

# Children's Television Programming Report

FRN:
002437642
File Number:
CPR-158577
Submit Date:
10/01/2014
Call Sign:
WKYC
Facility ID:
73195
City:

CLEVELAND
State:
OH
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## **Report reflects information for : Third Quarter of 2014**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response		
Television Information	Station Type	Station Type	Network Affiliation	ı	
		Affiliated network	NBC		
		Nielsen DMA	Cleveland		
		Web Home Page Address	www.wkyc.com		
Digital Core	Question				
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream				
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream				
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:				
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes	
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program			Yes	

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

### Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	Where on Earth is Carmen Sandiego
Origination	Local
Days/Times Program Regularly Scheduled	Saturday 8-8:30am 7/1/14-9/30/14
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel)Ivy and her younger brother, Zack, work for the Acme Detective Agency. Their job? To track down and foil glamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis. Ivy and her younger brother, Zack, work for the Acme Detective Agency. Their job? To track down and foil glaworous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen Seuths travel the globe in pursuit of their elusive nemesis. Ivy and her younger brother, Zack, work for the Acme Detective Agency. Their job? To track down and foil glamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis. Iamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis. Iamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	Where on Earth is Carmen Sandiego
Origination	Local
Days/Times Program Regularly Scheduled	Saturday 8:30-9am 7/1/14-9/30/14
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel)Ivy and her younger brother, Zack, work for the Acme Detective Agency. Their job? To track down and foil glamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis. Ivy and her younger brother, Zack, work for the Acme Detective Agency. Their job? To track down and foil glvy and her younger brother, Zack, work for the Acme Detective Agency. Their job? To track down and foil glamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of the globe in pursuit of their elusive nemesis. Is a morous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis. Iamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis. Iamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 12) Response

Program Title	Dive Olly Dive
Origination	Local
Days/Times Program Regularly Scheduled	Saturday 9-9:30am 7/1/14-9/30/14
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel)Dive Olly Dive follows the adventures of Olly, a young submarine-in- training, and Beth, his best friend and fellow sub-in-training. Stationed at the Special Underwater Research Facility (S.U.R.F.) under the guidance of Diver Doug, the young subs explore their spectacular underwater world. Joining Olly and Beth are Skid, Doug's sleek transport vehicle; Brandt, a cantankerous hermit crab who imagines himself as a pirate; UMA, an eight-appendaged Underwater Maintenance Assistant; Ranger, a tiny cowboy seahorse who wrangles his herd of squid; Shankley, the Scottish sea crane who spins tales of the deep seas; Suzy, the awesome aerobatic seas plane; and Luseal, the fun-loving, athletic seal. Whether carrying out a research assignment for Diver Doug, playing in spectacular Lava Rock Park, or evading the dangers found in Dark Trench, there's never a dull moment in Olly's world.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Origination	Local
Days/Times Program Regularly Scheduled	Saturday 9:30-10am 7/1/14-9/30/14
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel)Dive Olly Dive follows the adventures of Olly, a young submarine-in- training, and Beth, his best friend and fellow sub-in-training. Stationed at the Special Underwater Research Facility (S.U.R.F.) under the guidance of Diver Doug, the young subs explore their spectacular underwater world. Joining Olly and Beth are Skid, Doug's sleek transport vehicle; Brandt, a cantankerous hermit crab who imagines himself as a pirate; UMA, an eight-appendaged Underwater Maintenance Assistant; Ranger, a tiny cowboy seahorse who wrangles his herd of squid; Shankley, the Scottish sea crane who spins tales of the deep seas; Suzy, the awesome aerobatic seas plane; and Luseal, the fun-loving, athletic seal. Whether carrying out a research assignment for Diver Doug, playing in spectacular Lava Rock Park, or evading the dangers found in Dark Trench, there's never a dull moment in Olly's world.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 12)	Response
Program Title	Where on Earth is Carmen Sandiego
Origination	Local

