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Children's Television Programming Report

FRN: **0001529627** File Number: **CPR-144730** Submit Date: **07/10/2013** Call Sign: **KMIR-TV** Facility ID: **16749**

City: PALM SPRINGS State: CA

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/10/2013 Filing Status: Active

Report reflects information for : Second Quarter of 2013

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Palm Springs
	Web Home Page Address	WWW.KMIR6.COM

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	5.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	The Chica Show (Primary Digital)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 8am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	The Chica Show (Primary Digital)
List date and time rescheduled	6/15 AT 5PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	6/08 ETCS104h
Reason for Preemption	Sports

Digital Core Program (2 of 12)	Response
Program Title	Pajanimals (Primary Digital)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 830a
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Pajanimals are a group of four preschool aged puppets who live together in a house with their off-screen mother and father. They reside primarily in their bedroom, a dormitory of sorts, where they complete their nighttime routine of brushing teeth and conversing quietly before falling to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the social/emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced throughout the adventure. The children return home in time to get ample rest, confident about facing their issues when they awaken the following day.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Pajanimals (Primary Digital)
List date and time rescheduled	6/16 530P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	6/08 EPAJ107H
Reason for Preemption	Sports

Digital Core Program (3 of 12)	Response
Program Title	Poppy Cat (Primary Digital)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9a
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat, based on the book series by Lara Jones, models the use of imagination and storytelling to encourage creative thinking in viewers. Each episode features the narrator Lara, reading a story about Poppy Cat, to her own cat (who is also named Poppy). She weaves an exciting tale following her imagination, which leads her to distant lands reached by boat, plane, hot air balloon or train. Each story features Poppy Cat, as the leader of a group of animal friends, a resident bully Egbert the badger, and other occasionally recurring characters. A prevailing message emerges within each episode to be nice to your friends and always work together. There remains an overarching implicit message within every episode as well: think creatively and exercise your mind through reading and storytelling - for these activities always lead to enjoyment and adventure.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Poppy Cat (Primary Digital)
List date and time rescheduled	6/01 AT 7A
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/01 EPCT102H
Reason for Preemption	Sports

Questions	Response
Title of Program	Poppy Cat (Primary Digital)
List date and time rescheduled	6/15 AT 7A
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/15 EPCT104H
Reason for Preemption	Sports

Questions	Response
Title of Program	Poppy Cat (Primary Digital)
List date and time rescheduled	6/23 AT 930A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	6/08 EPCT103H
Reason for Preemption	Sports

Digital Core Program (4 of 12)	Response
Program Title	Justin Time(Primary Digital)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 930am
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure educational and that takes him to different places around the world, providing him with an experience to help solve his problem when he returns home. Justin is accompanied by two imaginary friends throughout his adventures; informational objective of Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Some examples of Justin's lessons involve learning that it takes focus to achieve the program and how it success, our failures can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed meets the learning from the young child's perspective and imagination. definition of Core Programming. Does the Yes Licensee identify the program by displaying throughout the program the symbol E /l?

Digital Preemption Programs #1

Questions	Response
Title of Program	Justin Time(Primary Digital)
List date and time rescheduled	6/08 1130A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	6/08 EJTM110H
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Justin Time(Primary Digital)
List date and time rescheduled	6/15 730A
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/15 EJTM112H
Reason for Preemption	Sports

Questions	Response
Title of Program	Justin Time(Primary Digital)
List date and time rescheduled	6/01 730A
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/01 EJTM109H
Reason for Preemption	Sports

Questions	Response
Title of Program	Justin Time(Primary Digital)
List date and time rescheduled	5/04 430P
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	5/04 EJTM107H
Reason for Preemption	Sports

Digital Core Program (5 of 12)	Response
Program Title	Lazy Town (Primary Digital)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10am
Total times aired at regularly scheduled time	4
Total times aired	13
Number of Preemptions	9
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	9
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Describe the Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is educational and Stephanie, a young girl who guides the audience through the story as she and her friends ("human" informational puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the objective of underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, the program and how it Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a meets the zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of definition of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to Core engage in a wide range of physical activities including playing games, competing athletically, and even Programming. building forts and play structures. Does the Yes Licensee identify the program by displaying throughout the program the symbol E /l?

