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# Children's Television Programming Report

FRN: **0001529627** | File Number: **CPR-132619** | Submit Date: **07/10/2012** | Call Sign: **KMIR-TV** | Facility ID: **16749** |

City: **PALM SPRINGS** | State: **CA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

**07/10/2012** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2012**

General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

Contact  
Representatives  
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's  
Television  
Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | NBC                 |
|              | Nielsen DMA           | Palm Springs        |
|              | Web Home Page Address | WWW.KMIR6.COM       |

Digital Core  
Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 5.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

Digital Core  
Programs(11)

| Digital Core<br>Program (1 of<br>11)   | Response   |
|--|--|
| Program Title  | The Zula Patrol (Primary Digital)  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays at 8am   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 12   |
| Total times<br>aired   | 13   |
| Number of<br>Preemptions   | 1  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 1  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child<br>Audience   | 6 years to 10 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | THE ZULA PATROL is an animated show about six extraterrestrial characters-Captain Bula, his copilot Zeeter, Professor Multo, their pet, Gorgo, and their flying dictionaries, Wizzy and Wigg-who learn key science concepts as they explore the galaxy through space missions. Often, the group encounters the evil Dark Truder and his talking toupee minion, Traxie, and must thwart Truder's poorly planned schemes to take over the universe. Each character exhibits unique abilities and traits that, combined with their new knowledge, help them problem-solve their way through their journeys. Using an integrated approach to target diverse learning styles, the show communicates its educational messages through narratives and a two-part information segment at the end of each story |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes  |

| Questions  | Response                          |
|--|-----------------------------------|
| Title of Program   | The Zula Patrol (Primary Digital) |
| List date and time rescheduled   | 6/10 12pm                         |
| Is the rescheduled date the second home?   | No                                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                               |
| Date Preempted   |                                   |
| Episode #  | 6/09 ZUL118                       |
| Reason for Preemption  | Sports                            |

| Digital Core<br>Program (2<br>of 11)                           | Response                   |
|--|----------------------------|
| Program Title  | Shelldon (Primary Digital) |
| Origination  | Network                    |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Sarurday at 830am          |
| Total times<br>aired at<br>regularly<br>scheduled<br>time      | 12                         |
| Total times<br>aired   | 13                         |
| Number of<br>Preemptions                                       | 1                          |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                            |
| Number of<br>Preemptions<br>Rescheduled                        | 1                          |
| Length of<br>Program   | 30 mins                    |
| Age of<br>Target Child<br>Audience                             | 6 years to 10 years        |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SHELLDON is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water-dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk adopted by the Clam family and living with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowrie shell classmate of Shelldon's also live at the Inn. Shelldon and his buddies, Herman (a hermit crab) and Connie (a cowrie shell), always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant social-emotional lesson and also share information relating to their ocean habitat and environmental protection |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

### Digital Preemption Programs #1

| Questions  | Response                   |
|--|----------------------------|
| Title of Program   | Shelldon (Primary Digital) |
| List date and time rescheduled   | 6/10 12PM                  |
| Is the rescheduled date the second home?   | No                         |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                        |
| Date Preempted   |                            |
| Episode #  | 6/09 SHL013                |
| Reason for Preemption  | Sports                     |

| Digital Core Program (3 of 11)                     | Response                            |
|--|-------------------------------------|
| Program Title                                      | Jane & the Dragon (Primary Digital) |
| Origination  | Network                             |
| Days/Times Program Regularly Scheduled             | Saturdays at 9am                    |
| Total times aired at regularly scheduled time      | 12                                  |
| Total times aired                                  | 13                                  |
| Number of Preemptions                              | 1                                   |
| Number of Preemptions for other than Breaking News |                                     |

|  |  |
|--|--|
| Number of Preemptions Rescheduled  | 1  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 6 years to 10 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | JANE AND THE DRAGON is a coming-of-age story about a middle-class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the King's Guard. Accompanied by her best friend, a giant green Dragon that lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

