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# Children's Television Programming Report

FRN: **0024376113** | File Number: **CPR-174565** | Submit Date: **10/08/2015** | Call Sign: **WATL** | Facility ID: **22819** | City:  
**ATLANTA** | State: **GA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**10/08/2015** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2015

General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

Contact  
Representatives  
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's  
Television  
Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | MY NETWORK          |
|              | Nielsen DMA           | Atlanta             |
|              | Web Home Page Address | www.myatltv.com     |

Digital Core  
Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 336.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 6.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

Digital Core  
Programs(18)

| Digital Core<br>Program (1<br>of 18)   | Response   |
|--|--|
| Program Title  | EDGEMONT 36.1  |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | M-F 7-730AM 7/1-8/28/15  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 43   |
| Total times<br>aired   | 66   |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 1  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Edgemont is a television series originally produced by Canada's public broadcaster, CBC, for teenage viewers. Each 30-minute episode portrays the everyday lives of students of the AC McKinley Secondary School in the fictitious suburban town of Edgemont. The series is designed to entertain its youth audience and also to inform and educate these viewers about issues that arise in school and at home. Storylines focus on the social and emotional challenges that every secondary school student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The programs illustrate the possible consequences of choices that these viewers may face, and these outcomes provide "life lessons" that are shown plainly to the teen audience. Edgemont further benefits its viewers by opening dialogue with peers and potentially also parents and educators regarding the topics portrayed in the series. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes  |

| Digital Core Program (2 of 18)   | Response  |
|--|---|
| Program Title  | THE REAL WINNING EDGE 36.1  |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SUN 12N-1230P 7/5-8/30/15   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 9   |
| Total times<br>aired   |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Since learning by observing others is the basic way humans learn to make behavior judgments, The Real Winning Edge series seeks to expose youth to other youth who have consistently made the behavior choices that have helped them have a greater sense of internal significance and acceptance, resulting in a more self-directed personality. They are more able to negotiate the "challenges" inherent in life. The youth profiled in the series are chosen for their adoptions of pro-social values and principles that have become the ethos of their behavior. Thus the characteristics demonstrated by the stories of these youth give rise to adherence to these sound choices that have given them the "real winning edge" to life, such as: 1) discovering where their talents lie and their pursuit of developing that "gift" 2) developing an appreciation for honesty as a fundamental part of social responsibility to others 3) developing a sense of self-discipline by learning to balance school work with social activities and friends and developing their sense of mission and purpose in life, and 4) developing a sense of internal acceptance that allows them to stand against activities such as substance abuse, violence, promiscuity, etc., that can hurt themselves as well as others. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

|  |   |
|--|---|
| Program Title  | CULTURE CLICK (Bounce 36.2)   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SAT 10-1030A, 7/4-9/26/15   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Culture Click is a weekly half-hour series that explores the relationship between cultural events and every-day life. Developed and produced for viewers aged 13-16, Culture Click analyzes topics that are trending on the internet and provides insight and perspective on issues that shape our society. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (4 of 18)                     | Response                   |
|--|----------------------------|
| Program Title                                      | ANIMAL ATLAS (Bounce 36.2) |
| Origination  | Network                    |
| Days/Times Program Regularly Scheduled             | SAT 11A 7/4-9/26/15        |
| Total times aired at regularly scheduled time      | 13                         |
| Total times aired                                  |                            |
| Number of Preemptions                              | 0                          |
| Number of Preemptions for other than Breaking News |                            |
| Number of Preemptions Rescheduled                  |                            |