Days/Times Program Regularly Scheduled	Saturday 10-10:30am 7/1/14-9/30/14
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel)Ivy and her younger brother, Zack, work for the Acme Detective Agency. Their job? To track down and foil glamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrep teen sleuths travel the globe in pursuit of their elusive nemesis. Ivy and her younger brother, Zack, work for the Acme Detective Agency. Their job? To track down and foil glvy and her younger brother, Zack, work for the Acme Detective Agency. Their job? To track down and foil glamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of histor and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis. Iamorous super thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 12)	Response
Program Title	Dive Olly Dive
Origination	Local

Days/Times Program Regularly Scheduled	Saturday 10:30-11am 7/1/14-9/30/14
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel)Dive Olly Dive follows the adventures of Olly, a young submarine-in- training, and Beth, his best friend and fellow sub-in-training. Stationed at the Special Underwater Research Facility (S.U.R.F.) under the guidance of Diver Doug, the young subs explore their spectacular underwater world. Joining Olly and Beth are Skid, Doug's sleek transport vehicle; Brandt, a cantankerous hermit crab who imagines himself as a pirate; UMA, an eight-appendaged Underwater Maintenance Assistant; Ranger, a tiny cowboy seahorse who wrangles his herd of squid; Shankley, the Scottish sea crane who spins tales of the deep seas; Suzy, the awesome aerobatic seas plane; and Luseal, the fun-loving, athletic seal. Whether carrying out a research assignment for Diver Doug, playing in spectacular Lava Rock Park, or evading the dangers found in Dark Trench, there's never a dull moment in Olly's world.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 12)	Response
Program Title	Lazytown
Origination	Network

Days/Times Program Regularly Scheduled	Sat 10:30-11am 7/1/14-9/5/14 & Wed 12:30-1pm 9/6/14-9/30/14
Total times aired at regularly scheduled time	11
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(See Question 17) Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	7/12/14 7a-7:30a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2014-07-12
Episode #	
Reason for Preemption	Sports

Digital Core Program (8 of 12)	Response
Program Title	Justin Time
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11-11:30am 7/1/14-9/5/14 & Sat 11:30-12pm 9/6/14-9/30/14
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(See Question 17) Justin Time features a little boy, Justin, who wants very much to master his destiny, great adventures, and solve problems. He begins with a problem that vexes him and daydreams his wa into an adventure that takes him to different places around the world, providing him with an experience help solve his problem when he returns home. Justin is accompanied by two imaginary friends through his adventures; Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provi commentary and comedy along the way. Some examples of Justin's lessons involve learning that it tak focus to achieve success, our failures can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promiself-directed learning from the young child's perspective and imagination.

Does the	Yes		
Licensee			
identify the			
program by			
displaying			
throughout			
the program			
the symbol E			
/l?			

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	7/13/14 8-8:30a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-07-12
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	9/28/14 2:30-3p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-27
Episode #	
Reason for Preemption	Sports

Digital Core Program (9 of 12)	Response
Program Title	Tree Fu Tom
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11:30-12pm 7/1/14-9/5/14 & Tue 12:30-1pm 9/6/14-9/30/14
Total times aired at regularly scheduled time	12
Total times aired	13

Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(See Question 17) This series focuses on the amazing adventures of a young boy called Tom who, with the power of 'movement magic' called 'Tree Fu', can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his backyard woods. During each program he calls upon the audience to follow his moves to send him the magic he needs to solve a problem encountered by Tom and his friends. These include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened, Squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigzoo, a green tree frog and the resident genius inventor. In each episode there are an action adventure sequences that are key to resolving the challenge of the day.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	7/13/14 8:30-9a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-07-12
Episode #	
Reason for Preemption	Sports

