

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: 0005047105 | File Number: CPR-132729 | Submit Date: 07/10/2012 | Call Sign: KRCW-TV | Facility ID: 10192

City: **SALEM** State: **OR**

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/10/2012 Filing Status: Active

Report reflects information for : Second Quarter of 2012

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Portland OR
	Web Home Page Address	http://www.nw32.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(14)

Digital Core Program (1 of 14)	Response
Program Title	Cubix: Robots for Everyone
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:00a & 7:30a, 4/7-6/30/12
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "Cubix" seeks to reinforce age-appropriate interpersonal skills, the development of self-confidence, courage and personal responsibility by exposing children to these lessons within an entertaining, non-threatening, imaginary environment. The Botties and their robots tackle personal and community adversities in creative story lines. Children can see age-appropriate problem-solving strategies and learn to model the appropriate behavior. Through the Botties' experiences, young viewers learn to overcome self-esteem and social competency issues. The characters inspire and promote altruistic behaviors, such as community participation, support, resilience, tolerance, patience, and honesty, while seeking to foster leadership skills and demonstrate the value of teamwork.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 14)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 12:00p, 4/7-6/30/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "Career Day" introduces young adults to career exploration and awareness, providing an avenue to view experts in their respective fields as they discuss their work, the education/training required to prepare for the job, and experiences that led them to choose their career. As the National Alliance of Business recommended in its 1999 publication Preparing Young People for Tomorrow's Workplace, "Middle school is an ideal age at which to expose students to the challenging world of work." The program's motivational and inspirational message, as offered by each guest, empowers audiences of all ages to investigate career opportunities, which has been proven to enhance academic performance, facilitate high school completion, and encourage post-secondary education.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Program Title	Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 12:30p, 4/7-6/30/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "Young Icons" offers a glimpse inside the lives of the brightest and the best of America's youth, including world-class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs. Each episode seeks to inspire young viewers by sharing the stories of extraordinary young people who are making a real difference in the world, and demonstrates that children really can accomplish amazing things.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 14)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 1:00p, 4/7-6/30/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "Eco Company" explores all aspects of being green and understanding how our actions impact the world. The E-Co team finds out about global warming by asking questions to discover the truths and most the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more a recycling, conservation and organics. The E-Team profiles teens and school organizations who have the it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature reported by teens and told from their perspective. Additionally, each week the show provides practical that teens and people of all ages can use in their daily lives. Friday episode is repeat of episode that ail Monday two weeks earlier.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (5 of 14)	Response
Program Title	On the Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 1:30p, 4/7-6/30/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of	
Preemptions	
Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the	[32.1] "On the Spot" uses an entertaining on-the-street format to test how well young people know the
educational and	information contained in their own national curriculum. Then, the show explains the answer to each
informational	question. The pedagogical approach of testing first and explaining the answer second has been
objective of the	shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and
program and how it meets the definition	high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology, and then teaches them the answer.
of Core	art, music and technology, and then teaches them the answer.
Programming.	
Does the Licensee	Yes
identify the	
program by	
displaying	
throughout the	
program the	

Digital Core Program (6 of 14)	Response
Program Title	Curiosity Quest Goes Green
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:00a, 4/7-6/30/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.2 - Antenna TV] "Curiosity Quest Goes Green" is a weekly half-hour television series that allows children to explore the world of "green" living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 14)	Response
Program Title	Critter Gitters
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:30a, 4/7-6/30/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.2 - Antenna TV] "Critter Gitters" features a non-violent, adventurous format designed to stimulate creativity, promote team work, and showcase moral dilemmas and social values. It's a search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and other diverse and colorful characters providing positive role models. Action and stimulating story lines combine with compelling situations along with kids' natural curiosity and love for animals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 14)	Response
Program Title	Curiosity Quest
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:00a, 4/7-6/30/12
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.2 - Antenna TV] "Curiosity Quest" explores what viewers are curious about. In each show, hose Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answers.
Does the Licensee identify the program by displaying throughout the program the symbol E //!?	Yes

