

# Children's Television Programming Report

 FRN:
 0018223693
 File Number:
 CPR-148416
 Submit Date:
 01/03/2014
 Call Sign:
 WFLX
 Facility ID:
 39736
 City:

 WEST PALM BEACH
 State:
 FL
 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 01/03/2014
 Filing Status:
 Active
 Status:
 Status:
 Status:
 Status

## **Report reflects information for : Fourth Quarter of 2013**

| General     | Section     | Question   | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

| Applicant   | Applicant Name, Type, and Contact Information |         |       |       |                |
|-------------|---|---------|-------|-------|----------------|
| Information | Applicant                                     | Address | Phone | Email | Applicant Type |

| t | Contact Name | Address | Phone | Email | Contact Type |
|---|--------------|---------|-------|-------|--------------|
| - |              |         |       |       |              |

Contact Representatives (0)

|   | Section  | Question Response   |            |
|---|--|---|------------|
| Children's<br>Television<br>Information | Station Type   | Station Type Network Affiliat   | on         |
|   |  | Affiliated network FOX  |            |
|   |  | Nielsen DMA W. Palm Beach   | -Ft Pierce |
|   |  | Web Home Page Address www.wflx.com  |            |
|   |  |   |            |
| Digital Core<br>Programming             | Question   |   | Response   |
|   | State the average number of hours of Core Programming per week broadcast by the station on its main program stream   |   |            |
|   | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream   |   |            |
|   | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:   |   |            |
|   | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? |   |            |
|   | •  | y that at least 50% of the Core Programming counted toward meeting the additional applied to free video programming aired on other than the main Yes No program | Yes        |

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

## Digital Core Programs(12)

| Digital Core<br>Program (1<br>of 12)   | Response  |
|--|---|
| Program Title  | Animal Atlas (Primary Channel)  |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays at 7am 10/5-12/28   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Total times<br>aired   |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Animal Atlas is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused explanations of certain topics such as Animal Appetites (which explores the various diets of animals along with information about how animals catch and eat their food, how diets determine their lifestyle, etc.), Animal Antics (a hilarious look at the crazy physical antics and talents of certain species), Animal Babies (an intimate look at babies of various species, how they are born, how they are raised and the difficulties and delights of growing up), along with shows which focus solely on certain animals such as elephants, bears and monkeys. In these shows, a thorough and entertaining exploration of the specific animal takes the viewer into that animal's world as we see where it lives, how it eats, how it plays, how the family unit operates and what threatens and supports its survival. Animal Atlas also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habits, as well as informing viewers how to support wildlife conservation. The program is 30 minutes in length, is regularly scheduled, airs between 7am - 10pm and is identified as an educational and informational show, targeting 13-16 year olds. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

| Digital Core<br>Program (2 of<br>12)   | Response   |
|--|--|
| Program Title  | Jack Hannah's Into the Wild (Primary Channel)  |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays at 7:30am 10/5-12/28   |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13   |
| Total times<br>aired   |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking News  |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Jack Hannah's Into the Wild program content is suitable for both the secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards. Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment and the changes humans have imposed on the environment as well as the positive impact of local conservation efforts in the region. The program also brings the affective aspect to wildlife education, engaging the emotional appeal of the wild animals and the conservation message to encourage the audience to take an active interest in perserving wildlife. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                       | Yes  |

| Digital Core<br>Program (3 of<br>12) | Response                                      |
|--------------------------------------|---|
| Program Title                        | Family Style with Chef Jeff (Primary Channel) |

| Origination   | Syndicated  |
|---|---|
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Saturdays at 8am 10/5-12/28   |
| Total times<br>aired at<br>regularly<br>scheduled time  | 13  |
| Total times<br>aired  |   |
| Number of<br>Preemptions  | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled   |   |
| Length of<br>Program  | 30 mins   |
| Age of Target<br>Child Audience   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of the<br>program and<br>how it meets<br>the definition<br>of Core<br>Programming. | Family Style with Chef Jeff is an educational and informative half-hour, E/I series that teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook healthier versions of some of our favorite dishes. Family Style uses unique structual components to help young viewers retain and reflect on important and current health-related information. The series also features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well-informed choices about their eating habits, nutrition and health. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                    | Yes   |

