



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0009961889** | File Number: **CPR-167254** | Submit Date: **04/08/2015** | Call Sign: **WGMB-TV** | Facility ID: **12520** |
City: **BATON ROUGE** | State: **LA**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Superceded** | Status Date:
05/07/2018 | Filing Status: **Inactive**

Report reflects information for : **First Quarter of 2015**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Fox
	Nielsen DMA	Baton Rouge
	Web Home Page Address	www.fox44.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(6)

Digital Core Program (1 of 6)		Response
Program Title	Aqua Kids	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday 7:00am-7:30am	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. For over 7 years, our host Molly and the Aqua Kids Crew have traveled the globe, sharing their adventures and what they've learned about preserving a world for everyone to explore. Aqua Kids is an FCC compliant program sponsored by Captain Kids, an organization dedicated to involving children in water activities of every description. Syndication for Aqua Kids is handled by Showplace, a nationally recognized distributor of educational and entertainment programming.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 6)		Response
Program Title	Career Day	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday 7:30am-8:00am	
Total times aired at regularly scheduled time	13	
Total times aired		

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Weekly half-hour television series shot entirely in HD, "Career Day" is the newest offering from Entertainment Studios that falls under the "Educational and Informational (E/I) for children age 13-16" FCC classification. "Career Day" offers children the opportunity to follow adults and learn about career fields that may enchant and inspire them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 6)		Response
Program Title		The Young Icons
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday 8:00am-8:30am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons is the newest offering from Entertainment Studios that falls under Educational and Informational for children age 13 to 16 FCC classification. The Young Icons, a weekly half hour shot in high definition, features stories about world class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs all under the age of 18. Examples of the kinds of stories the Young Icons will tell include that of Patrick Pedraja, a fourteen year old actor and philanthropist who traveled America by RV, raising awareness for cancer by signing donors up for the National Marrow Registry, track phenomenon, Turquoise Thompson, who sprinted her way into the record books and earned herself a full ride to UCLA, Kimberly Anyadike, who became the youngest pilot to fly across the country, and sisters Marni and Nerni Barta. who created Kidflicks, a non profit organization that donates new and used DVDs to childrens hospitals all across America.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 6)	Response
Program Title	Outdoorsman With Buck McNeely
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30am-9:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Outdoorsman International launched in 1995 and has evolved into the nation's largest syndicated adventure series. The series format includes an (E/I) educational blend of world class adventures in domestic and international locations. Environmental and conservation issues, teaching kids and people of all ages about wildlife, hunting fishing, ethics and respect for natures and a celebration of the sporting lifestyle are important aspects of the format. Outdoorsman International founder Buck McNeely hosts the series. An international adventurer, dedicated conservationist and game management proponent, Buck promotes the enjoyment of the great outdoors for kids of all ages. The program has been shot on location world wide in places like: New Zealand, Argenia, Nambia, Siberia, Brazil, Botswana, Mexico, South Africa, Alaska, Iceland, Costa Rica, Canada, Newfoundlanad, Zimbabwe, and the U.S.A. Celebrity guests from the world of sports, literature, politics, and entertainment have appeared on the program. Long term goals of the series include propagation of a Mass media communications Network in support of the sporting industry: to establish this series as a major force in the entertainment and education of young people and their families; to give people of all ages motivation and inspiration to enjoy the great outdoors and follow their dreams of travel, adventure and exploration; to also teach people the key role sportsmen and women play in this country in overall game management and habitat programs.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 6)	Response
Program Title	PETS TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:00am-11:30am
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV celebrates the pets we love and the people who love them. Pet News, Pet Care, Pet Health and Pet Lifestyles brought to you from the enthusiastic and caring eyes of children. PetsTV.com is dedicated to bringing the public news, information, entertainment and a point of view that promotes the health and welfare of companion animals. At PetsTV.com we believe pets are a precious gift and that: The solution to the problem of homeless pets is to have mandatory low cost spay /neuter programs. Every county and/or city should have a shelter that meets humane standards, promotes adoption and requires spay/neuter before adoption. We have a duty to work to improve the living conditions of mistreated companion animals and to raise public awareness about them. Public officials have an obligation to pursue policy initiatives and legislation that protect the health and welfare of companion animals. We strongly believe that most pet owners consider their pets to be an absolute part of their family and PetsTV.com will endeavor to reflect the joy, love and benefits they provide.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	PETS TV
List date and time rescheduled	1/31/2015 / 1pm-1:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-01-31
Episode #	1/31/2015 / 712
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	PETS TV
List date and time rescheduled	2/21/2015 / 4p-4:30p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-02-21
Episode #	2/21/2015 / 715
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	PETS TV

