



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0022491864** | File Number: **CPR-141917** | Submit Date: **05/28/2013** | Call Sign: **WNWO-TV** | Facility ID: **73354** |

City: **TOLEDO** | State: **OH**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

05/28/2013 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2012**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Toledo
	Web Home Page Address	www.northwestohio.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(17)

Digital Core Program (1 of 17)	Response
Program Title	TURBO DOGS (MAIN DIGITAL)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY AT 10:00AM
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Turbo Dogs is a show about six canine friends-Dash, GT, Clutch, Stinkbert, Strut and Mags-who have their own distinct characteristics but share a common love of racing cars. The fastest dogs in Racerville, the turbo dogs, often compete with one another in races. The dogs each have their own racers, which they maintain regularly, and that are equipped with individual GPS systems to help and guide them. Each story begins with one of the turbo dogs encountering a problem that must be resolved while preparing to compete. Usually, the turbo dogs learn his/her lesson through experience and accountability for negative behavior. Social-emotional messages about sportmanship, teamwork, cooperation, and fairness developed in the story are emphasized in a separate tag at the end of each episode.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 17) Response	
Program Title	SHELLDON (MAIN DIGITAL)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY AT 10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"SHELLDON" is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk who was adopted by the Clam family, and now lives with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowry shell classmate of Shelldon's also live at the inn. Shelldon and his buddies Herman (a Hermit crab) and Connie always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant socio-emotional lesson and also share information relating to their ocean habitat and environmental protection.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Program Title	THE MAGIC SCHOOL BUS (MAIN DIGITAL)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS AT 11:00AM
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"The Magic School Bus" is based on a series of children's books about science. The show features an ingenious elementary school teacher, Ms. Fizzle, who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. During each fact-filled expedition to places as diverse as the solar system , the human body, or even inside weather systems, Ms. Fizzle encourages her students to "make connections" and answer their own questions with research.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 17)	Response
Program Title	BABAR (MAIN DIGITAL)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS AT 11:30AM
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Babar, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 17)	
	Response
Program Title	WILLA'S WILD LIFE (MAIN DIGITAL)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY AT 12:00PM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1

Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"WILLA" is a new animated series featuring a six-year-old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animals-an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals, and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence and become altruistic.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	WILLA'S WILD LIFE (MAIN DIGITAL)
List date and time rescheduled	3/10/12 9:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-10
Episode #	3/10/12 WIL013
Reason for Preemption	Sports

Digital Core Program (6 of 17)	Response
Program Title	PEARLIE (MAIN DIGITAL)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY AT 12:30PM
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Pearlie" is an animated comedy series about an optimistic, light-hearted fairy named Pearlie who sees good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Pearlie focuses on the importance of following the rules, using good judgement and learning how to avoid getting into trouble. In each episode, Pearlie approaches new tasks and problems with a great deal of enthusiasm, but without organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	PEARLIE (MAIN DIGITAL)
List date and time rescheduled	3/10/12 9:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-10
Episode #	3/10/12 PEA106
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	PEARLIE (MAIN DIGITAL)
List date and time rescheduled	1/14/12 9:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-01-14
Episode #	1/14/12 PEA108

Reason for Preemption	Sports
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Digital Core Program (7 of 17)	Response
Program Title	THE ZULA PATROL (MAIN DIGITAL)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY AT 10:00AM
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Zula Patrol has lovably wacky alien characters that take kids on a roller coaster fun ride across the Universe -- and help them discover interesting facts about science and astronomy along the way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 17)	Response
Program Title	JANE AND THE DRAGON (MAIN DIGITAL)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY AT 11:00AM
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jane and the Dragon is set in a medieval world of adventure, word play, intrigue and humor. The series follows the life of Jane, a young girl training to be a knight. Jane is accompanied by a lovable, if clumsy, Dragon, and a whole retinue of friends young and old. The series fosters the development of executive function skills - promoting problem-solving abilities, language mastery and the formation of healthy peer relationships.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 17)	Response
Program Title	ACADEMIC CHALLENGE (MAIN DIGITAL)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY AT 7:00PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Academic Challenge is an educational game show that has 32 different area High School teams compete against each other in a single elimination tournament. Questions come from many different high school age appropriate categories including math, science, history, literature, and popular culture. The four rounds consisting of buzz in rounds and timed segments, with each team having four players representing their High School trying to answer the various questions presented by the host.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 17)	Response
Program Title	WILD AMERICA (RTV)

Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAY AT 8:30AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild America is targeted to children ages 13-16. The key educational objective of the program is to familiarize children with the animals of the North American continent and their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. We expect the children viewing the program will achieve a greater understanding of nature and specific animal species because of the up-close and detailed photography of the series. Through this understanding, it is hoped children will better relate to the natural environment as it exists in North America and learn to protect its natural species.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 17)		Response
Program Title		VIRUS ATTACK (RTV)
Origination		Syndicated
Days/Times Program Regularly Scheduled		TUESDAY AT 8:00AM

Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Virus Attack is a series that depicts pollution as DNA infected by viruses, which are infecting a city with the sole purpose of destroying it. The three main characters, David, Alice, and George represent the anti-viruses who are trying to help. David has become the power to ward off the evil viruses. His father, Professor Amaldi, has devoted his life to finding a solution to the evil gene of wickedness. It is an interesting metaphor for pollution. The series shows elements of courage, friendship, and problem solving. Although the concept is far-fetched, it brings enough science concepts to make it plausible.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 17)	Response
Program Title	ANGEL'S FRIENDS (RTV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAY AT 8:30AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Angel's Friends provides CORE programming in the areas of particular concern to young teens including social themes and coping strategies through school life of animated teen-aged angels learning to be Guardian Angels and their nemesis - The Devils - that are practicing to become Guardian Devils. Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say "no", the meaning of heroism, bullying and other issues of particular concern to young teens.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 17)		Response
Program Title		PASSPORT TO EXPLORE (RTV)
Origination		Syndicated
Days/Times Program Regularly Scheduled		WEDNESDAY AT 8:00AM
Total times aired at regularly scheduled time		14
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Passport to Explore is an International syndicated half hour educational travel /adventure series. The mission is to travel the globe in search of exciting and adventure-filled places and to learn a little something in the process as well.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (14 of 17)		Response
Program Title		BETA RECORDS (RTV)
Origination		Syndicated

Days/Times Program Regularly Scheduled	WEDNESDAY AT 8:30AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major and indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artisits), and music as it pertains to fashion and pop culture.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 17)		Response
Program Title		ANIMAL ATLAS (RTV)
Origination		Syndicated
Days/Times Program Regularly Scheduled		THURSDAY AT 8:00AM
Total times aired at regularly scheduled time		14
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The narrator has one of those soothing, friendly voices, and he provides a very enjoyable background for the images. Animals include domestic and wild, with great variety in both. Lots of geography is presented. Very few humans are shown. The animal facts go beyond the rote: with animal:animal comparisons and exploration of human misperceptions, it's educational but not boring. Content also includes quiz questions, big words, and uncloying silliness.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (16 of 17)	Response
Program Title	MUSTARD PANCAKES (RTV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	THURSDAY AT 8:30AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D, and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes, and Mo - definitely an offbeat family! Courtney's home is warm, friendly, and inviting. A cozy place, where all children feel comfortable hanging out, singing songs, and hearing stories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 17)	Response
Program Title	ARIEL, ZOEY, ELI TOO (RTV)
Origination	Syndicated

Days/Times Program Regularly Scheduled	FRIDAY AT 8:30AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, too (AZE2) introduces children to people who have accomplished great things and have a positive message. Twins Ariel & Zoey sing for crowds of adoring fans and Eli makes them laugh. They interview famous people, make cupcakes with famous chefs and perform their signature songs while Eli is of course getting into mischief. AZE2 have performed at Detroit Pistons basketball games, before New York Mets games at CITI Field, shea stadium, and in our Nation's Capital where they performed for children of wounded troops at Walter Reed Army Medical Center.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	No
Name of children's programming liaison	Chris Topf
Address	300 South Byrne Road
City	Toledo
State	OH
Zip	43615
Telephone Number	419-535-0024
Email Address	ctopf@wnwo. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The report was originally filed 04/05/2012 and a corrected version was filed on 05/28 /2013

Other Matters (15)

Other Matters (1 of 15)	Response
Program Title	THE ZULA PATROL (MAIN DIGITAL)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY AT 10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Zula Patrol has lovably wacky alien characters that take kids on a roller coaster fun ride across the Universe -- and help them discover interesting facts about science and astronomy along the way.

Other Matters (2 of 15)	Response
Program Title	SHELLDON (MAIN DIGITAL)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY AT 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"SHELLDON" is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk who was adopted by the Clam family, and now lives with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowry shell classmate of Shelldon's also live at the inn. Shelldon and his buddies Herman (a Hermit crab) and Connie always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant socio-emotional lesson and also share information relating to their ocean habitat and environmental protection.

Other Matters (3 of 15)	Response
Program Title	JANE AND THE DRAGON (MAIN DIGITAL)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY AT 11:00AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jane and the Dragon is set in a medieval world of adventure, word play, intrigue and humor. The series follows the life of Jane, a young girl training to be a knight. Jane is accompanied by a lovable, if clumsy, Dragon, and a whole retinue of friends young and old. The series fosters the development of executive function skills - promoting problem-solving abilities, language mastery and the formation of healthy peer relationships.

