

## Children's Television Programming Report

 FRN:
 0003471331
 File Number:
 CPR-141386
 Submit Date:
 04/10/2013
 Call Sign:
 KGO-TV
 Facility ID:
 34470
 City:

 SAN FRANCISCO
 State:
 CA

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 04/10/2013
 Filing Status:
 Active
 Status:
 Status:
 Status:

#### **Report reflects information for : First Quarter of 2013**

| General     | Section     | Question   | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

| Applicant   | Applicant Name, Type, and Contact Information |         |       |       |                |
|-------------|---|---------|-------|-------|----------------|
| Information | Applicant                                     | Address | Phone | Email | Applicant Type |

| t | Contact Name | Address | Phone | Email | Contact Type |
|---|--------------|---------|-------|-------|--------------|
| - |              |         |       |       |              |

Contact Representatives (0)

| Children's                | Section  | Question              | Response           |             |
|---------------------------|--|-----------------------|--------------------|-------------|
| Television<br>Information | Station Type   | Station Type          | Network Affiliatio | n           |
|                           |  | Affiliated network    | ABC                |             |
|                           |  | Nielsen DMA           | San Fran-Oaklar    | id-San Jose |
|                           |  | Web Home Page Address | www.abc7news.o     | com         |
|                           |  |                       |                    |             |
| Digital Core              | Question   |                       |                    | Response    |
| Programming               | State the average number of hours of Core Programming per week broadcast by the station on its main program stream   |                       |                    | 3.0         |
|                           | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream   |                       |                    | 168.0       |
|                           | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:   |                       |                    | 3.0         |
|                           | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? |                       |                    | Yes         |
|                           | Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional Y programming guideline (applied to free video programming aired on other than the main Yes No program         |                       |                    | Yes         |

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

#### Digital Core Programs(12)

| Digital Core<br>Program (1 of<br>12)  | Response   |
|---|--|
| Program Title   | Jack Hanna's Wild Countdown (D1)   |
| Origination   | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Saturdays/9:00-9:30 AM PT  |
| Total times<br>aired at<br>regularly<br>scheduled time  | 13   |
| Total times<br>aired  | 13   |
| Number of<br>Preemptions  | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled   | 5  |
| Length of<br>Program  | 30 mins  |
| Age of Target<br>Child Audience   | 13 years to 16 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of the<br>program and<br>how it meets<br>the definition of<br>Core<br>Programming. | Wildlife expert and animal ambassador Jack Hanna brings the viewer face to face with the best of the beasts. In this weekly half-hour series, which is designed primarily for viewers 13-16, Jack highlights his favorite animals and adventures from around the world. In countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' smartest birds' Jack will answer all of these questions and more. As Jack reveals the categories, he provides further insights and interesting facts about the animals, allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                    | Yes  |

| Digital Core<br>Program (2 of<br>12) | Response                              |
|--------------------------------------|---------------------------------------|
| Program Title                        | Ocean Mysteries with Jeff Corwin (D1) |
| Origination                          | Syndicated                            |

| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays/9:30-10:00 AM PT  |
|--|---|
| Total times<br>aired at<br>regularly<br>scheduled time   | 13  |
| Total times aired  | 13  |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions for<br>other than<br>Breaking News  |   |
| Number of<br>Preemptions<br>Rescheduled  | 5   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience  | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and<br>how it meets the<br>definition of<br>Core<br>Programming. | This half-hour weekly series offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures with comparisons to popular land animals and analogies to human experience. Hosted by Jeff Corwin and produced primarily for ages 13-16, Ocean Mysteries with Jeff Corwin shows how animals share the same behaviors, challenges and triumphs as humans. Through episodes on subjects ranging from exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care - about these heroes and about all of the fascinating life teeming in our oceans. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes   |

| Digital Core<br>Program (3<br>of 12)            | Response                    |
|---|-----------------------------|
| Program Title                                   | Born to Explore (D1)        |
| Origination                                     | Syndicated                  |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays/10:00-10:30 AM PT |

| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 12   |
|--|--|
| Total times aired  | 13   |
| Number of<br>Preemptions   | 1  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 5  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | The world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and man-made treasures. The host, Richard Wiese, takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether Richard climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes. The March 16th episode was preempted by live ABC network coverage of college basketball. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes  |