Digital Core Program (9 of 14)	Response
Program Title	Heads Up!
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30a, 4/7-6/30/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.2 - Antenna TV] "Heads Up!" is a series about astronomy and astronautics that takes young viewers beyond the basics of the Big Dipper and the moon, introducing them to the magical content and practical context of the night sky. In each episode, series takes kids on an entertaining and informative tour of the heavens through several featured segments, including a survey of all the planets and moons in our solar system.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of	
14)	Response
Program Title	Young America Outdoors
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:00a & 9:30a, 4/7-6/30/12
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.2 - Antenna TV] "Young America Outdoors" introduces young viewers to a wide variety of outdoor activities, explaining the benefits of keeping fit while exploring the wonders of nature. Episode topics include fishing, hang-gliding, horseback riding, kayaking, hiking, camping, water skiing, snow skiing and backpacking. The series also provides important information on wilderness survival skills and emphasizes safety outdoors and well as environmental awareness and responsible use of our natural resources. The program shows real life in-the-field experiences of professional and ordinary people experiencing the outdoors, as well as exhibiting good social responsibility and promoting strong personal and community values.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (11 of 14)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:00a, 6/30/12
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.3 - This TV] "Green Screen Adventures" encourages children to be enthusiastic about writing and reading, and helps students build a foundation for writing, critical thinking, and problem solving. The show's cast demonstrates cooperation and mutual respect, providing students and educators with innovative and entertaining ways to enhance student learning. GSA focuses on the five C's: Creativity, Curiosity, Confidence, Citizenship, and Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 14)	Response
Program Title	Busytown Mysteries
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:30a, 6/30/12
Total times aired at regularly scheduled time	1

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.3 - This TV] "Busytown Mysteries" is an investigative learning show for young children based the questions and conundrums relevant to this "ready-to-learn" target audience, and geared to the unique level of understanding. The show's educational content includes a range of meaningful metacognitive, social-emotional and core-knowledge learning goals aimed at promoting school readiness. The series gives youngsters an understanding and appreciation of the critical thinking skills involved in scientific inquiry.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 14)	Response
Program Title	The Busy World of Richard Scarry
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:00a & 8:30a, 6/30/12
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.3 - This TV] Like the Scarry books themselves, the TV series uses themes that are congruent with the interests of pre-school and early elementary school children. These include love of parents, mastery of all the motor, language and social skills that they see in the world around them, an understanding of power (who calls the shots), possession (it's mine), personal routines, eating, dressing, sleeping, family living, cooking, recreation, and celebration. The series attempts to make television a positive force in the lives of children.
Does the Licensee dentify the program by displaying hroughout the program the symbol E/I?	Yes

Digital Core Program (14 of 14)	Response
Program Title	Dino Squad
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:00a & 9:30a, 6/30/12
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.3 - This TV] "Dino Squad" promotes positive social learning using the principles of social learning theory. It portrays attractive and engaging young role-models enacting the kinds of positive social behavior and values we would like our audience to adopot. The series combines children's fascination with dinosaurs, their attraction to science-fiction or superhero characters who have the ability to "morph" from human status into super beings, and the appeal of a group of vital, highly individualistic teens to attract and engage young viewers. Each episode portrays these teens facing/finding solutions to problems that are relevant to contemporary youngsters. In so doing, the program provides young viewers with templates and/or standards that they can employ to navigate issues they typically encounter in their own daily lives.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	Liberty's Kids
Origination	Network
Days/Times Program Regularly Scheduled:	Monday-Friday, 6:30a, 6/25-6/29/12
Total times aired at regularly scheduled time:	5
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.3 - This TV] "Liberty's Kids" thrusts the viewer into the dramatic fray of the War of Independence, as seen through the eyes of two kids who've been taken in and given jobs as roving reporters by the Renaissance man of the Revolution, Ben Franklin. British teen Sarah sees both sides of the war and doesn't like either, while American teen Gregory is a passionate defender of freedom and liberty. French orphan Henri, who's also taken in by Ben, may be younger than his new "big brother" and "big sister," but he often sees most clearly. The series is packed with action, yet it confronts moral decisions head on. It's not concerned with the politics of history, but uses the drama of the events as a backdrop for the conflicts faced by its protagonists.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired

Questions	Response
Date Time	

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	GREG FLOCK
Address	10255 SW Arctic Drive
City	Beaverton
State	OR
Zip	97005
Telephone Number	503-972-0740
Email Address	gflock@tribune.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Due to the end of analog on 6/12/09, KRCW no longer has analog broadcasts, and therefore, the answer to 7(b) is "no." KRCW carries Antenna TV Network on 32.2. As of 6/25/12, KRCW began carrying This TV Network on 32.3. Schedule changes for 3rd quarter reflect the start of the fall season. A list of educational PSAs for children, aired during this quarter, is located in the station's public inspection file.

Other Matters (18)

Other Matters (1 of 18)	Response
Program Title	Cubix: Robots for Everyone
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:00a & 7:30a, 7/7-9/29/12
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "Cubix" seeks to reinforce age-appropriate interpersonal skills, the development of self-confidence, courage and personal responsibility by exposing children to these lessons within an entertaining, non-threatening, imaginary environment. The Botties and their robots tackle personal and community adversities in creative story lines. Children can see age-appropriate problem-solving strategies and learn to model the appropriate behavior. Through the Botties' experiences, young viewers learn to overcome self-esteem and social competency issues. The characters inspire and promote altruistic behaviors, such as community participation, support, resilience, tolerance, patience, and honesty, while seeking to foster leadership skills and demonstrate the value of teamwork.