#### Digital Preemption Programs #1

| Questions  | Response                            |
|--|-------------------------------------|
| Title of Program   | Jane & the Dragon (Primary Digital) |
| List date and time rescheduled   | 6/02 7am                            |
| Is the rescheduled date the second home?   | Yes                                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                                 |
| Date Preempted   |                                     |
| Episode #  | 6/02 JAD206                         |
| Reason for Preemption  | Sports                              |

| Digital Core Program (4 of 11)                | Response                 |
|---|--------------------------|
| Program Title                                 | Babar (Parimary Digital) |
| Origination                                   | Network                  |
| Days/Times Program Regularly Scheduled        | Saturdays at 930am       |
| Total times aired at regularly scheduled time | 11                       |
| Total times aired                             | 13                       |
| Number of Preemptions                         | 2                        |



|  |  |
|--|--|
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 2  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 6 years to 10 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BABAR, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

Digital Preemption Programs #1

| Questions  | Response                 |
|--|--------------------------|
| Title of Program   | Babar (Parimary Digital) |
| List date and time rescheduled   | 5/05 730a                |
| Is the rescheduled date the second home?   | Yes                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                      |
| Date Preempted   |                          |
| Episode #  | 5/05 BAR203              |
| Reason for Preemption  | Sports                   |

Digital Preemption Programs #2

| Questions  | Response                 |
|--|--------------------------|
| Title of Program   | Babar (Parimary Digital) |
| List date and time rescheduled   | 6/02 730a                |
| Is the rescheduled date the second home?   | Yes                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                      |
| Date Preempted   |                          |
| Episode #  | 6/02 BAR202              |
| Reason for Preemption  | Sports                   |

| Digital Core Program (5 of 11)   |  | Response |
|--|--|----------|
| Program Title  | Willa's Wild Life (Primary Digital)  |          |
| Origination  | Network  |          |
| Days/Times Program Regularly Scheduled   | Saturdays at 10a   |          |
| Total times aired at regularly scheduled time  | 5  |          |
| Total times aired  | 13   |          |
| Number of Preemptions  | 8  |          |
| Number of Preemptions for other than Breaking News   |  |          |
| Number of Preemptions Rescheduled  | 8  |          |
| Length of Program  | 30 mins  |          |
| Age of Target Child Audience   | 6 years to 10 years  |          |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WILLA'S WILD LIFE is an animated series featuring a six-year-old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animals-- an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence, and become altruistic. |          |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |          |

Digital Preemption Programs #1

| Questions                      | Response                            |
|--------------------------------|-------------------------------------|
| Title of Program               | Willa's Wild Life (Primary Digital) |
| List date and time rescheduled | 5/19 4P                             |

|  |             |
|--|-------------|
| Is the rescheduled date the second home?   | No          |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes         |
| Date Preempted   |             |
| Episode #  | 5/19 WIL007 |
| Reason for Preemption  | Sports      |

#### Digital Preemption Programs #2

| Questions  | Response                            |
|--|-------------------------------------|
| Title of Program   | Willa's Wild Life (Primary Digital) |
| List date and time rescheduled   | 5/06 10A                            |
| Is the rescheduled date the second home?   | Yes                                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                                 |
| Date Preempted   |                                     |
| Episode #  | 5/05 WIL004                         |
| Reason for Preemption  | Sports                              |

#### Digital Preemption Programs #3

| Questions  | Response                            |
|--|-------------------------------------|
| Title of Program   | Willa's Wild Life (Primary Digital) |
| List date and time rescheduled   | 6/02 3PM                            |
| Is the rescheduled date the second home?   | Yes                                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                                 |
| Date Preempted   |                                     |
| Episode #  | 6/02 WIL006                         |
| Reason for Preemption  | Sports                              |

