



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0021141494** | File Number: **CPR-140314** | Submit Date: **04/08/2013** | Call Sign: **KEYE-TV** | Facility ID: **33691** |

City: **AUSTIN** | State: **TX**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

04/08/2013 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2013**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS/Telmundo
	Nielsen DMA	Austin TX
	Web Home Page Address	www.keyetv.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(8)

Digital Core Program (1 of 8)	Response
Program Title	Doodlebops Rockin Road Show
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:00am, 8:30am
Total times aired at regularly scheduled time	26
Total times aired	24
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem. Important life lessons are imparted such in the process, and the lessons learned are reinforced through a musical interlude. This program focuses on encouraging viewers to develop positive personal qualities such as honesty and initiative and also providing viewers with a basic understanding and appreciation of music. This program airs on our main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 8)	Response
Program Title	Busytown Mysteries
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00am, 9:30am

Total times aired at regularly scheduled time	26
Total times aired	24
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the works of Richard Scarry, this program brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts and ultimately reach conclusions. Also, the program helps develop vocabulary through words and concepts that are part of each episode's overall theme. This program airs on our main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 8)	Response
Program Title	Liberty Kids
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00am, 10:30am
Total times aired at regularly scheduled time	25
Total times aired	26
Number of Preemptions	1
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ben Franklin hires an American teenage boy, a young English lady and a French orphaned boy as reporters during the Revolution for his newspaper the Pennsylvania Gazette. Through these reporters and their travels to ordinary homes, battlefields from Virginia to Massachusetts and the royal courts of France and England, the viewer is exposed to the issues which prompted the colonies to seek freedom. Through the explanation of these issues by such historical figures as Jefferson and Paine, the viewer also learns the impact theses issues have on the lives of ordinary citizens. This program airs on our main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Liberty Kids
List date and time rescheduled	3/17/13, 7:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	3/16/13, 10:30am
Reason for Preemption	Sports

Digital Core Program (4 of 8)	Response
Program Title	Elizabeth Stanton's Great Big World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:00am
Total times aired at regularly scheduled time	8
Total times aired	13

Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stanton's GREAT BIG WORLD presents audiences with in depth and thoughtful interviews involving Elizabeth's travel buddies and friends they meet along the way. Elizabeth and friends volunteer in areas of special need, from feeding the hungry in the slums of Kenya to helping Vietnamese children with hearing impairments by fitting them with hearing aids. This selfless behavior is a touching lesson for viewers that highlights social consciousness as well as the challenges faced by others around the world. This program consists of educational topics which include geography, social dynamics, international cultures, customs, arts and entertainment, coordinated with insightful remarks. This program airs on our main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Elizabeth Stanton's Great Big World
List date and time rescheduled	3/31/13, 7:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-30
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Elizabeth Stanton's Great Big World
List date and time rescheduled	3/17/13, 7:30am
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-16
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Elizabeth Stanton's Great Big World
List date and time rescheduled	3/3/13, 7:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-02
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Elizabeth Stanton's Great Big World
List date and time rescheduled	3/10/13, 7:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-09
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Elizabeth Stanton's Great Big World
List date and time rescheduled	3/24/13, 7:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-23
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 8)		Response
Program Title		Raggs
Origination		Network

Days/Times Program Regularly Scheduled	Saturday 7:00am & Sunday 7:00am & 7:30am,
Total times aired at regularly scheduled time	39
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raggs is a live action television series about five colorful, costumed dogs who make great rock 'n roll music as a band and share life together in their own clubhouse. Each episode is focused on life lessons as Raggs and his friends discover the joy of learning something new or preparing for a new activity. The characters work as a team to discover new concepts, try things out... and have a great time along the way! The lessons in each episode are conveyed via stories, songs, animation, and live-action footage of real kids and families. This program airs on our secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 8)		Response
Program Title		Jay Jay the Jet Plane
Origination		Network
Days/Times Program Regularly Scheduled		Saturday 7:30am & 8:00am
Total times aired at regularly scheduled time		26
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jay Jay The Jet Plane is an animated program that centers around the adventures of the 6-year-old jet plane, Jay Jay, and his friends as they discover the world around them. Jay Jay is energetic and his inquisitive nature leads him on exciting adventures with his airplane friends at Tarrytown Airport. Each episode teaches children about science, nature or health and teaches life lessons like sharing, problem solving or making friends. This program airs on our secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 8) Response	
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 8:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle showcases arts-and-crafts ideas and healthy recipes for children and their parents. Sean and his friends Noodle, a loveable puppet who likes to help in the kitchen, and Doodle, a virtual, electronic friend, show real preschoolers and viewers at home how to make all kinds of nutritional recipes and kid-friendly crafts that families can create together using materials from around the house. All of the cooking and crafting takes place inside a whimsical double-decker bus where Sean and his helpers demonstrate step-by-step "how to" creations in an engaging, simple way that families can easily recreate. This program airs on our secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 8)	Response
Program Title	Lazytown
Origination	Network
Days/Times Program Regularly Scheduled	Saturday & Sunday 8:30am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>This program is anchored by Sportacus, a fit and agile hero, whose "krytonite" is sugar, which makes him instantly leghargic. Sportacus and the program's cast of child characters are challenged in each episode with an issue or dilemma, and are opposed in their attempts to complete their mission by Robbie Rotten, who seeks to return Lazytown to its former lazy ways. The program seeks to impart to preschool and early school-aged children the importance of healthy living, and to help them understand the value of developing sound eating and physical exercise habits, while also providing them positive messages about friendship, empathy, self-respect, truthfulness and other age-appropriate life lessons. This program airs on our secondary digital channel.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	<p>Yes</p>

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Lisa Hagle
Address	10700 Metric Blvd
City	Austin
State	TX
Zip	78758
Telephone Number	512-490-2123
Email Address	lkhagle@keyetv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	KEYE TV enthusiastically airs a variety of Public Service Announcements (PSAs) in support of important children's issues such as fighting obesity, the importance of staying in school and the importance of exercise.

