

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0015452238** File Number: **CPR-122512** Submit Date: **07/08/2011** Call Sign: **KWTV-DT** Facility ID: **25382** 

City: **OKLAHOMA CITY** State: **OK** 

Service: Full Service Television | Purpose: Children's TV Programming Report | Status: Received | Status Date:

07/08/2011 Filing Status: Active

# Report reflects information for : Second Quarter of 2011

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

## **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Oklahoma City
	Web Home Page Address	www.news9.com

# Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

# Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	BUSYTOWN MYSTERIES - I (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 8-830A 1X (4/2) + SATURDAY 830-9A 12X (4/9, 4/19, 4/23, 4/30, 5/7, 5/14, 5/21, 5/28, 6/4, 6
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	BUSYTOWN MYSTERIES - II (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 830-9A 1X (4/2) + SATURDAY 9-930A 12X (4/9, 4/19, 4/23, 4/30, 5/7, 5/14, 5/21, 5/28, 6/4, 6
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core		
Program (3		
of 12)		

Program Title	DOODLEBOPS ROCKIN' ROAD SHOW (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9-930A 1X (4/2) + SATURDAY 930-10A 12X (4/9, 4/19, 4/23, 4/30, 5/7, 5/14, 5/21, 5/28, 6
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child, who writes for help or advice with a problem to the Dood three animated young members of a band. The child then enters the animated world of the Doodlenet, a sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsula the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4	
of 12)	Response
Program Title	TROLLZ (KWTV 9.1)

Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 930-10A 1X (4/2) + SATURDAY 10-1030A 12X (4/9, 4/19, 4/23, 4/30, 5/7, 5/14, 5/21, 5/28, 6/4
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TROLLZ is an animated series about five teenage girls growing up in a magic and colorful world, who live by the credo B.F.F.L Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem solving, creative thinking, and cooperative strategy skills. The series also provides an opportunity for the five girls to learn how to cope with some of the social and emotional issues of self-esteem relating to physical features and other personal attributes, emerging friendships and peer-group relationships, and other experiences found in Trollzopolis. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 12)	Response
Program Title	HORSELAND - I (KWTV 9.1)
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY 10-1030A 1X (4/2) + SATURDAY 1030-11A 12X (4/9, 4/19, 4/23, 4/30, 5/7, 5/14, 5/21, 5/28, 6/
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 12)	Response
Program Title	HORSELAND - II (KWTV 9.1)
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY 1030-11A 1X (4/2) + SATURDAY 11-1130A 12X (4/9, 4/19, 4/23, 4/30, 5/7, 5/14, 5/21, 5/28, 6/
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 12)	Response
Program Title	Beakman's World (KWTV 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8-830a (4/2, 4/9, 4/16, 4/23, 4/30, 5/7, 5/14, 5/21, 5/28, 6/4, 6/11, 6/18, 6/25)

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Beakman's World E/I Ages 13-16 This series deals with science and the task of making science accessible and understandable offering scientific content, theories, vocabulary and facts of science as well as the processes of scientific thinking. The scientific content overlaps with a significant number of the standards of science education that are prevalent in the curricula of todays schools. Throughout the series Beakman conducts replicable experiments to illustrate the processes of investigation and experimentation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	Jakers! The Adventures of Piggley Winks (KWTV 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 830-9a (4/2, 4/9, 4/16, 4/23, 4/30, 5/7, 5/14, 5/21, 5/28, 6/4, 6/11, 6/18, 6/25)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jakers! The Adventures of Piggley Winks E/I Ages 4-7 By means of fantasy and fun, Jakers The Adventures of Piggley Winks provides young viewers with an enticing model for learning, growing and being. A little kids world is apt to be replete with challenges and conundrums, as well as enjoyment and satisfaction. How does one deal with the fear engendered by performing in front of ones peers at the so concert, the temptation of playing with a new toy when it is time for homework, the difficulty of finding something to do on a rainy day, or of making a best friend. On an episode by episode basis, Piggley Wi along with his best friends Ferny and Dannan face these challenges and more often overcoming them to means of their own brand of ingenuity and perseverance mixed with an ample dose of joy and humor. A they do so the animal friends point up the fact that it is okay to be fallible in the course of learning. Piggle Ferny and Dannan just like real little kids commonly make mistakes and errors of judgment which at the time may seem monumental but in reality serve as motivators of growth change and true accomplishments.
Does the Licensee identify the program by displaying throughout the program the symbol E ///?	Yes