| Questions  | Response                                  |
|--|---|
| Title of Program   | Born to Explore (D1)                      |
| List date and time rescheduled   | Saturday, March 16, 2013, 3:00-3:30 PM PT |
| Is the rescheduled date the second home?   | No  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                                       |
| Date Preempted   |   |

| Episode #             | Saturday, March 16, 2013, 10:00-10:30 AM<br>PT |
|-----------------------|--|
| Reason for Preemption | Sports   |

| Digital Core<br>Program (4<br>of 12)   | Response   |
|--|--|
| Program Title  | Sea Rescue (D1)  |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays/10:30-11:00 AM PT  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 12   |
| Total times<br>aired   | 13   |
| Number of<br>Preemptions   | 1  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 5  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | This half-hour weekly series is designed and produced to educate children aged 13-16 about the rescue, rehabilitation and, in many instances, release back into the wild of ocean wildlife. Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. This program seeks to educate viewers that there's a reciprocal benefit to sea animal rescue: rescued animals provide valuable insight into their biology and ecology and the information obtained adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue seeks to leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet. The March 16th episode was preempted by live ABC network coverage of college basketball. |

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| Questions  | Response                                       |
|--|--|
| Title of Program   | Sea Rescue (D1)                                |
| List date and time rescheduled   | Sunday, March 16, 2013, 3:30-4:00 PM PT        |
| Is the rescheduled date the second home?   | No   |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes  |
| Date Preempted   |  |
| Episode #  | Saturday, March 16, 2013, 10:30-11:00 AM<br>PT |
| Reason for Preemption  | Sports   |

| Digital Core<br>Program (5<br>of 12)                           | Response                    |
|--|-----------------------------|
| Program Title  | Recipe Rehab (D1)           |
| Origination  | Syndicated                  |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Saturdays/11:00-11:30 AM PT |
| Total times<br>aired at<br>regularly<br>scheduled<br>time      | 10                          |
| Total times<br>aired   | 13                          |
| Number of<br>Preemptions                                       | 3                           |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                             |
| Number of<br>Preemptions<br>Rescheduled                        | 3                           |
| Length of<br>Program   | 30 mins                     |

| Age of<br>Target Child<br>Audience   | 13 years to 16 years   |
|--|--|
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | In this weekly half-hour competition-style series developed and produced to educate and inform viewers ages 13-16, it is chef against chef in a recipe makeover challenge. Viewers will submit their favorite, decadent, high-calorie, classic family recipes and two acclaimed chefs will face off in a head-to-head competition to give the recipes a low-calorie twist. The audience will learn the value of healthy, wholesome ingredients and how healthy food choices can have positive effects on our quality of life. Special guests will serve as judge and jury. The January 26th episode was preempted by the pre-recorded "The UNCF Telethon An Evening of Stars." The March 16th episode was preempted by live ABC network coverage of College Basketball. The March 23rd episode was preempted by ABC network coverage of "X Games." |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout   | Yes  |

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| Questions  | Response                                       |
|--|--|
| Title of Program   | Recipe Rehab (D1)                              |
| List date and time rescheduled   | Saturday, March 16, 2013, 4:00-4:30 PM PT      |
| Is the rescheduled date the second home?   | Yes  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes  |
| Date Preempted   |  |
| Episode #  | Saturday, March 16, 2013, 11:00-11:30 AM<br>PT |
| Reason for Preemption  | Sports   |

#### **Digital Preemption Programs #2**

| Questions  | Response                                       |
|--|--|
| Title of Program   | Recipe Rehab (D1)                              |
| List date and time rescheduled   | Saturday, March 23, 2013, 3:30-4:00 PM PT      |
| Is the rescheduled date the second home?   | No   |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes  |
| Date Preempted   |  |
| Episode #  | Saturday, March 23, 2013, 11:00-11:30 AM<br>PT |
| Reason for Preemption  | Sports   |