|  |   |
|--|---|
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Atlas is an educational half-hour wildlife program that introduces young viewers to every kind of animal imaginable from the Americas, Africa, Asia, Australia, and everywhere in between. The show promotes a better understanding of how various animal species live and what they need to survive. The show looks at how family units operate, from a community of thousands of prairie dogs, to a pride of lions, to a school of fish, and certain episodes also explore animal features such as diet, locomotion, adaptation, and how animals take care of their young. Along the way, Animal Atlas educates young viewers about endangered species and provides information on how to support wildlife conservation. For a population of young viewers attuned to the importance of going "green," Animal Atlas is not only entertaining, it is culturally relevant and important. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (5 of 18)   |  | Response  |
|--|--|---|
| Program Title  |  | SAFARI TRACKS (Bounce 36.2)   |
| Origination  |  | Network   |
| Days/Times Program Regularly Scheduled   |  | SAT 1130A-12P 7/4-9/26/15   |
| Total times aired at regularly scheduled time  |  | 13  |
| Total times aired  |  | 26  |
| Number of Preemptions  |  | 0   |
| Number of Preemptions for other than Breaking News   |  |   |
| Number of Preemptions Rescheduled  |  | 2   |
| Length of Program  |  | 30 mins   |
| Age of Target Child Audience   |  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |  | Safari Tracks, a program broadcast on the station's digital multicast channel (36.2), is a program with content grounded in the natural world and uses an approach that, while entertaining to a young audience, highlights the informational and educational aspects of the animal kingdom in the given environment of Africa. Viewers receive topic points that help build the ethical decision-making necessary to becoming a citizen of the planet. |



|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (6 of 18)   | Response  |
|--|---|
| Program Title  | LIVE LIFE AND WIN (Bounce 36.2)   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SAT 1030-11AM; SUN 10-1030A 7/4-9/27/15   |
| Total times aired at regularly scheduled time  | 26  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The series features inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (7 of 18)                | Response                            |
|---|-------------------------------------|
| Program Title                                 | THE REAL WINNING EDGE (Bounce 36.2) |
| Origination                                   | Network                             |
| Days/Times Program Regularly Scheduled        | SUN 1030-11AM 7/5-9/27/15           |
| Total times aired at regularly scheduled time | 13                                  |
| Total times aired                             |                                     |

|  |   |
|--|---|
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Since learning by observing others is the basic way humans learn to make behavior judgments, The Real Winning Edge series seeks to expose youth to other youth who have consistently made the behavior choices that have helped them have a greater sense of internal significance and acceptance, resulting in a more self-directed personality. They are more able to negotiate the "challenges" inherent in life. The youth profiled in the series are chosen for their adoptions of pro-social values and principles that have become the ethos of their behavior. Thus the characteristics demonstrated by the stories of these youth give rise to adherence to these sound choices that have given them the "real winning edge" to life, such as: 1) discovering where their talents lie and their pursuit of developing that "gift" 2) developing an appreciation for honesty as a fundamental part of social responsibility to others 3) developing a sense of self-discipline by learning to balance school work with social activities and friends and developing their sense of mission and purpose in life, and 4) developing a sense of internal acceptance that allows them to stand against activities such as substance abuse, violence, promiscuity, etc., that can hurt themselves as well as others. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (8 of 18)</b>         | <b>Response</b>                   |
|---|-----------------------------------|
| Program Title                                 | ANIMAL ATLAS (Antenna TV 36.3)    |
| Origination                                   | Network                           |
| Days/Times Program Regularly Scheduled        | SAT 10A, 1030A, 1230P 7/4-9/26/15 |
| Total times aired at regularly scheduled time | 39                                |
| Total times aired                             |                                   |

|  |   |
|--|---|
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Atlas is an educational half-hour wildlife program that introduces young viewers to every kind of animal imaginable from the Americas, Africa, Asia, Australia, and everywhere in between. The show promotes a better understanding of how various animal species live and what they need to survive. The show looks at how family units operate, from a community of thousands of prairie dogs, to a pride of lions, to a school of fish, and certain episodes also explore animal features such as diet, locomotion, adaptation, and how animals take care of their young. Along the way, Animal Atlas educates young viewers about endangered species and provides information on how to support wildlife conservation. For a population of young viewers attuned to the importance of going "green," Animal Atlas is not only entertaining, it is culturally relevant and important. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (9 of 18) Response       |  |
|---|--|
| Program Title                                 | THE COOLEST PLACES ON EARTH (Antenna 36.3) |
| Origination                                   | Network                                    |
| Days/Times Program Regularly Scheduled        | SAT 11-1130A 7/4-9/26/15                   |
| Total times aired at regularly scheduled time | 13   |
| Total times aired                             |  |
| Number of Preemptions                         | 0  |