Digital Core Program (9 of 12)	Response
Program Title	Where On Earth Is Carmen Sandiego (KWTV 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9-930a (4/2, 4/9, 4/16, 4/23, 4/30, 5/7, 5/14, 5/21, 5/28, 6/4, 6/11, 6/18, 6/25)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Where on Earth is Carmen Sandiego E/I Ages 10-12 With the primary educational goal of presenting world geography information in a manner that is appealing and comprehensible, each episode is designed to take the action to at least two places on our planet and provide information about each place with narrative focusing on culture history art music science and technology. The main characters learn something about each place with some key scientific information that enables them to pursue their mysterious adversaries.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	Beakman's World (KWTV 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 930-10a (4/2, 4/9, 4/16, 4/23, 4/30, 5/7, 5/14, 5/21, 5/28, 6/4, 6/11, 6/18, 6/25)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Beakman's World E/I Ages 13-16 This series deals with science and the task of making science accessible and understandable offering scientific content, theories, vocabulary and facts of science as well as the processes of scientific thinking. The scientific content overlaps with a significant number of the standards of science education that are prevalent in the curricula of todays schools. Throughout the series Beakman conducts replicable experiments to illustrate the processes of investigation and experimentation.

Does the Licensee	Yes		
identify the program			
by displaying			
throughout the			
program the symbol			
E/I?			
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Digital Core Program (11 of 12)	Response
Program Title	Jakers! The Adventures of Piggley Winks (KWTV 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10-1030a (4/2, 4/9, 4/16, 4/23, 4/30, 5/7, 5/14, 5/21, 5/28, 6/4, 6/11, 6/18, 6/25)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jakers! The Adventures of Piggley Winks E/I Ages 4-7 By means of fantasy and fun, Jakers The Adventures of Piggley Winks provides young viewers with an enticing model for learning, growing and being. A little kids world is apt to be replete with challenges and conundrums, as well as enjoyment and satisfaction. How does one deal with the fear engendered by performing in front of ones peers at the school concert, the temptation of playing with a new toy when it is time for homework, the difficulty of finding something to do on a rainy day, or of making a best friend. On an episode by episode basis, Piggley Winks along with his best friends Ferny and Dannan face these challenges and more often overcoming them by means of their own brand of ingenuity and perseverance mixed with an ample dose of joy and humor. As they do so the animal friends point up the fact that it is okay to be fallible in the course of learning. Piggley Ferny and Dannan just like real little kids commonly make mistakes and errors of judgment which at the time may seem monumental but in reality serve as motivators of growth change and true accomplishment.

Does the	Yes		
Licensee			
identify the			
program by			
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throughout			
the program			
the symbol E			
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Digital Core	
Program (12 of 12)	Response
Program Title	Where On Earth Is Carmen Sandiego (KWTV 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 1030-11a (4/2, 4/9, 4/16, 4/23, 4/30, 5/7, 5/14, 5/21, 5/28, 6/4, 6/11, 6/18, 6/25)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Where on Earth is Carmen Sandiego E/I Ages 10-12 With the primary educational goal of presenting world geography information in a manner that is appealing and comprehensible, each episode is designed to take the action to at least two places on our planet and provide information about each place with narrative focusing on culture history art music science and technology. The main characters learn something about each place with some key scientific information that enables them to pursue their mysterious adversaries.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)	Response
Program Title	Animal Exploration with Jarod Miller (KWTV 9.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday 3-330a (4/2, 4/9, 4/16, 4/23, 4/30, 5/7, 5/14, 5/21, 5/28, 6/4, 6/11, 6/18, 6/25)
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Exploration with Jarod Miller E/I Ages 13-16 Animal Exploration with Jarod Miller is a half-hour live action television program designed to meet the educational and information needs of children. Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes - there's always something amazing happening. Filled with energy, youth and humor, Jarod is a welcome visitor in living rooms around America on a weekly basis. It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### **Date and Time Aired:**

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 2)	Response
Program Title	Dog Tales (KWTV 9.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday 330-4a (4/2, 4/9, 4/16, 4/23, 4/30, 5/7, 5/14, 5/21, 5/28, 6/4, 6/11, 6/18, 6/25)
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales E/I Ages 13-16 Dog Tales serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### **Date and Time Aired:**

Questions	Response
Date Time	

Sponsored Core Programming (0)

## **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	KIM EUBANK
Address	7401 NORTH KELLEY AVENUE
City	OKLAHOMA CITY
State	ОК
Zip	73111
Telephone Number	405-841-9920
Email Address	kim.eubank@griffincommunications.net

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's **Television Act** (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed nonbroadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and

3.