| Digital Core Program (4 of 12)                | Response                       |
|---|--------------------------------|
| Program Title                                 | Aqua Kids (Primary Channel)    |
| Origination                                   | Syndicated                     |
| Days/Times Program<br>Regularly Scheduled     | Saturdays at 8:30am 10/5-12/28 |
| Total times aired at regularly scheduled time | 13                             |
| Total times aired                             |                                |

| Number of Preemptions   | 0   |
|---|---|
| Number of Preemptions<br>for other than Breaking<br>News  |   |
| Number of Preemptions<br>Rescheduled  |   |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience   | 13 years to 16 years  |
| Describe the educational<br>and informational<br>objective of the program<br>and how it meets the<br>definition of Core<br>Programming. | Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world. As of the week of 9/8 /08, the FCC E/I designation changed to K13-16. |
| Does the Licensee<br>identify the program by<br>displaying throughout<br>the program the symbol<br>E/I?                                 | Yes   |

| Digital Core<br>Program (5<br>of 12)                           | Response                       |
|--|--------------------------------|
| Program Title  | On the Spot (Primary Channel)  |
| Origination  | Syndicated                     |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Saturdays at 9:00am 10/5-12/28 |
| Total times<br>aired at<br>regularly<br>scheduled<br>time      | 13                             |
| Total times<br>aired   |                                |
| Number of<br>Preemptions                                       | 0                              |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                                |
| Number of<br>Preemptions<br>Rescheduled                        |                                |
| Length of<br>Program   | 30 mins                        |

#### Age of **Target Child**

Audience

and how it

meets the

Programming.

Core

and

13 years to 16 years

Describe the On the Spot is a series tapping knowledge across a series of subject areas: geography, art, technology, educational science, math, history, language, music and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past informational the age of high school graduation. There are three fundamental educational benefits to this format. First, it objective of taps into fact retrieval in the curriculum. Second, and more important, it expands the information beyond fact the program retrieval. Third, and most important, it addresses what educators call non-cognitive factors for student success. These are factors that can measurably improve student achievement without specifically involving material to be tested. The fact that young people will see this on television in a non-academic setting is also definition of very important. Whatever the curriculum or information, knowledge becomes the star - and is demonstrated by every type of person.

| Does the     | Yes |
|--------------|-----|
| Licensee     |     |
| identify the |     |
| program by   |     |
| displaying   |     |
| throughout   |     |
| the program  |     |
| the symbol E |     |
| /l?          |     |
|              |     |

| Digital Core Program (6 of 12)  | Response  |
|---|---|
| Program Title   | Eco Company (Primary Channel)   |
| Origination   | Syndicated  |
| Days/Times Program<br>Regularly Scheduled   | Saturdays 9:30am 10/5-12/28   |
| Total times aired at regularly scheduled time   | 13  |
| Total times aired   |   |
| Number of Preemptions   | 0   |
| Number of Preemptions<br>for other than Breaking<br>News  |   |
| Number of Preemptions<br>Rescheduled  |   |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience   | 13 years to 16 years  |
| Describe the<br>educational and<br>informational objective<br>of the program and how<br>it meets the definition of<br>Core Programming. | Eco Company explores all aspects of living green and understanding how we impact our world.<br>The E-Co Team reports on global warming, rainforests and our oceans, the latest in clean-tech<br>energies, recycling, conservation, organics and more. The program profiles teens who have<br>taken it upon themselves to make a positive impact on the environment. The show provides<br>practical tips that teens and people of all ages can use in their daily lives. |