| Questions  | Response   |
|--|--|
| Title of Program   | Recipe Rehab (D1)                                |
| List date and time rescheduled   | Saturday, January 26, 2013, 4:00-4:30 PM<br>PT   |
| Is the rescheduled date the second home?   | Yes  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes  |
| Date Preempted   |  |
| Episode #  | Saturday, January 26, 2013, 11:00-11:30 AM<br>PT |
| Reason for Preemption  | Other  |

| Digital Core<br>Program (6<br>of 12)                           | Response                                 |
|--|--|
| Program Title  | Food For Thought with Claire Thomas (D1) |
| Origination  | Syndicated                               |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Saturdays/11:30 AM-12:00 PM PT           |
| Total times<br>aired at<br>regularly<br>scheduled<br>time      | 10                                       |
| Total times aired  | 13                                       |
| Number of<br>Preemptions                                       | 3  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |  |
| Number of<br>Preemptions<br>Rescheduled                        | 3  |
| Length of<br>Program   | 30 mins                                  |
| Age of<br>Target Child<br>Audience                             | 13 years to 16 years                     |

| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Young, enthusiastic and passionate about food, Claire Thomas is the 22-year-old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought with Claire Thomas. Each weekly-half hour episode, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13- to 16-year- old viewers by sharing stories in the kitchen that demonstrate her passion for her family, life, and healthy living. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, sometimes even from bloggers seeking her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life. The January 26th episode was preempted by the pre-recorded "The UNCF Telethon An Evening of Stars." The March 16th episode was preempted by live ABC network coverage of College Basketball. The March 23rd episode was preempted by ABC network coverage of "X Games." |
|--|---|
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E  | Yes   |

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| Questions  | Response  |  |
|--|---|--|
| Title of Program   | Food For Thought with Claire Thomas (D1)          |  |
| List date and time rescheduled   | Saturday, March 23, 2013, 4:00-4:30 PM PT         |  |
| Is the rescheduled date the second home?   | No  |  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes   |  |
| Date Preempted   |   |  |
| Episode #  | Saturday, March 23, 2013, 11:30 AM-12:00<br>PM PT |  |
| Reason for Preemption  | Sports  |  |

#### Digital Preemption Programs #2

| Questions  | Response  |
|--|---|
| Title of Program   | Food For Thought with Claire Thomas (D1)            |
| List date and time rescheduled   | Sunday, January 27, 2013, 3:30-4:00 PM PT           |
| Is the rescheduled date the second home?   | No  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes   |
| Date Preempted   |   |
| Episode #  | Saturday, January 26, 2013, 11:30 AM-12:00<br>PM PT |
| Reason for Preemption  | Other   |

| Ques | ions | Response |
|------|------|----------|
|      |      | -        |

| Title of Program   | Food For Thought with Claire Thomas (D1)          |
|--|---|
| List date and time rescheduled   | Sunday, March 17, 2013, 4:00-4:30 PM PT           |
| Is the rescheduled date the second home?   | No  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes   |
| Date Preempted   |   |
| Episode #  | Saturday, March 16, 2013, 11:30 AM-12:00<br>PM PT |
| Reason for Preemption  | Sports  |

| Digital Core<br>Program (7<br>of 12)                           | Response                |
|--|-------------------------|
| Program Title  | Taste Buds (*D2/D3)     |
| Origination  | Syndicated              |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Sundays/9:00-9:30 AM PT |
| Total times<br>aired at<br>regularly<br>scheduled<br>time      | 13                      |
| Total times<br>aired   |                         |
| Number of<br>Preemptions                                       | 0                       |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                         |
| Number of<br>Preemptions<br>Rescheduled                        |                         |
| Length of<br>Program   | 30 mins                 |
| Age of<br>Target Child<br>Audience                             | 13 years to 16 years    |

| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Taste Buds (airing in simulcast on our Live Well Network on D2 (HD) and D3 (SD), a single 24/7 over-the-<br>air digital multicast platform): Taste Buds is a weekly half-hour series for children aged 13-16 that<br>encourages them to think about what they eat, be creative in the kitchen, and explore foods from the world<br>around them. Viewers learn and laugh as the hosts cook up age-appropriate recipes and go on fun food<br>adventures. With a group of young hosts who are culinary explorers, viewers will delve into the culture,<br>history, science, and art behind the food. Each episode explores a new food theme, beginning with the<br>simple phrase, "Foods that" and rounding off with the hosts creating and customizing theme-inspired<br>recipes that kids and parents will want to make together. Taste Buds communicates a positive message<br>about healthy eating, kitchen safety, and environmental responsibility. *This program airs in simulcast on<br>our Live Well Network on D2 (HD) and D3 (SD), a single free 24/7 over-the-air digital multicast platform. |
|--|--|
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout   | Yes  |

