Approved by OMB (Office of Management and Budget) 3060-0928
January 2015

Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0003594918** | File Number: **CPR-121582** | Submit Date: **07/07/2011** | Call Sign: **WCNC-TV** | Facility ID: **32326** | City: **CHARLOTTE** | State: **NC**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/07/2011** | Filing Status: **Active**

Report reflects information for : Second Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact Representatives (0)

Contact Name	Address	Phone	Email	Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Charlotte
	Web Home Page Address	www.wcnc.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	Turbo Dogs (36.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/10:00 - 10:30am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TURBO DOGS is an animated show based on the books, "Racer Dogs", by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair and friendship. The show also imparts information on the mechanics of racing, such as directionality and concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Turbo Dogs (36.1)
List date and time rescheduled	6/4/11 / 1:00 - 1:30pm

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 6/4/11 / TDO117
Reason for Preemption	Sports

Digital Core Program (2 of 13)	**Response**
Program Title	Shelldon (36.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/10:30 - 11:00am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SHELLDON is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowrie shell mollusk) and Herman (a hermit crab), face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In most cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Shelldon (36.1)
List date and time rescheduled	6/4/11 - 1:30 - 2:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 6/4/11 / SHL012
Reason for Preemption	Sports

Digital Core Program (3 of 13)	Response
Program Title	The Magic School Bus (36.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/11:00 - 11:30am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE MAGIC SCHOOL BUS is based on a series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip is to answer questions or learn many new things about the place the class visits. Each episode is a fact-filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges them to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 6 to 10 and, in addition to all the factual content, the children also have a social-emotional problem to solve that is embedded into the story line.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Magic School Bus (36.1)
List date and time rescheduled	6/4/11 / 2:00 - 2:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 6/4/11 / MSB301
Reason for Preemption	Sports

Digital Core Program (4 of 13)	Response
Program Title	Babar (36.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/11:30am - 12:00pm
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the books by Laurent de Brunhoff, BABAR is an animated show about a young, orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Babar (36.1)
List date and time rescheduled	6/5/11 - 2:00 - 2:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 6/4/11/BAR112
Reason for Preemption	Sports

Digital Core Program (5 of 13)	Response
Program Title	Willa's Wild Life (36.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/12:00 - 12:30pm
Total times aired at regularly scheduled time	12

Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILLA'S WILD LIFE, based on the book "An Octopus Followed Me Home", by Dan Yaccarino, is an animated series centered on a six-year-old girl and her menagerie of animals. Willa lives at home with her father and pets -- an elephant, a giraffe, a pair of performing seals, a bear, penguins and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the 'cool' group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Willa's Wild Life (36.1)
List date and time rescheduled	5/28/11 / 9:00 - 9:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 5/28/11 / WIL006
Reason for Preemption	Sports

Digital Core Program (6 of 13)	Response

Program Title	Pearlie (36.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/12:30 - 1:00pm
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PEARLIE is an animated comedy series based on the children's book series "Pearlie the Park Fairy" by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 6-to-10-year-old range, episodes focus on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order, she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Peralie's nemesis and cousin, Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, Pearlie approaches new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation, so the park can be restored to order.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Pearlie (36.1)

List date and time rescheduled	5/28/11 / 9:30 - 10:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday 5/28/11 / PEA110
Reason for Preemption	Sports

