishers or program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 15)	Response
Program Title	Wimzie's House KCVU Digital 20.2 THIS TV

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/8A-830A PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wimzies House takes place in an extraordinary family home that doubles as a small daycare center. The characters of Wimzies House have the powers of childhood: wonder, amazement, laughter, tenderness, sensitivity, creativity, curiosity, and imagination. The educational objectives of Wimzies House support the childs identity development, reinforced through feelings of acceptance of self and of others. Self-esteem is stressed, as is the need for children to react with empathy when faced with their playmates dilemmas. Difficult topics like friendship, generosity, collaboration, solitude, and jealousy are approached from the childs perspective. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside. After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 3 through 5, at the beginning of each broadcast and in listings provided to publisher of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (15 of 15)	Response
Program Title	Wimzie's House KCVU Digital 20.2 THIS TV
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays/830A-9A PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wimzies House takes place in an extraordinary family home that doubles as a small daycare center. The characters of Wimzies House have the powers of childhood: wonder, amazement, laughter, tenderness, sensitivity, creativity, curiosity, and imagination. The educational objectives of Wimzies House support the childs identity development, reinforced through feelings of acceptance of self and of others. Self-esteem is stressed, as is the need for children to react with empathy when faced with their playmates dilemmas. Difficult topics like friendship, generosity, collaboration, solitude, and jealousy are approached from the childs perspective. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside. After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 3 through 5, at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Paula Murphy
Address	300 Main Street
City	Chico
State	CA
Zip	95928
Telephone Number	530-893-1234
Email Address	pmurphy@esteembroadcasting. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The licensee broadcasts its primary digital 20.1 a Fox affiliate, and a secondary digital 20.2 a This TV affiliate.

Liaison Contact

Other Matters (14)

Other Matters (1 of 14)	Response	
Program Title	Wild America	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays/7A-730A PT	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild America is targeted to children ages 13-16. The key educational objective of the program is to familiarize children with the animals of the North America content, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. Each episode of the series will be specific to a particular animal. Topics will range from basic food gather, mating, natural enemies, relationships to other animals, and the interaction of the specific ecology on the survival of the species. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning of each broadcast and in listings provided to publishers of program guides.	
Other Matters (2 of 14)	Response	
Program Title	Animal Atlas	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays/730A-8A PT	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Animal Atlas is an engaging and informative series. This program brings information about the natural world of animals to young viewers in an entertaining way. The program consists of original and detailed footage of animals, a narration, and a charming musical score. The animal subjects are presented as they move informally and comfortably through their normal activities. The ability for young people to observe, wonder, and compare is one of the strengths of the series. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 12 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides.

Other Matters (3 of 14)	Response
Program Title	Jarrod Miller Animal Exploration
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8A-830A PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Exploration is animal TV for the next generation. This program travels with television star Jarrod Miller each week as he looks at exotic and domestic animals from his own unique perspective. Whether it is the need for speed or animal heroes - there is always something amazing happening. Filled with energy, youth, and humor, Jarrod educates and captures the attention of young and old. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 years old), at the beginning of each broadcast and in listings provided to publishers of program guides.
Other	

Other Matters (4 of 14)	Response
Program Title	ECO Company KCVU Digital 20.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/830A-9A PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of **Target Child** Audience from

and

12 years to 16 years

ECO Company explores all aspects of being green and understanding how we impact our world, from Describe the educational reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week ECO Company provides informational a practical tip that teens and people of all ages can use in their daily lives. ECO Company is designed to be objective of an interactive program from finding out what's on the mind of all teens by talking to them to providing a the program forum on the website for teens to share their own videos about going green. The program is regularly and how it scheduled and airs between the hours of 7am and 10pm. The program is 30 minutes in length, and will be meets the identified as an educational and informational show targeted to 12-16 year olds, at the beginning of and through each broadcast and in the listings provided to publishers of program guides. definition of Core

Programming. Other Matters (5 of 14) Response **Program Title Coolest Place On Earth** Origination Network Days/Times Saturdays/9A-930A PT **Program Regularly** Scheduled Total times aired at 13 regularly scheduled time Length of Program 30 mins Age of Target Child 13 years to 16 years Audience from Describe the Coolest Places on Earth explores cities (both modern and ancient), natural wonders, and cultural educational and history. The series delivers the information with rich factual content that informs, supports, and informational encourages engaged thinking. The series is focused and diverse, allowing the exploration of objective of the fascinating history and culture. The program is 30 minutes in length, and is identified as an program and how it educational and informational show, targeted to teens (13-16 years old), at the beginning of each meets the definition broadcast and in listings provided to publishers of program guides. of Core Programming.

Other Matters (6 of 14)	Response
Program Title	Family Style with Chef Jeff
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/930A-10A PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from

Scheduled

and

13 years to 16 years

Describe the Family Style with Chef Jeff is an educational and informational half-hour, E/I series that teaches viewers educational how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook informational healthier versions of some of our favorite dishes. Family Style uses unique structural components to help young viewers retain and reflect on important and current health-related information. The series also objective of the program features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well-informed choices about their eating habits, nutrition and health. The and how it program is 30 minutes in length, and is identified as an educational and informational show, targeted to meets the definition of teens (13-16 years old), at the beginning of each broadcast and in listings provided to publishers of program guides. Core Programming.