#### Digital Preemption Programs #4

| Questions  | Response                            |
|--|-------------------------------------|
| Title of Program   | Willa's Wild Life (Primary Digital) |
| List date and time rescheduled   | 4/28 3P                             |
| Is the rescheduled date the second home?   | Yes                                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                                 |
| Date Preempted   |                                     |
| Episode #  | 4/28 WIL006                         |
| Reason for Preemption  | Sports                              |

#### Digital Preemption Programs #5

| Questions        | Response                            |
|------------------|-------------------------------------|
| Title of Program | Willa's Wild Life (Primary Digital) |

|  |             |
|--|-------------|
| List date and time rescheduled   | 5/12 430P   |
| Is the rescheduled date the second home?   | No          |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes         |
| Date Preempted   |             |
| Episode #  | 5/12 WIL012 |
| Reason for Preemption  | Sports      |

**Digital Preemption Programs #6**

| Questions  | Response                            |
|--|-------------------------------------|
| Title of Program   | Willa's Wild Life (Primary Digital) |
| List date and time rescheduled   | 6/10 11A                            |
| Is the rescheduled date the second home?   | No                                  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                                 |
| Date Preempted   |                                     |
| Episode #  | 6/09 WIL002                         |
| Reason for Preemption  | Sports                              |

**Digital Preemption Programs #7**

| Questions  | Response                            |
|--|-------------------------------------|
| Title of Program   | Willa's Wild Life (Primary Digital) |
| List date and time rescheduled   | 6/17 10A                            |
| Is the rescheduled date the second home?   | No                                  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                                 |
| Date Preempted   |                                     |
| Episode #  | 6/16 WIL020                         |
| Reason for Preemption  | Sports                              |

**Digital Preemption Programs #8**

| Questions  | Response                            |
|--|-------------------------------------|
| Title of Program   | Willa's Wild Life (Primary Digital) |
| List date and time rescheduled   | 4/07 3P                             |
| Is the rescheduled date the second home?   | Yes                                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                                 |
| Date Preempted   |                                     |
| Episode #  | 04/07 WIL015                        |
| Reason for Preemption  | Sports                              |

|   |                 |
|---|-----------------|
| <b>Digital Core</b><br><b>Program (6</b><br><b>of 11)</b> | <b>Response</b> |
|---|-----------------|

|  |  |
|--|--|
| Program Title  | Pearlie (Primary Digital)  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturdays at 1030am  |
| Total times aired at regularly scheduled time  | 5  |
| Total times aired  | 13   |
| Number of Preemptions  | 8  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 8  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 6 years to 10 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | PEARLIE recounts the weekly escapades of an optimistic, amiable fairy who has been appointed by Fairy HQ to maintain order in Jubilee Park. She lives among a dozen assorted characters, including her fairy best friends, Opal and Jasper, a garden elf, a wood nymph, possum, bats, other fairies, rats, a small colony of fleas, a lizard and her arch-rival, Saphira, who is also her fairy cousin. While Pearlie is very likable, she is a bit of a busy-body who likes to arrange things according to over-ambitious plans that ultimately get her in trouble. She gets along with everyone so, ultimately, every problem is solved and Pearlie learns a lesson. However, her greatest challenges are usually presented by her one enemy, the bully and diva, Saphira. Fortunately, Pearlie rises to Saphira's challenges, not with meanness, but by outwitting her. Overall, learning is a constant process for Pearlie because she has big responsibilities, taking care of an entire little community, but she is indomitable and tenacious and ends up preserving order and happiness in Jubilee Park. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

Digital Preemption Programs #1

| Questions                      | Response                  |
|--------------------------------|---------------------------|
| Title of Program               | Pearlie (Primary Digital) |
| List date and time rescheduled | 6/02 330P                 |

|  |             |
|--|-------------|
| Is the rescheduled date the second home?   | Yes         |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes         |
| Date Preempted   |             |
| Episode #  | 6/02 PEA109 |
| Reason for Preemption  | Sports      |