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes

| Digital Core<br>Program (7 of 12)   | Response   |
|---|--|
| Program Title   | Culture Click (Bounce TV)  |
| Origination   | Network  |
| Days/Times<br>Program Regularly<br>Scheduled  | Saturdays at 10am 10/5-12/28   |
| Total times aired at<br>regularly scheduled<br>time   | 13   |
| Total times aired   |  |
| Number of<br>Preemptions  | 0  |
| Number of<br>Preemptions for<br>other than Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled   |  |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | Culture Click is a live action, half-hour television program designed to meet the educational and information needs of children. The series explores the genesis and reasons behind cultural events that permeate our everyday lives. Host Nzinga Blake opens each week with a list of what's trending on the web that week, which serves as a jumping-off point for a deep-dive into the culture that shapes us. The web is just the starting point for Nzinga in her quest for knowledge. Culture Click is a highly interactive journey that evokes curiosity about our world. |
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol<br>E/I?                                    | Yes  |

| Digital Core<br>Program (8<br>of 12) | Response                 |
|--------------------------------------|--------------------------|
| Program Title                        | Animal Atlas (Bounce TV) |
| Origination                          | Network                  |

| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays at 10:30am 10/5-12/28   |
|--|---|
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Total times<br>aired   |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Animal Atlas is an entertaining and educational half-hour program that explores the world of animal wildlife promoting a better understanding of how various animal species live and what they need to survive. With a entertaining narrative, the series combines focused explanations of certain topics such as Animal Appetites (which explores the various diets of animals along with information about how animals catch and eat their food, how diets determine their lifestyle, etc.), Animal Antics (a hilarious look at the crazy physical antics and talents of certain species), Animal Babies (an intimate look at babies of various species, how they are born, how they are raised and the difficulties and delights of growing up), along with shows which focus solely on certain animals such as elephants, bears and monkeys. In these shows, a thorough and entertaining exploration of the specific animal takes the viewer into that animal's world as we see where it lives, how it eats, how it plays, how the family unit operates and what threatens and supports its survival. Animal Atlas also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habits, as well as informing viewers how to support wildlife conservation. The program is 30 minutes in length, is regularly scheduled, airs between 7am - 10pm and is identified as an educational and informational show, targeting 13-16 year olds. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

| Digital Core<br>Program (9<br>of 12) | Response                 |  |  |
|--------------------------------------|--------------------------|--|--|
| Program Title                        | Animal Atlas (Bounce TV) |  |  |
| Origination                          | Network                  |  |  |

| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays at 11am 10/5-12/28   |
|--|--|
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Animal Atlas is an entertaining and educational half-hour program that explores the world of animal wildlife promoting a better understanding of how various animal species live and what they need to survive. With a entertaining narrative, the series combines focused explanations of certain topics such as Animal Appetites (which explores the various diets of animals along with information about how animals catch and eat their food, how diets determine their lifestyle, etc.), Animal Antics (a hilarious look at the crazy physical antics and talents of certain species), Animal Babies (an intimate look at babies of various species, how they are born, how they are raised and the difficulties and delights of growing up), along with shows which focus solely on certain animals such as elephants, bears and monkeys. In these shows, a thorough and entertaining exploration of the specific animal takes the viewer into that animal's world as we see where it lives, how it eats, how it plays, how the family unit operates and what threatens and supports its survival. Animal Atlas also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habits, as well as informing viewers how to support wildlife conservation. The program is 30 minutes in length, is regularly scheduled, airs between 7am - 10pm and is identified as an educationa and informational show, targeting 13-16 year olds. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes  |

| Digital Core Program (10 of 12) | Response                  |
|---------------------------------|---------------------------|
| Program Title                   | Safari Tracks (Bounce TV) |
| Origination                     | Network                   |