Other Matters (2 of 18)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 12:00p, 7/7-9/29/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

[32.1] "Career Day" introduces young adults to career exploration and awareness, providing an avenue to view experts in their respective fields as they discuss their work, the education/training required to prepare for the job, and experiences that led them to choose their career. As the National Alliance of Business recommended in its 1999 publication Preparing Young People for Tomorrow's Workplace, "Middle school is an ideal age at which to expose students to the challenging world of work." The program's motivational and inspirational message, as offered by each guest, empowers audiences of all ages to investigate career opportunities, which has been proven to enhance academic performance, facilitate high school completion, and encourage post-secondary education.

Other Matters (3 of 18)	Response
Program Title	Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 12:30p, 7/7-9/15/12
Total times aired at regularly scheduled time	11
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "Young Icons" offers a glimpse inside the lives of the brightest and the best of America's youth, including world-class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs. Each episode seeks to inspire young viewers by sharing the stories of extraordinary young people who are making a real difference in the world, and demonstrates that children really can accomplish amazing things.

Other Matters (4 of 18)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 1:00p, 7/7-9/8/12
Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

[32.1] "Eco Company" explores all aspects of being green and understanding how our actions impact the world. The E-Co team finds out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally, each week the show provides practical tips that teens and people of all ages can use in their daily lives. Friday episode is repeat of episode that airs Monday two weeks earlier.

Other Matters (5 of 18)	Response
Program Title	On the Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 1:30p, 7/7-9/29/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "On the Spot" uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, the show explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology, and then teaches them the answer.

Other Matters (6 of 18)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 1:00p, 9/15-9/29/12
Total times aired at regularly scheduled time	3
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Programming.

[32.1] "Animal Atlas" introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, from the Americas, Africa, Asia, Australia, and other areas in between. The show promotes a better understanding as to how various animal species live, and what they need to survive. The show also looks at how family units operate (i.e., a pride of lions, school of fish). Some episodes explore animal diet, locomotion, adaptation, and how animals care for their young. Animal Atlas also informs about endangered species, and teaches how to support wildlife conservation. For a population of young viewers attuned to the importance of going green, Animal Atlas is not only entertaining--it is culturally relevant and important.

Other Matters (7 of 18)	Response
Program Title	Now Eat This! with Rocco DiSpirito
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:30p, 9/22-9/29/12
Total times aired at regularly scheduled time	2
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	[32.1] In "Now Eat This!" Chef Rocco DiSpirito is dedicated to helping teens and families eat better and live healthier lives, without sacrificing flavor. Each fun and entertaining episode is focused on an individual or a family, and their issues related to food and health. Examples: guests and families struggling with weight issues, feeding budding athletes, eating right on a budget, and fighting serious health issues such as diabetes. Rocco teaches the guest(s)/viewers important food and nutrition info, guiding them to make better food choices. In the process, they learn to cook.

Other Matters (8 of 18)	Response
Program Title	Curiosity Quest Goes Green
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:00a, 7/7-9/29/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.2 - Antenna TV] "Curiosity Quest Goes Green" is a weekly half-hour television series that allows children to explore the world of "green" living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills.

Other Matters (9 of 18)	Response
Program Title	Critter Gitters
Origination	Network
Days/Times	Saturday, 7:30a, 7/7-9/29/12
Program	
Regularly	
Scheduled	
Total times aired	13
at regularly	
scheduled time	
Length of Program	30 mins
Age of Target	9 years to 14 years
Child Audience	
from	
Describe the	[32.2 - Antenna TV] "Critter Gitters" features a non-violent, adventurous format designed to stimulate
educational and	creativity, promote team work, and showcase moral dilemmas and social values. It's a search and
informational	rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super
objective of the	sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and
program and how	other diverse and colorful characters providing positive role models. Action and stimulating story lines
it meets the	combine with compelling situations along with kids' natural curiosity and love for animals.
definition of Core	
Programming.	

Other Matters (10 of 18)	Response
Program Title	Curiosity Quest
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:00a, 7/7-9/29/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.2 - Antenna TV] "Curiosity Quest" explores what viewers are curious about. In each show, hose Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answers.

Other Matters (11 of 18)	Response
Program Title	Heads Up!
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30a, 7/7-9/29/12

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.2 - Antenna TV] "Heads Up!" is a series about astronomy and astronautics that takes young viewers beyond the basics of the Big Dipper and the moon, introducing them to the magical content and practical context of the night sky. In each episode, series takes kids on an entertaining and informative tour of the heavens through several featured segments, including survey of all the planets and moons in our solar system.