Digital Core Program (10 of 12)	Response
Program Title	Zou
Origination	Network

Days/Times Program Regularly Scheduled	Sat 12:30-1pm 7/1/14-9/5/14 & Thu 12:30-1pm 9/6/14-9/30/14
Total times aired at regularly scheduled time	8
Total times aired	12
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(See Question 17) Zou is a French series based on the Zou books by Michel Gay. Targeted for children age 2-5, each episode explores the kind of learning issues that emerge from everyday encounters in the life of a preschool child. If Zou plays his drums too loud, how can he learn to play them softly? If Zou wants a car, but has only a cardboard box, how can he transform it? If Zou lost his friend's favorite airplane, how does he explain? How can Zou be successful at baking a cake if he has never done it before? How can Zou muster the courage to go to the doctor when he's afraid of injections? These are big issues in the mind and life of a preschool child and Zou demonstrates how to have fun, ask for help, listen to advice, and try different solutions until he can commit to the strategy that works. The show says it, shows it, and does it, in the embedded and naturally occurring lesson within each episode.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Zou
List date and time rescheduled	8/23/14 8:30-9a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2014-08-23
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Zou
List date and time rescheduled	8/24/14 8:30-9a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-08-24
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #3**

Questions	Response
Title of Program	Zou
List date and time rescheduled	7/12/14 7:30-8a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-07-12
Episode #	
Reason for Preemption	Sports

### Digital Preemption Programs #4

Questions	Response
Title of Program	Zou
List date and time rescheduled	8/16/14 8:30-9a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-08-16
Episode #	
Reason for Preemption	Sports

Digital Core Program (11 of 12)	Response
Program Title	The Chica Show
Origination	Network

Days/Times Program Regularly Scheduled	Sun 7-7:30am 7/1/14-9/5/14 & Mon 12:30-1pm 9/6/14-9/30/14
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(See Question 17) Chica is a five-year-old chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is round out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In ea- episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issue involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually we on the problem through an adventure-a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before s acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12				
of 12)	Response			
Program Title	Noodle & Doodle			
Origination	Network			

Days/Times Program Regularly Scheduled	Sun 7:30-8am 7/1/14-9/5/14 & Fri 12:30-1pm 9/6/14-9/30/14	
Total times aired at regularly scheduled time	12	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	2	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(See Question 17) Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.	
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes	

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### Liaison Contact

Question

Response

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Terry Moir
Address	1333 Lakeside Avenue
City	Cleveland
State	ОН
Zip	44114
Telephone Number	216-344-3351
Email Address	tmoir@wkyc.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	*Lazytown was preempted and rescheduled on 7/12/14 due to NBC sports programming. *Justin Time was preempted and rescheduled on 7 /12/14 and 9/27/14 due to NBC sports programming. *Tree Fu Tom was preempted and rescheduled on 7/12/14 due to NBC sports programming. *Zou was preempted and rescheduled on 7/12/14, 8/16/14, 8/23/14, and 8 /30/14 due to NBC sports programming. WKYC changed its permanent schedule of core children's programming on September 6, 2014, so that those programs aired a total of 12 times in their revised regularly- scheduled time period. The affected programs were Lazytown, Zou, and Noodle & Doodle. Such schedule change did not affect the three (3) hours average per week of core children's program and all programs will air 13 times during the 4th quarter of 2014.

#### Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	Where on Earth is Carmen Sandiego
Origination	Local
Days/Times Program Regularly Scheduled	Saturday 8-8:30am 10/1/2014-12/31/2014
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel)Ivy and her younger brother, Zack, work for the Acme Detective Agency. Their job? To track down and foil glamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis. Ivy and her younger brother, Zack, work for the Acme Detective Agency. Their job? To track down and foil glamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen Seuths travel the globe in pursuit of their elusive nemesis. Ivy and her younger brother, Zack, work for the Acme Detective Agency. Their job? To track down and foil glamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis. Iamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis. Iamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis.
Other Matters (2 of 13)	Response
Program Title	Where on Earth is Carmen Sandiego
Origination	Local
Days/Times Program Regularly Scheduled	Saturday 8:30-9am 10/1/2014-12/31/2014
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 10 years