| Days/Times Program Regularly<br>Scheduled   | Saturdays at 11:30am 10/5-12/28   |
|---|---|
| Total times aired at regularly scheduled time   | 13  |
| Total times aired   | 13  |
| Number of Preemptions   | 0   |
| Number of Preemptions for other than<br>Breaking News   |   |
| Number of Preemptions Rescheduled   | 0   |
| Length of Program   | 30 mins   |
| Age of Target Child Audience  | 13 years to 16 years  |
| Describe the educational and<br>informational objective of the program<br>and how it meets the definition of<br>Core Programming. | Safari Tracks focuses on African wildlife and explores the magnificent and mysterious world of these animals, all in their natural habitat. Each week, explore the African continent, from the brush lands of the savanna to the great Okavange delta and beyond. |
| Does the Licensee identify the<br>program by displaying throughout the<br>program the symbol E/I?                                 | Yes   |

| Program Title   | Teen Kids News (Bounce TV)  |
|---|---|
| Origination   | Network   |
| Days/Times Program Regularly<br>Scheduled   | Sundays 10am 10/6-12/29   |
| Total times aired at regularly scheduled time   | 13  |
| Total times aired   | 13  |
| Number of Preemptions   | 0   |
| Number of Preemptions for other than Breaking News  |   |
| Number of Preemptions<br>Rescheduled  | 0   |
| Length of Program   | 30 mins   |
| Age of Target Child Audience  | 13 years to 16 years  |
| Describe the educational and<br>informational objective of the<br>program and how it meets the<br>definition of Core Programming. | Teen Kids News is an award-winning television news show for kids. Highlighting positive stories about kids doing amazing things and helping to make the world better place. Additionally, the TKN reporters examine everything that is fun or interesting or important about our world. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                                       | Yes   |

| -             | - | • | •                          |
|---------------|---|---|----------------------------|
| Program Title |   |   | Teen Kids News (Bounce TV) |

| Origination   | Network   |
|---|---|
| Days/Times Program Regularly<br>Scheduled   | Sundays 10:30am 10/6-12/29  |
| Total times aired at regularly scheduled time   | 13  |
| Total times aired   |   |
| Number of Preemptions   | 0   |
| Number of Preemptions for other than Breaking News  |   |
| Number of Preemptions<br>Rescheduled  |   |
| Length of Program   | 30 mins   |
| Age of Target Child Audience  | 13 years to 16 years  |
| Describe the educational and<br>informational objective of the<br>program and how it meets the<br>definition of Core Programming. | Teen Kids News is an award-winning television news show for kids. Highlighting positive stories about kids doing amazing things and helping to make the world a better place. Additionally, the TKN reporters examine everything that is fun or interesting or important about our world. |
| Does the Licensee identify the<br>program by displaying throughout<br>the program the symbol E/I?                                 | Yes   |

### Non-Core Educational and Informational Programming (1)

| Non-Core Educational<br>and Informational<br>Programming (1 of 1)   | Response  |
|---|---|
| Program Title   | Coolest Places on Earth   |
| Origination   | Syndicated  |
| Days/Times Program<br>Regularly Scheduled:  | Saturdays @ 12pm on 10/5,10/12,10/26,11/2,11/23,11/30,12/7,12/14,12/28  |
| Total times aired at regularly scheduled time:  | 9   |
| Number of Preemptions   | 4   |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience   | 13 years to 16 years  |
| Describe the<br>educational and<br>informational objective<br>of the program and how<br>it meets the definition of<br>Core Programming.   | The Coolest Places on Earth is an educational and informational half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geographyy, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them. |
| Does the program have<br>educating and informing<br>children ages 16 and<br>under as a significant<br>purpose?  | Yes   |
| Does the Licensee<br>identify the program by<br>displaying throughout<br>the program the symbol<br>E/I?   | Yes   |
| Does the Licensee<br>provide information<br>regarding the program,<br>including an indication<br>of the target child<br>audience, to publishers<br>of program guides<br>consistent with 47 C.F.<br>R. Section 73.673? | Yes   |