STATION KWTV TERMINATED ANALOG SERVICE ON FEBRUARY 17, 2009, AND HAS ANSWERED QUESTIONS 7(B) AND 7(C) "YES" IN ORDER TO AVOID FILING AN UNNECESSARY EXHIBIT. EFFECTIVE APRIL 1, 2011, KWTV BEGAN BROADCASTING NEWS 9 NOW ON DIGITAL SUBCHANNEL 9.2. IN ADDITION TO AIRING A SCHEDULE OF EDUCATIONAL AND INFORMATIONAL PROGRAMMING APPROPRIATE FOR CHILDREN, KWTV SERVES THIS SEGMENT OF THE VIEWING AUDIENCE IN OTHER WAYS. ON-AIR PERSONNEL FROM KWTV NEWS 9 MAKE APPEARANCES BEFORE CHILDREN AND PRE-TEENS IN THE COMMUNITY TALKING ABOUT POTENTIAL CAREERS IN BROADCASTING AND WHAT IT IS LIKE TO WORK AT A TELEVISION STATION. KWTV ALSO SPONSORS AND SUPPORTS VARIOUS COMMUNITY OUTREACH PROJECTS AIMED AT ADDRESSING THE NEEDS AND CONCERNS OF CHILDREN AND PRE-TEENS. TALENT APPEARANCES ARE AS FOLLOWS: Tuesday, April 5, 2011 9:30AM Matt Mahler Delaware Nation Environmental Programs Anadarko, OK 150 students Wednesday, April 6, 2011 2:30PM Gary England Tour with viewer Thursday, April 7, 2011 11:30AM Stephanie Malone Weather talk to Baptist Village Communities, 75 Monday, April 11, 2011 12:30PM Jed Castles Bus Stop Forecast Pizza Party at Washington Irving Elementary 28 students Thursday, April 12, 2011 10AM Stephanie Malone Weather talk to My Small Wonders Child Development Center 40 children Thursday, April 14, 2011 10:30AM Matt Mahler Senior Group at First Baptist Church in Enid, OK, 45 Friday, April 15, 2011 10AM Matt Mahler Tour of Forecast Center with David Hooten and 15 cub scouts Monday, April 18, 2011 12:30PM Jed Castles Bus Stop Forecast Pizza Party at Nichols Hills Elementary 30 students Tuesday, April 19, 2011 1:30PM Gary England Tour of Forecast Center with 20 Casady Lower School 1st Graders Wednesday, April 20, 2011 1: 30PM Gary England Tour of Forecast Center with 20 Casady Lower School 1st Graders Thursday, April 28, 2011 3:00PM Gary England Tour of Forecast Center with Make A Wish recipient, Christopher Tipton Friday, April 29, 2011 1PM Gary England School presentation at Guthrie Upper Elementary School as part of the Guthrie Road Trip, 350 Tuesday, May 3, 2011 1:30PM Stephanie Malone, Weather presentation to Putnam Heights Elementary, 50 students Wednesday, May 4, 2011 1PM Gary England Weather presentation to Jones Elementary 300 students Monday, May 9, 2011 12:30PM Jed Castles Bus Stop Forecast Pizza Party at Grove Valley Elementary (Deer Creek) 30 students Friday, May 13, 2011 1:30PM Gary England School presentation to Epperly Heights Elementary as part of the Del City Road Show 350 students Monday, May 16, 2011 12:30PM Jed Castles Bus Stop Forecast Pizza Party at Noble Elementary in Noble, OK 28 students Wednesday, May 25, 2011 1:30PM Film crew from Barcelona, Spain filming Gary England and staff for weather special which will be produced for summer airing Thursday, June 2, 2011 10: 00AM Jed Castles MC for the House FM community event in Ponca City, OK 1,000 Monday, June 6, 2011 7:30AM Stephanie Malone Weather presentation to OG&E in Norman, OK Tuesday, June 7, 2011 2:00PM Gary England & Nick Bender Interview with Ukranian journalist, Zhanna Bezpiatchuk Friday, June 10, 2011 1:00PM Gary England, Youth presentation at the Bethany YMCA as part of the Bethany Road Trip 125 students Monday, June 13, 2011 3:00PM Gary England Interview with Laura Parker of the FOX News digital newspaper, The Daily Tuesday, June 14, 2011 Noon Gary England Presentation to the Edmond Chamber of Commerce at Oak Tree Country Club 125 Wednesday, June 22, 2011 1:00PM Gary England Welcome and Introduction for American Meteorological Society and the National Weather Service 500 Friday, June 24, 2011 1:00PM Gary England, Youth presentation at the Weatherford YMCA as part of the Weatherford, OK Road Trip 125 students 4-05 KIRSTEN MCINTYRE, Women Entrepreneurs INSPIRE Conference, Cox Convention Center,

# Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	BUSYTOWN MYSTERIES - I (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8-830a 8X (7/2, 7/9, 7/16, 7/23, 7/30, 8/6, 8/13, 8/20) + 8-830a 5X (8/27, 9/3, 9/10, 9/17,
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (2 of	
12)	Response
Program Title	BUSYTOWN MYSTERIES - II (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9-930a 8X (7/2, 7/9, 7/16, 7/23, 7/30, 8/6, 8/13, 8/20) + 830-9a 5X (8/27, 9/3, 9/10, 9/17,
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Core

Programming.

Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (3 of	
12)	Response
Program Title	DOODLEBOPS ROCKIN' ROAD SHOW (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 930-10a 8X (7/2, 7/9, 7/16, 7/23, 7/30, 8/6, 8/13, 8/20) + 9-930a 5X (8/27, 9/3, 9/10, 9/17
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of	Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (4 of 12)	Response
Program Title	TROLLZ (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10-1030A 8X (7/2, 7/9, 7/16, 7/23, 7/30, 8/6, 8/13, 8/20) + 930-10a 5X (8/27, 9/3, 9/10, 9/

Total times aired at	13
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	8 years to 12 years
Target Child	
Audience	
from	
Describe the	TROLLZ is an animated series about five teenage girls growing up in a magic and colorful world, who live by

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

TROLLZ is an animated series about five teenage girls growing up in a magic and colorful world, who live by the credo B.F.F.L. - Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem solving, creative thinking, and cooperative strategy skills. The series also provides an opportunity for the five girls to learn how to cope with some of the social and emotional issues of self-esteem relating to physical features and other personal attributes, emerging friendships and peer-group relationships, and other experiences found in Trollzopolis. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (5 of 12)	Response
Program Title	HORSELAND - I (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 1030-11a 8X (7/2, 7/9, 7/16, 7/23, 7/30, 8/6, 8/13, 8/20) + 10-1030a 5X (8/27, 9/3, 9/10, 9
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years

educational and informational objective of the program and how it meets the definition of Core Programming.

Describe the

HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (6 of 12)	Response
Program Title	HORSELAND - II (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11-1130a 8X (7/2, 7/9, 7/16, 7/23, 7/30, 8/6, 8/13, 8/20) + 1030-11a 5X (8/27, 9/3, 9/10, 9
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core

Other Matters (7 of 12)	Response
Program Title	Beakman's World (KWTV 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8-830a 13X (7/2, 7/9, 7/16, 7/23, 7/30, 8/6, 8/13, 8/20, 8/27, 9/3, 9/10, 9/17, 9/24)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Beakman's World E/I Ages 13-16 This series deals with science and the task of making science accessible and understandable offering scientific content, theories, vocabulary and facts of science as well as the processes of scientific thinking. The scientific content overlaps with a significant number of the standards of science education that are prevalent in the curricula of todays schools. Throughout the series Beakman conducts replicable experiments to illustrate the processes of investigation and experimentation.

Programming. Programming as specified in the Commission's rules.

Other Matters (8 of 12)	Response
Program Title	Jakers! The Adventures of Piggley Winks (KWTV 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 830-9a 13X (7/2, 7/9, 7/16, 7/23, 7/30, 8/6, 8/13, 8/20, 8/27, 9/3, 9/10, 9/17, 9/24)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 7 years
Describe the educational and	Jakers! The Adventures of Piggley Winks E/I Ages 4-7 By means of fantasy and fun, Jakers The Adventures of Piggley Winks provides young viewers with an enticing model for learning, growing and being. A little kids world is apt to be replete with challenges and conundrums, as well as enjoyment and satisfaction. How does

educational and informational objective of the program and how it meets the definition of Core
Programming.