Digital Preemption Programs #1

Questions	Response
Title of Program	Lazy Town (Primary Digital)
List date and time rescheduled	6/22 11A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	6/15 ELZT109H
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Lazy Town (Primary Digital)
List date and time rescheduled	5/18 530P
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	5/18 ELZT117H
Reason for Preemption	Sports

Questions	Response
Title of Program	Lazy Town (Primary Digital)
List date and time rescheduled	6/01 3P
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/01 ELZT104H
Reason for Preemption	Sports

Questions	Response
Title of Program	Lazy Town (Primary Digital)
List date and time rescheduled	4/28 10A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	4/27 ELZT108H
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Lazy Town (Primary Digital)
List date and time rescheduled	5/04 5P
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	5/04 ELZT110
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Lazy Town (Primary Digital)
List date and time rescheduled	4/06 3PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	4/06 ELZT101H
Reason for Preemption	Sports

Questions	Response
Title of Program	Lazy Town (Primary Digital)
List date and time rescheduled	6/29 330P

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	6/29 ELZT116H
Reason for Preemption	Sports

Questions	Response
Title of Program	Lazy Town (Primary Digital)
List date and time rescheduled	5/26 7A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	5/25 ELZT102H
Reason for Preemption	Sports

Questions	Response
Title of Program	Lazy Town (Primary Digital)
List date and time rescheduled	6/08 12P
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	6/08 ELZT107H
Reason for Preemption	Sports

Digital Core Program (6 of 12)	Response
Program Title	Noodles & Doodle (Primary Digital)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday at 1030am
Total times aired at regularly scheduled time	3
Total times aired	13

Number of Preemptions	10
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	10
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an everfaithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Noodles & Doodle (Primary Digital)
List date and time rescheduled	6/01 330P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/01 ENAD104H
Reason for Preemption	Sports

Questions	Response
Title of Program	Noodles & Doodle (Primary Digital)
List date and time rescheduled	6/22 1130A

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	6/15 ENAD108H
Reason for Preemption	Sports

Questions	Response
Title of Program	Noodles & Doodle (Primary Digital)
List date and time rescheduled	5/26 730A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	5/25 ENAD102H
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Noodles & Doodle (Primary Digital)
List date and time rescheduled	4/06 330P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	4/06
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Noodles & Doodle (Primary Digital)
List date and time rescheduled	4/28 1030a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	4/27 ENAD101H
Reason for Preemption	Sports

Questions	Response
Title of Program	Noodles & Doodle (Primary Digital)

List date and time rescheduled	6/08 1230P
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	6/08 ENAD106H
Reason for Preemption	Sports

Questions	Response
Title of Program	Noodles & Doodle (Primary Digital)
List date and time rescheduled	5/04 730A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	5/04 ENAD109H
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	Noodles & Doodle (Primary Digital)
List date and time rescheduled	5/18 4P
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	5/18 ENAD113H
Reason for Preemption	Sports

Digital Preemption Programs #9

Questions	Response
Title of Program	Noodles & Doodle (Primary Digital)
List date and time rescheduled	5/12 10A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	5/11 ENAD111H
Reason for Preemption	Sports

Questions Response	
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Title of Program	Noodles & Doodle (Primary Digital)
List date and time rescheduled	6/29 4P
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	6/29 ENAD112H
Reason for Preemption	Sports

Digital Core Program (7 of 12)	Response
Program Title	Taste Buds (Secondary Digital Live Well)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 9am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	taste Buds is a weekly half-hour series for children aged 13-16 that encourages them to think about what they eat, be creative in the kitchen, and explore foods from the world around them. Viewers learn and laugh as the hosts cook up age-appropriate recipes and go on fun food adventures. With a group of young hosts who are culinary explorers, viewers will delve into the culture, history, science, and art behind the food. Each episode explores a new food theme, beginning with the simple phrase, "Foods that" and rounding off with the hosts creating and customizing theme-inspired recipes that kids and parents will want to make together. Taste Buds communicates a positive message about healthy eating, kitchen safety, and environmental responsibility.