#### Date and Time Aired:

| Questions | Response                |
|-----------|-------------------------|
| Date Time | Sunday 12/22 @ 3:30pm   |
| Date Time | Saturday 11/17 @ 5:30am |
| Date Time | Saturday 11/9 @ 5:30am  |

Sponsored Core Programming (0)

| Liaison | Contact |
|---------|---------|
|---------|---------|

| Question  | Response  |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes   |
| Name of children's programming liaison  | Barb Billens  |
| Address   | 1100 Banyan Blvd.   |
| City  | West Palm Beach   |
| State   | FL  |
| Zip   | 33401   |
| Telephone Number  | 561-845-2929  |
| Email Address   |   |
| Include any other comments or information you want the<br>Commission to consider in evaluating your compliance with the<br>Children's Television Act (or use this space for supplemental<br>explanations). This may include information on any other<br>noncore educational and informational programming that you<br>aired this quarter or plan to air during the next quarter, or any<br>existing or proposed non-broadcast efforts that will enhance the<br>educational and informational value of such programming to<br>children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | Excluding the Public Service Announcements aired on<br>the Fox and Bounce Networks, WFLX aired various<br>PSAs on its main channel and its multicast channel<br>designed to inform and educate children. The<br>announcements were in varying lengths and each PSA<br>aired multiple times between October 1 - December 31,<br>2013. WFLX began airing Bounce TV on its multicast<br>channel on Monday, September 26, 2011, and their<br>children's programming began Saturday, October 1,<br>2011. |

## Other Matters (13)

| Other<br>Matters (1 of<br>13)  | Response  |
|--|---|
| Program Title  | Animal Atlas (Primary Channel)  |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays at 7am 1/4-3/29   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Animal Atlas is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused explanations of certain topics such as Animal Appetites (which explores the various diets of animals along with information about how animals catch and eat their food, how diets determine their lifestyle, etc.), Animal Antics (a hilarious look at the crazy physical antics and talents of certain species), Animal Babies (an intimate look at babies of various species, how they are born, how they are raised and the difficulties and delights of growing up), along with shows which focus solely on certain animals such as elephants, bears and monkeys. In these shows, a thorough and entertaining exploration of the specific animal takes the viewer into that animal's world as we see where it lives, how it eats, how it plays, how the family unit operates and what threatens and supports its survival. Animal Atlas also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habits, as well as informing viewers how to support wildlife conservation. The program is 30 minutes in length, is regularly scheduled, airs between 7am - 10pm and is identified as an educational and informational show, targeting 13-16 year olds. |
| Other Matters<br>(2 of 13)   | Response  |
| Program Title  | Jack Hannah's Into the Wild (Primary Channel)   |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays at 7:30am 1/4-3/29  |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13  |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years  |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Jack Hannah's Into the Wild program content is suitable for both the secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards. Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment and the changes humans have imposed on the environment as well as the positive impact of local conservation efforts in the region. The program also brings the affective aspect to wildlife education, engaging the emotional appeal of the wild animals and the conservation message to encourage the audience to take an active interest in perserving wildlife.