|  |  |
|--|--|
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This series takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (10 of 18)                    | Response                                   |
|--|--|
| Program Title                                      | FAMILY STYLE WITH CHEF JEFF (Antenna 36.3) |
| Origination  | Network                                    |
| Days/Times Program Regularly Scheduled             | SAT 12N-1230P 7/4-9/26/15                  |
| Total times aired at regularly scheduled time      | 13   |
| Total times aired                                  |  |
| Number of Preemptions                              | 0  |
| Number of Preemptions for other than Breaking News |  |
| Number of Preemptions Rescheduled                  |  |
| Length of Program                                  | 30 mins                                    |
| Age of Target Child Audience                       | 13 years to 16 years                       |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This E/I series teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook healthier versions of some of our favorite dishes. Family Style uses unique structural components to help young viewers retain and reflect on important and current health-related information. The series also features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well-informed choices about their eating habits, nutrition, and health. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (11 of 18)  | Response  |
|--|---|
| Program Title  | ON THE SPOT (Antenna 36.3)  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SAT 1130A-12N 7/4-9/26/15   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | On the Spot uses an entertaining on-the-street format to test how well young people know the information contained in the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. Then, On the Spot explains the answer to each question. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer. |

|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (12 of 18)  | Response  |
|--|---|
| Program Title  | AWESOME ADVENTURES (36.1)   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | MON 830-9A 8/31-9/28/15   |
| Total times aired at regularly scheduled time  | 5   |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Awesome Adventures is an outdoor adventure series for teens that features a host and two teens going on incredible journeys all over the world. The destinations and activities are diverse, from snowboarding down the Alps in Switzerland, to visiting a rain forest in Costa Rica. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (13 of 18)                    | Response               |
|--|------------------------|
| Program Title                                      | BIZ KID\$ (36.1)       |
| Origination  | Syndicated             |
| Days/Times Program Regularly Scheduled             | TUE 830-9A 9/1-9/29/15 |
| Total times aired at regularly scheduled time      | 5                      |
| Total times aired                                  |                        |
| Number of Preemptions                              | 0                      |
| Number of Preemptions for other than Breaking News |                        |
| Number of Preemptions Rescheduled                  |                        |

|  |   |
|--|---|
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Biz Kid\$ is a weekly half-hour series focusing on financial literacy and entrepreneurship for teens, targeting 13 to 16-year-olds. Using a mix of strong financial education tools, dynamic sketch comedy, and inspiring true stories of young entrepreneurs, Biz Kid\$ provides important information for future success. Each episode features math, language arts, and social studies as well as teaching teens about money and business. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (14 of 18)</b>   | <b>Response</b>   |
|--|---|
| Program Title  | ECO COMPANY (36.1)  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | WED 830-9A 9/2-9/30/15  |
| Total times aired at regularly scheduled time  | 5   |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team find out about climate change by asking questions to discover the truths and myths of the climate change issue. They learn about alternative energies by visiting wind farms and solar installations and discover new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are using their passion for green to develop ideas and new products for a sustainable future. |

|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (15 of 18)  | Response   |
|--|--|
| Program Title  | MADE IN HOLLYWOOD TEEN EDITION (36.1)  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | THUR 830-9A 9/3-9/24/15  |
| Total times aired at regularly scheduled time  | 4  |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Made In Hollywood - Teen Edition targets 13-16-year-olds with segments ranging from coverage of Animation, Producing & Directing to Costume Design, Casting & 3D Technology. The content-rich series introduces its audience to behind-the-scene film making, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture and television industries. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (16 of 18)        | Response               |
|--|------------------------|
| Program Title                          | AQUA KIDS (36.1)       |
| Origination                            | Syndicated             |
| Days/Times Program Regularly Scheduled | FRI 830-9A 9/4-9/25/15 |



