

Children's Television Programming Report

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 Children's TV Programming Report
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Report reflects information for : Fourth Quarter of 2015

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type Station Type Network Affilia		٦
		Affiliated network	CW	
		Nielsen DMA	New York	
		Web Home Page Address	www.wpix.com	
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			7.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			336.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			7.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication Y of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	programming guideline (appli	t at least 50% of the Core Programming counted toward meeting ed to free video programming aired on other than the main Yes N gram episodes that had already aired within the previous seven d	o program	Yes

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(19)

Digital Core Program (1 of 19)	Response
Program Title	On the Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 12PM
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.1) On the Spot uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. The program challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology, then teaches them the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 19)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 12:30PM
Total times aired at regularly scheduled time	13
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.1) Animal Atlas is an entertaining, half-hour wildlife program that introduces viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and every animal in between. On Animal Atlas, they travel the globe in search of animals to learn about their lives, their history, and the adaptations that allow them to survive and thrive. This program also educates viewers about endangered species and provides information on how to support wildlife conservation. For a population of young viewers attuned to the importance of going "green," Animal Atla is not only entertaining, it is culturally relevant and important.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 19)	Response
Program Title	Dog Whisperer with Cesar Millan: Family Edition
Origination	Network
Days/Times Program Regularly Scheduled	SAT 8:30AM, 9AM, 9:30AM & 10AM
Total times aired at regularly scheduled time	52
Total times aired	50
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.1) Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 19)	Response
Program Title	Coolest Places on Earth
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 12:30PM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.1) The Coolest Places on Earth is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 19)	Response
Program Title	Family Style with Chef Jeff
Origination	Network
Days/Times Program Regularly Scheduled	SAT 11AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.2) Family Style with Chef Jeff is an educational and informative half-hour, E/I series that teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook healthier versions of some of our favorite dishes. Family Style uses unique structural components to help young viewers retain and reflect on important and current health-related information. The series also features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well-informed choices about their eating habits, nutrition and health.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 19)	Response
Program Title	Animal Atlas
Origination	Network
Days/Times Program Regularly Scheduled	SAT 9AM & 11:30AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.2) Animal Atlas is an entertaining, half-hour wildlife program that introduces viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and every animal in between. On Animal Atlas, they travel the globe in search of animals to learn about their lives, their history, and the adaptations that allow them to survive and thrive. This program also educates viewers about endangered species and provides information on how to support wildlife conservation. For a population of young viewers attuned to the importance of going "green," Animal Atlas is not only entertaining, it is culturally relevant and important.
Does the Licensee identify the program by displaying throughout the program the	Yes

symbol E/I?

Digital Core Program (7 of 19)	Response
Program Title	The Coolest Places on Earth
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.2) The Coolest Places on Earth is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 19)	Response
Program Title	On the Spot
Origination	Network
Days/Times Program Regularly Scheduled	SAT 12PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.2) On the Spot uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. The program challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology, then teaches them the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 19)	Response
Program Title	Calling Dr. Pol
Origination	Network

Days/Times Program Regularly Scheduled	SAT 7AM & 7:30AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.1) Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 19)	Response
Program Title	Safari Tracks
Origination	Network

Days/Times Program Regularly Scheduled	SAT 9:3AM & 12:30PM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.2) Safari Tracks is an educational and informative half-hour, E/I program that takes viewers on an African safari - focusing on African wildlife and the magnificent and mysterious world of these animals, all in their natural habitat. Follow Ushaka as we explore the African continent, from the brus lands of the African Savanna to the great Okavango delta and beyond! The series strives to preser a wide variety of information in a number of interactive and poignant sequences to make knowledge of the animal kingdom both simpler and easier to remember.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 19)	Response
Program Title	Zoo Clues
Origination	Network
Days/Times Program Regularly Scheduled	SAT 12PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.1) Zoo Clues keeps young viewers engaged with its nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what the viewers see is real, natural, and relates to their own life in the real world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 19)	Response
Program Title	Dog Town, USA
Origination	Network
Days/Times Program Regularly Scheduled	SAT 8AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.1) "Dog Town, USA" - Built on 33,000 acres of pristine land in Utah, Dog Town USA is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs. Each week, Dog Town's highly skilled staff and internationally renowned experts first create a safe sanctuary for dogs from around the world. Then, "Dog Town USA's" medical professionals provide personal care to each dog beginning the detailed process of rehabilitation in preparation for uniting each dog with a loving new family and home.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 19)	Response
Program Title	Save Our Shelter
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.1) Save our Shelter is a series focusing on the "rescue" of animal shelters and pets in need across America. Each week, hosts Rocky Kanaka and Rob North, with the help of local community members, transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions and more lives saved. Save Our Shelter will demonstrate to young people that the proper care of pets reflects our best human qualities. By expressing this ultimate example of kindness, teens will learn an important educational lesson that will stay with them for life.