| Other Matters<br>(3 of 13)  | Response   |                                   |
|---|--|-----------------------------------|
| Program Title   | Family Style with Chef Jeff (Primary Channel)  |                                   |
| Origination   | Syndicated   |                                   |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Saturdays at 8am 1/4-3/29  |                                   |
| Total times<br>aired at<br>regularly<br>scheduled time  | 13   |                                   |
| Length of<br>Program  | 30 mins  |                                   |
| Age of Target<br>Child Audience<br>from   | 13 years to 16 years   |                                   |
| Describe the<br>educational<br>and<br>informational<br>objective of the<br>program and<br>how it meets<br>the definition of<br>Core<br>Programming. | Family Style with Chef Jeff is an educational and informative half-hour, E/I series that teaches viewe<br>how making the right choices in the kitchen can lead to life-changing experiences for the entire famil<br>Each episode features interesting and valuable health and nutrition information as viewers also learn<br>to cook healthier versions of some of our favorite dishes. Family Style uses unique structual component<br>to help young viewers retain and reflect on important and current health-related information. The ser<br>also features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the<br>series is to help young viewers make well-informed choices about their eating habits, nutrition and he | y.<br>n how<br>nents<br>ies<br>ne |
| Other Matters (4  | of 13) Response  |                                   |
| Program Title   | Aqua Kids (Primary Channel)  |                                   |
| Origination   | Syndicated   |                                   |
| Days/Times Prog<br>Regularly Sched  | •  |                                   |
| Total times aired regularly schedu  |  |                                   |
| Length of Progra  | n 30 mins  |                                   |
| Age of Target Ch<br>Audience from   | ld 13 years to 16 years  |                                   |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world. As of the week of 9/8 /08, the FCC E/I designation changed to K13-16.

| Other  |  |  |
|--|--|--|
| Matters (5 of<br>13)   | Respons  | e  |
| Program Title  | On the S   | pot (Primary Channel)  |
| Origination  | Syndicate  | ed   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday   | s at 9:00am 1/4-3/29   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |  |
| Length of<br>Program   | 30 mins  |  |
| Age of<br>Target Child<br>Audience<br>from   | 13 years   | to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | science, i<br>format is<br>the age o<br>taps into<br>retrieval.<br>success.<br>material t<br>very impo | pot is a series tapping knowledge across a series of subject areas: geography, art, technology,<br>math, history, language, music and sports. It also addresses general cultural knowledge. The<br>a series of seemingly random questions to individuals who are either of school age or adults past<br>of high school graduation. There are three fundamental educational benefits to this format. First, it<br>fact retrieval in the curriculum. Second, and more important, it expands the information beyond fact<br>Third, and most important, it addresses what educators call non-cognitive factors for student<br>These are factors that can measurably improve student achievement without specifically involving<br>to be tested. The fact that young people will see this on television in a non-academic setting is also<br>portant. Whatever the curriculum or information, knowledge becomes the star - and is demonstrated<br>type of person. |
| Other Matters (  | (6 of 13)  | Response   |
| Program Title  |  | Eco Company (Primary Channel)  |
| Origination  |  | Syndicated   |
| Days/Times Pro<br>Regularly Sche   | -  | Saturdays at 9:30am 1/4-3/29   |
| Total times aire<br>regularly sched  |  | 13   |
| Length of Prog   | am   | 30 mins  |
| Age of Target C<br>Audience from   | Child  | 13 years to 16 years   |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Eco Company explores all aspects of living green and understanding how we impact our world. The E-Co Team reports on global warming, rainforests and our oceans, the latest in clean-tech energies, recycling, conservation, organics and more. The program profiles teens who have taken it upon themselves to make a positive impact on the environment. The show provides practical tips that teens and people of all ages can use in their daily lives.

| Other Matters<br>(7 of 13)   | Response  |
|--|---|
| Program Title  | Coolest Places on Earth   |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday 1/4 at 3:30pm; Saturdays 1/11-3/29 at 12pm   |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13  |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and<br>how it meets<br>the definition of<br>Core<br>Programming. | The Coolest Places on Earth is an educational and informational half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geographyy, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them. |
|  |   |

| Other Matters (8 of<br>13)                          | Response                   |
|---|----------------------------|
| Program Title                                       | Culture Click (Bounce TV)  |
| Origination   | Network                    |
| Days/Times<br>Program Regularly<br>Scheduled        | Saturdays at 10am 1/4-3/29 |
| Total times aired at<br>regularly scheduled<br>time | 13                         |
| Length of Program                                   | 30 mins                    |
| Age of Target Child<br>Audience from                | 13 years to 16 years       |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Culture Click is a live action, half-hour television program designed to meet the educational and information needs of children. The series explores the genesis and reasons behind cultural events that permeate our everyday lives. Host Nzinga Blake opens each week with a list of what's trending on the web that week, which serves as a jumping-off point for a deep-dive into the culture that shapes us. The web is just the starting point for Nzinga in her quest for knowledge. Culture Click is a highly interactive journey that evokes curiosity about our world.