Digital Core Program (7 of 13)	**Response**
Program Title	The Traveling Trio (36.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/10:00 - 10:30am, on 4/2 ONLY
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE TRAVELING TRIO provides CORE programming in the areas of geography, history, foreign language, social studies and cultural awareness. The show meets these objectives by: presenting the location of the country with animated maps which show the current flag and surrounding countries; showing the hosts -- Olivia, Ingram and Everett -- as they visit foreign countries; teaching about the culture & history of each location; making contact with local children and adults in each location; presenting foreign language as an obtainable skill through simple language lessons that are delivered by the hosts with the help of several children from the featured country; showing that children around the world are just like the hosts and the viewers (All children play, learn and make friends due to their natural propensity to be inquisitive.); peer mentoring - youthful interaction makes kids feel more comfortable and allows the learning process to have a greater impact.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 13)	**Response**
Program Title	Angel's Friends (36.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/10:00 - 10:30am, beginning 4/9
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANGEL'S FRIENDS provides CORE programming in the areas of particular concern to young teens -- including social themes and coping strategies -- through school life of animated teen-aged angels learning to be Guardian Angels and their nemesis - The Devils - that are practicing to become Guardian Devils. Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say "no,' the meaning of heroism, bullying and other issues of particular concern to young teens. ANGEL'S FRIENDS clearly meets the goals of providing children with a television show that meets CORE requirements as follows: 1. Making choices in life is an ongoing subject... a challenge faced by all children in this category; 2. Contemporary issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes; 3. Responsibility and selfless behavior are presented in a positive and encouraging manner; 4. Themes in each episode emphasize the importance of friendship, taking responsibility for your actions and fair play.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 13)	**Response**
Program Title	Angel's Friends (36.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/10:30 - 11:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANGEL'S FRIENDS provides CORE programming in the areas of particular concern to young teens -- including social themes and coping strategies -- through school life of animated teen-aged angels learning to be Guardian Angels and their nemesis - The Devils - that are practicing to become Guardian Devils. Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say "no,' the meaning of heroism, bullying and other issues of particular concern to young teens. ANGEL'S FRIENDS clearly meets the goals of providing children with a television show that meets CORE requirements as follows: 1. Making choices in life is an ongoing subject... a challenge faced by all children in this category; 2. Contemporary issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes; 3. Responsibility and selfless behavior are presented in a positive and encouraging manner; 4. Themes in each episode emphasize the importance of friendship, taking responsibility for your actions and fair play.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 13)	**Response**
Program Title	Aqua Kids (36.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/11:00 - 11:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AQUA KIDS provides CORE programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Each episode provides information related to a specific topic and gives an educational approach to understand the topic related to the entire ecosystem of the earth. AQUA KIDS uses the technique of near peer mentors, i.e. children to teach other children. For example, children (the Aqua Kids hosts) might feed Manatees to experience the graceful, gentle nature of the animal and learn about their biology or dig through piles of silt dredged from the ocean depths to look for shark teeth to undertand how sharks continually grow new teeth and lose old rows of teeth.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 13)	**Response**
Program Title	Aqua Kids (36.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/11:30am - 12:00pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AQUA KIDS provides CORE programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Each episode provides information related to a specific topic and gives an educational approach to understand the topic related to the entire ecosystem of the earth. AQUA KIDS uses the technique of near peer mentors, i.e. children to teach other children. For example, children (the Aqua Kids hosts) might feed Manatees to experience the graceful, gentle nature of the animal and learn about their biology or dig through piles of silt dredged from the ocean depths to look for shark teeth to undertand how sharks continually grow new teeth and lose old rows of teeth.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 13)	**Response**
Program Title	Laura McKenzie's Traveler (36.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/12:00 - 12:30pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAURA McKENZIE'S TRAVELER provides an educational journey to significant destinations around the world. Through the use of on-site stand-ups, voice-over monologues, environmental B-roll and pop-up 'Travel Tips', children are engaged and inspired as they see the value in exploring rich new cultures and heritages. Educational topics include: geography, history, social context & environment, arts & entertainment, types of government, interviews with political leaders, current modes of transportation, indigenous foods and drink, culinary options, architecture, currency, national customs, national languages, trivia and travel tips.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 13)	Response
Program Title	Heroes Among Us (36.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/12:30 - 1:00pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HEROES AMONG US is a real-life series featuring inspiring true stories of heroism from individuals in the everyday world. These are individuals from every aspect of society and could be people who have overcome overwhelming odds to survive, someone who has rescued other people from danger, or a philanthropist who has created a new charity. Each episode features positive values about community, social responsibility and the need for charity to fellow humans. It features how people of all ages, including young children can contribute to giving back to society. The program also illustrates proper safety procedures for a variety of emergencies and how one can both prevent and rescue oneself and others from dangerous situations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0)

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Timothy Morrissey
Address	1001 Wood Ridge Center Drive
City	Charlotte
State	NC
Zip	28217
Telephone Number	704-329-3636
Email Address	TMorrissey@wcnc.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Re Question #1 -- To further clarify the channel numbers assigned to WCNC-TV in Charlotte, North Carolina: our RF channel is 22, but our virtual channel is 36.

Other Matters (18)

Other Matters (1 of 18)	Response
Program Title	TURBO DOGS - 36.1 only
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/10:00 - 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TURBO DOGS is an animated show based on the books, "Racer Dogs", by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair and friendship. The show also imparts information on the mechanics of racing, such as directionality and concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.

Other Matters (2 of 18)	Response
Program Title	SHELLDON - 36.1 only
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/10:30 - 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SHELLDON is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowrie shell mollusk) and Herman (a hermit crab), face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In most cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.

Other Matters (3 of 18)	**Response**
Program Title	THE MAGIC SCHOOL BUS - 36.1 only
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/11:00 - 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE MAGIC SCHOOL BUS is based on a series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip is to answer questions or learn many new things about the place the class visits. Each episode is a fact-filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges them to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 6 to 10 and, in addition to all the factual content, the children also have a social-emotional problem to solve that is embedded into the story line.

