



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0028701001** | File Number: **CPR-136401** | Submit Date: **01/04/2013** | Call Sign: **KTTU** | Facility ID: **11908** | City:  
**TUCSON** | State: **AZ**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**01/04/2013** | Filing Status: **Active**

Report reflects information for : **Fourth Quarter of 2012**

General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

Contact  
Representatives  
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's  
Television  
Information

| Section      | Question              | Response                  |
|--------------|-----------------------|---------------------------|
| Station Type | Station Type          | Network Affiliation       |
|              | Affiliated network    | MNT                       |
|              | Nielsen DMA           | Tuscon (Nogales)          |
|              | Web Home Page Address | WWW.<br>TUCSONNEWSNOW.COM |

Digital Core  
Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 3.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

Digital Core  
Programs(7)

| Digital Core Program (1 of 7)  |   | Response |
|--|---|----------|
| Program Title  | JACK HANNA'S ANIMAL ADVENTURES (18.1)   |          |
| Origination  | Syndicated  |          |
| Days/Times Program Regularly Scheduled   | SATURDAY @ 7A, 10/6/12 - 12/29/12   |          |
| Total times aired at regularly scheduled time  | 13  |          |
| Total times aired  |   |          |
| Number of Preemptions  | 0   |          |
| Number of Preemptions for other than Breaking News   |   |          |
| Number of Preemptions Rescheduled  |   |          |
| Length of Program  | 30 mins   |          |
| Age of Target Child Audience   | 13 years to 16 years  |          |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In each program, cameras follow the host as he spends time with nature's creatures across the continents. Hanna talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each program is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. |          |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |          |

| Digital Core Program (2 of 7)                      |                                     | Response |
|--|-------------------------------------|----------|
| Program Title                                      | JACK HANNA'S INTO THE WILD (18.1)   |          |
| Origination  | Syndicated                          |          |
| Days/Times Program Regularly Scheduled             | SATURDAY @ 730A, 10/6/12 - 12/29/12 |          |
| Total times aired at regularly scheduled time      | 13                                  |          |
| Total times aired                                  |                                     |          |
| Number of Preemptions                              | 0                                   |          |
| Number of Preemptions for other than Breaking News |                                     |          |
| Number of Preemptions Rescheduled                  |                                     |          |
| Length of Program                                  | 30 mins                             |          |
| Age of Target Child Audience                       | 13 years to 16 years                |          |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The series offers scientific content, scientific theories, the vocabulary and facts of science and the processes of scientific thinking. The scientific content of the program overlaps with a significant number of standards for science education that are prevalent in the curricula of today's schools. The quirky, humorous, lively and colorful production values of the program will appeal to children in the target group. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (3 of 7) Response   |   |
|--|---|
| Program Title  | PETS.TV   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | SATURDAY @ 8A, 10/6/12 - 12/29/12   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program explains the positives and negatives of pet ownership and features segments on owners, trainers and other people who interact with domesticated animals. It presents pet news, pet care, pet health and pet lifestyles to viewers through the enthusiastic and caring eyes of children. Pets from the everyday to the unique are showcased with educational information that shows their geographic origins and discusses how they evolved to become pets. The motivational and inspirational message from each guest empowers viewers of all ages to seek more information about everyday pets. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (4 of 7)  |  | Response |
|--|--|----------|
| Program Title  | ANIMAL EXPLORATION WITH JAROD MILLER (18.1)  |          |
| Origination  | Syndicated   |          |
| Days/Times Program Regularly Scheduled   | SATURDAY @ 830A, 10/6/12 - 12/29/12  |          |
| Total times aired at regularly scheduled time  | 13   |          |
| Total times aired  |  |          |
| Number of Preemptions  | 0  |          |
| Number of Preemptions for other than Breaking News   |  |          |
| Number of Preemptions Rescheduled  |  |          |
| Length of Program  | 30 mins  |          |
| Age of Target Child Audience   | 13 years to 16 years   |          |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The program promotes an interest in exploring. Each episode will focus on uncovering the hidden secrets of the world, space and beyond as the camera follows world famous explorer Jarod Miller on land, sea, air and into space. Young viewers will learn about such subjects as animals, historic civilizations, the environment and the universe and they will gain an appreciation for discovery through the narrative and commentary of the host. |          |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |          |