|  |  |
|--|--|
| Total times aired at regularly scheduled time  | 4  |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aqua Kids provides core programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. The show also aims to enrich children's lives by making them aware of the role they play now, and for generations into the future, with the biggest ecosystem on earth - the oceans. Through the use of hands-on collaboration between kids and science, researchers and educators, Aqua Kids encourages children to take an active role in protecting the future of their communities and the world. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (17 of 18)                    |  | Response                  |
|--|--|---------------------------|
| Program Title                                      |  | REAL LIFE 101 (36.1)      |
| Origination  |  | Syndicated                |
| Days/Times Program Regularly Scheduled             |  | SUN 12N-1230P 9/6-9/27/15 |
| Total times aired at regularly scheduled time      |  | 4                         |
| Total times aired                                  |  |                           |
| Number of Preemptions                              |  | 0                         |
| Number of Preemptions for other than Breaking News |  |                           |
| Number of Preemptions Rescheduled                  |  |                           |
| Length of Program                                  |  | 30 mins                   |

|  |   |
|--|---|
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program<br>(18 of 18)   | Response   |
|--|--|
| Program Title  | SAFARI TRACKS (Antenna 36.3)   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SAT 9A & 930A 7/4-9/26/15  |
| Total times aired at regularly scheduled time  | 26   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Safari Tracks, a program broadcast on the station's digital multicast channel(36.3), is a program with content grounded in the natural world and uses an approach that, while entertaining to a young audience, highlights the informational and educational aspects of the animal kingdom in the given environment of Africa. Viewers receive topic points that help build the ethical decision-making necessary to becoming a citizen of the planet. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)

Liaison Contact

| Question  | Response  |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes   |
| Name of children's programming liaison  | Wendy Jones   |
| Address   | One Monroe Place  |
| City  | Atlanta   |
| State   | GA  |
| Zip   | 30324   |
| Telephone Number  | 404-885-7626  |
| Email Address   | wejones@11alive.com   |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | Because Station (WATL) ceased analog operations and converted to digital-only operations prior to the start of the reporting period, Questions 7(b) and 7(c) are no longer applicable. On WATL (36.1) 12N-1230P, Real Winning Edge was replaced by Real Life 101 SUN, 9/6 thru SUN, 9/27. |

Other Matters (16)

| Other Matters (1 of 16)  | Response  |
|--|---|
| Program Title  | AWESOME ADVENTURES (36.2 Bounce)  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SAT, 10A & 1130A 10/3-12/26/15  |
| Total times aired at regularly scheduled time  | 26  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Awesome Adventures is an outdoor adventure series for teens that features a host and two teens going on incredible journeys all over the world. The destinations and activities are diverse, from snowboarding down the Alps in Switzerland, to visiting a rain forest in Costa Rica. |

| Other Matters (2 of 16)  | Response  |
|--|---|
| Program Title  | ANIMAL ATLAS (36.2 Bounce)  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SAT, 11-1130A 10/3-12/26/15   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Atlas is an educational half-hour wildlife program that introduces young viewers to every kind of animal imaginable from the Americas, Africa, Asia, Australia, and everywhere in between. The show promotes a better understanding of how various animal species live and what they need to survive. The show looks at how family units operate, from a community of thousands of prairie dogs, to a pride of lions, to a school of fish, and certain episodes also explore animal features such as diet, locomotion, adaptation, and how animals take care of their young. Along the way, Animal Atlas educates young viewers about endangered species and provides information on how to support wildlife conservation. For a population of young viewers attuned to the importance of going "green," Animal Atlas is not only entertaining, it is culturally relevant and important. |

| Other Matters (3 of 16) | Response                      |
|-------------------------|-------------------------------|
| Program Title           | LIVE LIFE & WIN (36.2 Bounce) |
| Origination             | Network                       |

|  |   |
|--|---|
| Days/Times Program Regularly Scheduled   | SAT 1030-11A; SUN 10-1030A 10/3-12/27/15  |
| Total times aired at regularly scheduled time  | 26  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The series features inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. |