Yes

Digital Core Program (14 of 19)	Response
Program Title	Hatched
Origination	Network
Days/Times Program Regularly Scheduled	SAT 11AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.1) Hatched is a series dedicated to teaching children about how to successfully pursue their entrepreneurial dreams. Each week, a seasoned team of business leaders instructs entrepreneurs about the basic but critical business skills needed to bring a product from concept to the marketplace. A unique program that combines entertainment with business school, Hatched will focus on the skills needed to launch a product. It will help young people develop the confidence and business savvy to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 19) Response

Program Title	Dream Quest
Origination	Network
Days/Times Program Regularly Scheduled	SAT 11:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.1) Dream Quest is a weekly half-hour series that literally brings the world to young people and their families by fulfilling the desire to learn through experience. Our ship is a floating classroom designed to giv families the real-life education of a lifetime. Lead by a seasoned captain, cruise director and highly skilled crew, Dream Quest brings families on an interactive voyage where they learn about the world's amazing oceans, the animals that swim beneath the water and the ecological advancements underway to preserve and protect our most precious resources. Each week, the Dream Quest crew utilizes the ship's indoor and outdoor specially designed facilities to engage a lucky family in a dynamic "classroom on the sea." Families will learn how scientific education can lead to careers that are rewarding and illuminating, while spending time together on amazing adventures. Teens will learn what it takes to pursue their dreams, and may be inspired to try something new along the way.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Origination	Network
Days/Times Program Regularly Scheduled	SAT 10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.2) State to State is an educational and informative program that travels to every entertaining nook a cranny of America. Viewers will experience the hectic dazzle of the Big Apple, discover the rawhide spir Wyoming, learn about the revival of St. Louis, celebrate the innovation of Silicon Valley, hear the music New Orleans and Austin, understand the history of Hollywood, and learn about America's diverse cultur nearly every state in the union. Viewers will also learn about the country's diverse geography and experience the great outdoors, from Alaska to the Everglades. They'll see the biggest events and discover the hidden gems. Each episode showcases between one and three states and dozens of locations with them. State to State delivers fast-paced, engaging information that's a perfect match for the 21st centure learner. The series is packed with facts about history, geography, and culture. The goal of the series is provide young viewers with the inspiration and information to better understand and appreciate the dyna and diverse country they live in.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (17 of 19)	Response
Program Title	Wild About Animals
Origination	Network

Days/Times Program Regularly Scheduled	SUN 10AM & 10:30AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.3) Wild About Animals is a reality science series that is produced for children in the 13-16 age group, and is designed to educate, inform and entertain those viewers. This program fulfills its purpose by providing a high level of educational value. The structure of each show consists of four (4) different segments/stories which make for a varied, fast paced program. Through the use of dramatic, stunning footage combined with an engaging and entertaining narrative, the show creates a general tone that is particularly effective in connecting to the target audience. The level of detail in each show is also appropriate and the segments move quickly from one topic to the next. The host, Mariette Hartley who is ar animal rights activist and Emmy award winning actress, creates a bond with the viewer through her pleasind delivery. Coupled with a very conversational style is the MTV shooting style. The program open is visually engaging, featuring scenes of animals in their habitats in the form of a teaser for the audience.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (18 of 19)	Response
Program Title	Awesome Adventures
Origination	Network