Other Matters (4 of 18)	**Response**
Program Title	BABAR - 36.1 only
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/11:30am - 12:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the books by Laurent de Brunhoff, BABAR is an animated show about a young, orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

Other Matters (5 of 18)	**Response**
Program Title	WILLA'S WILD LIFE - 36.1 only
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/12:00 - 12:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILLA'S WILD LIFE, based on the book "An Octopus Followed Me Home", by Dan Yaccarino, is an animated series centered on a six-year-old girl and her menagerie of animals. Willa lives at home with her father and pets -- an elephant, a giraffe, a pair of performing seals, a bear, penguins and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the 'cool' group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.

Other Matters (6 of 18)	**Response**
Program Title	PEARLIE - 36.1 only
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/12:30 - 1:00pm

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PEARLIE is an animated comedy series based on the children's book series "Pearlie the Park Fairy" by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-to-8-year-old range, episodes focus on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order, she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Peralie's nemesis and cousin, Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, Pearlie approaches new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation, so the park can be restored to order.

Other Matters (7 of 18)	**Response**
Program Title	ANGEL'S FRIENDS - 36.2 only
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/10:00 - 10:30am, through 9/3
Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANGEL'S FRIENDS provides CORE programming in the areas of particular concern to young teens -- including social themes and coping strategies -- through school life of animated teen-aged angels learning to be Guardian Angels and their nemesis - The Devils - that are practicing to become Guardian Devils. Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say "no,' the meaning of heroism, bullying and other issues of particular concern to young teens. ANGEL'S FRIENDS clearly meets the goals of providing children with a television show that meets CORE requirements as follows: 1. Making choices in life is an ongoing subject... a challenge faced by all children in this category; 2. Contemporary issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes; 3. Responsibility and selfless behavior are presented in a positive and encouraging manner; 4. Themes in each episode emphasize the importance of friendship, taking responsibility for your actions and fair play.

Other Matters (8 of 18)	Response
Program Title	TASTE BUDS - 36.2 only
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/9:00 - 9:30am, beginning 9/4
Total times aired at regularly scheduled time	3
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TASTE BUDS is a weekly half-hour series for children aged 13-16 that encourages them to think about what they eat, be creative in the kitchen and explore foods from the world around them. Viewers learn and laugh as the hosts cook up age-appropriate recipes and go on fun food adventures. With a group of young hosts who are culinary explorers, viewers will delve into the culture, history, science and art behind the food. Each episode explores a new food theme, beginning with the simple phrase, "Foods that.." and rounding off with the hosts creating and customizing theme-inspired recipes that kids and parents will want to make together. TASTE BUDS communicates a positive message about healthy eating, kitchen safety and environmental responsibility.

Other Matters (9 of 18)	Response
Program Title	ANGEL'S FRIENDS - 36.2 only
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/10:30 - 11:00am, through 9/3
Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANGEL'S FRIENDS provides CORE programming in the areas of particular concern to young teens -- including social themes and coping strategies -- through school life of animated teen-aged angels learning to be Guardian Angels and their nemesis - The Devils - that are practicing to become Guardian Devils. Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say "no,' the meaning of heroism, bullying and other issues of particular concern to young teens. ANGEL'S FRIENDS clearly meets the goals of providing children with a television show that meets CORE requirements as follows: 1. Making choices in life is an ongoing subject... a challenge faced by all children in this category; 2. Contemporary issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes; 3. Responsibility and selfless behavior are presented in a positive and encouraging manner; 4. Themes in each episode emphasize the importance of friendship, taking responsibility for your actions and fair play.

Other Matters (10 of 18)	**Response**
Program Title	TASTE BUDS - 36.2 only
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/9:30 - 10:00am, beginning 9/4
Total times aired at regularly scheduled time	3
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TASTE BUDS is a weekly half-hour series for children aged 13-16 that encourages them to think about what they eat, be creative in the kitchen and explore foods from the world around them. Viewers learn and laugh as the hosts cook up age-appropriate recipes and go on fun food adventures. With a group of young hosts who are culinary explorers, viewers will delve into the culture, history, science and art behind the food. Each episode explores a new food theme, beginning with the simple phrase, "Foods that.." and rounding off with the hosts creating and customizing theme-inspired recipes that kids and parents will want to make together. TASTE BUDS communicates a positive message about healthy eating, kitchen safety and environmental responsibility.

Other Matters (11 of 18)	**Response**
Program Title	AQUA KIDS - 36.2 only
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/11:00 - 11:30am, through 9/3

Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AQUA KIDS provides CORE programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Each episode provides information related to a specific topic and gives an educational approach to understand the topic related to the entire ecosystem of the earth. AQUA KIDS uses the technique of near peer mentors, i.e. children to teach other children. For example, children (the Aqua Kids hosts) might feed Manatees to experience the graceful, gentle nature of the animal and learn about their biology or dig through piles of silt dredged from the ocean depths to look for shark teeth to undertand how sharks continually grow new teeth and lose old rows of teeth.