List date and time rescheduled	3/7/2015 / 4p-4:30p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-03-07
Episode #	3/7/2015 / 717
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	PETS TV
List date and time rescheduled	2/14/2015 / 4p-4:30p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-02-14
Episode #	2/14/2015 / 714
Reason for Preemption	Sports

Digital Core Program (6 of 6)	Response
Program Title	Xploration Earth 2050
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 9:30a-10a
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What will the world look like in 2050? Where will advancements in science, technology, engineering, and mathematics lead us? Xploration Earth 2050 strives to answer these questions and more with scientists, inventors, doctors, science fiction writers, and creative thinkers. This half hour weekly series, produced primarily for the 13-16 year old target audience will appeal to the whole family. Viewers will be taken on an educational adventure as the show tackles future challenges in everything from transportation to health care to the environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Ryan C. Johnson
Address	10000 Perkins Road
City	Baton Rouge
State	LA
Zip	70810
Telephone Number	225-768-9220
Email Address	ryan.johnson@tvbatonrouge.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	After due review of internal records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified as 47.C.F.R. Section 73.670, with respect to all programs specifically designed for children ages sixteen (16) and under.

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:00am-7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. For over 7 years, our host Molly and the Aqua Kids Crew have traveled the globe, sharing their adventures and what they've learned about preserving a world for everyone to explore. Aqua Kids is an FCC compliant program sponsored by Captain Kids, an organization dedicated to involving children in water activities of every description. Syndication for Aqua Kids is handled by Showplace, a nationally recognized distributor of educational and entertainment programming.

Other Matters (2 of 6)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30am-8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Weekly half-hour television series shot entirely in HD, "Career Day" is the newest offering from Entertainment Studios that falls under the "Educational and Informational (E/I) for children age 13-16" FCC classification. "Career Day" offers children the opportunity to follow adults and learn about career fields that may enchant and inspire them.

Other Matters (3 of 6)	Response
Program Title	The Young Icons
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday 8:00am-8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons is the newest offering from Entertainment Studios that falls under Educational and Informational for children age 13 to 16 FCC classification. The Young Icons, a weekly half hour shot in high definition, features stories about world class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs all under the age of 18. Examples of the kinds of stories the Young Icons will tell include that of Patrick Pedraja, a fourteen year old actor and philanthropist who traveled America by RV, raising awareness for cancer by signing donors up for the National Marrow Registry, track phenomenon, Turquoise Thompson, who sprinted her way into the record books and earned herself a full ride to UCLA, Kimberly Anyadike, who became the youngest pilot to fly across the country, and sisters Marni and Nerni Barta. who created Kidflicks, a non profit organization that donates new and used DVDs to childrens hospitals all across America.

Other Matters (4 of 6)	Response
Program Title	Outdoorsman with Buck McNeely
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30am-9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Outdoorsman International launched in 1995 and has evolved into the nation's largest syndicated adventure series. The series format includes an (E/I) educational blend of world class adventures in domestic and international locations. Environmental and conservation issues, teaching kids and people of all ages about wildlife, hunting fishing, ethics and respect for nature and a celebration of the sporting lifestyle are important aspects of the format.

Other Matters (5 of 6)	Response
Program Title	Pets.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:00am-11:30am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV celebrates the pets we love and the people who love them. Pet News, Pet Care, Pet Health and Pet Lifestyles brought to you from the enthusiastic and caring eyes of children. Pets.TV is dedicated to bringing the public news, information, entertainment and a point of view that promotes the health and welfare of companion animals. At Pets.TV.com we believe pets are a precious gift and that: The solution to the problem of homeless pets is to have mandatory low cost spay /neuter programs. Every county and/or city should have a shelter that meets humane standards, promotes adoption and requires spay/neuter before adoption. We have a duty to work to improve the living conditions of mistreated companion animals and to raise public awareness about them. Public officials have an obligation to pursue policy initiatives and legislation that protect the health and welfare of companion animals. We strongly believe that most pet owners consider their pets to be an absolute part of their family and PetsTV.com will endeavor to reflect the joy, love and benefits they provide.

Other Matters (6 of 6)	Response
Program Title	Xploration Earth 2050
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays at 9:30-10 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What will the world look like in 2050? Where will advancements in science, technology, engineering, and mathematics lead us? Xploration Earth 2050 strives to answer these questions and more with scientists, inventors, doctors, science fiction writers, and creative thinkers. This half hour weekly series, produced primarily for the 13-16 year old target audience will appeal to the whole family. Viewers will be taken on an educational adventure as the show tackles future challenges in everything from transportation to health care to the environment.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>ComCorp of Baton Rouge License Corp</p>

Attachments

No Attachments.