Total times aired at ivershould time26Total times aired at aired0Number of Preemptions for other than Breaking News0Number of Preemptions Rescheduled0Number of Preemptions Rescheduled30 minsProgram Age of Target child Audience13 years to 16 yearsDescribe the educational boyster the educational corresponse informational objective of the program maters(11.3) Avwesome Adventures is an educational and informational adventure travel program that targets the 13 to 16 yearsDescribe the educational objective of the program maters(11.3) Avwesome Adventures is an educational and informational adventure travel program that targets the 13 to 16 years of dage group, but is also a hiphly entertaining program for a more general audience. With a host and the used young guides from a specific food, music, geography, history and environmental testion adventure. The introduction about the specific food, music, geography, history and environmental issues as well as popular recreational activities of the locale, make for a most entertaining program.Describe the program mather by attemption but the specific food, music, geography, history and environmental issues as well as popular recreational activities of the locale, make for a most entertaining program.Describe the program mather by displaying throughout the program by displaying throughout the program by displaying throughout the program by displaying throughout the program hy displaying throughout the program hy displaying throughout the program hy displaying throughout the program hy displaying throughout the progr	Days/Times Program Regularly Scheduled	SUN 11AM & 11:30AM
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Preemptions for other than Breaking NewsImage: Second		0
Preemptions Rescheduled Length of 30 mins Program 30 mins Age of Target 13 years to 16 years Child Audience (11.3) Awesome Adventures is an educational and informational adventure travel program that targets the educational and the use of young guides from a specific locale, it is ideal for the "tween/teen" market. This program is fast paced, and provides information which encompasses many aspects of the location. It is produced in a contemporary style, and features both historical and cultural information, in addition to an action adventure. The introduction about the specific food, music, geography, history and environmental issues as well as popular recreational activities of the locale, make for a most entertaining program. Dees the Yes Licensee Yes morgam the Yes	Preemptions for other than	5
Program Age of Target Child Audience 13 years to 16 years Describe the educational and informational adventure travel program that targets the 13 to 16 year old age group, but is also a highly entertaining program for a more general audience. With a host and the use of young guides from a specific locale, it is ideal for the "tween/teen" market. This program and how it meets the definition of Core Programming. (11.3) Awesome Adventures is an educational and informational adventure travel program that targets the 13 to 16 year old age group, but is also a highly entertaining program for a more general audience. With a host and the use of young guides from a specific locale, it is ideal for the "tween/teen" market. This program is fast paced, and provides information which encompasses many aspects of the location. It is produced in a contemporary style, and features both historical and cultural information, in addition to an action adventure. The introduction about the specific food, music, geography, history and environmental issues as well as popular recreational activities of the locale, make for a most entertaining program. Does the Licensee identify the program by displaying throughout the program by Yes Historian throughout the program the Yes	Preemptions	
Child Audience Describe the educational and informational adventure travel program that targets the educational and informational adventure travel program that targets the 13 to 16 year old age group, but is also a highly entertaining program for a more general audience. With a host and the use of young guides from a specific locale, it is ideal for the "tween/teen" market. This program and host in a contemporary style, and features both historical and cultural information, in addition to an action adventure. The introduction about the specific food, music, geography, history and environmental issues as well as popular recreational activities of the locale, make for a most entertaining program. Does the Licensee Yes Licensee identify the Yes Introdynom the program the Yes	-	30 mins
educational and informational objective of the program and how it meets the definition of Core Programming.13 to 16 year old age group, but is also a highly entertaining program for a more general audience. With a host and the use of young guides from a specific locale, it is ideal for the "tween/teen" market. This program is fast paced, and provides information which encompasses many aspects of the location. It is produced in a contemporary style, and features both historical and cultural information, in addition to an action adventure. The introduction about the specific food, music, geography, history and environmental issues as well as popular recreational activities of the locale, make for a most entertaining program.Does the Licensee identify the program by displaying throughout the program theYes		
Licensee identify the program by displaying throughout the program the	educational and informational objective of the program and how it meets the definition of Core	13 to 16 year old age group, but is also a highly entertaining program for a more general audience. With a host and the use of young guides from a specific locale, it is ideal for the "tween/teen" market. This program is fast paced, and provides information which encompasses many aspects of the location. It is produced in a contemporary style, and features both historical and cultural information, in addition to an action adventure. The introduction about the specific food, music, geography, history and environmental issues as well as popular recreational activities of the locale, make for a most entertaining program.
	Licensee identify the program by displaying throughout the program the	
Digital Core		

Digital Core Program (19 of 19)	Response
Program Title	Whaddyado
Origination	Network
Days/Times Program Regularly Scheduled	SUN 12PM & 12:30PM

Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.3) WHADDYADO, a half-hour weekly series designed to educate, inform, inspire and entertain, does an exceptional job educating teenagers. The show's target audience is between 13 and 16 years of age, the time period when children are making the transition to becoming adults. Both theory and research demonstrate that this is the stage of life where children begin to experiment with who they are who they want to be. It's a time which is typified by feeling invincible. This sense of invulnerability is commonly coupled with withdraw from parents and authority figures which leaves teenagers susceptible to poor decision making. Therefore, this time where insight and judgment are developing, but adult influence is limited, educational programming can make an immense impact on a child's decisions. WHADDYADO provides an excellent opportunity for teenagers to learn life lessons they likely are otherwise not open to receiving.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	Liz Esquirol
	Address	220 E. 42nd St.
	City	New York
	State	NY
	Zip	10017
	Telephone Number	212-210-2614
	Email Address	lesquirol@pix11.com
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The correct response to Question No. 7(b) is NO inasmuch as the station has ceased analog operation. However, a YES response is required in order to enable the submission of this filing.

Other Matters (19)

Other Matters (1	of 19)	Response
Program Title		On the Spot
Origination		Syndicated
Days/Times Prog Regularly Schedu		SUN 12PM
Total times aired a scheduled time	at regularly	13
Length of Program	n	30 mins
Age of Target Chi Audience from	ld	13 years to 16 years
Describe the educe and informational of the program an meets the definition Programming.	objective d how it	(11.1) On the Spot uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. The program challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology, then teaches them the answer.
Other Matters (2 of 19)	Response	
Program Title	Coolest Pla	aces on Earth
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SAT 12:30	PM
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	young view landmarks showcases for the 21st goal of the	Coolest Places on Earth is an educational and informative half-hour, E/I program that takes vers on a journey of discovery to the most astonishing places on the planet - cities, festivals, and jaw-dropping works of nature - exploring each location's history and culture. Each episode a three specific locations and delivers fast-paced, engaging information that's a perfect match t century learner. The series is packed with facts about history, geography, and culture. The series is to provide young viewers with the inspiration and information to better understand ciate the culturally and geographically diverse world around them.
Other Matters (3		

Program Title Animal Atlas				
	Atlas			
Origination Network	K			

Days/Times Program Regularly Scheduled	SAT 9AM & 11:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.2) Animal Atlas is an entertaining, half-hour wildlife program that introduces viewers to every kind animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and every animal in between. On Animal Atlas, they travel the globe in search of animals to lea about their lives, their history, and the adaptations that allow them to survive and thrive. This program also educates viewers about endangered species and provides information on how to support wildlife conservation. For a population of young viewers attuned to the importance of going "green," Animal A is not only entertaining, it is culturally relevant and important.
Other Matters (4 of 19)	Response
Program Title	The Coolest Places on Earth
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.2) The Coolest Places on Earth is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each epise showcases three specific locations and delivers fast-paced, engaging information that's a perfect matcher for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.
Other Matters (5 of 19)	Response

Program Title	Family Style with Chef Jeff
Origination	Network

Days/Times Program	SAT 11AM
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child	
Audience from	
Describe the	(11.2) Family Style with Chef Jeff is an educational and informative half-hour, E/I series that teaches
educational	viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire
and	family. Each episode features interesting and valuable health and nutrition information as viewers also
informational	learn how to cook healthier versions of some of our favorite dishes. Family Style uses unique structural
objective of	components to help young viewers retain and reflect on important and current health-related information.
the program	The series also features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal
and how it	of the series is to help young viewers make well-informed choices about their eating habits, nutrition and
meets the	health.
definition of	
Core	
Programming.	

Other Matters (6 of 19)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 12:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.1) Animal Atlas is an entertaining, half-hour wildlife program that introduces viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and every animal in between. On Animal Atlas, they travel the globe in search of animals to learn about their lives, their history, and the adaptations that allow them to survive and thrive. This program also educates viewers about endangered species and provides information on how to support wildlife conservation. For a population of young viewers attuned to the importance of going "green," Animal Atlas is not only entertaining, it is culturally relevant and important.