Other Matters (8)

Other Matters (1 of 8)	Response
Program Title	DOODLEBOPS ROCKIN ROAD SHOW
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:00am, 8:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem. Important life lessons are imparted such in the process, and the lessons learned are reinforced through a musical interlude. This program focuses on encouraging viewers to develop positive personal qualities such as honesty and initiative and also providing viewers with a basic understanding and appreciation of music. This program airs on our main digital channel.

Other Matters (2 of 8)	Response
Program Title	Busytown Mysteries
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00am, 9:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the works of Richard Scarry, this program brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts and ultimately reach conclusions. Also, the program helps develope vocabulary through words and concepts that are part of each episode's overall theme. This program airs on our main digital channel.

Other Matters (3 of 8)	Response
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Program Title	Liberty's Kids
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00am, 10:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ben Franklin hires an American teenage boy, a young English lady and a French orphaned boy as reporters during the Revolution for his newspaper the Pennsylvania Gazette. Through these reporters and their travels to ordinary homes, battlefields from Virginia to Massachusetts and the royal courts of France and England, the viewer is exposed to the issues which prompted the colonies to seek freedom. Through the explanation of these issues by such historical figures as Jefferson and Paine, the viewer also learns the impact theses issues have on the lives of ordinary citizens. This program airs on our main digital channel.

Other Matters (4 of 8)	Response
Program Title	Elizabeth Stanton's Great Big World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stanton's GREAT BIG WORLD presents audiences with in depth and thoughtful interviews involving Elizabeth's travel buddies and friends they meet along the way. Elizabeth and friends volunteer in areas of special need, from feeding the hungry in the slums of Kenya to helping Vietnamese children with hearing impairments by fitting them with hearing aids. This selfless behavior is a touching lesson for viewers that highlights social consciousness as well as the challenges faced by others around the world. This program consists of educational topics which include geography, social dynamics, international cultures, customs, arts and entertainment, coordinated with insightful remarks. This program airs on our main digital channel.

Other Matters (5 of 8)	Response
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Program Title	Raggs
Origination	Network
Days/Times Program Regularly Scheduled	Saturday & Sunday 7:00am & Sunday 7:30am
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raggs is a live action television series about five colorful, costumed dogs who make great rock 'n roll music as a band and share life together in their own clubhouse. Each episode is focused on life lessons as Raggs and his friends discover the joy of learning something new or preparing for a new activity. The characters work as a team to discover new concepts, try things out... and have a great time along the way! The lessons in each episode are conveyed via stories, songs, animation, and live-action footage of real kids and families. This program airs on our secondary digital channel.

Other Matters (6 of 8)	Response
Program Title	Jay Jay the Jet Plane
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:30am & 8:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jay Jay The Jet Plane is an animated program that centers around the adventures of the 6-year-old jet plane, Jay Jay, and his friends as they discover the world around them. Jay Jay is energetic and his inquisitive nature leads him on exciting adventures with his airplane friends at Tarrytown Airport. Each episode teaches children about science, nature or health and teaches life lessons like sharing, problem solving or making friends. This program airs on our secondary digital channel.

Other Matters (7 of 8)	Response
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 8:00am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle showcases arts-and-crafts ideas and healthy recipes for children and their parents. Sean and his friends Noodle, a loveable puppet who likes to help in the kitchen, and Doodle, a virtual, electronic friend, show real preschoolers and viewers at home how to make all kinds of nutritional recipes and kid-friendly crafts that families can create together using materials from around the house. All of the cooking and crafting takes place inside a whimsical double-decker bus where Sean and his helpers demonstrate step-by-step "how to" creations in an engaging, simple way that families can easily recreate. This program airs on our secondary digital channel.

Other Matters (8 of 8)	Response
Program Title	Lazy Town
Origination	Network
Days/Times Program Regularly Scheduled	Saturday & Sunday 8:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is anchored by Sportacus, a fit and agile hero, whose "kryptonite" is sugar, which makes him instantly leghargic. Sportacus and the program's cast of child characters are challenged in each episode with an issue or dilemma, and are opposed in their attempts to complete their mission by Robbie Rotten, who seeks to return Lazytown to its former lazy ways. The program seeks to impart to preschool and early school-aged children the importance of healthy living, and to help them understand the value of developing sound eating and physical exercise habits, while also providing them positive messages about friendship, empaththy, self-respect, truthfulness and other age-appropriate life lessons. This program airs on our secondary digital channel.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>KEYE Licensee, LLC</p>

Attachments

No Attachments.