



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0022491765** | File Number: **CPR-133914** | Submit Date: **10/04/2012** | Call Sign: **WTOM-TV** | Facility ID: **21254** |

City: **CHEBOYGAN** | State: **MI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

10/04/2012 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2012

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Traverse City-Cadillac
	Web Home Page Address	www.upnorthlive.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10-10:30am ET
Total times aired at regularly scheduled time	7
Total times aired	13
Number of Preemptions	6
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double decker bus fully equipped with art supplies and a kitchen all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an ever faithful Beagle who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	7/21/12 1-1:30pm ET
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-07-28
Episode #	7/28/12 10-10:30am ET ENAD104H
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	8/19/12 7:30-8am ET
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-08-04
Episode #	8/4/12 10-10:30am ET ENAD105H
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	9/22/12 9:30-10am ET
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-29
Episode #	9/29/12 10-10:30am ET
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	7/7/12 1-1:30pm ET
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-07-07
Episode #	7/7/12 10-10:30am ET ENAD101
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	8/25/12 1-1:30pm ET
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-08-11
Episode #	8/11/12 10-10:30am ET ENAD106H
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	9/8/12 9-9:30am ET
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-08
Episode #	9/8/12 10-10:30am ET
Reason for Preemption	Sports

Digital Core Program (2 of 6)	Response
Program Title	Pajanimals
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30-11am ET
Total times aired at regularly scheduled time	7
Total times aired	13
Number of Preemptions	6
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Pajanimals are a group of four preschool aged puppets who live together in a house with their off screen mother and father. We meet them in the bedroom, a dormitory of sorts, where they show us their nighttime routine of brushing their teeth and having quiet conversation before falling off to sleep. The quiet time always turns into a discussion that results in a dream like adventure to solve a problem such as overcoming shyness, making a new friend or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the socio-emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced during the adventure and the children return home confident, getting ample rest for today and facing their issues tomorrow
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Pajanimals
List date and time rescheduled	7/7/12 1:30-2pm ET
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-07-07
Episode #	7/7/12 10:30-11am ET EPAJ101H
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Pajanimals
List date and time rescheduled	9/8/12 9:30-10am ET
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-08
Episode #	9/8/12 10:30-11am EPAJ110H

Reason for Preemption	Sports
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Digital Preemption Programs #3

Questions	Response
Title of Program	Pajanimals
List date and time rescheduled	9/23/12 7:30-8am ET
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-29
Episode #	9/29/12 10:30-11am EPAJ113H
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Pajanimals
List date and time rescheduled	8/25/12 1:30-2pm ET
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-08-11
Episode #	8/11/12 10:30-11am ET EPAJ106H
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Pajanimals
List date and time rescheduled	8/19/12 11:30am-12pm ET
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-08-04
Episode #	8/4/12 10:30-11am ET EPAJ105H
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Pajanimals
List date and time rescheduled	7/21/12 1:30-2pm ET
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-07-28

Episode #	7/28/12 10:30-11am ET EPAJ103H
Reason for Preemption	Sports

Digital Core Program (3 of 6)	Response
Program Title	Poppy Cat
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11-11:30am ET
Total times aired at regularly scheduled time	7
Total times aired	13
Number of Preemptions	6
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat is based on the book series by Lara Jones and uses embedded lessons on imagination and storytelling to encourage creative thinking for preschool children. In each story the narrator, Lara, reads a story about Poppy Cat to her own cat named Poppy. She makes up a story that will be exciting and just follows her imagination to distant lands reached by boat, plane or train. Poppy Cat is the leader of his group of animal friends and the story always features an underlying message about being nice to yet ignoring the antics of the resident bully, a badger named Egbert. The lesson is always to think creatively and exercise your mind through reading because it will always lead to enjoyment and adventure
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
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Title of Program	Poppy Cat
List date and time rescheduled	7/22/12 7:30-8am ET
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-07-28
Episode #	7/28/12 11-11:30am ET EPCT103H
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Poppy Cat
List date and time rescheduled	9/8/12 10-10:30am ET
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-08
Episode #	9/8/12 11-11:30am ET EPCT110H
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Poppy Cat
List date and time rescheduled	7/7/12 2-2:30pm ET
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-07-07
Episode #	7/7/12 11-11:30am ET EPCT101H
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Poppy Cat
List date and time rescheduled	9/23/12 11:30am-12pm ET
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-29
Episode #	9/29/12 11-11:30am ET EPCT113H
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Poppy Cat
List date and time rescheduled	8/26/12 12-12:30pm ET
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-08-11
Episode #	8/11/12 11-11:30am ET EPCT108H
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Poppy Cat
List date and time rescheduled	8/19/12 12-12:30pm ET
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-08-04
Episode #	8/4/12 11-11:30am ET EPCT105HH
Reason for Preemption	Sports

