



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0002847564** | File Number: **CPR-144507** | Submit Date: **07/10/2013** | Call Sign: **WNOL-TV** | Facility ID: **54280** |

City: **NEW ORLEANS** | State: **LA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

07/10/2013 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2013**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	New Orleans
	Web Home Page Address	www.wnol.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(14)

Digital Core Program (1 of 14)	Response
Program Title	On The Spot (38.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 7:30-8AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 14)	Response
Program Title	Career Day (38.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 7:30AM-8AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day features kids observing adults as they pursue their careers, learning what sort of work various fields entail.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 14) Response	
Program Title	Now Eat This! With Rocco Dispirito (38.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 7:30AM-8AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Now Eat This! is dedicated to helping teens and families eat better, and live healthier lives, without sacrificing flavor. Each episode is focused on an individual or a family and their issues related to food and health. Examples include guests and families struggling with weight issues; trying to feed budding athletes, eating right on a budget; fighting serious health issues like diabetes; simply desiring to live a healthier life. Rocco DiSpirito teaches the guests and viewers important information about food and nutrition, guiding them to make better choices with the food they eat. In the process they will also learn to cook.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 14)		Response
Program Title	Animal Atlas (38.1)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Fridays 7:30AM-8AM CT	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between. Viewers discover the variety of places that animals live, how they find food, and how they play. Animal Atlas educates young viewers about endangered species and provides information on how to support wildlife conservation.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (5 of 14)		Response
Program Title	Rescue Heroes (38.1)	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat 7-7:30AM CT 4/20-6/29	
Total times aired at regularly scheduled time	11	
Total times aired		
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week the Rescue Heroes are called into action to mobilize around the globe to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the stories using action and humor to convey messages to keep an open mind, ask for help, face your fears, persistence pays off, be prepared, and emphasizes procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 14)	Response
Program Title	Green Screen Adventures (38.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9-9:30AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theater. The stories are based on the writing of elementary school students. Children get the message that their words have power and their voices are being heard. The Green Screen company of performers and writers are diverse and reinforce critical writing skills and share positive social messages. The educational mission also emphasizes curiosity, confidence, citizenship and compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 14)		Response
Program Title	Busy World of Richard Scarry (38.2)	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat 9:30-10AM CT	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	60 mins	
Age of Target Child Audience	2 years to 5 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It is our intention that all segments will- 1. Counteract gender stereotypes (both in roles and interactional style). 2. Use language appropriate to the target age. 3. Model standard grammar. 4. Refrain from zapping, crashing, and smashing animated characters. (pre-schoolers have trouble distinguishing between animation and reality). 5. Model safe and responsible behavior. 6. Keep humor at child's level. 7. Encourage parental watching with occasional humor aimed at the adult. There is good evidence that the educational value of any program is enhanced when an adult is there to talk with the child about it. 8. Encourage active rather than passive viewing - story elements that allow viewer to generate hypotheses and make predictions about outcome. 9. Use well-established attention getters for this age range: animation, children's voices, and music. 10. Captivate children with different learning styles: - For those who rely on visual stimulation there will be plenty to look at. Every Scarry scene is full of visual excitement. For those who are predominantly tuned to the auditory and verbal, there will be interesting characters and story lines, conversation, music, and song. Those attuned to movement will be captured by animation, action, the ever-present vehicles - bikes, motorcycles, trains, trucks, boats, tractors, road-graders, planes, etc.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 14)	Response
Program Title	Wimzie's House (38.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10-10:30AM & 10:30-11AM CT
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Come spend a 'day in the life' with the monsters at Wimzie's house and you'll never want to go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside.After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. Five year old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house as does Rousso, Yaya's best friend - even if Yaya is at least one hundred years and fifty years old (and counting) and Russo is much more than a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves but also about the world outside the door: music, nature, art and fun are woven with a touch of humor throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the viewers' home. A daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy. Wimzie is a world of enchantment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 14)		Response
Program Title		Country Mouse, City Mouse (38.2)
Origination		Network
Days/Times Program Regularly Scheduled		Sat 11-11:30AM CT
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		1
Length of Program		30 mins
Age of Target Child Audience		4 years to 9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The much-loved children's fable comes to television in a brand new way, full of mysteries, adventures and characters with a unique mouse perspective on the world. Come along with Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and family around the globe, stumbling across mastermind criminals, royalty, famous inventors, artists and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 14)		Response
Program Title		Danger Rangers (38.2)
Origination		Network
Days/Times Program Regularly Scheduled		Sat 11:30AM-12PM CT
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		1
Length of Program		30 mins
Age of Target Child Audience		5 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The Danger Rangers teach the importance of safety and how to prevent accidents while still having fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (11 of 14)		Response
Program Title		Doodlebops Rockin' Road Show (38.2)
Origination		Network
Days/Times Program Regularly Scheduled		Sun 9-9:30AM CT
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Together kids favorite rockin' band, The Doodlebops, and their fans explore the world of the Doodlenet on their magical tour bus. Deedee, Rooney, and Moe Doodle help their fans, and themselves, solve preschool relatable problems by journeying to fun, new destinations. Want to visit a gigantic water park for a day to conquer your fear of swimming? No problem! Ready to travel into a giant's mouth to see why you should brush your teeth? Hold on tight! With a little song, dance, and teamwork the Doodlebops are always ready to rock into a new adventure!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 14)		Response
Program Title		Doodlebops (38.2)
Origination		Network
Days/Times Program Regularly Scheduled		Sun 9:30-10AM CT
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		1
Length of Program		30 mins
Age of Target Child Audience		3 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops are kids' favorite rock band. This musical comedy series for children stars Deedee, Rooney and Moe Doodle - three multi-talented rock stars who are always singing, dancing and learning from each other. They are the ultimate rock and roll band! Join The Doodlebops as they hang out and practice their song and dance routines in the coolest rehearsal space imaginable, and travel from show to show in their super cool tour bus! The Doodlebops will get kids twisting, turning, bopping and learning with their upbeat energetic music and funny stories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 14)		Response
Program Title		Horseland (38.2)
Origination		Network
Days/Times Program Regularly Scheduled		M-F 8:30-9AM CT
Total times aired at regularly scheduled time		65
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The animated adventures of four amazing kids and their horses come together in an incredible place called Horseland. As these friends strive to become the best competitive riders they can possibly be, the kids and their equine companions must learn to deal with difficult situations and confront an array of problems that put their honesty, integrity, self-confidence and sometimes even their friendship to the test.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (14 of 14)		Response
Program Title		New Adventures of Nano Boy, The (38.1)
Origination		Network