Other Matters (4 of 15)	
Response	
Program Title	BABAR (MAIN DIGITAL)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY AT 11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Babar, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

Other Matters (5 of 15)	
Response	
Program Title	WILLA'S WILD LIFE (MAIN DIGITAL)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY AT 12:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"WILLA" is a new animated series featuring a six-year-old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animals-an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals, and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence and become altruistic.
Other Matters (6 of 15)	
Program Title	PEARLIE (MAIN DIGITAL)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY AT 12:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Pearlie" is an animated comedy series about an optimistic, light-hearted fairy named Pearlie who sees good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Pearlie focuses on the importance of following the rules, using good judgement and learning how to avoid getting into trouble. In each episode, Pearlie approaches new tasks and problems with a great deal of enthusiasm, but without organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.
Other Matters (7 of 15)	
Program Title	ACADEMIC CHALLENGE (MAIN DIGITAL)
Origination	Local
Days/Times Program Regularly Scheduled	SATURDAY AT 7:00PM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Academic Challenge is an educational game show that has 32 different area High School teams compete against each other in a single elimination tournament. Questions come from many different high school age appropriate categories including math, science, history, literature, and popular culture. The four rounds consisting of buzz in rounds and timed segments, with each team having four players representing their High School trying to answer the various questions presented by the host.
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Other Matters (8 of 15)	Response
Program Title	WILD AMERICA (RTV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAY AT 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild America is targeted to children ages 13-16. The key educational objective of the program is to familiarize children with the animals of the North American continent and their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment.We expect the children viewing the program will achieve a greater understanding of nature and specific animal species because of the up-close and detailed photography of the series. Through this understanding, it is hoped children will better relate to the natural environment as it exists in North America and learn to protect its natural species.

Other Matters (9 of 15)	Response
Program Title	VIRUS ATTACK (RTV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAY AT 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Virus Attack is a series that depicts pollution as DNA infected by viruses, which are infecting a city with the sole purpose of destroying it. The three main characters, David, Alice, and George represent the anti-viruses who are trying to help. David has become the power to ward off the evil viruses. His father, Professor Amaldi, has devoted his life to finding a solution to the evil gene of wickedness. It is an interesting metaphor for pollution.The series shows elements of courage, friendship, and problem solving. Although the concept is far-fetched, it brings enough science concepts to make it plausible.
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Other Matters (10 of 15)	Response
Program Title	ANGEL'S FRIENDS (RTV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAY AT 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Angel's Friends provides CORE programming in the areas of particular concern to young teens including social themes and coping strategies through school life of animated teen-aged angels learning to be Guardian Angels and their nemesis - The Devils - that are practicing to become Guardian Devils. Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The mult-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say "no", the meaning of heroism, bullying and other issues of particular concern to young teens.

Other Matters (11 of 15)	Response
Program Title	PASSPORT TO EXPLORE (RTV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	WEDNESDAY AT 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Passport to Explore is an International syndicated half hour educational travel /adventure series. The mission is to travel the globe in search of exciting and adventure-filled places and to learn a little something in the process as well.

Other Matters (12 of 15)	Response
Program Title	BETA RECORDS (RTV)
Origination	Syndicated

Days/Times Program Regularly Scheduled	WEDNESDAY AT 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major and indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artisits), and music as it pertains to fashion and pop culture.

Other Matters (13 of 15)	Response
Program Title	ANIMAL ATLAS (RTV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	THURSDAY AT 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The narrator has one of those soothing, friendly voices, and he provides a very enjoyable background for the images. Animals include domestic and wild, with great variety in both. Lots of geography is presented. Very few humans are shown. The animal facts go beyond the rote: with animal:animal comparisons and exploration of human misperceptions, it's educational but not boring. Content also includes quiz questions, big words, and uncloying silliness.

Other Matters (14 of 15)	Response
Program Title	MUSTARD PANCAKES (RTV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	THURSDAY AT 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D, and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes, and Mo - definitely an offbeat family! Courtney's home is warm, friendly, and inviting. A cozy place, where all children feel comfortable hanging out, singing songs, and hearing stories.
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Other Matters (15 of 15)	Response
Program Title	ARIEL, ZOEY,ELI TOO (RTV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAY AT 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, too (AZE2) introduces children to people who have accomplished great things and have a positive message. Twins Ariel & Zoey sing for crowds of adoring fans and Eli makes them laugh. They interview famous people, make cupcakes with famous chefs and perform their signature songs while Eli is of course getting into mischief. AZE2 have performed at Detroit Pistons basketball games, before New York Mets games at CITI Field, shea stadium, and in our Nation's Capital where they performed for children of wounded troops at Walter Reed Army Medical Center.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Chris Topf</p>

Attachments

No Attachments.