Does the	Yes
Licensee	
dentify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/1?	

Digital Core Program (8 of 12)	Response
Program Title	Aqua Kids (Secondary Digital Live Well)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 930a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids Adventures is designed and produced to educate children aged 13-16 about the importance of protecting aquatic environments and the animals that live in marine habitats. This weekly half-hour series strives to show teens that with a little dedication and the right attitude, they have the ability to make a difference within their own communities. In each episode, Host Molly and the Aqua Kids crew travel the globe while sharing their adventures and what they learn about preserving a world for everyone to explore. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (9 of 12)	Response
Program Title	Real Life 101 (Secondary Digital Live Well)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 10a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 is a weekly half-hour program designed and produced for children aged 13-16. Each episode finds hosts Christie and Shawn exploring new professions in the exciting world of work. Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the young audience. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards, Real Life 101 takes viewers "on the job" to understand why these professionals love what they do while teaching about jobs teens may not have known even existed

Does the	Yes		
Licensee			
identify the			
program by			
displaying			
throughout			
the program			
the symbol E			
/I?			

Digital Core Program (10 of 12)	Response
Program Title	Major Decision (Secondary Digital Live Well)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 11am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Major Decision is a weekly half-hour program designed and produced for children aged 13-16. Hosted by lively and entertaining teens, Major Decision helps guide viewers on the journey to choose the ideal career path. Each episode focuses on one career with an in-depth interview, a multi-faceted review, and career ranking. The importance of career guidance is highlighted in this series, which gives viewers a glimpse into the life of a different profession in each episode. As teens prepare for life after high school, Major Decision provides more information about the options available to them as adults
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	Animal Atlas (Secondary Digital Live Well)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 11am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is a weekly half-hour series that travels around the globe to educate viewers 13-16 about the animal kingdom. Every week viewers are given an in-depth look at many different kinds of animals, their biology and habitats, their eating and socializing habits, and much, much more. The series feature an up-beat and entertaining narration over beautifully-shot animal footage from zoos and wildlife habitats all over the world. Without pandering, pontificating, or watering down material, it broadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of information about the animal world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)	Response
Program Title	Mystery Hunters (Secondary Digital Live Well)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 1130am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters is a weekly half-hour program designed and produced for viewers 13-16. Every week viewers are taken on a journey around the globe to investigate the mysteries that have baffled people throughout the ages. Through critical observation, analytical thinking, and scientific testing, this series encourages teens to question the world around them. Armed with video cameras and the instincts, the hosts gather facts and meet the experts, debunking common myths and offering explanations for legends, spooky stories, and unexplained phenomena
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	Eco Company (Primary Digital)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays at 11am
Total times aired at regularly scheduled time:	6
Number of Preemptions	5
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company explores all aspects of being green and understanding how we impact our world. The E-Co team reports on the latest technologies in energy, recycling, conservation and organics and shares stories of young people making a positive impact on the environment. Each week the shown also provides practical tips that teens, and people of all ages can use in their daily lives.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	4/21, 4/28, 5/12, 5/19, 6/02 AT 930AM

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Craig Marrs VP/GM
Address	72 920 Parkview Drive
City	Palm Desert
State	CA
Zip	92260
Telephone Number	760 568 3636
Email Address	cmarrs@jrn.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	KMIR-TV is a full power station that ceased analog broadcasts on or before June 12th, 2009. Therefore the analog portion of this document no longer applies to the station

Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	The Chica Show (Primary Digital)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 8a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. Chica's parents were formerly entertainers in the vaudeville tradition and they regale the audience with stories and songs from their theatrical past. They enjoy and indulge Chica, who sometimes acts younger than her age and gets into all kinds of predicaments. Kelly uses fantasy play to transform herself, Chica, Bunji and Stitches into animated characters in another universe, who are struggling with a problem similar to the one Chica experienced in the Coop. Without fail, they find the problem can be solved and they carry that knowledge back to the Coop to use on another day.