Digital Core Program (4 of 6)		Response
Program Title		Justin Time
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays 11:30am-12pm ET
Total times aired at regularly scheduled time		7
Total times aired		13
Number of Preemptions		6
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		6

Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventures and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate and Squidgy the morphing flying sponge who provides commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time or when one path to solve a problem doesn't work you can find another way to get to your goal. Justin is all about self directed learning from the young child's perspective and imagination.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	8/19/12 12:30-1pm ET
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-08-04
Episode #	8/4/12 11:30am-12pm ET
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	9/8/12 10:30-11am ET
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-08
Episode #	9/8/12 11:30am-12pm ET
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	7/8/12 1-1:30pm ET
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-07-07
Episode #	7/7/12 11:30am-12pm ET
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	9/23/12 12-12:30pm ET
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-29
Episode #	9/29/12 11:30am-12pm ET
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	7/22/12 11:30am-12pm ET
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-07-28
Episode #	7/28/12 11:30am-12pm ET
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	8/26/12 12:30-1pm ET
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-08-11
Episode #	8/11/12 11:30am-12pm ET
Reason for Preemption	Sports

Digital Core Program (5 of 6)	Response
Program Title	Lazytown
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12-12:30pm ET
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Lazy Town promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, Lazy Town, and most episodes relate to children's eating and fitness habits to problem solving in their real world. The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of human puppets reside in Lazy Town where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever present them of Lazy Town is to eat sports candy which consists of fruits and vegetables, get sufficient sleep and go outside and engage in a wide range of physical activities.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
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Title of Program	Lazytown
List date and time rescheduled	8/19/12 1-1:30pm ET
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-08-04
Episode #	8/4/12 12-12:30pm ET
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	9/23/12 12:30-1pm ET
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-29
Episode #	9/29/12 12-12:30pm ET
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	7/22/12 12-12:30pm ET
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-07-28
Episode #	7/28/12 12-12:30pm ET
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	8/26/12 1-1:30pm ET
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-08-11
Episode #	8/11/12 12-12:30pm ET
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	9/8/12 11-11:30am ET
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-08
Episode #	9/8/12 12-12:30pm ET
Reason for Preemption	Sports

Digital Core Program (6 of 6) Response	
Program Title	The Wiggles
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12:30-1pm ET
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Wiggles is a musical variety show specifically designed for children ages 3-6. Starring Tony, Murray, Greg and Jeff the Wiggles offers a montage of skits that are specifically designed for teaching and entertaining the preschool audience. Supported by an ensemble of characters, larger than life animals (humans dressed as animal characters) and a pirate, Captain Feathersword, the Wiggles teach numbers, letters, colors, matching and classifying what belongs together (or not) and following directions. There's dancing, occasional guest artists and lots of visual interest for the viewer, while the lessons are broken down into easily understandable elements for the preschool viewer.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	The Wiggles
List date and time rescheduled	8/26/12 1:30-2pm ET
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-08-11
Episode #	8/11/12 12:30-1pm ET
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	The Wiggles
List date and time rescheduled	7/22/12 12:30-1pm ET
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-07-28
Episode #	7/28/12 12:30-1pm ET
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	The Wiggles
List date and time rescheduled	9/8/12 11:30am-12pm ET
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-08
Episode #	9/8/12 12:30-1pm ET
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	The Wiggles