| Digital Core Program (5 of 7)                      |                                   | Response |
|--|-----------------------------------|----------|
| Program Title                                      | THE REAL WINNING EDGE (18.1)      |          |
| Origination  | Syndicated                        |          |
| Days/Times Program Regularly Scheduled             | SATURDAY @ 9A, 10/6/12 - 12/29/12 |          |
| Total times aired at regularly scheduled time      | 13                                |          |
| Total times aired                                  |                                   |          |
| Number of Preemptions                              | 0                                 |          |
| Number of Preemptions for other than Breaking News |                                   |          |
| Number of Preemptions Rescheduled                  |                                   |          |
| Length of Program                                  | 30 mins                           |          |
| Age of Target Child Audience                       | 13 years to 16 years              |          |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Three young achievers are introduced by different celebrities for each program. Issues such as overcoming dyslexia and illness, turning weaknesses into strengths and overcoming past mistakes are addressed. Each episode promotes a value system that is a strong source of purpose and worthiness. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (6 of 7)</b>   | <b>Response</b>  |
|--|--|
| Program Title  | AQUA KIDS (18.1)   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SATURDAY @ 930A, 10/6/12 - 12/29/12  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Host Molly McKinney and the Aqua Kids crew show young people how to take an active role in preserving aquatic environments and the animals that live there. Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (7 of 7)</b> | <b>Response</b>                    |
|--------------------------------------|------------------------------------|
| Program Title                        | PROFILES OF NATURE (ESTRELLA 18.2) |
| Origination                          | Network                            |



|  |   |
|--|---|
| Days/Times Program Regularly Scheduled   | MONDAY - SATURDAY @ 8A, 10/01/12 - 12/29/12   |
| Total times aired at regularly scheduled time  | 78  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Children are introduced to unusual occurrences that could only happen in nature. Many groups of animals are shown, including mammals, birds, fish, insects, reptiles, with the focus on some of the most unusual species in each group. For example, children are shown Australia's marsupials, like the kangaroo, and learn about their pouches and the babies inside. Young viewers also learn about animal behavior, how various animals survive and more. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)

Liaison Contact

| Question  | Response  |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes   |
| Name of children's programming liaison  | Robert Canales  |
| Address   | 7831 N Business Park Drive  |
| City  | Tucson  |
| State   | AZ  |
| Zip   | 85743   |
| Telephone Number  | (520) 770-1123  |
| Email Address   | rcanales@kmsb.com   |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | a. KTTU regularly aired PSAs specifically designed for children 16-years-old and under during the report period. Subjects this quarter included: Teen Reckless Driving(Ad Council), Anti Graffiti(Tuc. Police Dept.), Under-Age drinking (SAMHSA-Ad Council), Pet abuse prevention (ASPCA-Ad Council & PETA),Pet Adoption (AWASA, PETA), Anti-substance abuse (Drug-Free AZ), (Teen Homelessness(Open Inn), Childhood Obesity Prev. (USDHHS), Fitness (Nat. All of Health & Phys. Fitness), Sports Safety (Am. Assn. of Orthopedists), Distracted Driving (AZ Orthopaedic Society), High School Graduation (Boost-Up, U.S. Dept. of Ed), Kids speak against Domestic Violence (EMERGE!), Pool Safety (Cons. Prod. Safe. Commission), Anti-bullying (ThinkB4 You Speak/Reachout.com) |