Days/Times Program Regularly Scheduled	Sat 7-7:30AM CT 4/6/13 & 4/13/13 and 7:30-8AM CT beginning 4/6/13
Total times aired at regularly scheduled time	15
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	To increase viewers' core knowledge base and appreciation of the world around them by presenting information across a range of scientific and technological subject areas, including botany, biology, computer science, genetics, geology, meteorology, entomology, ecology, astronomy and more. To provide viewers with other core-knowledge learning related to science and scientific investigation. This learning encompasses language and vocabulary, mathematics, and directions. To help viewers learn to thoughtfully assess situations and logically set appropriate and responsible goals. To aid viewers to gain techniques associated with critical thinking and creativity in decision-making and problem solving with which to act. To encourage viewers to attain the independence and initiative to act on what is ethically right, and the determination and persistence to carry their aims through to fruition - even in the face of opposition. To teach viewers to accept and appreciate unique abilities and insights in themselves and others, and to employ teamwork to capitalize on individual strengths and overcome individual weaknesses. To motivate viewers to assimilate positive personal qualities, pro-social behaviors and life skills, intended to enhance their ability to surmount obstacles and achieve ambitions.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	Claudia Bell
Address	One Galleria Blvd., Suite 850
City	Metairie
State	LA
Zip	70001
Telephone Number	504-569-0979
Email Address	cbell@tribune.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WNOL ceased analog broadcasts on June 12, 2009. WNOL became an affiliate of THIS TV Network on February 1, 2010 which is carried on digital channel 38.2. Third quarter schedule changes reflect the start of the fall broadcast season.

Other Matters (16)

Other Matters (1 of 16)	Response
Program Title	On The Spot (38.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 7:30-8AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer.

Other Matters (2 of 16)	Response
Program Title	Career Day (38.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 7:30AM-8AM CT through 9/11/13
Total times aired at regularly scheduled time	11
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day features kids observing adults as they pursue their careers, learning what sort of work various fields entail.