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| Digital Core<br>Program (8<br>of 12)                           | Response                 |
|--|--------------------------|
| Program Title  | Aqua Kids (*D2/D3)       |
| Origination  | Syndicated               |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Sundays/9:30-10:00 AM PT |
| Total times<br>aired at<br>regularly<br>scheduled<br>time      | 13                       |
| Total times aired  |                          |
| Number of<br>Preemptions                                       | 0                        |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                          |
| Number of<br>Preemptions<br>Rescheduled                        |                          |
| Length of<br>Program   | 30 mins                  |
| Age of<br>Target Child<br>Audience                             | 13 years to 16 years     |

Describe the Aqua Kids Adventures (airing in simulcast on our Live Well Network on D2 (HD) and D3 (SD), a single 24/7 over-the-air digital multicast platform): Aqua Kids Adventures is designed and produced to educate children educational aged 13-16 about the importance of protecting aquatic environments and the animals that live in marine informational habitats. This weekly half-hour series strives to show teens that with a little dedication and the right attitude, they can make a difference within their own communities. In each episode, Host Molly and the Agua Kids objective of crew travel the globe while sharing their adventures and what they learn about preserving a world for the program and how it everyone to explore. Whether they're talking about saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of meets the their community and the world. \*This program airs in simulcast on our Live Well Network on D2 (HD) and D3 definition of (SD), a single free 24/7 over-the-air digital multicast platform.

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Does the Yes Licensee identify the program by displaying throughout the program the symbol E /l?

| Digital Core<br>Program (9<br>of 12)                           | Response                  |
|--|---------------------------|
| Program Title  | Real Life 101 (*D2/D3)    |
| Origination  | Syndicated                |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Sundays/10:00-10:30 AM PT |
| Total times<br>aired at<br>regularly<br>scheduled<br>time      | 13                        |
| Total times aired  |                           |
| Number of<br>Preemptions                                       | 0                         |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                           |
| Number of<br>Preemptions<br>Rescheduled                        |                           |
| Length of<br>Program   | 30 mins                   |
| Age of<br>Target Child<br>Audience                             | 13 years to 16 years      |

| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Real Life 101 (airing in simulcast on our Live Well Network on D2 (HD) and D3 (SD), a single 24/7 over-the-<br>air digital multicast platform): Real Life 101 is a weekly half-hour program designed and produced for<br>viewers 13-16. Every week the teen hosts explore two or three exciting professions. From doctors, lawyers<br>and veterinarians to career counselors, drug counselors and special effects wizards, Real Life 101 takes<br>viewers "on the job" to understand why these professionals love what they do. Through the hosts' interviews<br>of adults in these varying professions, teen viewers learn about the different career paths available, as well<br>as how certain education-based decisions may help shape their future. *This program airs in simulcast on<br>our Live Well Network on D2 (HD) and D3 (SD), a single free 24/7 over-the-air digital multicast platform. |
|--|--|
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes  |

| Digital Core<br>Program (10<br>of 12)                          | Response                  |
|--|---------------------------|
| Program Title  | Major Decision (*D2/D3)   |
| Origination  | Syndicated                |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Sundays/10:30-11:00 AM PT |
| Total times<br>aired at<br>regularly<br>scheduled<br>time      | 13                        |
| Total times aired  |                           |
| Number of<br>Preemptions                                       | 0                         |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                           |
| Number of<br>Preemptions<br>Rescheduled                        |                           |
| Length of<br>Program   | 30 mins                   |
| Age of<br>Target Child<br>Audience                             | 13 years to 16 years      |

Major Decision (airing in simulcast on our Live Well Network on D2 (HD) and D3 (SD), a single 24/7 overthe-air digital multicast platform): Major Decision is a weekly half-hour program designed and produced for children aged 13-16. Hosted by lively and entertaining teens, Major Decision helps guide viewers on the journey to choose the ideal career path. Each episode focuses on one career with an in-depth interview, a multi-faceted review, and career ranking. The importance of career guidance is highlighted in this series, which gives viewers a glimpse into the life of a different profession in each episode. As teens prepare for life after high school, Major Decision provides more information about the options available to them as adults. \*This program airs in simulcast on our Live Well Network on D2 (HD) and D3 (SD), a single free 24/7 overthe-air digital multicast platform.