#### Digital Preemption Programs #2

| Questions  | Response                  |
|--|---------------------------|
| Title of Program   | Pearlie (Primary Digital) |
| List date and time rescheduled   | 6/30 330P                 |
| Is the rescheduled date the second home?   | Yes                       |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                       |
| Date Preempted   |                           |
| Episode #  | 6/30 PEA102               |
| Reason for Preemption  | Sports                    |

#### Digital Preemption Programs #3

| Questions  | Response                  |
|--|---------------------------|
| Title of Program   | Pearlie (Primary Digital) |
| List date and time rescheduled   | 6/10 1130AM               |
| Is the rescheduled date the second home?   | No                        |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                       |
| Date Preempted   |                           |
| Episode #  | 6/09 PEA106               |
| Reason for Preemption  | Sports                    |

#### Digital Preemption Programs #4

| Questions  | Response                  |
|--|---------------------------|
| Title of Program   | Pearlie (Primary Digital) |
| List date and time rescheduled   | 5/6 1030A                 |
| Is the rescheduled date the second home?   | No                        |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                       |
| Date Preempted   |                           |
| Episode #  | 5/05 PEA101               |
| Reason for Preemption  | Sports                    |

#### Digital Preemption Programs #5

| Questions        | Response                  |
|------------------|---------------------------|
| Title of Program | Pearlie (Primary Digital) |

|  |             |
|--|-------------|
| List date and time rescheduled   | 4/07 330P   |
| Is the rescheduled date the second home?   | Yes         |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes         |
| Date Preempted   |             |
| Episode #  | 4/07 PEA110 |
| Reason for Preemption  | Sports      |

Digital Preemption Programs #6

| Questions  | Response                  |
|--|---------------------------|
| Title of Program   | Pearlie (Primary Digital) |
| List date and time rescheduled   | 6/17 1030A                |
| Is the rescheduled date the second home?   | No                        |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                       |
| Date Preempted   |                           |
| Episode #  | 6/16 PEA103               |
| Reason for Preemption  | Sports                    |

Digital Preemption Programs #7

| Questions  | Response                  |
|--|---------------------------|
| Title of Program   | Pearlie (Primary Digital) |
| List date and time rescheduled   | 5/13 10A                  |
| Is the rescheduled date the second home?   | No                        |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                       |
| Date Preempted   |                           |
| Episode #  | 5/12 PEA112               |
| Reason for Preemption  | Sports                    |

Digital Preemption Programs #8

| Questions  | Response                  |
|--|---------------------------|
| Title of Program   | Pearlie (Primary Digital) |
| List date and time rescheduled   | 4/28 330P                 |
| Is the rescheduled date the second home?   | Yes                       |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                       |
| Date Preempted   |                           |
| Episode #  | 4/28 PEA105               |
| Reason for Preemption  | Sports                    |

|                                |          |
|--------------------------------|----------|
| Digital Core Program (7 of 11) | Response |
|--------------------------------|----------|

|  |   |
|--|---|
| Program Title  | Club C7 (Secondary Digital Mexicanal)   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Mon & Fri at 6am, Sat 11am & 1130a, Sat 1030a(starting May 5)   |
| Total times aired at regularly scheduled time  | 29  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 4 years to 10 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A children's show where the main characters are kids like you, who invite you to come explore, create and discover everything around us, with a variety of activities which will make you put on your thinking caps and enjoy yourselves, imagine, and learn while having fun. Our young hosts will show you interesting sites around the state of Jalisco and of course introduce you to the culture, sports, and lots of entertainment. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (8 of 11)   | Response  |
|--|---|
| Program Title  | Kabum (Secondary Digital Mexicanal)   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Tuesdays & Thursdays 6am and Saturdays 10am & 1030am  |
| Total times aired at regularly scheduled time  | 30  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 6 years to 12 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Enjoy yourself with the children's program made for children like you. Discover inventations, novelties, animals and games, while we make new friends in Oaxaca and other places in Mexico. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |



| Digital Core Program (9 of 11)   |  | Response |
|--|--|----------|
| Program Title  | Viva La Pelota (Long Live the Bell) (Secondary Digital Mexicanal)  |          |
| Origination  | Network  |          |
| Days/Times Program Regularly Scheduled   | Satrunday 9am  |          |
| Total times aired at regularly scheduled time  | 4  |          |
| Total times aired  |  |          |
| Number of Preemptions  | 0  |          |
| Number of Preemptions for other than Breaking News   |  |          |
| Number of Preemptions Rescheduled  |  |          |
| Length of Program  | 60 mins  |          |
| Age of Target Child Audience   | 6 years to 12 years  |          |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This children's show from Chiapas has as its main objective the promotion of values. While entertaining kids, it also motivates them to take care of the environment, to work for peace, and to foster brotherhood. Parents are invited to work together with their children to promote a great change in society. |          |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |          |

| Digital Core Program (10 of 11)  |  | Response |
|--|--|----------|
| Program Title  | De Robote (Rebound) (Secondary Digital Mexicanal)  |          |
| Origination  | Network  |          |
| Days/Times Program Regularly Scheduled   | Wednesdays 6am   |          |
| Total times aired at regularly scheduled time  | 9  |          |
| Total times aired  |  |          |
| Number of Preemptions  | 0  |          |
| Number of Preemptions for other than Breaking News   |  |          |
| Number of Preemptions Rescheduled  |  |          |
| Length of Program  | 30 mins  |          |
| Age of Target Child Audience   | 6 years to 12 years  |          |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A half-hour children's program that targets kids between the ages of 6 and 12. Kids' comments on the daily topics that surround them show us how they perceive social phenomena. By exploring how they make sense of these things according to their level of understanding and familiar context, "De Rebote" helps to improve the holistic development of children. |          |

|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (11 of 11)  | Response   |
|--|--|
| Program Title  | El Club de la Galaxia (The Galaxy Club) (Secondary Digital Mexicanal)  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturday 11am  |
| Total times aired at regularly scheduled time  | 4  |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 6 years to 12 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Galaxy Club is a children's magazine in which a club of friends made a radio and television and in which drivers and members of the Club have the opportunity to present sections, cartoons, houseguests, live, share experiences, learn about their state, obtain awards for, develop their imagination as well as perform various missions and visits for the environment and consequently, its galaxy |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

Non-Core Educational and Informational Programming (1)

| Non-Core Educational and Informational Programming (1 of 1)  | Response   |
|--|--|
| Program Title  | Eco Company (Primary digital)  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled:  | Saturdays at 11am  |
| Total times aired at regularly scheduled time:   | 2  |
| Number of Preemptions  | 9  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.   | Eco Company explores all aspects of being green and understanding how we impact our world. The E-Co team reports on the latest technologies in energy, recycling, conservation and organics and shares stories of young people making a positive impact on the environment. Each week the show also provides practical tips that teens, and people of all ages can use in their daily lives. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes  |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?  | Yes  |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes  |

Date and Time Aired:

| Questions | Response                              |
|-----------|---------------------------------------|
| Date Time | 4/08 & 4/29 930A & 10AM               |
| Date Time | 5/06, 5/13, 5/20, 6/03, 6/17 at 930am |

**Sponsored Core  
Programming (0)**

Liaison Contact

| Question  | Response  |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes   |
| Name of children's programming liaison  | Craig Marrs VP/GM   |
| Address   | 72 920 Parkview Drive   |
| City  | Palm Desert   |
| State   | CA  |
| Zip   | 92260   |
| Telephone Number  | 760-568-3636  |
| Email Address   | CMARRS@JRN.COM  |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | Please note: KMIR-TV (channel 36.2) was a Mexicanal affiliate through May 31, 2012. As of June 1, the station simulcasted KMIR-TV's main signal. The programs that aired during this simulcast period are only listed for KMIR-TV. KMIR-TV is a full power station that ceased analog broadcasts on or before June 12th, 2009. Therefore the analog portion of this document no longer applies to the station |