Other Matters (3 of 16)	Response
Program Title	Now Eat This! With Rocco Dispirito (38.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 7:30AM-8AM CT through 9/12/13
Total times aired at regularly scheduled time	11
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Now Eat This! is dedicated to helping teens and families eat better, and live healthier lives, without sacrificing flavor. Each episode is focused on an individual or a family and their issues related to food and health. Examples include guests and families struggling with weight issues; trying to feed budding athletes, eating right on a budget; fighting serious health issues like diabetes; simply desiring to live a healthier life. Rocco DiSpirito teaches the guests and viewers important information about food and nutrition, guiding them to make better choices with the food they eat. In the process they will also learn to cook.

Other Matters (4 of 16)	Response
Program Title	Animal Atlas (38.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 7:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between. Viewers discover the variety of places that animals live, how they find food, and how they play. Animal Atlas educates young viewers about endangered species and provides information on how to support wildlife conservation.

Other Matters (5 of 16)	Response
Program Title	New Adventures of Nanoboy, The (38.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7:30-8AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	To increase viewers' core knowledge base and appreciation of the world around them by presenting information across a range of scientific and technological subject areas, including botany, biology, computer science, genetics, geology, meteorology, entomology, ecology, astronomy and more. To provide viewers with other core-knowledge learning related to science and scientific investigation. This learning encompasses language and vocabulary, mathematics, and directions. To help viewers learn to thoughtfully assess situations and logically set appropriate and responsible goals. To aid viewers to gain techniques associated with critical thinking and creativity in decision-making and problem solving with which to act. To encourage viewers to attain the independence and initiative to act on what is ethically right, and the determination and persistence to carry their aims through to fruition - even in the face of opposition. To teach viewers to accept and appreciate unique abilities and insights in themselves and others, and to employ teamwork to capitalize on individual strengths and overcome individual weaknesses. To motivate viewers to assimilate positive personal qualities, pro-social behaviors and life skills, intended to enhance their ability to surmount obstacles and achieve ambitions.
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Other Matters (6 of 16)	Response
Program Title	Horseland (38.2)
Origination	Network
Days/Times Program Regularly Scheduled	M-F 8:30-9AM CT
Total times aired at regularly scheduled time	66
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The animated adventures of four amazing kids and their horses come together in an incredible place called Horseland. As these friends strive to become the best competitive riders they can possibly be, the kids and their equine companions must learn to deal with difficult situations and confront an array of problems that put their honesty, integrity, self-confidence and sometimes even their friendship to the test.

Other Matters (7 of 16)	Response
Program Title	Green Screen Adventures (38.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9-9:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students. Children get the message that their words have power and their voices are being heard. The Green Screen company of performers and writers are diverse and reinforce critical writing skills and share positive social messages. The educational mission also emphasizes curiosity, confidence, citizenship and compassion.

Other Matters (8 of 16)		Response
Program Title	Busy World of Richard Scarry (38.2)	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat 9:30-10AM CT	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It is our intention that all segments will- 1. Counteract gender stereotypes (both in roles and interactional style). 2. Use language appropriate to the target age. 3. Model standard grammar. 4. Refrain from zapping, crashing, and smashing animated characters. (pre-schoolers have trouble distinguishing between animation and reality). 5. Model safe and responsible behavior. 6. Keep humor at child's level. 7. Encourage parental watching with occasional humor aimed at the adult. There is good evidence that the educational value of any program is enhanced when an adult is there to talk with the child about it. 8. Encourage active rather than passive viewing - story elements that allow viewer to generate hypotheses and make predictions about outcome. 9. Use well-established attention getters for this age range: animation, children's voices, and music. 10. Captivate children with different learning styles: - For those who rely on visual stimulation there will be plenty to look at. Every Scarry scene is full of visual excitement. For those who are predominantly tuned to the auditory and verbal, there will be interesting characters and story lines, conversation, music, and song. Those attuned to movement will be captured by animation, action, the ever-present vehicles - bikes, motorcycles, trains, trucks, boats, tractors, road-graders, planes, etc.	