List date and time rescheduled	9/22/12 1-1:30pm ET
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-29
Episode #	9/29/12 12:30-1pm ET
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	The Wiggles
List date and time rescheduled	8/19/12 1:30-2pm ET
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-08-04
Episode #	8/4/12 12:30-1pm ET
Reason for Preemption	Sports

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core Programming (6)

Non-Core Educational and Informational Programming (6)	Response
Program Title	Jack Hanna's Wild Countdown
Call Letters of Station Airing Sponsored Program	WGTU
Channel Number of Station Airing Sponsored Program	29
Did total programming increase?	No
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday/9-9:30 am ET
Total times aired at regularly scheduled time	12
Number of Preemptions:	1
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' smartest birds'...Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Date and Time Aired:

Questions	Response
Date Time	Saturday 8/18/12 1-1:30PM

Non-Core Educational and Informational Programming (6)	Response
Program Title	Ocean Mysteries With Jeff Corwin
Call Letters of Station Airing Sponsored Program	WGTU
Channel Number of Station Airing Sponsored Program	29
Did total programming increase?	No
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday/9:30-10:00 am ET
Total times aired at regularly scheduled time	12
Number of Preemptions:	1
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 - and beyond -by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care- about these heroes, and all of the fascinating life teeming in our oceans.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Date and Time Aired:

Questions	Response
Date Time	Saturday 8/18/12 1:30-2p

Non-Core Educational and Informational Programming (6)	Response
Program Title	Born To Explore
Call Letters of Station Airing Sponsored Program	WGTU
Channel Number of Station Airing Sponsored Program	29
Did total programming increase?	No
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday/10-10:30 am ET
Total times aired at regularly scheduled time	13
Number of Preemptions:	-1
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Developed and produced for 13- 16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, brining the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes.
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Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (6)	Response
Program Title	Everyday Health
Call Letters of Station Airing Sponsored Program	WGTU
Channel Number of Station Airing Sponsored Program	29
Did total programming increase?	No
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday/10:30-11 am ET
Total times aired at regularly scheduled time	13

Number of Preemptions:	-1
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	In this weekly half-hour series developed and produced to educate and inform viewers ages 13-16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are 'paying it forward,' with good will and new ideas that will inspire other teens to take action.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (6)	Response
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Program Title	Food For Thought With Claire Thomas
Call Letters of Station Airing Sponsored Program	WGTU
Channel Number of Station Airing Sponsored Program	29
Did total programming increase?	No
Origination	Syndicated

Days/Times Program Regularly Scheduled:	Saturday/11-11:30 am ET
Total times aired at regularly scheduled time	13
Number of Preemptions:	-1
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly-half hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (6)	Response
Program Title	Sea Rescue
Call Letters of Station Airing Sponsored Program	WGTU

Channel Number of Station Airing Sponsored Program	29
Did total programming increase?	No
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday/11-11:30 am ET
Total times aired at regularly scheduled time	13
Number of Preemptions:	-1
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Sea Rescue features the rescue, rehabilitation and release back into the wild of ocean wildlife. Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there is a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Nancy Hess
Address	8513 M-72 West
City	Traverse City
State	MI
Zip	49684
Telephone Number	231-995-5802
Email Address	nhess@upnorthlive.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	Jack Hannah's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9-9:30am ET Secondary Tier Only
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' 'smartest birds'...Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown.

Other Matters (2 of 12)	Response
Program Title	Ocean Mysteries with Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30-10am ET Primary Tier Only
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 - and beyond -by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care- about these heroes, and all of the fascinating life teeming in our oceans.
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Other Matters (3 of 12)	Response
Program Title	Born To Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10-10:30am ET Secondary Tier Only
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Developed and produced for 13- 16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, brining the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes.