| Other Matters (9 of 13)   | Response   |
|---|--|
| Program Title   | Animal Atlas (Bounce TV)   |
| Origination   | Network  |
| Days/Times Program Regularly<br>Scheduled   | Saturdays at 10:30am 1/4-3/29  |
| Total times aired at regularly scheduled time   | 13   |
| Length of Program   | 30 mins  |
| Age of Target Child Audience from   | 13 years to 16 years   |
| Describe the educational and<br>informational objective of the program<br>and how it meets the definition of Core<br>Programming. | On Animal Atlas, we travel the globe to meet every kind of animal imaginable, from<br>the familiar to the astounding. We learn about their lives, their history, and the<br>adaptions that allow them to survive and thrive. But, best of all, we meet them face<br>to face. |
| Other Matters (10 of 13)  | Response   |
| Program Title   | Animal Atlas (Bounce TV)   |
| Origination   | Network  |
| Days/Times Program Regularly<br>Scheduled   | Saturdays at 11am 1/4-3/29   |
| Total times aired at regularly scheduled time   | 13   |
| Length of Program   | 30 mins  |
| Age of Target Child Audience from   | 13 years to 16 years   |
| Describe the educational and<br>informational objective of the program<br>and how it meets the definition of Core<br>Programming. | On Animal Atlas, we travel the globe to meet every kind of animal imaginable, from<br>the familiar to the astounding. We learn about their lives, their history, and the<br>adaptions that allow them to survive and thrive. But, best of all, we meet them face<br>to face. |
| Other Matters (11 of 13)  | Response   |
| Program Title   | Safari Tracks (Bounce TV)  |
| Origination   | Network  |
| Days/Times Program Regularly<br>Scheduled   | Saturdays at 11:30am 1/4-3/29  |
| Total times aired at regularly scheduled time   | 13   |
| Length of Program   | 30 mins  |
| Age of Target Child Audience from   | 13 years to 16 years   |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Safari Tracks focuses on African wildlife and explores the magnificent and mysterious world of these animals, all in their natural habitat. Each week, explore the African continent, from the brush lands of the savanna to the great Okavango delta and beyond.

| Other Matters (12 of 13)  | Response  |
|---|---|
| Program Title   | Teen Kids News (Bounce TV)  |
| Origination   | Network   |
| Days/Times Program Regularly<br>Scheduled   | Sundays at 10am 1/5-3/30  |
| Total times aired at regularly scheduled time   | 13  |
| Length of Program   | 30 mins   |
| Age of Target Child Audience from   | 13 years to 16 years  |
| Describe the educational and<br>informational objective of the<br>program and how it meets the<br>definition of Core Programming. | Teen Kids News is an award-winning television news show for kids. Highlighting positive stories about kids doing amazing things and helping to make the world a better place. Additionally, the TKN reporters examine everything that is fun or interesting or important about our world. |
| Other Matters (13 of 13)  | Response  |
| Program Title   | Teen Kids News (Bounce TV)  |
|   |   |
| Origination   | Network   |
| Origination<br>Days/Times Program Regularly<br>Scheduled  | Network<br>Sundays at 10:30am 1/5-3/30  |
| Days/Times Program Regularly  |   |
| Days/Times Program Regularly<br>Scheduled<br>Total times aired at regularly   | Sundays at 10:30am 1/5-3/30   |
| Days/Times Program Regularly<br>Scheduled<br>Total times aired at regularly<br>scheduled time                                     | Sundays at 10:30am 1/5-3/30<br>13   |

#### Question

LLC

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. License Subsidiary,

Attachments No Attachments.