Other Matters (9 of 16)		Response
Program Title	Wimzie's House (38.2)	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat 10-10:30AM & 10:30-11AM CT	
Total times aired at regularly scheduled time	26	
Length of Program	30 mins	
Age of Target Child Audience from	3 years to 5 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Come spend a 'day in the life' with the monsters at Wimzie's house and you'll never want to go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside.After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. Five year old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house as does Rouso, Yaya's best friend - even if Yaya is at least one hundred years and fifty years old (and counting) and Russo is much more than a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves but also about the world outside the door: music, nature, art and fun are woven with a touch of humor throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the viewers' home. A daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy. Wimzie is a world of enchantment.
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Other Matters (10 of 16)	Response
Program Title	Country Mouse, City Mouse (38.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11-11:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The much-loved children's fable comes to television in a brand new way, full of mysteries, adventures and characters with a unique mouse perspective on the world. Come along with Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and family around the globe, stumbling across mastermind criminals, royalty, famous inventors, artists and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century.

Other Matters (11 of 16)	Response
Program Title	Danger Rangers (38.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11:30AM-12PM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Danger Rangers teach the importance of safety and how to prevent accidents while still having fun.

Other Matters (12 of 16)		Response
Program Title	Doodlebops Rockin' Road Show (38.2)	
Origination	Network	
Days/Times Program Regularly Scheduled	Sun 9-9:30AM CT	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	3 years to 8 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Doodlebops Rockin' Road Show" is intended to promote academic and social readiness in order to help young viewers toward ultimate competence and success in their future school and extracurricular environments. By means of fantasy, fun, music and adventure, the Doodlebops Band teaches kids about their world and gives them the vital understanding and behavioral tools to explore it. The show's major educational goals lie in the all-important psycho-social arena. Largely through targeted modeling, the show aids in the enhancement of viewers' personal character and pro-social behavior. Viewers come to see the value of honesty, integrity, the joy that can come from sharing, and so much more. The show's focus on feelings and emotions gives viewers an opportunity to make gains in their own emotional intelligence. They learn to effectively express themselves and "read" the expressions of others. The show also provides a template that youngsters can use to face situations and solve problems with the use of courage, inventiveness, and logical reasoning. The series secondarily addresses complementary core-knowledge goals. The show encourages an understanding and appreciation of music, leading to creative development and gains in multiple other subject areas; and provides practice on fundamental knowledge-based learning and skills, including numbers, the alphabet, colors, vocabulary, sequences, and directions. By incorporating the series' multi-faceted educational goal in the context of fun and laughter, "Doodlebops Rockin' Road Show" furthermore helps to engage kids in new learning, and gives them a chance to hone and develop their burgeoning sense of humor.	

Other Matters (13 of 16)		Response
Program Title	Doodlebops (38.2)	
Origination	Network	
Days/Times Program Regularly Scheduled	Sun 9:30-10AM CT	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	3 years to 8 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"The Doodlebops" is primarily intended to promote social and academic readiness - thereby helping young viewers toward ultimate competence and success in their future school environment. By means of music, fantasy and fun, "The Doodlebops" encourages an understanding and appreciation of music, leading to creative development and gains in multiple other subject areas; aids in the enhancement of viewers' personal character and pro-social behavior; and teaches basic knowledge-based information. On an episode by episode basis, Deedee, Roonie, Moe and their cohorts foster valuable learning along with a great deal of joy.
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Other Matters (14 of 16)	Response
Program Title	Rescue Heroes (38.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7-7:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week the Rescue Heroes are called into action to mobilize around the globe to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the stories using action and humor to convey messages to keep an open mind, ask for help, face your fears, persistence pays off, be prepared, and emphasizes procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story.

Other Matters (15 of 16)	Response
Program Title	The Coolest Places on Earth (38.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wed 7:30-8AM CT beginning 9/18/13
Total times aired at regularly scheduled time	2
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Coolest Places on Earth is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.
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Other Matters (16 of 16)	Response
Program Title	Family Style with Chef Jeff (38.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thr 7:30-8AM CT beginning 9/19/13
Total times aired at regularly scheduled time	2
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Family Style with Chef Jeff is an educational and informative half-hour, E/I series that teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook healthier versions of some of our favorite dishes. Family Style uses unique structural components to help young viewers retain and reflect on important and current health-related information. The series also featurs nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well-informed choices about their eating habits, nutrition, and health.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Tribune Television New Orleans, Inc.</p>

Attachments

No Attachments.