Other Matters (13)

| Other Matters (1 of 13)  | Response   |
|--|--|
| Program Title  | Justin Time (Primary Digital)  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturdays at 8am   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Justin Time, is an animated show specifically directed to the preschool audience and always conveys an embedded lesson that it is possible to understand and mater any problem you have by thinking about it creatively. Justin is a little boy who has two imaginary playmates, Olivia and Squidgy the sponge (who also lives in Justin's bedroom). When Justin has a problem or doesn't want to do something his mother has suggested, he daydreams his way into an adventure that takes him to places all around the world. This is where he meets Olivia who guides him through an experience that demonstrates to Justin how he can solve his problem. The show provides many facts about the context the characters visit while on the adventure, but the central point is to teach a lesson about a socio-emotional dilemma universally experienced by preschool children |

| Other Matters (2 of 13)                       | Response                    |
|---|-----------------------------|
| Program Title                                 | Lazy Town (Primary Digital) |
| Origination                                   | Network                     |
| Days/Times Program Regularly Scheduled        | Saturdays at 830am          |
| Total times aired at regularly scheduled time | 13                          |
| Length of Program                             | 30 mins                     |
| Age of Target Child Audience from             | 2 years to 5 years          |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Lazy Town is a show that is all about health, fitness, and being good friends. Set in a fantasy world known as Lazy Town, which is populated by inactive residents, we see a visitor named Stephanie determined to coax her friends and relatives to begin healthful, active living. She wins over her new friends, Ziggy, Stingy, Trixie and Pixel, to leave their gaming consoles and candy stashes at home so they can go outside and play. She gets her Uncle, the Mayor and his friend Ms. Busy Body to support her efforts. But all of them are constantly foiled by Robbie Rotten, who lives underground and is determined to send Lazy Town back to inactivity and quiet. Coming to the rescue is the athlete Sportacus who lives in a spaceship and receives signals from the kids or the Mayor whenever they need help. Sportacus has two goals, to keep the peace and to promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls, he goes back to his underground lair and all is well in Lazy Town, until another day and another time when Robbie will rise again. |
|--|--|

| Other Matters (3 of 13)  | Response   |
|--|--|
| Program Title  | The Pajamimals (Primary Digital)   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturdays at 9am   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Pajanimals is all about teaching bedtime routines and practicing them so children can get a good night's sleep. In each episode one of the main characters-Apollo the dog, Squacky, the duck, SweetPea Sue, a horse, and Cowbella, a purple and white cow-has a problem either with sleeping or with facing a problem. They all pile onto one of the beds and are whisked off to a land of adventure that offers solutions to their problems. Each bed goes to a specific place for the adventure: Squacky's bed goes to Eliie the octopus who lives in the Big Blue Sea and to Coach Whistler who lives in Land of Play; Cowbella's bed goes to Edwin, who lives in Storybook Land and to Jerry Bear, who lives in the Big Friendly Forest; Apollos' bed goes to the Moon who is in the Night Sky, and Sweetpea Sue's bed goes to Mr. Happy Birthday, a porcupine who resides in Birthday Land, and Bedtimes Bunny who lives in the Land of Hush. Each show ends with the problem resolved and the Pajanimals tucked into their beds for a good night's rest. |

| Other Matters (4 of 13)                | Response                    |
|--|-----------------------------|
| Program Title                          | Poppy Cat (Primary digital) |
| Origination                            | Network                     |
| Days/Times Program Regularly Scheduled | Saturdays at 930am          |