Other Matters (12 of 18)	Response
Program Title	Young America Outdoors
Origination	Network
Days/Times	Saturday, 9:00a & 9:30a, 7/7-9/29/12
Program	
Regularly	
Scheduled	
Total times	26
aired at	
regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
from	
Describe the	[32.2 - Antenna TV] "Young America Outdoors" introduces young viewers to a wide variety of outdoor
educational	activities, explaining the benefits of keeping fit while exploring the wonders of nature. Episode topics
and	include fishing, hang-gliding, horseback riding, kayaking, hiking, camping, water skiing, snow skiing and
informational	backpacking. The series also provides important information on wilderness survival skills and emphasize
objective of the	safety outdoors and well as environmental awareness and responsible use of our natural resources. The
program and	program shows real life in-the-field experiences of professional and ordinary people experiencing the
how it meets	outdoors, as well as exhibiting good social responsibility and promoting strong personal and community
the definition	values.
of Core	
Programming.	

Other Matters (13 of 18)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:00a, 7/7-9/29/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

[32.3 - This TV] "Green Screen Adventures" encourages children to be enthusiastic about writing and reading, and helps students build a foundation for writing, critical thinking, and problem solving. The show's cast demonstrates cooperation and mutual respect, providing students and educators with innovative and entertaining ways to enhance student learning. GSA focuses on the five C's: Creativity, Curiosity, Confidence, Citizenship, and Compassion.

Other Matters (14 of 18)	Response
Program Title	Busytown Mysteries
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:30a, 7/7-9/29/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.3 - This TV] "Busytown Mysteries" is an investigative learning show for young children based on the questions and conundrums relevant to this "ready-to-learn" target audience, and geared to their unique level of understanding. The show's educational content includes a range of meaningful metacognitive, social-emotional and core-knowledge learning goals aimed at promoting school readiness. The series gives youngsters an understanding and appreciation of the critical thinking skills involved in scientific inquiry.

Other Matters (15 of 18)	Response
Program Title	The Busy World of Richard Scarry
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:00a & 8:30a, 7/7-9/29/12
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.3 - This TV] Like the Scarry books themselves, the TV series uses themes that are congruent with the interests of pre-school and early elementary school children. These include love of parents, mastery of all the motor, language and social skills that they see in the world around them, an understanding of power (who calls the shots), possession (it's mine), personal routines, eating, dressing, sleeping, family living, cooking, recreation, and celebration. The series attempts to make television a positive force in the lives of children.

Other Matters (16	
of 18)	Response
Program Title	Dino Squad
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:00a & 9:30a, 7/7-9/29/12
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of	[32.3 - This TV] "Dino Squad" promotes positive social learning using the principles of social learning theory. It portrays attractive and engaging young role-models enacting the kinds of positive social behavior and values we would like our audience to adopot. The series combines children's fascination with dinosaurs, their attraction to science-fiction or superhero characters who have the ability to "morph" from human status into super beings, and the appeal of a group of vital, highly individualistic teens to attract and engage young viewers. Each episode portrays these teens facing/finding solutions to problems that are relevant to contemporary youngsters. In so doing, the program provides young viewers with templates and/or standards that they can employ to navigate issues they typically encounter in their own daily lives.

Other Matters (17 of 18)	Response
Program Title	Doodlebops Rockin' Road Show
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 7:00a, 7/8-9/30/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the	[32.3 - This TV] "Doodlebops Rockin' Road Show" seeks to promote academic and social readiness in order to help young viewers toward ultimate competence and success in their future school and extracurricular environments. By means of fantasy, fun, music and adventure, the Doodlebops Band teaches kids about their world and gives them the vital understanding and behavioral tools to explore it. The show's major educational goals lie in the psycho-social arena. Through targeted modeling, the show aids in the enhancement of viewers' personal character and pro-social behavior.

Core

Programming.

definition of Core Programming.

Other Matters (18 of 18)	Response
Program Title	Doodlebops
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 7:30a, 7/8-9/30/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The "Doodlebops" program primarily intends to promote academic and social readiness, thereby helping young viewers toward ultimate competence and success in their future school environment. By means of music, fantasy and fun, the Doodlebops encourages understanding and appreciation of music, leading to creative development and gains in multiple other subject areas; aids in the enhancement of viewers' personal character and pro-social behavior; and teaches basic knowledge-based info. On an episode by episode basis, Deedee, Roonie, Moe and their cohorts foster valuable learning, along with a great deal of joy.

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Tribune
Broadcast
Holdings,
Inc., DebtorinPossession

Attachments

No Attachments.