Other Matters (12 of 18)	**Response**
Program Title	KIDS COOKING FOR KIDS - 36.2 only
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/10:00 - 10:30am, beginning 9/4
Total times aired at regularly scheduled time	3
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	KIDS COOKING FOR KIDS is a weekly half-hour series designed and produced for children aged 13-16. Hosts -- and brothers -- Mike and Will teach fellow teens the real facts about cooking, eating and nutrition in an understandable and relatable way. Children learn safe cooking practices, new food vocabulary and how to easily prepare meals. Mike and Will incorporate key elements to having fun in the kitchen and leading a healthy lifestyle ... from shopping for ingredients to cooking the meal. With an adult always on hand, KIDS COOKING FOR KIDS encourages children and their parents to have a safe and healthy relationship with food.

Other Matters (13 of 18)	**Response**
Program Title	AQUA KIDS - 36.2 only
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday/11:30am - 12:00pm, through 9/3
Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AQUA KIDS provides CORE programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Each episode provides information related to a specific topic and gives an educational approach to understand the topic related to the entire ecosystem of the earth. AQUA KIDS uses the technique of near peer mentors, i.e. children to teach other children. For example, children (the Aqua Kids hosts) might feed Manatees to experience the graceful, gentle nature of the animal and learn about their biology or dig through piles of silt dredged from the ocean depths to look for shark teeth to undertand how sharks continually grow new teeth and lose old rows of teeth.

Other Matters (14 of 18)	**Response**
Program Title	AQUA KIDS ADVENTURES - 36.2 only
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/10:30 - 11:00am, beginning 9/4
Total times aired at regularly scheduled time	3
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AQUA KIDS ADVENTURES is designed and produced to educate children aged 13-16 about the importance of protecting aquatic environments and the animals that live in marine habitats. This weekly half-hour series strives to show teens that with a little dedication and the right attitude, they can make a difference within their own communities. In each episode, Host Molly and the Aqua Kids crew travel the globe while sharing their adventures and what they learn about preserving a world for everyone to explore. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.

Other Matters (15 of 18)	Response
Program Title	LAURA McKENZIE'S TRAVELER - 36.2 only
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/12:00 - 12:30pm, through 9/3
Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAURA McKENZIE'S TRAVELER provides an educational journey to significant destinations around the world. Through the use of on-site stand-ups, voice-over monologues, environmental B-roll and pop-up 'Travel Tips', children are engaged and inspired as they see the value in exploring rich new cultures and heritages. Educational topics include: geography, history, social context & environment, arts & entertainment, types of government, interviews with political leaders, current modes of transportation, indigenous foods and drink, culinary options, architecture, currency, national customs, national languages, trivia and travel tips.

Other Matters (16 of 18)	Response
Program Title	ULTIMATE CHOICE - 36.2 only
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/11:00 - 11:30am, beginning 9/4
Total times aired at regularly scheduled time	3
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ULTIMATE CHOICE is a weekly half-hour series that teaches children aged 13-16 how to grapple with controversial issues that surround them every day of their lives. In each episode, cameras follow eight young men and women who are individually challenged to develop their moral convictions and make important decisions. Helping teens stand up to peer pressure and encouraging them to respect their own values is a primary goal of this program. With a focus on the importance of self-worth and building high self-esteem, ULTIMATE CHOICE provides a relatable experience for teen viewers who likely encounter many of the same underlying issues addressed in this series.

Other Matters (17 of 18)	Response
Program Title	HEROES AMONG US - 36.2 only
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/12:30 - 1:00pm. through 9/3
Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HEROES AMONG US is a real-life series featuring inspiring true stories of heroism from individuals in the everyday world. These are individuals from every aspect of society and could be people who have overcome overwhelming odds to survive, someone who has rescued other people from danger, or a philanthropist who has created a new charity. Each episode features positive values about community, social responsibility and the need for charity to fellow humans. It features how people of all ages, including young children can contribute to giving back to society. The program also illustrates proper safety procedures for a variety of emergencies and how one can both prevent and rescue oneself and others from dangerous situations.

Other Matters (18 of 18)	Response
Program Title	MAJOR DECISION - 36.2 only
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/11:30am - 12:00pm, beginning 9/4
Total times aired at regularly scheduled time	3
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAJOR DECISION is a weekly half-hour program designed and produced for children aged 13-16. Hosted by lively and entertaining teens, Major Decision helps guide viewers on the journey to choose the ideal career path. Each episode focuses on one career with an in-depth interview, a multi-faceted review and career ranking. The importance of career guidance is highlighted in this series, which gives viewers a glimpse into the life of a different profession in each episode. As teens prepare for life after high school, MAJOR DECISION provides more information about the options available to them as adults.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**WCNC-TV, Inc.**

Attachments

No Attachments.