(Aired on 13.2 multicast channel) Ivy and her younger brother, Zack, work for the Acme Detective Agency. Describe the Their job? To track down and foil glamorous super-thief Carmen Sandiego, who's out to steal priceless educational treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis. Ivy and her younger brother, Zack, work for informational objective of the Acme Detective Agency. Their job? To track down and foil glvy and her younger brother, Zack, work for the program the Acme Detective Agency. Their job? To track down and foil glamorous super-thief Carmen Sandiego, and how it who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history meets the and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis. lamorous superdefinition of thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their Programming. elusive nemesis.

and

Core

Other Matters (3 of 13)	Response
Program Title	Dive Olly Dive
Origination	Local
Days/Times Program Regularly Scheduled	Saturday 9-9:30am 10/1/2014-12/31/2014
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel)Dive Olly Dive follows the adventures of Olly, a young submarine-in- training, and Beth, his best friend and fellow sub-in-training. Stationed at the Special Underwater Research Facility (S.U.R.F.) under the guidance of Diver Doug, the young subs explore their spectacular underwater world. Joining Olly and Beth are Skid, Doug's sleek transport vehicle; Brandt, a cantankerous hermit crab who imagines himself as a pirate; UMA, an eight-appendaged Underwater Maintenance Assistant; Ranger, a tiny cowboy seahorse who wrangles his herd of squid; Shankley, the Scottish sea crane who spins tales of the deep seas; Suzy, the awesome aerobatic seas plane; and Luseal, the fun-loving, athletic seal. Whether carrying out a research assignment for Diver Doug, playing in spectacular Lava Rock Park, or evading the dangers found in Dark Trench, there's never a dull moment in Olly's world.
Other Matters (4 of 13)	Response
Program Title	Dive Olly Dive

Days/Times	Saturday 9:30-10am 10/1/2014-12/31/2014
Program	
Regularly	
Scheduled	

Origination

Local

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel)Dive Olly Dive follows the adventures of Olly, a young submarine-in- training, and Beth, his best friend and fellow sub-in-training. Stationed at the Special Underwater Research Facility (S.U.R.F.) under the guidance of Diver Doug, the young subs explore their spectacular underwater world. Joining Olly and Beth are Skid, Doug's sleek transport vehicle; Brandt, a cantankerous hermit crab who imagines himself as a pirate; UMA, an eight-appendaged Underwater Maintenance Assistant; Ranger, a tiny cowboy seahorse who wrangles his herd of squid; Shankley, the Scottish sea crane who spins tales of the deep seas; Suzy, the awesome aerobatic seas plane; and Luseal, the fun-loving, athletic seal. Whether carrying out a research assignment for Diver Doug, playing in spectacular Lava Rock Park, or evading the dangers found in Dark Trench, there's never a dull moment in Olly's world.
Other Matters (5 of 13)	Response
Program Title	Where on Earth is Carmen Sandiego
Origination	Local
Days/Times Program Regularly Scheduled	Saturday 10-10:30am 10/1/2014-12/31/2014
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel)Ivy and her younger brother, Zack, work for the Acme Detective Agency. Their job? To track down and foil glamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis. Ivy and her younger brother, Zack, work for the Acme Detective Agency. Their job? To track down and foil glvy and her younger brother, Zack, work for the Acme Detective Agency. Their job? To track down and foil glamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis. lamorous super- thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis.