Does the Yes Licensee identify the program by displaying throughout the program the symbol E /l?

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| Digital Core<br>Program (11<br>of 12)                          | Response                  |
|--|---------------------------|
| Program Title  | Animal Atlas (*D2/D3)     |
| Origination  | Syndicated                |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Sundays/11:00-11:30 AM PT |
| Total times<br>aired at<br>regularly<br>scheduled<br>time      | 13                        |
| Total times<br>aired   |                           |
| Number of<br>Preemptions                                       | 0                         |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                           |
| Number of<br>Preemptions<br>Rescheduled                        |                           |
| Length of<br>Program   | 30 mins                   |
| Age of<br>Target Child<br>Audience                             | 13 years to 16 years      |

Describe the Animal Atlas (airing in simulcast on our Live Well Network on D2 (HD) and D3 (SD), a single 24/7 over-theair digital multicast platform): Animal Atlas is a weekly half-hour series that travels around the globe to educate viewers 13-16 about the animal kingdom. Every week viewers are given an in-depth look at many different kinds of animals, their biology and habitats, their eating and socializing habits, and much, much informational more. The series features an up-beat and entertaining narration over beautifully-shot animal footage from zoos and wildlife habitats all over the world. Without pandering, pontificating, or watering down material, it broadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of information about the animal world. \*This program airs in simulcast on our Live Well Network on D2 (HD) and D3 (SD), a single free 24/7 over-the-air digital multicast platform.

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Yes Does the Licensee identify the program by displaying throughout the program the symbol E /l?

| Digital Core<br>Program (12<br>of 12)                          | Response                       |
|--|--------------------------------|
| Program Title  | Mystery Hunters (*D2/D3)       |
| Origination  | Syndicated                     |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Sundays/11:30 AM-12:00 Noon PT |
| Total times<br>aired at<br>regularly<br>scheduled<br>time      | 13                             |
| Total times aired  |                                |
| Number of<br>Preemptions                                       | 0                              |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                                |
| Number of<br>Preemptions<br>Rescheduled                        |                                |
| Length of<br>Program   | 30 mins                        |
| Age of<br>Target Child<br>Audience                             | 13 years to 16 years           |

| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Mystery Hunters (airing in simulcast on our Live Well Network on D2 (HD) and D3 (SD), a single 24/7 over-<br>the-air digital multicast platform): Mystery Hunters is a is a weekly half-hour program designed and<br>produced for viewers 13-16. Every week viewers are taken on a journey around the globe to investigate the<br>mysteries that have baffled people throughout the ages. Through critical observation, analytical thinking,<br>and scientific testing, this series encourages teens to question the world around them. Armed with video<br>cameras and their instincts, the hosts gather facts and meet the experts, debunking common myths and<br>offering explanations for legends, spooky stories, and unexplained phenomena. *This program airs in<br>simulcast on our Live Well Network on D2 (HD) and D3 (SD), a single free 24/7 over-the-air digital multicast<br>platform. |
|--|--|
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes  |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

| Question  | Response  |
|---|---|
| Does the Licensee publicize<br>the existence and location<br>of the station's Children's<br>Television Programming<br>Reports (FCC 398) as<br>required by 47 C.F.R.<br>Section 73.3526(e)(11)(iii)? | Yes   |
| Name of children's programming liaison  | David Salinger  |
| Address   | 900 Front Street  |
| City  | San Francisco   |
| State   | CA  |
| Zip   | 94111   |
| Telephone Number  | 415-954-7710  |
| Email Address   | San Francisco   |
|   | (A) During the Act, start 6,0040 engaging table 075 D0Als directed to shilder sized on the D4 |