| Other Matters (4 of 16)  | Response  |
|--|---|
| Program Title  | THE REAL WINNING EDGE(36.2 Bounce)  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SAT 1030-11A 10/4-12/27/15  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Since learning by observing others is the basic way humans learn to make behavior judgments, The Real Winning Edge series seeks to expose youth to other youth who have consistently made the behavior choices that have helped them have a greater sense of internal significance and acceptance, resulting in a more self-directed personality. They are more able to negotiate the "challenges" inherent in life. The youth profiled in the series are chosen for their adoptions of pro-social values and principles that have become the ethos of their behavior. Thus the characteristics demonstrated by the stories of these youth give rise to adherence to these sound choices that have given them the "real winning edge" to life, such as: 1) discovering where their talents lie and their pursuit of developing that "gift" 2) developing an appreciation for honesty as a fundamental part of social responsibility to others 3) developing a sense of self-discipline by learning to balance school work with social activities and friends and developing their sense of mission and purpose in life, and 4) developing a sense of internal acceptance that allows them to stand against activities such as substance abuse, violence, promiscuity, etc., that can hurt themselves as well as others. |

| Other Matters (5 of 16) | Response                                   |
|-------------------------|--|
| Program Title           | THE COOLEST PLACES ON EARTH (36.3 Antenna) |
| Origination             | Network                                    |

|  |  |
|--|--|
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SAT,10-1030AM 10/3-12/26/15  |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13   |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and<br>how it meets the<br>definition of<br>Core<br>Programming. | The Coolest Places on Earth is an educational and informative half-hour, E-I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. Packed with facts about history, geography, and culture, the goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them. |

| Other Matters (6 of 16)  | Response   |
|--|--|
| Program Title  | FAMILY STYLE WITH CHEF JEFF (36.3 Antenna)   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SAT 11A 10/3-12/26/15  |
| Total times aired<br>at regularly<br>scheduled time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and<br>how it meets the<br>definition of<br>Core<br>Programming. | This E/I series teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook healthier versions of some of our favorite dishes. Family Style uses unique structural components to help young viewers retain and reflect on important and current health-related information. The series also features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well-informed choices about their eating habits, nutrition, and health. |

| Other Matters (7 of 16) | Response                   |
|-------------------------|----------------------------|
| Program Title           | ON THE SPOT (36.3 Antenna) |
| Origination             | Network                    |



|  |  |
|--|--|
| Days/Times Program Regularly Scheduled   | SAT 12N 10/3-12/26/15  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | On the Spot uses an entertaining on-the-street format to test how well young people know the information contained in the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. Then, On the Spot explains the answer to each question. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology, and then teaches them the answer. |

| Other Matters (8 of 16)  | Response  |
|--|---|
| Program Title  | SAFARI TRACKS (36.3 Antenna)  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SAT 930A & 1230P 10/3-12/26/15  |
| Total times aired at regularly scheduled time  | 26  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Safari Tracks is a program with content grounded in the natural world and uses an approach that, while entertaining to a young audience, highlights the informational and educational aspects of the animal kingdom in the given environment of Africa. Viewers receive topic points that help build the ethical decision-making necessary to becoming a citizen of the planet. |

| Other Matters (9 of 16)                       | Response                     |
|---|------------------------------|
| Program Title                                 | ANIMAL ATLAS (36.3 Antenna)  |
| Origination                                   | Network                      |
| Days/Times Program Regularly Scheduled        | SAT 9A & 1130A 10/3-12/26/15 |
| Total times aired at regularly scheduled time | 26                           |
| Length of Program                             | 30 mins                      |

|  |   |
|--|---|
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Atlas is an educational half-hour wildlife program that introduces young viewers to every kind of animal imaginable from the Americas, Africa, Asia, Australia, and everywhere in between. The show promotes a better understanding of how various animal species live and what they need to survive. The show looks at how family units operate, from a community of thousands of prairie dogs, to a pride of lions, to a school of fish, and certain episodes also explore animal features such as diet, locomotion, adaptation, and how animals take care of their young. Along the way, Animal Atlas educates young viewers about endangered species and provides information on how to support wildlife conservation. For a population of young viewers attuned to the importance of going "green," Animal Atlas is not only entertaining, it is culturally relevant and important. |