Other Matters (2 of 13)	Response
Program Title	Pajamimals (Primary Digital)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday at 830a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core
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The Pajanimals are a group of four preschool aged puppets who live together in a house with their off-screen mother and father. They reside primarily in their bedroom, a dormitory of sorts, where they complete their nighttime routine of brushing teeth and conversing quietly before falling to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the social/emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced throughout the adventure. The children return home in time to get ample rest, confident about facing their issues when they awaken the following day.

Other Matters (3 of 13)	Response
Program Title	Tree Fu ToM (Primary digital)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of	Tree Fu Tom. This series focuses on the amazing adventures of a young boy called Tom who, with the power of 'movement magic' called 'Tree Fu', can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his backyard woods. During each program he calls upon the audience to follow his moves to send him the magic he needs to solve a problem encountered by Tom and his friends. These include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened, Squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigzoo, a green tree frog and the resident genius inventor. In each episode there are an action adventure sequences that are key to resolving the challenge of the day.

Other Matters (4 of 13)	Response
Program Title	Justin Time (Primary digital)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 930a

Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	2 years to 5 years
Target Child	
Audience	
from	

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Justin Time is an animated show specifically directed to the preschool audience and always conveys an embedded lesson; it is possible to understand and manage any problem you have by thinking about it creatively. Justin is a little boy who has two imaginary playmates, Olivia (who meets him on his travels) and Squidgy the sponge (who also lives in Justin's bedroom). When Justin has a problem or doesn't want to do something his mother has suggested, he daydreams his way into an adventure that takes him to places all around the world. On these adventures, he meets Olivia who guides him through an experience that demonstrates to Justin how he can solve his problem. The show provides many facts about the context the characters visit while on the adventure, but the central point is to teach a lesson about a social/emotional dilemma universally experienced by preschool children.

Other Matters (5 of 13)	Response
Program Title	Lazy Town (Primary Digital)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

educational and informational objective of the program and how it meets the definition of Core Programming.

Describe the

Lazy Town is a show featuring the importance of health, fitness, and being good friends. Set in a fantasy world known as Lazy Town, which is populated by inactive residents, we meet a visitor named Stephanie who is determined to coax her friends and relatives into adopting a healthful, active life style. She wins over her new friends, Ziggy, Stingy, Trixie and Pixel, convincing them to leave their gaming consoles and candy stashes at home so they can go outside and play. She persuades her uncle, Mayor Milford Meanswell, and his friend Ms. Busy Body to support her efforts. Robbie Rotten, who lives underground, and is determined to return Lazy Town to its former state of inactivity and quiet, constantly foils the characters' efforts. Coming to the rescue is the athlete Sportacus who lives in a zeppelin-like aircraft and receives signals from the kids or the Mayor whenever they need help. Sportacus has two goals, to keep the peace and to promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls, he returns to his underground lair and all is well in Lazy Town, until another day and another time when Robbie will rise again

Other Matters (6 of 13)	Response
Program Title	Noodle and Doodle (Primary Digital)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 1030a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the	Noodle and Doodle is a live-action show hosted by Sean Roach that also blends animation and puppetry into the overall format. Sean drives a double-decker bus into various communities to meet children who have written to him with a problem that they would like to solve using an art and/or a food experience. Sean is accompanied by Noodle, a puppet character and Doodle, a digital character that lives inside a tablet computer, and Doggity, a faithful beagle. Doggity has a mini-show of his own through an animated alter-ego that appears during diversionary segments set in a restaurant kitchen. The show demonstrates how recycled materials can become art and how food, art, and problem solving can be combined to create a fun experience in everyday life. Every episode can be replicated at home with ease by parents and children

Other Matters (7 of 13)	Response
Program Title	Eco Company (Primary digital)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company explores all aspects of being green and understanding how we impact our world. The E-Co team reports on the latest technologies in energy, recycling, conservation and organics and shares stories of young people making a positive impact on the environment. Each week the show also provides practical tips that teens, and people of all ages can use in their daily lives