Matters (7 of 19) Response

Program Title	Calling Dr. Pol
Origination	Network
Days/Times Program Regularly Scheduled	SAT 7AM & 7:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of	(11.1) Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary
the program and how it meets the definition of Core Programming.	staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunit to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.
Other Matters (8 19)	
	Response
Program Title	Safari Tracks
Origination	Network
Days/Times Program Regula Scheduled	SAT 9:30AM & 12:30PM arly
Total times aired regularly schedu time	
Length of Progra	am 30 mins
Age of Target C Audience from	hild 13 years to 16 years
Describe the educational and informational objective of the	(11.2) Safari Tracks is an educational and informative half-hour, E/I program that takes viewers on a African safari - focusing on African wildlife and the magnificent and mysterious world of these animals, all in their natural habitat. Follow Ushaka as we explore the African continent, from the brus lands of the African Savanna to the great Okavango delta and beyond! The series strives to prese
program and ho meets the defini of Core Programming.	w it a wide variety of information in a number of interactive and poignant sequences to make knowledge
Other Matters (e of

Other Matters (9 of	
19)	Response

Program Title	Dog Town, USA
Origination	Network
Days/Times Program Regularly Scheduled	SAT 8AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.1) "Dog Town, USA" - Built on 33,000 acres of pristine land in Utah, Dog Town USA is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs. Each week, Dog Town's highly skilled staff and internationally renowned experts first create a safe sanctuary for dog from around the world. Then, "Dog Town USA's" medical professionals provide personal care to each dog beginning the detailed process of rehabilitation in preparation for uniting each dog with a loving new family and home.
Other Matters (10 of 19) R	Response
Program Title S	Save Our Shelter
Origination	Network
Days/Times S Program Regularly Scheduled	SAT 10:30AM
Total times aired 1 at regularly scheduled time	13
Length of Program 3	30 mins
Age of Target 1 Child Audience from	13 years to 16 years
educational and A informational t objective of the program and how p it meets the e	(11.1) Save our Shelter is a series focusing on the "rescue" of animal shelters and pets in need acros America. Each week, hosts Rocky Kanaka and Rob North, with the help of local community members transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions and more lives saved. Save Our Shelter will demonstrate to young people that the proper care of pets reflects our best human qualities. By expressing this ultimate example of kindness, teens will learn an important educational lesson that will stay with them for life.
definition of Core Programming.	

of 19)	Response
Program Title	Hatched
Origination	Network
Days/Times Program Regularly Scheduled	SAT 11:30AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.1) Hatched is a series dedicated to teaching children about how to successfully pursue their entrepreneurial dreams. Each week, a seasoned team of business leaders instructs entrepreneurs about the basic but critical business skills needed to bring a product from concept to the marketplace. Unique program that combines entertainment with business school, Hatched will focus on the skills needed to launch a product. It will help young people develop the confidence and business savvy to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies.

Matters (12 of 19)	Response
Program Title	Dream Quest
Origination	Network
Days/Times Program Regularly Scheduled	SAT 11AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.1) Dream Quest is a weekly half-hour series that literally brings the world to young people and their families by fulfilling the desire to learn through experience. Our ship is a floating classroom designed to gramilies the real-life education of a lifetime. Lead by a seasoned captain, cruise director and highly skilled crew, Dream Quest brings families on an interactive voyage where they learn about the world's amazing oceans, the animals that swim beneath the water and the ecological advancements underway to preserv and protect our most precious resources. Each week, the Dream Quest crew utilizes the ship's indoor an outdoor specially designed facilities to engage a lucky family in a dynamic "classroom on the sea." Famil will learn how scientific education can lead to careers that are rewarding and illuminating, while spending time together on amazing adventures. Teens will learn what it takes to pursue their dreams, and may be inspired to try something new along the way.

Other Matters (13 of 19)	Response		
Program Title	Zoo Clues		
Origination	Syndicated		

meets the definition the viewers see is real, natural, and relates to their own life in the real world.	of Core Programming.	
Program Regularly Scheduled13Total times aired at regularly scheduled13Length of Program30 minsAge of Target Child13 years to 16 years	educational and informational objective of the program and how it meets the definition	characteristics, and wild range of animal behaviors. Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what
Program Regularly Scheduled Total times aired at 13 regularly scheduled time		13 years to 16 years
Program Regularly Scheduled Total times aired at 13 regularly scheduled	Length of Program	30 mins
Program Regularly	regularly scheduled	13
	Program Regularly	SAT IZPIN

Other Matters (14 of 19)	Response
Program Title	On the Spot
Origination	Network
Days/Times Program Regularly Scheduled	SAT 12PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.2) On the Spot uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. The program challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology, then teaches them the answer.