| Other Matters (10 of 16)   | Response  |
|--|---|
| Program Title  | AWESOME ADVENTURES (36.1)   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | MON 830-9A 10/5-12/28/15  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Awesome Adventures is an outdoor adventure series for teens that features a host and two teens going on incredible journeys all over the world. The destinations and activities are diverse, from snowboarding down the Alps in Switzerland, to visiting a rain forest in Costa Rica. |

| Other Matters (11 of 16)   | Response  |
|--|---|
| Program Title  | BIZ KID\$ (36.1)  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | TUE 830-9A 10/6-12/29/15  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Biz Kid\$ is a weekly half-hour series focusing on financial literacy and entrepreneurship for teens, targeting 13 to 16-year-olds. Using a mix of strong financial education tools, dynamic sketch comedy, and inspiring true stories of young entrepreneurs, Biz Kid\$ provides important information for future success. Each episode features math, language arts, and social studies as well as teaching teens about money and business. |

| Other Matters (12 of 16) | Response           |
|--------------------------|--------------------|
| Program Title            | ECO COMPANY (36.1) |

|  |   |
|--|---|
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | WED, 830-9A 10/7-12/30/15   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team find out about climate change by asking questions to discover the truths and myths of the climate change issue. They learn about alternative energies by visiting wind farms and solar installations and discover new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are using their passion for green to develop ideas and new products for a sustainable future. |

| Other Matters (13 of 16)   | Response  |
|--|---|
| Program Title  | MADE IN HOLLYWOOD - TEEN EDITION (36.1)   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | THUR, 830-9A 10/1-12/31/15  |
| Total times aired at regularly scheduled time  | 14  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Made In Hollywood - Teen Edition targets 13-16-year-olds with segments ranging from coverage of Animation, Producing & Directing to Costume Design, Casting & 3D Technology. The content-rich series introduces its audience to behind-the-scene filmmaking, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture and television industries. |

| Other Matters (14 of 16)               | Response                  |
|--|---------------------------|
| Program Title                          | AQUA KIDS (36.1)          |
| Origination                            | Syndicated                |
| Days/Times Program Regularly Scheduled | FRI, 830-9A 10/2-12/25/15 |

|  |  |
|--|--|
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aqua Kids provides core programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. The show also aims to enrich children's lives by making them aware of the role they play now, and for generations into the future, with the biggest ecosystem on earth - the oceans. Through the use of hands-on collaboration between kids and science, researchers and educators, Aqua Kids encourages children to take an active role in protecting the future of their communities and the world. |

| Other Matters (15 of 16)   | Response  |
|--|---|
| Program Title  | REAL LIFE 101 (36.1)  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | SUN, 12N-1230P 10/4-12/27/15  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. |

| Other Matters (16 of 16)                      | Response                      |
|---|-------------------------------|
| Program Title                                 | STATE TO STATE (Antenna 36.3) |
| Origination                                   | Network                       |
| Days/Times Program Regularly Scheduled        | SAT 1030A 10/3-12/26/15       |
| Total times aired at regularly scheduled time | 13                            |
| Length of Program                             | 30 mins                       |
| Age of Target Child Audience from             | 13 years to 16 years          |

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|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | State to State is an educational and informative half-hour program that takes you to every corner of America. Experience the hectic dazzle of the Big Apple, the rawhide spirit of Wyoming, the revival of St. Louis, the innovation of Silicon Valley, the music of New Orleans and Austin, the glitz of Vegas and the history of Hollywood. From the highest peaks...to the biggest events...and the hidden gems. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them. |
|--|---|

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Certification

| Question  | Response  |
|---|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |   |
| <p>I certify that this application includes all required and relevant attachments.</p>  |   |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>   | <p><b>PACIFIC<br/>AND<br/>SOUTHERN,<br/>LLC</b></p> |

**Attachments**

No Attachments.