|  |   |
|--|---|
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Poppy Cat is based on the Poppy Cat's Adventures book series authored and illustrated by Lara Jones. A narrator, also named Lara, reads a story to her cat in each episode. This story stars her Poppy Cat, who envisions and takes his friends on imaginary adventures. The friends are Zuzu, a Dalmation who zips around on a skateboard; Alma, a southern belle bunny who is ultra feminine and sweetly dramatic, Mo, a little mouse who tries his best to do as much as everyone else despite his size; Owl, the wise one who is prone to neck rolls and commentary when things irritate him or don't make sense. The grouchy Egbert, a badger who is both a snob and a bully refuses to play with the group and invariably attempts to sabotage their adventures. Occasionally Hilda, a forgetful and ditzzy pigeon who flies into their adventures, appears to say hello or provide misguided directions to the friends. Once their mission is accomplished, the friends return to their little village and resume their cheerful, active lives. With the end of her story Lara closes her book and says good bye to Poppy Cat, who is usually ready for his nap. |

| Other Matters (5 of 13)  | Response  |
|--|---|
| Program Title  | Noodle and Doodle (Primary Digital)   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays at 10am   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Noodle and Doodle is a live-action show hosted by Sean Roach that also blends animation and puppetry into the overall format. Sean drives a double-decker bus into various communities to meet children who have written to him with a problem that they would like to solve using art and/or a food experience. Sean is accompanied by Noodle, a puppet character and Doodle, a digital character that lives inside a tablet computer, and Doggity, a faithful beagle. Doggity has a mini-show of his own through an animated alter-ego that appears during diversionary segments in a restaurant kitchen operated by Doggity and other canines. The show demonstrates how recycled materials can become art and how food, art, and problem solving can be combined to create a fun experience in everyday living. Every episode can be replicated at home with ease by parents and children playing together. |



| Other Matters<br>(6 of 13)   | Response  |
|--|---|
| Program Title  | The Wiggles (Primary Digital)   |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays at 1030am   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child<br>Audience<br>from   | 2 years to 5 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | The Wiggles is an Australian children's variety show that exhorts pre-school children to move and sing along with their many song and dance routines. A musical ensemble led by Tony, Murray, Greg and Jeff, runs through a variety of skits that are specifically designed for the preschool audience. A large ensemble of supporting dancers and characters, help them move the show along with scene changes, travel to distant locations and visits by guest artists. These include Wags, the dog, Dorothy the Dinosaur, Henry the octopus, Captain Feathersword the Pirate, and the Wiggles who dance and interact with the Wiggles hosts. While the majority of the sketches are instructional in nature, the context and sprit of the show is to entertain and demonstrate that learning is the way to have the "very most" fun. |

| Other Matters<br>(7 of 13)   | Response   |
|--|--|
| Program Title  | Eco Company (Primary digital)  |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | Saturdays at 11am  |
| Total times aired at<br>regularly scheduled time   | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the educational<br>and informational objective<br>of the program and how it<br>meets the definition of Core<br>Programming. | Eco Company explores all aspects of being green and understanding how we impact our world. The E-Co team reports on the latest technologies in energy, recycling, conservation and organics and shares stories of young people making a positive impact on the environment. Each week the show also provides practical tips that teens, and people of all ages can use in their daily lives. |

| Other Matters<br>(8 of 13) | Response                                 |
|----------------------------|--|
| Program Title              | Taste Buds (Secondary Digital Live Well) |
| Origination                | Network                                  |

|  |  |
|--|--|
| Days/Times Program Regularly Scheduled   | Saturdays at 9am   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Taste Buds is a weekly half-hour series for children aged 13-16 that encourages them to think about what they eat, be creative in the kitchen, and explore foods from the world around them. Viewers learn and laugh as the hosts cook up age-appropriate recipes and go on fun food adventures. With a group of young hosts who are culinary explorers, viewers will delve into the culture, history, science, and art behind the food. Each episode explores a new food theme, beginning with the simple phrase, "Foods that.." and rounding off with the hosts creating and customizing theme-inspired recipes that kids and parents will want to make together. Taste Buds communicates a positive message about healthy eating, kitchen safety, and environmental responsibility. |