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

1A) During the 1st. qtr. of 2013 approximately 375 PSA's directed to children aired on the D1 channel during regular and family programming, and in other time periods throughout the broadcast day. 1B) On the simulcast D2/D3 channels, over 2990 PSA's directed to children aired during the Live Well Network and in other time periods throughout the broadcast day. These PSA's covered subjects ranging from Givekidsasmile.ada.org, Bayareamentoring.org, Drugfree.org, to Oakland Zoo, and Learn & Serve. 2) On 1/8/13, 11:00pm news profiled nonprofit group that empowered mostly teenagers to provide meals to cancer patients who otherwise would not have eaten. 3) On 1/13/13 at 10am, The entire locally produced 30 minute "Beyond the Headlines" program covered the topic of "Sports Head Injuries to Youth." 4) On 2/20/13, 11:00am news showed how officials at Petaluma High School were handling the situation after a student got sick from a highly contagious bacteria known to cause meningitis. 5) On 3/4/13, 4:00pm news covered the kickoff of a national hiring day for youth hosted by Bay Area based Jamba Juice. 6) On 3/24/13 at 10am, The entire locally produced 30 minute "Beyond the Headlines" program covered the topic of "Child Abuse Prevention." 7) On 3/29/13, 6:00pm news showed how Bay Area teens were beginning to hunt for summer jobs and the various ways they were going about it. In addition to on-air efforts, our local news reporters and anchors regularly supported non-profit groups for children and youth through mentorship, after-school and seasonal programs, fundraisers, serving on boards, and emceeing events.

#### Other Matters (12)

| Other Matters<br>(1 of 12)  | Response   |
|---|--|
| Program Title   | Jack Hanna's Wild Countdown (D1)   |
| Origination   | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Saturdays/9:00-9:30 AM PT  |
| Total times<br>aired at<br>regularly<br>scheduled time  | 13   |
| Length of<br>Program  | 30 mins  |
| Age of Target<br>Child Audience<br>from   | 13 years to 16 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of the<br>program and<br>how it meets<br>the definition of<br>Core<br>Programming. | Wildlife expert and animal ambassador Jack Hanna brings the viewer face to face with the best of the beasts. In this weekly half-hour series, which is designed primarily for viewers 13-16, Jack highlights his favorite animals and adventures from around the world. In countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' smartest birds' Jack will answer all of these questions and more. As Jack reveals the categories, he provides further insights and interesting facts about the animals, allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom. |
| Other Matters (2 of 12)   | Response   |
| Program Title   | Ocean Mysteries with Jeff Corwin (D1)  |
| Origination   | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Saturdays/9:30-10:00 AM PT   |
| Total times<br>aired at<br>regularly<br>scheduled time  | 13   |
| Length of<br>Program  | 30 mins  |
| Age of Target<br>Child Audience<br>from   | 13 years to 16 years   |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This half-hour weekly series offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures with comparisons to popular land animals and analogies to human experience. Hosted by Jeff Corwin and produced primarily for ages 13-16, Ocean Mysteries with Jeff Corwin shows how animals share the same behaviors, challenges and triumphs as humans. Through episodes on subjects ranging from exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care - about these heroes and about all of the fascinating life teeming in our oceans.

| Other Matters<br>(3 of 12)   | Response  |
|--|---|
| Program Title  | Born to Explore (D1)  |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays/10:00-10:30 AM PT   |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13  |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child<br>Audience from  | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | The world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and man-made treasures. The host, Richard Wiese, takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether Richard climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes. |

| Other<br>Matters (4 of<br>12)                             | Response                    |
|---|-----------------------------|
| Program Title   | Sea Rescue (D1)             |
| Origination   | Syndicated                  |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | Saturdays/10:30-11:00 AM PT |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13                          |
| Length of<br>Program                                      | 30 mins                     |

