

Children's Television Programming Report

 FRN:
 0022027601
 File Number:
 CPR-124123
 Submit Date:
 10/06/2011
 Call Sign:
 WFOX-TV
 Facility ID:
 11909

 City:
 JACKSONVILLE
 State:
 FL
 State:
 Flore
 State:
 State:

Report reflects information for : Third Quarter of 2011

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question Response	
Television Information	Station Type	Station Type Network Affiliation	on
		Affiliated network FOX/MNTV/RTV	/
		Nielsen DMA Jacksonville-Bru	nswick
		Web Home Page Address www.actionnews	sjax.com
Digital Core Programming	Question		Response
	State the average number of hours of Core Programming per week broadcast by the station on its main program stream		
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:		
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		Yes
	•	y that at least 50% of the Core Programming counted toward meeting the additional applied to free video programming aired on other than the main Yes No program	Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(14)

Digital Core Program (1 of 14)	Response
Program Title	Where on Earth is Carmen Sandiego
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 7:00AM 07/02/11 - 09/17/11
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animated series features the world famous super-thief Carmen Sandiego, a former agent of the Acme Detective Agency who's gone bad. Carmen circles the globe stealing major cultural and historical artifacts while trying to outwit two teenage super-sleuths, Zack and Ivy. This cartoon uniquely combines stories of mystery and excitement with historical and geographical facts to keep viewers of all ages entertained.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 14)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 8:00AM 07/03/11 - 09/25/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day, a weekly half hour program targeted to an audience of 13-16 year old children. The Purpose of this program is to provide a safe learning environment for our viewers to become more informed about the gamut of possible careers available for them to explore.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 14)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 8:30AM 07/03/11 - 09/25/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco company is targeted to Teens ages 13-16. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team find out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally each week the show will provide practical tips that teens, and people of all ages can use in their daily lives.

Does the
Licensee
identify the
program by
displaying
the program
the symbol E
/!?Yes

Digital Core Program (4 of 14)	Response
Program Title	PETS.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 9:00AM 07/03/11 - 09/25/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A half hour weekly FCC friendly program for children (13-16). Pets.TV celebrates the pets we love and the people who love them. Pet News, Pet Care, Pet Health, and Pet Lifestyles!. Produced By Emmy Award Winning Producer Lisa-Renee Ramirez, Pets.TV not only. features the usual domestic household pets but the unusual exotic pets people love.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 14)	Response
Program Title	Mad About
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 9:30AM 07/03/11 - 09/25/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MadAbout is targeted to children ages 13-16 is a weekly, half-hour sketch-comedy /variety show aimed at educating and entertaining kids. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Think Saturday Night Live meets The Electric Company.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

	gital Core ogram (6 of 14)	Response
Pr	rogram Title	SPORTS STARS OF TOMORROW
0	rigination	Syndicated
Pr	ays/Times rogram Regularly cheduled	Sunday, 10:00AM 07/03/11 - 09/25/11
re	otal times aired at egularly scheduled me	13
Тс	otal times aired	
	umber of reemptions	0
Pr ot	umber of reemptions for ther than reaking News	
Pr	umber of reemptions escheduled	
Le	ength of Program	30 mins
	ge of Target Child udience	13 years to 16 years
ec ini ot pr m of	escribe the ducational and formational bjective of the rogram and how it neets the definition f Core rogramming.	SPORTS STARS OF TOMORROW is a weekly half hour, produced by GameDay, focusing on American youth as they pursue their dreams of becoming the next sports superstars. The show profiles high school, college and pro athletes, and provides an in-depth look at the hard work, dedication, and competition it takes to achieve their goals. It may also feature competitive events that reflect the process of achieving these goals The show is closed-captioned and meets FCC guidelines for Educational and Informational Programming for children 13 to 16 years.
id pr dis th pr	oes the Licensee lentify the rogram by isplaying proughout the rogram the ymbol E/I?	Yes

Digital Core Program (7 of 14)	Response
Program Title	The American Athlete
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 10:30AM 07/03/11 - 09/25/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The American Athlete hosted by actor and comedian Byron Allen is a weekly half hour television magazine show targeted to an audience of 13-16 year old children, featuring one-on-one interviews with today's hottest and most recognizable superstar athletes. Byron Allen has amazing chemistry with your favorite sports stars making it the most entertaining half hour of your week. Television audiences across the country know him as one of the brightest and funniest of today's comedians, as well as an acclaimed talk show host, writer and actor. Byron buddies up with America's sports icons, learns the secrets of the game, success strategies and lessons in leadership.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

14)	Response
Program Title	PETS.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 7:30AM 07/02/11 - 09/24/11