Other Matters (4 of 12)	Response
Program Title	Everyday Health
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:30-11am ET Secondary Tier Only
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour series developed and produced to educate and inform viewers ages 13-16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are 'paying it forward,' with good will and new ideas that will inspire other teens to take action.

Other Matters (5 of 12)	Response
Program Title	Food For Thought with Claire Thomas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11-11:30am ET Primary Tier Only
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly-half hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life.

Other Matters (6 of 12)	Response
Program Title	Sea Rescue
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday 11:30-12pm ET Secondary Tier Only
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sea Rescue features the rescue, rehabilitation and release back into the wild of ocean wildlife. Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there is a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.

Other Matters (7 of 12)	Response
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10-10:30am ET Primary Tier only
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double decker bus fully equipped with art supplies and a kitchen all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an ever faithful Beagle who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.

Other Matters (8 of 12)		Response
Program Title		Pajanimals
Origination		Network
Days/Times Program Regularly Scheduled		Saturday 10:30-11am ET Primary Tier only
Total times aired at regularly scheduled time		13
Length of Program		30 mins
Age of Target Child Audience from		2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The Pajanimals are a group of four preschool aged puppets who live together in a house with their off screen mother and father. We meet them in the bedroom, a dormitory of sorts, where they show us their nighttime routine of brushing their teeth and having quiet conversation before falling off to sleep. The quiet time always turns into a discussion that results in a dream like adventure to solve a problem such as overcoming shyness, making a new friend or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the socio-emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced during the adventure and the children return home confident, getting ample rest for today and facing their issues tomorrow.

Other Matters (9 of 12)		Response
Program Title		Poppy Cat
Origination		Network
Days/Times Program Regularly Scheduled		Saturday 11-11:30am ET Primary Tier only
Total times aired at regularly scheduled time		13
Length of Program		30 mins
Age of Target Child Audience from		2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat is based on the book series by Lara Jones and uses embedded lessons on imagination and storytelling to encourage creative thinking for preschool children. In each story the narrator, Lara, reads a story about Poppy Cat to her own cat named Poppy. She makes up a story that will be exciting and just follows her imagination to distant lands reached by boat, plane or train. Poppy Cat is the leader of his group of animal friends and the story always features an underlying message about being nice to yet ignoring the antics of the resident bully, a badger named Egbert. The lesson is always to think creatively and exercise your mind through reading because it will always lead to enjoyment and adventure.
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Other Matters (10 of 12)	Response
Program Title	Justin Time
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30am-12pm ET Primary Tier only
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventures and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate and Squidgy the morphing flying sponge who provides commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time or when one path to solve a problem doesn't work you can find another way to get to your goal. Justin is all about self directed learning from the young child's perspective and imagination.

Other Matters (11 of 12)	Response
Program Title	Lazy Town
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 12-12:30pm ET Primary Tier only

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Lazy Town promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, Lazy Town, and most episodes relate to children's eating and fitness habits to problem solving in their real world. The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of human puppets reside in Lazy Town where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever present them of Lazy Town is to eat sports candy which consists of fruits and vegetables, get sufficient sleep and go outside and engage in a wide range of physical activities.</p>

Other Matters (12 of 12)	Response
Program Title	The Wiggles
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 12:30-1pm ET Primary Tier only
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>The Wiggles is a musical variety show specifically designed for children ages 3-6. Starring Tony, Murray, Greg and Jeff the Wiggles offers a montage of skits that are specifically designed for teaching and entertaining the preschool audience. Supported by an ensemble of characters, larger than life animals (humans dressed as animal characters) and a pirate, Captain Feathersword, the Wiggles teach numbers, letters, colors, matching and classifying what belongs together (or not) and following directions. There's dancing, occasional guest artists and lots of visual interest for the viewer, while the lessons are broken down into easily understandable elements for the preschool viewer.</p>

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>BARRINGTON TRAVERSE CITY</p>

Attachments

No Attachments.