Age of Target Child Audience from

and

This half-hour weekly series is designed and produced to educate children aged 13-16 about the rescue, Describe the educational rehabilitation and, in many instances, release back into the wild of ocean wildlife. Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and informational rehabilitation programs provide animals. This program seeks to educate viewers that there's a reciprocal objective of benefit to sea animal rescue: rescued animals provide valuable insight into their biology and ecology and the program the information obtained adds to the pool of knowledge necessary to conserve threatened and endangered and how it species. Each week, Sea Rescue seeks to leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our meets the planet. definition of

| Core         |  |
|--------------|--|
| Programming. |  |

| Other Matters (5 of 12)   | Response   |
|---|--|
| Program Title   | Recipe Rehab (D1)  |
| Origination   | Syndicated   |
| Days/Times<br>Program Regularly<br>Scheduled  | Saturdays/11:00-11:30 AM PT  |
| Total times aired at regularly scheduled time   | 13   |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience from  | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | In this weekly half-hour competition-style series developed and produced to educate and inform viewers ages 13-16, it is chef against chef in a recipe makeover challenge. Viewers will submit their favorite, decadent, high-calorie, classic family recipes and two acclaimed chefs will face off in a head-to-head competition to give the recipes a low-calorie twist. The audience will learn the value of healthy, wholesome ingredients and how healthy food choices can have positive effects on our quality of life. Special guests will serve as judge and jury. |

| Other<br>Matters (6 of<br>12)                             | Response                                 |
|---|--|
| Program Title   | Food For Thought with Claire Thomas (D1) |
| Origination   | Syndicated                               |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | Saturdays/11:30 AM-12:00 PM PT           |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13                                       |
| Length of<br>Program                                      | 30 mins                                  |

Age of Target Child Audience from

and

Core

Young, enthusiastic and passionate about food, Claire Thomas is the 22-year-old host who opens viewers' Describe the educational eyes to how everyday life can inspire culinary creations in Food for Thought with Claire Thomas. Each weekly-half hour episode, produced for ages 13-16, informs and educates teens about the power of food as informational a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a objective of role model for 13- to 16-year- old viewers by sharing stories in the kitchen that demonstrate her passion for the program her family, life, and healthy living. Creative inspiration can come from any place at any time - sometimes and how it from family, sometimes from friends, sometimes even from bloggers seeking her help. No matter how exotic meets the or local the location, she's always in search of new tastes and places to explore. Based on her unique definition of perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life. In this weekly half-hour series developed and Programming. produced to educate and inform viewers ages 13-16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are 'paying it forward' with good will and new ideas that will inspire other teens to take action.

| Other<br>Matters (7 of<br>12)  | Response   |
|--|--|
| Program Title  | Taste Buds (*D2/D3)  |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays/9:00-9:30 AM PT  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 13 years to 16 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Taste Buds (airing in simulcast on our Live Well Network on D2 (HD) and D3 (SD), a single 24/7 over-the-air digital multicast platform): Taste Buds is a weekly half-hour series for children aged 13-16 that encourages them to think about what they eat, be creative in the kitchen, and explore foods from the world around them. Viewers learn and laugh as the hosts cook up age-appropriate recipes and go on fun food adventures. With a group of young hosts who are culinary explorers, viewers will delve into the culture, history, science, and art behind the food. Each episode explores a new food theme, beginning with the simple phrase, "Foods that" and rounding off with the hosts creating and customizing theme-inspired recipes that kids and parents will want to make together. Taste Buds communicates a positive message about healthy eating, kitchen safety, and environmental responsibility. *This program airs in simulcast on our Live Well Network on D2 (HD) and D3 (SD), a single free 24/7 over-the-air digital multicast platform. |
| Other<br>Matters (8 of   |  |

Matters (8 of Response 12)