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Other Matters (8 of 13)	Response
Program Title	Taste Buds (Secondary Digital Live Well)

Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Taste Buds is a weekly half-hour series for children aged 13-16 that encourages them to think about what they eat, be creative in the kitchen, and explore foods from the world around them. Viewers learn and laugh as the hosts cook up age-appropriate recipes and go on fun food adventures. With a group of young hosts who are culinary explorers, viewers will delve into the culture, history, science, and art behind the food. Each episode explores a new food theme, beginning with the simple phrase, "Foods that" and rounding off with the hosts creating and customizing theme-inspired recipes that kids and parents will want to make together. Taste Buds communicates a positive message about healthy eating, kitchen safety, and environmental responsibility.

Other Matters (9 of 13)	Response	
Program Title	Aqua Kids Adventures(Secondary Digital Live Well)	
Origination	Network	
Days/Times Program Regularly Scheduled	Sundays at 930a	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids Adventures is designed and produced to educate children aged 13-16 about the importance of protecting aquatic environments and the animals that live in marine habitats. This weekly half-hour series strives to show teens that with a little dedication and the right attitude, they have the ability to make a difference within their own communities. In each episode, Host Molly and the Aqua Kids crew travel the globe while sharing their adventures and what they learn about preserving a world for everyone to explore. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.	

Other Matters (10 of 13)	Response	
Program Title	Real Life 101 (Secondary Digital Live Well)	
Origination	Network	
Days/Times Program Regularly Scheduled	Sundays at 10a	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of	finds hosts Christie and Shawn exploring new professions in the exciting world of work. Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to	

Other Metters (44	
Other Matters (11 of 13)	Response
Program Title	Major Decision(Secondary Digital Live Well)
Origination	Network
Days/Times	Sundays at 1030a
Program Regularly	
Scheduled	
Total times aired	13
at regularly scheduled time	
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Length of Program	30 mins
Age of Target	13 years to 16 years
Child Audience from	
Describe the educational and	Major Decision is a weekly half-hour program designed and produced for children aged 13-16. Hosted by lively and entertaining teens, Major Decision helps guide viewers on the journey to choose the ideal
informational	career path. Each episode focuses on one career with an in-depth interview, a multi-faceted review,

and career ranking. The importance of career guidance is highlighted in this series, which gives

viewers a glimpse into the life of a different profession in each episode. As teens prepare for life after

high school, Major Decision provides more information about the options available to them as adults.

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Other Matters (12 of 13)	Response
Program Title	Animal Atlas (Secondary Digital Live Well)
Origination	Network
Days/Times	Sundays at 11am
Program	
Regularly	
Scheduled	
Total times aired	13
at regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
from	
Describe the	Animal Atlas is a weekly half-hour series that travels around the globe to educate viewers 13-16 about
educational and informational	the animal kingdom. Every week viewers are given an in-depth look at many different kinds of animals, their biology and habitats, their eating and socializing habits, and much, much more. The series feature
objective of the	an up-beat and entertaining narration over beautifully-shot animal footage from zoos and wildlife
program and	habitats all over the world. Without pandering, pontificating, or watering down material, it broadens the
how it meets the	knowledge and perspective of young viewers through a friendly and fascinating presentation of
definition of Core	information about the animal world
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Other Matters (13 of 13)	Response
Program Title	Mystery Hunters (Secondary Digital Live Well)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 1130a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters is a weekly half-hour program designed and produced for viewers 13-16. Every week viewers are taken on a journey around the globe to investigate the mysteries that have baffled people throughout the ages. Through critical observation, analytical thinking, and scientific testing, this seriest encourages teens to question the world around them. Armed with video cameras and their instincts, the hosts gather facts and meet the experts, debunking common myths and offering explanations for legends, spooky stories, and unexplained phenomena

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Journal Broadcast Corporation dba KMIR-

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Attachments

No Attachments.