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A half hour weekly FCC friendly program for children (13-16). Pets.TV celebrates the pets we love and the people who love them. Pet News, Pet Care, Pet Health, and Pet Lifestyles!. Produced By Emmy Award Winning Producer Lisa-Renee Ramirez, Pets.TV not only. features the usual domestic household pets but the unusual exotic pets people love.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 14)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 8:00AM 07/02/11 - 09/24/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day, a weekly half hour program targeted to an audience of 13-16 year old children. The Purpose of this program is to provide a safe learning environment for our viewers to become more informed about the gamut of possible careers availab for them to explore.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 8:30AM 07/02/11 - 09/24/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco company is targeted to Teens ages 13-16. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team find out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally each week the show will provide practical tips that teens, and people of all ages can use in their daily lives.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 14)	Response
Program Title	Mad About
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday, 9:00AM 07/02/11 - 09/24/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MadAbout is targeted to children ages 13-16 is a weekly, half-hour sketch-comedy /variety show aimed at educating and entertaining kids. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Think Saturday Night Live meets The Electric Company.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 14)	Response
Program Title	SPORTS STARS OF TOMORROW
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 9:30AM 07/02/11 - 09/24/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SPORTS STARS OF TOMORROW is a weekly half hour, produced by GameDay, focusing on American youth as they pursue their dreams of becoming the next sports superstars. The show profiles high school, college and pro athletes, and provides an in-depth look at the hard work, dedication, and competition it takes to achieve their goals. It may also feature competitive events that reflect the process of achieving these goals The show is closed-captioned and meets FCC guidelines for Educational and Informational Programming for children 13 to 16 years.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 14)	Response
Program Title	This Week In Baseball
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 3:30PM 7/02/11 - 9/24/11
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"This Week In Baseball" highlights the pro-social on-and-off the field activities of MLB's leading players and coaches. Working with the National Association for Sport and Physical Education (NASPE), "This Week In Baseball" seeks to provide today's youth with educational messages that can have an impact on development of positive lifestyle behaviors. The program portrays the positive outcomes that result from dedication, hard work, self-discipline, teamwork, practice and personal responsibilities. The program also relates the achievements and experiences of baseball players to potential achievements in life. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E	Yes

Digital Preemption Programs #1

/l?

Questions	Response
Title of Program	This Week In Baseball
List date and time rescheduled	Not rescheduled due to ACC Football running long/not counting as core.
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Saturday, 9/17/11 TWIB #1225
Reason for Preemption	Sports

Digital Core Program (14 of 14)	Response
Program Title	LIVE LIFE and WIN!
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 7:00AM - 09/24/11
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The goals of the series are to encourage the 13- to 16-year-old audience to:(1) explore, discover, and learn strategies to achieve personal dreams,(2) learn about the personal attributes important for achieving dreams,(3) explore volunteerism as an opportunity to build character and to uncover personal passions; and (4) gain knowledge about life skills necessary to "Live Life and Win!".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison	Contact
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Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Adrian S. West
Address	11700 Central Parkway Unit 2
City	Jacksonville
State	FL
Zip	32224
Telephone Number	904-996-0419
Email Address	awest@ActionNewsJax.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non- broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Children PSAs-3rd Quarter 2011 Title/ Length / # of times run (WAWS) Ad Council Energy Savers :30 47x Ad Council Energy Magical :30 28x Ad Council Literacy Tangled :30 68x Ad Council Literacy Tangled :15 6x Ad Council Pet Adoption :30 70x Ad Council Wildfire Season :30 64x Ad Council Wildfire Season :15 4x FAB Professor Tinkermeister :30 63x (WAWD- DT2 30.2) Ad Council Energy Savers :30 139x Ad Council Literacy Tangled :30 102x Ad Council Literacy Tangled :15 3x Ad Council Pet Adoption :30 127x Ad Council Wildfire Season : 30 117x Ad Council Wildfire Season :15 4x

Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	LIVE LIFE and WIN!
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 7:00AM 10/01/11 - 12/31/11
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
and informational objective of the program and how it meets the definition of Core	The goals of the series are to encourage the 13- to 16-year-old audience to:(1) explore, discover, and learn strategies to achieve personal dreams,(2) learn about the personal attributes important for achieving dreams,(3) explore volunteerism as an opportunity to be character and to uncover personal passions; and (4) gain knowledge about life skills necessary to "Live Life and Win!".
Other Matters (2 of 12)	Response
Program Title	PETS.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 7:30AM 10/01/11 - 12/31/11
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A half hour weekly FCC friendly program for children (13-16). Pets.TV celebrates the period we love and the people who love them. Pet News, Pet Care, Pet Health, and Pet Lifest Produced By Emmy Award Winning Producer Lisa-Renee Ramirez, Pets.TV not only. features the usual domestic household pets but the unusual exotic pets people love.
Other Matters (3 of 12)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	v Saturday, 8:00AM 10/01/11 - 12/31/11
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience fi	rom 13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Career Day, a weekly half hour program targeted to an audience of 13-16 year of children. The Purpose of this program is to provide a safe learning environment our viewers to become more informed about the gamut of possible careers avail for them to explore.