Jakers! The Adventures of Piggley Winks E/I Ages 4-7 By means of fantasy and fun, Jakers The Adventures of Piggley Winks provides young viewers with an enticing model for learning, growing and being. A little kids world is apt to be replete with challenges and conundrums, as well as enjoyment and satisfaction. How does one deal with the fear engendered by performing in front of ones peers at the school concert, the temptation of playing with a new toy when it is time for homework, the difficulty of finding something to do on a rainy day, or of making a best friend. On an episode by episode basis, Piggley Winks along with his best friends Ferny and Dannan face these challenges and more often overcoming them by means of their own brand of ingenuity and perseverance mixed with an ample dose of joy and humor. As they do so the animal friends point up the fact that it is okay to be fallible in the course of learning. Piggley Ferny and Dannan just like real little kids commonly make mistakes and errors of judgment which at the time may seem monumental but in reality serve as motivators of growth change and true accomplishment.

Other Matters (9 of 12)	Response
Program Title	Where on Earth is Carmen Sandiego (KWTV 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9-930a 13X (7/2, 7/9, 7/16, 7/23, 7/30, 8/6, 8/13, 8/20, 8/27, 9/3, 9/10, 9/17, 9/24)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Where on Earth is Carmen Sandiego E/I Ages 10-12 With the primary educational goal of presenting world geography information in a manner that is appealing and comprehensible, each episode is designed to take the action to at least two places on our planet and provide information about each place with narrative focusing on culture history art music science and technology. The main characters learn something about each place with some key scientific information that enables them to pursue their mysterious adversaries.

Other Matters (10 of 12)	Response
Program Title	Beakman's World (KWTV 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 930-10a 13X (7/2, 7/9, 7/16, 7/23, 7/30, 8/6, 8/13, 8/20, 8/27, 9/3, 9/10, 9/17, 9/24)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Beakman's World E/I Ages 13-16 This series deals with science and the task of making science accessible and understandable offering scientific content, theories, vocabulary and facts of science as well as the processes of scientific thinking. The scientific content overlaps with a significant number of the standards of science education that are prevalent in the curricula of todays schools. Throughout the series Beakman conducts replicable experiments to illustrate the processes of investigation and experimentation.

Other Matters (11 of 12)	Response
Program Title	Jakers! The Adventures of Piggley Winks (KWTV 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10-1030a 13X (7/2, 7/9, 7/16, 7/23, 7/30, 8/6, 8/13, 8/20, 8/27, 9/3, 9/10, 9/17, 9/24)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Jakers! The Adventures of Piggley Winks E/I Ages 4-7 By means of fantasy and fun, Jakers The Adventures of Piggley Winks provides young viewers with an enticing model for learning, growing and being. A little kids world is apt to be replete with challenges and conundrums, as well as enjoyment and satisfaction. How does one deal with the fear engendered by performing in front of ones peers at the school concert, the temptation of playing with a new toy when it is time for homework, the difficulty of finding something to do on a rainy day, or of making a best friend. On an episode by episode basis, Piggley Winks along with his best friends Ferny and Dannan face these challenges and more often overcoming them by means of their own brand of ingenuity and perseverance mixed with an ample dose of joy and humor. As they do so the animal friends point up the fact that it is okay to be fallible in the course of learning. Piggley Ferny and Dannan just like real little kids commonly make mistakes and errors of judgment which at the time may seem monumental but in reality serve as motivators of growth change and true accomplishment.

Other Matters (12 of 12)	Response
Program Title	Where on Earth is Carmen Sandiego
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 1030-11a 13X (7/2, 7/9, 7/16, 7/23, 7/30, 8/6, 8/13, 8/20, 8/27, 9/3, 9/10, 9/17, 9/24)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Where on Earth is Carmen Sandiego E/I Ages 10-12 With the primary educational goal of presenting world geography information in a manner that is appealing and comprehensible, each episode is designed to take the action to at least two places on our planet and provide information about each place with narrative focusing on culture history art music science and technology. The main characters learn something about each place with some key scientific information that enables them to pursue their mysterious adversaries.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. GRIFFIN LICENSING, L.L.C. **Attachments** 

No Attachments.