Other Matters (15 of 19)	Response
Program Title	State to State
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from

educational

objective of

the program

and how it

meets the

Core

definition of

and

13 years to 16 years

Describe the (11.2) State to State is an educational and informative program that travels to every entertaining nook and cranny of America. Viewers will experience the hectic dazzle of the Big Apple, discover the rawhide spirit of Wyoming, learn about the revival of St. Louis, celebrate the innovation of Silicon Valley, hear the music of informational New Orleans and Austin, understand the history of Hollywood, and learn about America's diverse culture in nearly every state in the union. Viewers will also learn about the country's diverse geography and experience the great outdoors, from Alaska to the Everglades. They'll see the biggest events and discover the hidden gems. Each episode showcases between one and three states and dozens of locations within them. State to State delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the dynamic Programming. and diverse country they live in.

Other	
Matters (16 of 19)	Response
Program Title	Wild About Animals
Origination	Network
Days/Times Program Regularly Scheduled	SUN 10AM & 10:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.3) Wild About Animals is a reality science series that is produced for children in the 13-16 age group, and is designed to educate, inform and entertain those viewers. This program fulfills its purpose by providing a high level of educational value. The structure of each show consists of four (4) different segments/stories which make for a varied, fast paced program. Through the use of dramatic, stunning footage combined with an engaging and entertaining narrative, the show creates a general tone that is particularly effective in connecting to the target audience. The level of detail in each show is also appropriate and the segments move quickly from one topic to the next. The host, Mariette Hartley who is an animal rights activist and Emmy award winning actress, creates a bond with the viewer through her pleasing delivery. Coupled with a very conversational style is the MTV shooting style. The program open is visually engaging, featuring scenes of animals in their habitats in the form of a teaser for the audience.
Other Matters (17 of 19)	Response
Program Title	Awesome Adventures
Origination	Network

Days/Times Program Regularly Scheduled	SUN 11AM & 11:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.3) Awesome Adventures is an educational and informational adventure travel program that targets the 13 to 16 year old age group, but is also a highly entertaining program for a more general audience. With host and the use of young guides from a specific locale, it is ideal for the "tween/teen" market. This program is fast paced, and provides information which encompasses many aspects of the location. It is produced in a contemporary style, and features both historical and cultural information, in addition to an action adventure. The introduction about the specific food, music, geography, history and environmental issues as well as popular recreational activities of the locale, make for a most entertaining program.
Other Matters (18 of 19)	Response
Program Title	Whaddyado
Origination	Network
Days/Times Program Regularly Scheduled	SUN 12PM & 12:30PM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it	(11.3) WHADDYADO, a half-hour weekly series designed to educate, inform, inspire and entertain, does a exceptional job educating teenagers. The show's target audience is between 13 and 16 years of age, the time period when children are making the transition to becoming adults. Both theory and research demonstrate that this is the stage of life where children begin to experiment with who they are who they want to be. It's a time which is typified by feeling invincible. This sense of invulnerability is commonly coupled with withdraw from parents and authority figures which leaves teenagers susceptible to poor decision making. Therefore, this time where insight and judgment are developing, but adult influence is limited, educational programming can make an immense impact on a child's decisions. WHADDYADO

Other Matters (19 of 19)	Response
Program Title	Dog Whisperer with Cesar Millan: Family Edition
Origination	Network
Days/Times	SAT 8:30AM, 9AM, 9:30AM & 10AM
Program	
Regularly	
Scheduled	
Total times	52
aired at	
regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
from	
Describe the	(11.1) Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers
educational and	13-16 and the entire family that educates and informs the audience about canine training techniques and
informational	creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan,
objective of the	Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach
program and	families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to
how it meets	Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable
the definition of	transformations first-hand and discover the how to be a responsible pet owner.
Core	
Programming.	

Certification	Question
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an
	officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed
	official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an
	attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to
	represent the party filing the Children's Television Programming, and who further certifies that he or she has
	read the document; that to the best of his or her knowledge, information, and belief there is good ground to
	support it; and that it is not interposed for delay.
	FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND
	FORFEITURE OF ANY FEES PAID
	Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage

on, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

WPIX, I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the LLC Authorization(s) specified above.

Attachments No Attachments.