Other Matters (7)

| Other Matters (1 of 7)   |  | Response   |
|--|--|--|
| Program Title  |  | JACK HANNA'S ANIMAL ADVENTURES (18.1)  |
| Origination  |  | Syndicated   |
| Days/Times Program Regularly Scheduled   |  | SATURDAY @ 7A  |
| Total times aired at regularly scheduled time  |  | 13   |
| Length of Program  |  | 30 mins  |
| Age of Target Child Audience from  |  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |  | In each program, cameras follow the host as he spends time with nature's creatures across the continents. Hanna talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each program is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.                                  |
| Other Matters (2 of 7)   |  | Response   |
| Program Title  |  | JACK HANNA'S INTO THE WILD (18.1)  |
| Origination  |  | Syndicated   |
| Days/Times Program Regularly Scheduled   |  | SATURDAY @ 730A  |
| Total times aired at regularly scheduled time  |  | 13   |
| Length of Program  |  | 30 mins  |
| Age of Target Child Audience from  |  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |  | The series offers scientific content, scientific theories, the vocabulary and facts of science and the processes of scientific thinking. The scientific content of the program overlaps with a significant number of standards for science education that are prevalent in the curricula of today's schools. The quirky, humorous, lively and colorful production values of the program will appeal to children in the target group. |
| Other Matters (3 of 7)   |  | Response   |
| Program Title  |  | PETS.TV (18.1)   |
| Origination  |  | Syndicated   |
| Days/Times Program Regularly Scheduled   |  | SATURDAY @ 8A  |
| Total times aired at regularly scheduled time  |  | 13   |
| Length of Program  |  | 30 mins  |

|  |   |
|--|---|
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program explains the positives and negatives of pet ownership and features segments on owners, trainers and other people who interact with domesticated animals. It presents pet news, pet care, pet health and pet lifestyles to viewers through the enthusiastic and caring eyes of children. Pets from the everyday to the unique are showcased with educational information that shows their geographic origins and discusses how they evolved to become pets. The motivational and inspirational message from each guest empowers viewers of all ages to seek more information about everyday pets. |
| <b>Other Matters (4 of 7)</b>  |   |
| Program Title  | ANIMAL EXPLORATION WITH JAROD MILLER (18.1)   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | SATURDAY @ 830A   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
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| <b>Other Matters (5 of 7)</b>  |   |
| Program Title  | THE REAL WINNING EDGE (18.1)  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | SATURDAY @ 9A   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Three young achievers are introduced by different celebrities for each program. Issues such as overcoming dyslexia and illness, turning weaknesses into strengths and overcoming past mistakes are addressed. Each episode promotes a value system that is a strong source of purpose and worthiness.   |
| <b>Other Matters (6 of 7)</b>  |   |
| Program Title  | AQUA KIDS (18.1)  |
| Origination  | Syndicated  |

|   |  |
|---|--|
| Days/Times<br>Program Regularly<br>Scheduled  | SATURDAY @ 930A  |
| Total times aired at<br>regularly scheduled<br>time   | 13   |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience from  | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | Host Molly McKinney and the Aqua Kids crew show young people how to take an active role in preserving aquatic environments and the animals that live there. Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world. |

| Other Matters (7 of 7)  | Response  |
|---|---|
| Program Title   | PROFILES OF NATURE (ESTRELLA 18.2)  |
| Origination   | Network   |
| Days/Times Program<br>Regularly Scheduled   | MONDAY - SATURDAY @ 8A  |
| Total times aired at<br>regularly scheduled time  | 78  |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience from  | 13 years to 16 years  |
| Describe the<br>educational and<br>informational objective<br>of the program and how<br>it meets the definition of<br>Core Programming. | Children are introduced to unusual occurrences that could only happen in nature. Many groups of animals are shown, including mammals, birds, fish, insects, reptiles, with the focus on some of the most unusual species in each group. For example, children are shown Australia's marsupials, like the kangaroo, and learn about their pouches and the babies inside. Young viewers also learn about animal behavior, how various animals survive and more. |

Certification

| Question   | Response                    |
|--|-----------------------------|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |                             |
| <p>I certify that this application includes all required and relevant attachments.</p>   |                             |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>KTTU-TV, Inc.</b></p> |



**Attachments**

No Attachments.