Other	
Matters (6 of 13)	Response
Program Title	Dive Olly Dive
Origination	Local
Days/Times Program Regularly Scheduled	Saturday 10:30-11am 10/1/2014-12/31/2014
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel)Dive Olly Dive follows the adventures of Olly, a young submarine-in- training, and Beth, his best friend and fellow sub-in-training. Stationed at the Special Underwater Resea Facility (S.U.R.F.) under the guidance of Diver Doug, the young subs explore their spectacular underwar world. Joining Olly and Beth are Skid, Doug's sleek transport vehicle; Brandt, a cantankerous hermit cra who imagines himself as a pirate; UMA, an eight-appendaged Underwater Maintenance Assistant; Rang a tiny cowboy seahorse who wrangles his herd of squid; Shankley, the Scottish sea crane who spins tal the deep seas; Suzy, the awesome aerobatic seas plane; and Luseal, the fun-loving, athletic seal. Whet carrying out a research assignment for Diver Doug, playing in spectacular Lava Rock Park, or evading to dangers found in Dark Trench, there's never a dull moment in Olly's world.
Other Matters (7 of 13)	Response
Program Title	Astroblast
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30-12pm 10/1/2014-12/31/2014
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Astroblast!, based on the book series "Astroblast!" by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. The station is populated by five animal characters and one 3-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows into a predicament of some sort needing a solution. While these predicaments take place on a space station populated by animal characters and aliens from different galaxies, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to: keep track of things that belong to you, practice good habits, clean up a space when you've made a mess, rebound from a failure or embarrassing incident, or resist the urge to blame others for your mistakes.

Other Matters (8 of 13)	Response
Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	Monday 12:30-1pm 10/1/2014-12/31/2014
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chica is a five-year-old chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.

Other Matters (9 of 13)	Response
Program Title	Tree Fu Tom
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday 12:30-1pm 10/1/2014-12/31/2014

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series focuses on the amazing adventures of a young boy called Tom who, with the power of 'movement magic' called 'Tree Fu', can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his backyard woods. During each program he calls upon the audience to follow his moves to send him the magic he needs to solve a problem encountered by Tom and his friends. These include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened, Squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigzoo, a green tree frog and the resident genius inventor. In each episode there are an action adventure sequences that are key to resolving the challenge of the day.
Other Matters (10 of 13)	Response
Program Title	Lazytown
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday 12:30-1pm 10/1/2014-12/31/2014
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even

Other Matters (11 of 13)	Response
Program Title	Poppy Cat
Origination	Network
Days/Times Program Regularly Scheduled	Thursday 12:30-1pm 10/1/2014-12/31/2014
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the book series by Lara Jones, models the use of imagination and storytelling to encourage creative thinking in viewers. Each episode features the narrator Lara, reading a story about Poppy Cather own cat (who is also named Poppy). She weaves an exciting tale following her imagination, which her to distant lands reached by boat, plane, hot air balloon or train. Each story features Poppy Cat, as leader of a group of animal friends, a resident bully Egbert the badger, and other occasionally recurring characters. A prevailing message emerges within each episode to be nice to your friends and always together. There remains an overarching implicit message within every episode as well: think creatively exercise your mind through reading and storytelling - for these activities always lead to enjoyment and adventure.
Other Matters (12 of 13)	Response
Program Title	Noodle & Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Friday 12:30-1pm 10/1/2014-12/31/2014
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.

Other Matters (13 of 13)	Response
Program Title	Zou
Origination	Network
Days/Times Program Regularly Scheduled	Thursday 12:30-1pm 10/2/14 only
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zou is a French series based on the Zou books by Michel Gay. Targeted for children age 2-5, each episode explores the kind of learning issues that emerge from everyday encounters in the life of a preschool child. If Zou plays his drums too loud, how can he learn to play them softly? If Zou wants a car, but has only a cardboard box, how can he transform it? If Zou lost his friend's favorite airplane, how does he explain? How can Zou be successful at baking a cake if he has never done it before? How can Zou muster the courage to go to the doctor when he's afraid of injections? These are big issues in the mind and life of a preschool child and Zou demonstrates how to have fun, ask for help, listen to advice, and try different solutions until he can commit to the strategy that works. The show says it, shows it, and does it, in the embedded and naturally occurring lesson within each episode.

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). I certify that this application includes all required and relevant attachments. WKYC-I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. TV, Inc. Attachments No Attachments.