	Response	
Program Title	Eco Company	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday, 8:30AN	<i>I</i> 10/01/11 - 12/31/11
Total times aired at regularly scheduled time	14	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 ye	ars
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	understanding ho questions to disco energies by visitir under developme teens and school entrepreneurs wh future. Most impo	argeted to Teens ages 13-16. Eco Company explores all aspects of being "green" ow our actions impact the world. The E-Co team find out about global warming by a over the truths and myths of the global warming issue. They learn about alternative ng wind farms and solar installations and discovering new energy technologies cur ent. They learn more about recycling, conservation and organics. The E-Team prof organizations who have taken it upon themselves to make a difference, young no are taking their passion for green to develop ideas, and new products for a sust ortantly, each story and each feature is reported by teens and told from their persp week the show will provide practical tips that teens, and people of all ages can us
Other Matters (5 of 12)	Response
Program Title		Mad About
Origination		Syndicated
Days/Times Pro Scheduled	ogram Regularly	Saturday, 9:00AM 10/01/11 - 12/31/11
Total times aire scheduled time		14
Length of Progr	am	30 mins
Age of Target C	Child Audience	13 years to 16 years
from		

Other Matters (6 of 12)	Response
Program Title	SPORTS STARS OF TOMORROW
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday, 9:30AM 10/01/11 - 12/31/11
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SPORTS STARS OF TOMORROW is a weekly half hour, produced by GameDay, focusing on American youth as they pursue their dreams of becoming the next sports superstars. The show profiles high school, college and pro athletes, and provides an in-depth look at the hard work, dedication, and competition it takes to achieve their goals. It may also feature competitive events that reflect the process of achieving these goals The show is closed-captioned and meets FCC guidelines for Educational and Informational Programming for children 13 to 16 years.

Other Matters (7 of 12)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 8:00AM 10/02/11 - 12/24/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day, a weekly half hour program targeted to an audience of 13-16 year old children. The Purpose of this program is to provide a safe learning environment for our viewers to become more informed about the gamut of possible careers available for them to explore.

Matters (8 of 12)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 8:30AM 10/02/11 - 12/24/11
Total times aired at regularly scheduled time	13
Length of	30 mins

Age of Target Child Audience from

Programming.

and

Eco company is targeted to Teens ages 13-16. Eco Company explores all aspects of being "green" and Describe the understanding how our actions impact the world. The E-Co team find out about global warming by asking educational questions to discover the truths and myths of the global warming issue. They learn about alternative informational energies by visiting wind farms and solar installations and discovering new energy technologies currently objective of under development. They learn more about recycling, conservation and organics. The E-Team profiles the program teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable and how it meets the future. Most importantly, each story and each feature is reported by teens and told from their perspective. definition of Additionally each week the show will provide practical tips that teens, and people of all ages can use in their Core daily lives.

Other Matters (9 of 12)	Response
Program Title	PETS.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 9:00AM 10/02/11 - 12/24/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A half hour weekly FCC friendly program for children (13-16). Pets.TV celebrates the pets we love and the people who love them. Pet News, Pet Care, Pet Health, and Pet Lifestyles!. Produced By Emmy Award Winning Producer Lisa-Renee Ramirez, Pets.TV not only. features the usual domestic household pets but the unusual exotic pets people love.
Other Matters (10 of 12)	Response
Program Title	Mad About
Origination	
Chighladon	Syndicated
Days/Times Program Regularly Scheduled	Syndicated Sunday, 9:30AM 10/02/11 - 12/24/11
Days/Times Program Regularly	·
Days/Times Program Regularly Scheduled Total times aired at regularly	Sunday, 9:30AM 10/02/11 - 12/24/11
Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time	Sunday, 9:30AM 10/02/11 - 12/24/11 13

Other Matters (11 of 12)	Response
Program Title	SPORTS STARS OF TOMORROW

Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 10:00AM 10/02/11 - 12/24/11
Total times aired at regularly scheduled time	
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	
Other Matters (12 of 12)	Response
Program Title	The American Athlete
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 10:30AM 10/02/11 - 12/24/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The American Athlete hosted by actor and comedian Byron Allen is a weekly half hour television magazine show targeted to an audience of 13-16 year old children, featuring one-on-one interviews wit today's hottest and most recognizable superstar athletes. Byron Allen has amazing chemistry with your favorite sports stars making it the most entertaining half hour of your week. Television audiences across the country know him as one of the brightest and funniest of today's comedians, as well as an acclaime talk show host, writer and actor. Byron buddies up with America's sports icons, learns the secrets of the game, success strategies and lessons in leadership.

Certification	
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The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Newport Television LLC

Attachments No Attachments.