Other Matters (7 of 14)	Response
Program Title	Green Screen Adv KCVU 20.2 THIS TV
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/7A-730A PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 7 through 13, at the beginning of each broadcast and in listings provided to publishers of program guides.
Other Matters (8	
of 14)	Response
Program Title	Busy World Richard Scarry KCVU 20.2
Origination	Network
Days/Times Program Regularly	Saturdays/730A-8A PT

T = 4 = 1 4 ² = 2 = 2 = 2 = 2	
Total times aired at regularly scheduled time	d 13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and hor it meets the definition of Core Programming.	 audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. The program is 30 minutes in length, and is identified as an informative and educational show, targete to youth ages 2 through 5, at the beginning of each broadcast and in listings provided to publishers of
Other	
Matters (9 of	Desmana
	Response
Program Title	Wimzie's House KCVU 20.2 THIS TV
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/8A-830A PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wimzies House takes place in an extraordinary family home that doubles as a small daycare center. The characters of Wimzies House have the powers of childhood: wonder, amazement, laughter, tenderness, sensitivity, creativity, curiosity, and imagination. The educational objectives of Wimzies House support the childs identity development, reinforced through feelings of acceptance of self and of others. Self-esteem is stressed, as is the need for children to react with empathy when faced with their playmates dilemmas. Difficult topics like friendship, generosity, collaboration, solitude, and jealousy are approached from the childs perspective. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside. After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. The program is 30 minutes in length, and is identified as an informative and educational show targeted to youth ages 3 through 5, at the beginning of each broadcast and in listings provided to publisher of program guides.

Origination	Network

Days/Times Program Regularly Scheduled	Saturdays/830A-9A PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wimzies House takes place in an extraordinary family home that doubles as a small daycare center. The characters of Wimzies House have the powers of childhood: wonder, amazement, laughter, tenderness, sensitivity, creativity, curiosity, and imagination. The educational objectives of Wimzies House support the childs identity development, reinforced through feelings of acceptance of self and of others. Self-esteem is stressed, as is the need for children to react with empathy when faced with their playmates dilemmas. Difficult topics like friendship, generosity, collaboration, solitude, and jealousy are approached from the childs perspective. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside. After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. The program is 30 minutes in length, and is identified as an informative and educational show targeted to youth ages 3 through 5, at the beginning of each broadcast and in listings provided to publisher of program guides.
Other Matters (11 of 14)	Response
Program Title	Country Mouse City Mouse 20.2 THISTV
	Network
Origination	
Origination Days/Times Program Regularly Scheduled	Network Saturdays/9A-930A PT
Days/Times Program Regularly	
Days/Times Program Regularly Scheduled Total times aired at regularly scheduled	Saturdays/9A-930A PT

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The much-loved children's fable comes to television in a brand new way, full of mysteries, adventures and characters with a unique mouse perspective on the world. Come along with Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and family around the globe, stumbling across mastermind criminals, royalty, famous inventors, artists and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 4 through 9, at the beginning of each broadcast and in listings provided to publishers of program guides.

Other Matters (12 of 14)	Response
Program Title	Danger Rangers KCVU 20.2 THIS TV
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/930A-10A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Danger Rangers teach the importance of safety and how to prevent accidents while still having fun. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 5 through 7, at the beginning of each broadcast and in listings provided to publishers of program guides.

Other Matters (13 of 14)	Response
Program Title	Doodlebops Rockin Road KCVU 20.2 THIS TV
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/7A-730A PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Together kids favorite rockin' band, The Doodlebops, and their fans explore the world of the Doodlenet on their magical tour bus. Deedee, Rooney, and Moe Doodle help their fans, and themselves, solve preschool relatable problems by journeying to fun, new destinations. Want to visit a gigantic water park for a day to conquer your fear of swimming? No problem! Ready to travel into a giant's mouth to see why you should brush your teeth? Hold on tight! With a little song, dance, and teamwork the Doodlebops are always ready to rock into a new adventure! The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 2 through 5, at the beginning of each broadcast and in listings provided to publishers of program guides.

Other Matters (14 of 14)	Response
Program Title	Doodlebops KCVU 20.2 THIS TV
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/730A-8A PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops are kids' favorite rock band. This musical comedy series for children stars Deedee, Rooney and Moe Doodle - three multi-talented rock stars who are always singing, dancing and learning from each other. They are the ultimate rock and roll band! Join The Doodlebops as they hang out and practice their song and dance routines in the coolest rehearsal space imaginable, and travel from show to show in their super cool tour bus! The Doodlebops will get kids twisting, turning, bopping and learning with their upbeat energetic music and funny stories. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 2 through 5, at the beginning of each broadcast and in listings provided to publishers of program guides.

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Esteem Broadcasting of California LLC

Attachments No Attachments.