| Other Matters (9 of 13)  | Response  |
|--|---|
| Program Title  | Aqua Kids Adventures(Secondary Digital Live Well)   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays at 930a   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aqua Kids Adventures is designed and produced to educate children aged 13-16 about the importance of protecting aquatic environments and the animals that live in marine habitats. This weekly half-hour series strives to show teens that with a little dedication and the right attitude, they have the ability to make a difference within their own communities. In each episode, Host Molly and the Aqua Kids crew travel the globe while sharing their adventures and what they learn about preserving a world for everyone to explore. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world. |

| Other Matters (10 of 13) | Response |
|--------------------------|----------|
|--------------------------|----------|

|  |  |
|--|--|
| Program Title  | Real Life 101 (Secondary Digital Live Well)  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays at 10am  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child<br>Audience from  | 13 years to 16 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Real Life 101 is a weekly half-hour program designed and produced for children aged 13-16. Each episode finds hosts Christie and Shawn exploring new professions in the exciting world of work. Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the young audience. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards, Real Life 101 takes viewers "on the job" to understand why these professionals love what they do while teaching about jobs teens may not have known even existed. |

| Other Matters (11 of 13)  | Response  |
|---|---|
| Program Title   | Major Decision(Secondary Digital Live Well)   |
| Origination   | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Saturday 1030a  |
| Total times aired<br>at regularly<br>scheduled time   | 13  |
| Length of Program   | 30 mins   |
| Age of Target<br>Child Audience<br>from   | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>it meets the<br>definition of Core<br>Programming. | Major Decision is a weekly half-hour program designed and produced for children aged 13-16. Hosted by lively and entertaining teens, Major Decision helps guide viewers on the journey to choose the ideal career path. Each episode focuses on one career with an in-depth interview, a multi-faceted review, and career ranking. The importance of career guidance is highlighted in this series, which gives viewers a glimpse into the life of a different profession in each episode. As teens prepare for life after high school, Major Decision provides more information about the options available to them as adults. |

| Other Matters (12 of 13) | Response |
|--------------------------|----------|
|--------------------------|----------|

|   |   |
|---|---|
| Program Title   | Animal Atlas (Secondary Digital Live Well)  |
| Origination   | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Saturdays 11am  |
| Total times aired<br>at regularly<br>scheduled time   | 13  |
| Length of<br>Program  | 30 mins   |
| Age of Target<br>Child Audience<br>from   | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and<br>how it meets the<br>definition of Core<br>Programming. | Animal Atlas is a weekly half-hour series that travels around the globe to educate viewers 13-16 about the animal kingdom. Every week viewers are given an in-depth look at many different kinds of animals, their biology and habitats, their eating and socializing habits, and much, much more. The series features an up-beat and entertaining narration over beautifully-shot animal footage from zoos and wildlife habitats all over the world. Without pandering, pontificating, or watering down material, it broadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of information about the animal world |

| Other Matters (13 of 13)  | Response   |
|---|--|
| Program Title   | Mystery Hunters (Secondary Digital Live Well)  |
| Origination   | Network  |
| Days/Times<br>Program Regularly<br>Scheduled  | Saturdays 1130a  |
| Total times aired at<br>regularly scheduled<br>time   | 13   |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience from  | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | Mystery Hunters is a weekly half-hour program designed and produced for viewers 13-16. Every week viewers are taken on a journey around the globe to investigate the mysteries that have baffled people throughout the ages. Through critical observation, analytical thinking, and scientific testing, this series encourages teens to question the world around them. Armed with video cameras and their instincts, the hosts gather facts and meet the experts, debunking common myths and offering explanations for legends, spooky stories, and unexplained phenomena |

Certification

| Question  | Response   |
|---|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |  |
| <p>I certify that this application includes all required and relevant attachments.</p>  |  |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>   | <p><b>Journal<br/>Broadcast<br/>Corporation<br/>dba KMIR-<br/>TV</b></p> |

**Attachments**

No Attachments.