| Program Title  | Aqua Kids (*D2/D3)   |
|--|--|
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays/9:30-10:00 AM PT   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 13 years to 16 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Aqua Kids Adventures (airing in simulcast on our Live Well Network on D2 (HD) and D3 (SD), a single 24/<br>over-the-air digital multicast platform): Aqua Kids Adventures is designed and produced to educate childre<br>aged 13-16 about the importance of protecting aquatic environments and the animals that live in marine<br>habitats. This weekly half-hour series strives to show teens that with a little dedication and the right attitude<br>they can make a difference within their own communities. In each episode, Host Molly and the Aqua Kids<br>crew travel the globe while sharing their adventures and what they learn about preserving a world for<br>everyone to explore. Whether they're talking about saving sea turtles or participating in a beach cleanup, the<br>Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their<br>community and the world. *This program airs in simulcast on our Live Well Network on D2 (HD) and D3<br>(SD), a single free 24/7 over-the-air digital multicast platform. |
| Other<br>Matters (9 of<br>12)  | Response   |
| Program Title  | Real Life 101 (*D2/D3)   |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays/10:00-10:30 AM PT  |
| Total times<br>aired at<br>regularly<br>scheduled  | 13   |
| time   |  |
| time<br>Length of<br>Program   | 30 mins  |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Real Life 101 (airing in simulcast on our Live Well Network on D2 (HD) and D3 (SD), a single 24/7 over-theair digital multicast platform): Real Life 101 is a weekly half-hour program designed and produced for viewers 13-16. Every week the teen hosts explore two or three exciting professions. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards, Real Life 101 takes viewers "on the job" to understand why these professionals love what they do. Through the hosts' interviews of adults in these varying professions, teen viewers learn about the different career paths available, as well as how certain education-based decisions may help shape their future. \*This program airs in simulcast on our Live Well Network on D2 (HD) and D3 (SD), a single free 24/7 over-the-air digital multicast platform.

| Other<br>Matters (10<br>of 12)   | Response  |
|--|---|
| Program Title  | Major Decision (*D2/D3)   |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays/10:30-11:00 AM PT   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Major Decision (airing in simulcast on our Live Well Network on D2 (HD) and D3 (SD), a single 24/7 over-<br>the-air digital multicast platform): Major Decision is a weekly half-hour program designed and produced for<br>children aged 13-16. Hosted by lively and entertaining teens, Major Decision helps guide viewers on the<br>journey to choose the ideal career path. Each episode focuses on one career with an in-depth interview, a<br>multi-faceted review, and career ranking. The importance of career guidance is highlighted in this series,<br>which gives viewers a glimpse into the life of a different profession in each episode. As teens prepare for life<br>after high school, Major Decision provides more information about the options available to them as adults.<br>*This program airs in simulcast on our Live Well Network on D2 (HD) and D3 (SD), a single free 24/7 over-<br>the-air digital multicast platform. |

| Other<br>Matters (11<br>of 12)                  | Response                  |
|---|---------------------------|
| Program Title                                   | Animal Atlas (*D2/D3)     |
| Origination                                     | Syndicated                |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Sundays/11:00-11:30 AM PT |

| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
|--|---|
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Animal Atlas (airing in simulcast on our Live Well Network on D2 (HD) and D3 (SD), a single 24/7 over-the air digital multicast platform): Animal Atlas is a weekly half-hour series that travels around the globe to educate viewers 13-16 about the animal kingdom. Every week viewers are given an in-depth look at many different kinds of animals, their biology and habitats, their eating and socializing habits, and much, much more. The series features an up-beat and entertaining narration over beautifully-shot animal footage from zoos and wildlife habitats all over the world. Without pandering, pontificating, or watering down material, it broadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of information about the animal world. *This program airs in simulcast on our Live Well Network on D2 (HE and D3 (SD), a single free 24/7 over-the-air digital multicast platform. |
| Other<br>Matters (12<br>of 12)   | Response  |
| Program Title  | Mystery Hunters (*D2/D3)  |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays/11:30 AM-12:00 Noon PT  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core                 | Mystery Hunters (airing in simulcast on our Live Well Network on D2 (HD) and D3 (SD), a single 24/7 over<br>the-air digital multicast platform): Mystery Hunters is a is a weekly half-hour program designed and<br>produced for viewers 13-16. Every week viewers are taken on a journey around the globe to investigate the<br>mysteries that have baffled people throughout the ages. Through critical observation, analytical thinking,<br>and scientific testing, this series encourages teens to question the world around them. Armed with video<br>cameras and their instincts, the hosts gather facts and meet the experts, debunking common myths and<br>offering explanations for legends, spooky stories, and unexplained phenomena. *This program airs in<br>simulcast on our Live Well Network on D2 (HD) and D3 (SD), a single free 24/7 over-the-air digital multical<br>platform.  |

Inc.

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND** 

# **FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. **KGO Television**,

Attachments No Attachments.